

Scala, Mary Joy

From: Scala, Mary Joy
Sent: Monday, July 25, 2005 8:20 AM
To: 'Kirstan Hendricks'
Subject: RE: Poles

Wow. Nice drawings.

The dimensions are accurate as we measured. I would only add that the rod pocket must allow some ease – if they make it the exact circumference, it will not fit.
Thank you.

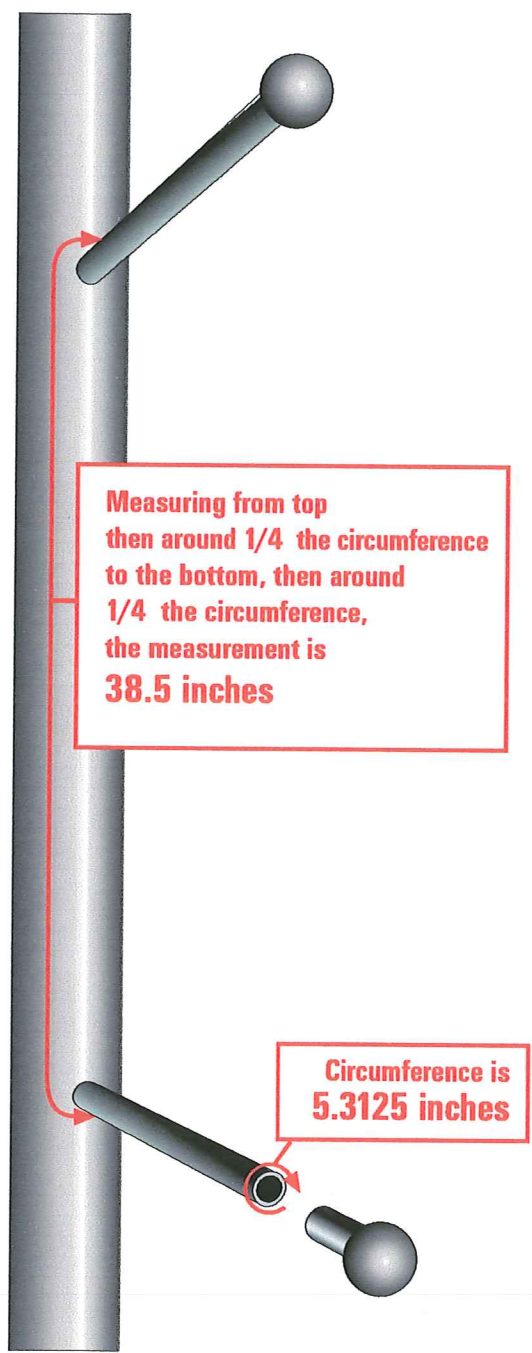
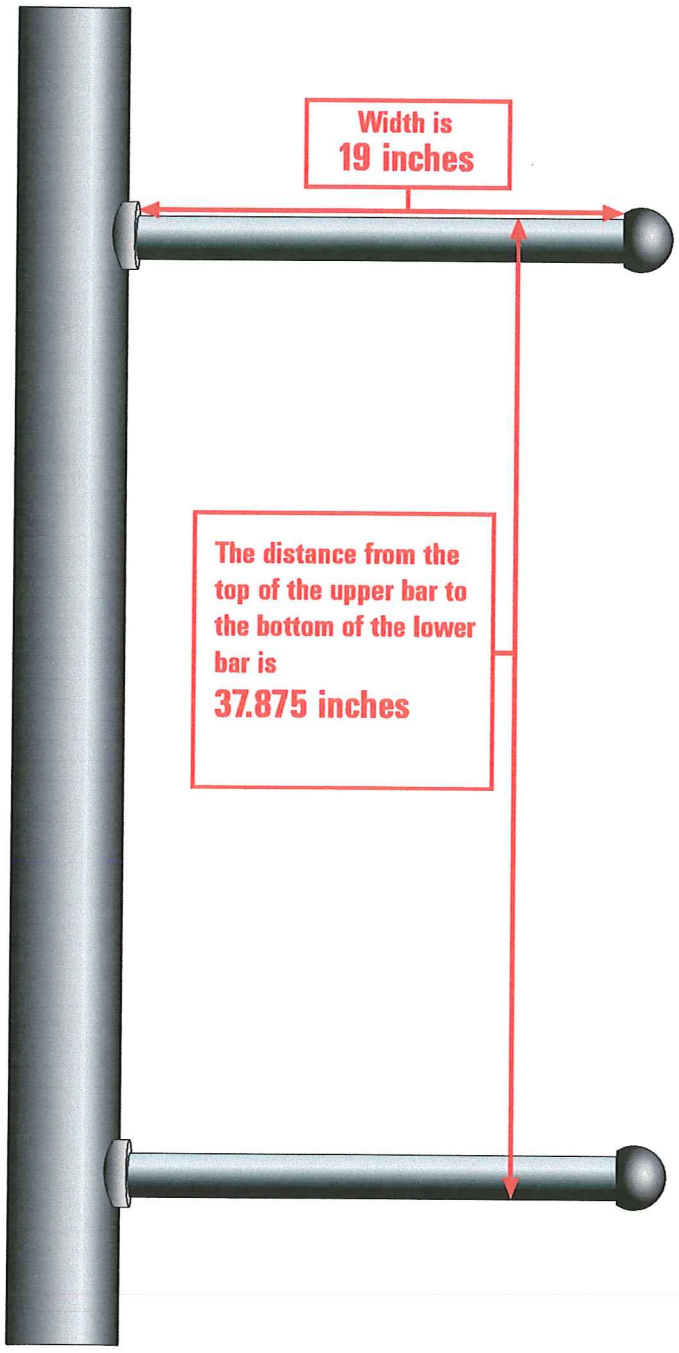
Mary Joy Scala, Preservation and Design Planner
City of Charlottesville
Department of Neighborhood Development Services
City Hall - 610 East Market Street
P.O. Box 911
Charlottesville, VA 22902
Ph 434.970.3130 FAX 434.970.3359
scala@charlottesville.org

From: Kirstan Hendricks [mailto:kirstan@payneross.com]
Sent: Friday, July 22, 2005 10:24 AM
To: Scala, Mary Joy
Cc: 'Lisa Ross'
Subject: Poles

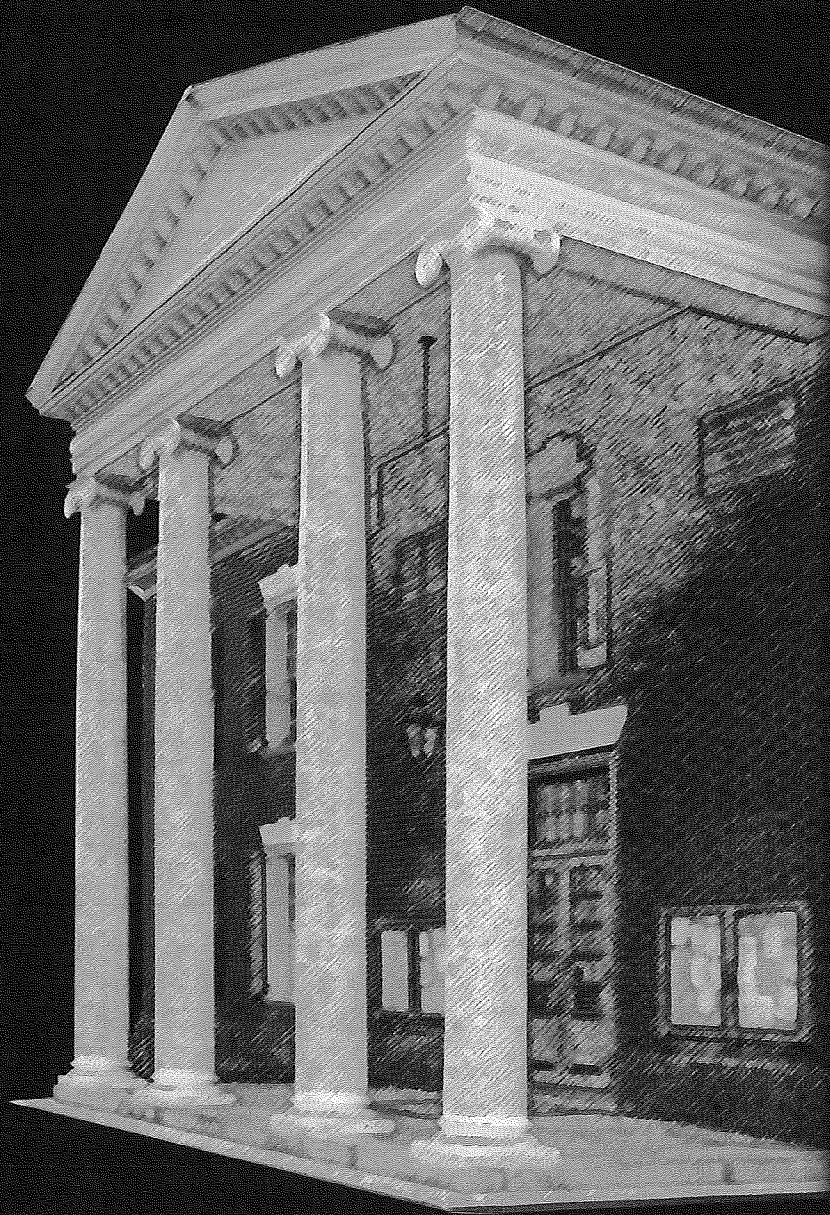
Hi Mary Joy,
Attached is a PDF that we are sending the banner company. Please take a look and if you agree with the specs that we took yesterday, please acknowledge in an email back to me.
Have a great day and stay cool!

Thanks!
Kirstan

Kirstan Hendricks
Payne, Ross & Associates
Account Executive
434.977.7607 (v)
434.977.7610 (f)



HISTORIC



COURT SQUARE



Scala, Mary Joy

From: Scala, Mary Joy
Sent: Wednesday, July 20, 2005 2:34 PM
To: 'Kirstan Hendricks'
Cc: Morris, Eric; Crawford, Arnold; Edwards, Tony
Subject: Court Square Banners

Kirstin,

Can you please forward this information to Lisa Ross, since I don't have her email?

The balls on the ends of the rods are removable, therefore, the rod pockets can be dimensioned to fit the rods instead of the balls.

The rods are 1-3/4 inches diameter. I calculate that the pockets would have to be at least 2.75 inches to accommodate that diameter, but you should probably allow some leeway and make the rod pockets 3 inches across.

5 5/16" actual circum.

Please do include the grommets as they did previously, with four on the bottom and two on the top. This will allow options to secure them in place with plastic ties, as they now do on the downtown mall.

The banner width should be approximately 19-1/8 inches. *19"*

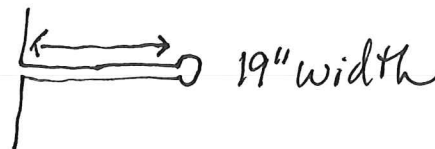
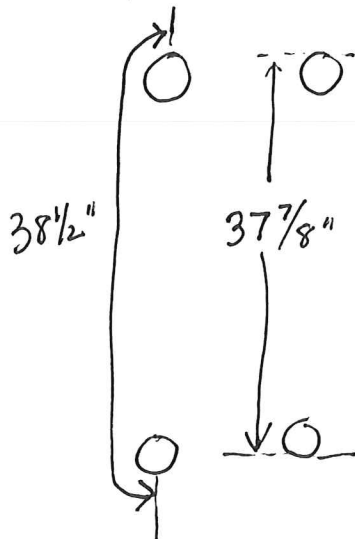
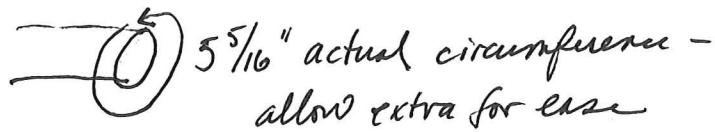
The banner height measured from the top of the top rod to the bottom of the bottom rod should be 37-5/8 inches.

Please compare these measurements with your numbers and let me know if you have any discrepancies.

Thank you.

Mary Joy Scala, Preservation and Design Planner
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scala@charlottesville.org

*wrap around 38 1/2
37-7/8*



7/21/2005

Scala, Mary Joy

From: Scala, Mary Joy
Sent: Tuesday, July 19, 2005 1:50 PM
To: 'Kirstan Hendricks'
Subject: RE: Court Square Banners

Kirstin,

We will measure this afternoon just as a double-check. Thanks.

Mary Joy Scala, Preservation and Design Planner

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Ph 434.970.3130 FAX 434.970.3359
scala@charlottesville.org

From: Kirstan Hendricks [mailto:kirstan@payneross.com]
Sent: Tuesday, July 19, 2005 12:11 PM
To: Scala, Mary Joy
Subject: RE: Court Square Banners

Hi Mary Joy,

I am so sorry for the mix up in size – how embarrassing! We went back and re-measured yesterday. We had the correct proportions, but the incorrect inches. It wouldn't hurt if someone from the City had the time today to go measure, but I think we've got it. Hope that you will be able to use the larger banners for something down the line.
Kirstan

-----Original Message-----

From: Scala, Mary Joy [mailto:scala@charlottesville.org]
Sent: Tuesday, July 19, 2005 10:18 AM
To: Kirstan Hendricks
Subject: Court Square Banners

Kirstin,

Thank you for your message. I was very relieved. Do you need someone from City Engineering to confirm the size banner that you will be reordering?

Mary Joy

Mary Joy Scala, Preservation and Design Planner

City of Charlottesville
Department of Neighborhood Development Services
City Hall - 610 East Market Street
P.O. Box 911
Charlottesville, VA 22902
Ph 434.970.3130 FAX 434.970.3359
scala@charlottesville.org

Mary Joy Scala
970-3359

7/18/05 3:37 P

mhtml:main:

Downtown Graphics Network, Inc.

P R O P O S A L

NOTES:

Make sure to measure banners correctly if ordering from a previous order not from DGN. You can send us a sample and we may measure for you.

If installing on FIXED arms - measure from top of top arm to bottom of bottom arm.

Please verify billing and shipping address.

Please verify that you will be hanging your banners with top and bottom arms.

If not already done so - please give us the diameter of your poles and the shape of your poles.

Upon installation, use cable ties to secure the banners to the hardware. If there are any installation questions - please do not hesitate to contact

Michael Young

at 800-884-0855. If you do not have installation instructions with shipment, contact us immediately before install.

There is no warranty on add-on banners.

They are short term use add-ons.

They are "special event add-ons". No warranty.

Scala, Mary Joy

From: Kirstan Hendricks [kirstan@payneross.com]
Sent: Monday, June 13, 2005 9:25 AM
To: Scala, Mary Joy
Cc: 'Lewis'
Subject: RE: Estimates

Hi Mary Joy,
Great – the banners are at the printer, as soon as I know a date for delivery I will let you know.
If you ever decide to redesign the sign, we would love to be able to bid on it.
Kirstan

-----Original Message-----

From: Scala, Mary Joy [mailto:scala@charlottesville.org]
Sent: Monday, June 13, 2005 8:15 AM
To: Kirstan Hendricks
Subject: RE: Estimates

Kirstan,

I FAX'd you the approval for ordering the banners.

We have decided not to redesign the sign.

Thank you.

Mary Joy Scala, Preservation and Design Planner
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Ph 434.970.3130 FAX 434.970.3359
scala@charlottesville.org

From: Kirstan Hendricks [mailto:kirstan@payneross.com]
Sent: Friday, June 03, 2005 4:09 PM
To: Scala, Mary Joy
Cc: 'Cheryl Klueh'
Subject: Estimates

Hi Mary joy,
I apologize for the time it took to get you these numbers, it was difficult tracking down 3 companies that could produce 40 banners.
Attached you will find revised estimates for the banners and the Court Square sign.
Let me know if you have any questions.
Have a great weekend.

Thanks!
Kirstan

Kirstan Hendricks
Payne, Ross & Associates

6/13/2005

Account Executive
434.977.7607 (v)
434.977.7610 (f)

6/13/2005

Scala, Mary Joy

From: Scala, Mary Joy
Sent: Tuesday, June 07, 2005 5:05 PM
To: Edwards, Tony
Subject: Found it

Tony, I found the letter with Aubrey's signature. I'll get Sharon to assign the same PO and get Aubrey to sign it, then copy for you and Mike Svetz and Fax to Kirsten at Payne Ross.

Mary Joy Scala, Preservation and Design Planner

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P.O. Box 911
Charlottesville, VA 22902
Ph 434.970.3130 FAX 434.970.3359
scala@charlottesville.org

6/7/2005



PAYNE, ROSS & ASSOCIATES

ADVERTISING MARKETING PUBLIC RELATIONS

City of Charlottesville
Court Square Banner Design
Job #8295
June 3, 2005
Revised Estimate

Specifications
To **simplify** existing banner.
40 Pole pocket
24x48 double sided
one fabric
one color

Agency Fee	\$100
Account Management	

Mechanical Production	\$400
Includes 2 mechanicals with 1 round of changes.	

Mandy -
*This is ok - get w/
Shawn for P.O. Change
to same account we did
the design to. Send copy
to Svetz.*
Thank,
J.

\$2800
\$5100
\$5000

\$ 3300 TOTAL

6/9/05

otherwise indicated, no receipt by printer of final copy for increased expenses due to changes in outside vendors' costs. Client will bear responsibility for changes they initiate once approved copy has been typeset. All work will be completed according to the highest standard of the graphic design and printing industries.



PAYNE, ROSS & ASSOCIATES

ADVERTISING MARKETING PUBLIC RELATIONS

City of Charlottesville
Court Square Banner Design
Job #8295
June 3, 2005
Revised Estimate

Specifications
To **simplify** existing banner.
40 Pole pocket
24x48 double sided
one fabric
one color

Agency Fee \$100
Account Management

Mechanical Production \$400
Includes 2 mechanicals with 1 round of changes.

Printing
40 banners
Downtown Graphics
Conder
Photoworks

\$2800
~~\$5100~~
~~\$5600~~

\$ 3300 TOTAL

Client Signature 

Date 6/9/05

Note: Estimates do not include shipping, sales tax or printing overruns. Unless otherwise indicated, no photography costs are included. This preliminary estimate will be confirmed upon receipt by printer of final mechanical art. Payne, Ross & Associates, Advertising, Inc. accept no responsibility for increased expenses due to changes in outside vendors' costs. Client will bear responsibility for changes they initiate once approved copy has been typeset. All work will be completed according to the highest standard of the graphic design and printing industries.



PAYNE, ROSS & ASSOCIATES

ADVERTISING MARKETING PUBLIC RELATIONS

City of Charlottesville
Court Square Banner Design
Job #8295
May 02, 2005
Revised Estimate

Specifications
To **simplify** existing banner. To be delivered on CD

Agency Fee	\$100
Account Management	
Mechanical Production	\$400
Includes 2 mechanicals with 1 round of changes.	
Printing	\$2800 TBD
40 banners	
Estimate Total	\$3,300

Client Signature 

Date 5/18/05

Note: Estimates do not include shipping, sales tax or printing overruns. Unless otherwise indicated, no photography costs are included. This preliminary estimate will be confirmed upon receipt by printer of final mechanical art. Payne, Ross & Associates, Advertising, Inc. accept no responsibility for increased expenses due to changes in outside vendors' costs. Client will bear responsibility for changes they initiate once approved copy has been typeset. All work will be completed according to the highest standard of the graphic design and printing industries.

26-020-122053



PAYNE, ROSS & ASSOCIATES

ADVERTISING MARKETING PUBLIC RELATIONS

City of Charlottesville
Court Square Sign Design
Job #8296
June 3, 2005
Revised Estimate

Specifications

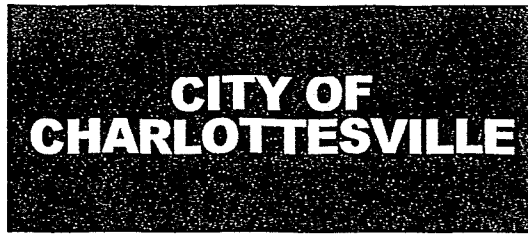
To create design that works in conjunction with the banners.
30x30 solvent vinyl with standard overlamine matte on aluminum
Mounted on MDO board painted black
Installation on site

Agency Fee	\$850
Account Management, design study, creative	
Mechanical Production	\$250
Includes 2 mechanicals with 1 round of changes.	
Printing and mounting	\$680

Client Signature _____ Date _____

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Neighborhood Development Services
610 East Market Street
Post Office Box 911
Charlottesville, VA 22902
(434) 970-3182 - PHONE
(434) 970-3359 - FAX



Fax

To: Kirstan From: Mary Joy
Fax: _____ Pages: 1 + cover
Phone: _____ Date: May 19, 2005
Re: _____ CC: _____

Urgent For Review Please Comment Please Reply Please Recycle

Here is the OK to proceed with the simplification of the banners. After you get a total of 3 bids on the printing cost, we will move forward on that. Thank you.



"A World Class City"
CITY OF
CHARLOTTESVILLE
VIRGINIA
www.charlottesville.org

MARY JOY SCALA, AICP
PRESERVATION & DESIGN PLANNER

NEIGHBORHOOD DEVELOPMENT SERVICES
CITY HALL - P.O. BOX 911
610 EAST MARKET STREET
CHARLOTTESVILLE, VA 22902
OFFICE: (434) 970-3130
FAX: (434) 970-3359
Email: scala@charlottesville.org

Scala, Mary Joy

From: Higgins, Ron
Sent: Tuesday, May 03, 2005 8:59 AM
To: Scala, Mary Joy; Edwards, Tony
Subject: RE: Banners

Mary Joy & Tony: With all of this averaging less than \$100 per banner this would seem to be a very reasonable deal, and local to boot. Our long banners on the bridges were \$100 - \$130 per banner just to reprint. Go for it!
Ron H.

From: Scala, Mary Joy
Sent: Tuesday, May 03, 2005 7:17 AM
To: Edwards, Tony
Cc: Higgins, Ron
Subject: FW: Banners

Tony,
Here are estimates for 40 banners.
I am copying Ron to see if the banner production cost is in the ballpark.
I see no reason to redesign; I think the simplification of the design is all that is needed. I will email her and tell her we have decided not to change the sign.
Mary Joy

Mary Joy Scala, Preservation and Design Planner
City of Charlottesville
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City Hall - 610 East Market Street
P.O. Box 911
Charlottesville, VA 22902
Ph 434.970.3130 FAX 434.970.3359
scala@charlottesville.org

From: Kirstan Hendricks [<mailto:kirstan@payneross.com>]
Sent: Monday, May 02, 2005 4:54 PM
To: Scala, Mary Joy
Cc: 'Cheryl Klueh'
Subject: FW: Banners

-----Original Message-----

From: Kirstan Hendricks [<mailto:kirstan@payneross.com>]
Sent: Monday, May 02, 2005 3:52 PM
To: scala@charlottesville.org
Cc: 'Cheryl Klueh'
Subject: Banners

Hi Mary Joy,
I apologize that it has taken me some time to get back to you with a printing estimate for the banners. Attached you will find both estimates (one for simplification and one for redesign) of the 40 banners. We are still working on the sign estimate production figure. I should have that relatively soon.

5/3/2005

Again, I apologize for the gap in time.

Thanks!
Kirstan

Kirstan Hendricks
Payne, Ross & Associates
Account Executive
434.977.7607 (v)
434.977.7610 (f)

Scala, Mary Joy

From: Kirstan Hendricks [kirstan@payneross.com]
Sent: Monday, May 02, 2005 4:54 PM
To: Scala, Mary Joy
Cc: 'Cheryl Klueh'
Subject: FW: Banners
Attachments: estimate 8295simplify banners.doc; estimate 8295 redesign banners.doc

-----Original Message-----

From: Kirstan Hendricks [mailto:kirstan@payneross.com]
Sent: Monday, May 02, 2005 3:52 PM
To: scala@charlottesville.org
Cc: 'Cheryl Klueh'
Subject: Banners

Hi Mary Joy,

I apologize that it has taken me some time to get back to you with a printing estimate for the banners. Attached you will find both estimates (one for simplification and one for redesign) of the 40 banners. We are still working on the sign estimate production figure. I should have that relatively soon. Again, I apologize for the gap in time.

Thanks!
Kirstan

Kirstan Hendricks
Payne, Ross & Associates
Account Executive
434.977.7607 (v)
434.977.7610 (f)



PAYNE, ROSS & ASSOCIATES

ADVERTISING MARKETING PUBLIC RELATIONS

City of Charlottesville
Court Square Banner Design
Job #8295
May 02, 2005
Revised Estimate

Specifications
To redesign existing banner. To be delivered on CD

Agency Fee	\$850
Account Management, design study, creative	
Mechanical Production	\$400
Includes 2 mechanicals with 1 round of changes.	
Printing	\$2800
40 banners	
Estimate total	\$4,050

Client Signature _____ Date _____

Note: Estimates do not include shipping, sales tax or printing overruns. Unless otherwise indicated, no photography costs are included. This preliminary estimate will be confirmed upon receipt by printer of final mechanical art. Payne, Ross & Associates, Advertising, Inc. accept no responsibility for increased expenses due to changes in outside vendors' costs. Client will bear responsibility for changes they initiate once approved copy has been typeset. All work will be completed according to the highest standard of the graphic design and printing industries.

Scala, Mary Joy

From: Scala, Mary Joy
Sent: Wednesday, March 23, 2005 4:39 PM
To: Edwards, Tony
Subject: Court Square banners

I dropped off the CD at Ross and Payne. Spoke with Kirstin Hendrix and she will take a look and get back to us on the banners and sign suggestions.

Mary Joy Scala, Preservation and Design Planner
City of Charlottesville
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City Hall - 610 East Market Street
P.O. Box 911
Charlottesville, VA 22902
Ph 434.970.3130 FAX 434.970.3359
scala@charlottesville.org

Rowland, Candace

From: Hendrix, Scott
Sent: Monday, March 14, 2005 10:33 AM
To: Scala, Mary Joy
Cc: Rowland, Candace
Subject: RE: Court Sq signage

Sorry M-J.

Candace...will you burn another disk with: Workgroup on 'luna' (J:)/Facilities Management/Small Cap Projects/Parks Signs/Court Sq. Sign/Banner, Final

Please verify file is there after burn.

Thanks, Scott

-----Original Message-----

From: Scala, Mary Joy
Sent: Monday, March 14, 2005 10:19 AM
To: Hendrix, Scott
Subject: Court Sq signage

Scott,

The cd you sent to Tony Edwards had nothing on it. Can you resend a cd with the photo image of the portico design you did? Thanks.

Mary Joy Scala, Preservation and Design Planner
City of Charlottesville
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Charlottesville, VA 22902
Ph 434.970.3130 FAX 434.970.3359
scala@charlottesville.org

Scala, Mary Joy

From: Scala, Mary Joy
Sent: Thursday, December 30, 2004 4:04 PM
To: 'cheryl@payneross.com'
Subject: FW: Court Square banners

To: Susan Payne

The Charlottesville Board of Architectural Review was asked to decide whether cloth, metal or vinyl banners would be more appropriate for Court Square. They prefer cloth banners to coordinate with those on the Downtown mall. The design they prefer, a digital image of the Courthouse portico, was created by Scott Hendrix, a City employee. Scott told them that it is impossible to print the digital image double-sided on cloth banners. The BAR suggested contacting Payne-Ross (Susan Payne or Mary Murray), who did the current mall banners, to convert the digital photo of the Courthouse portico into artwork that could then be printed on cloth.

I am interested in getting your opinion whether their idea is feasible, and if so, an estimate from you to turn the digital image into printable art work. I assume the problem is the digital image is too fine to print on cloth.

Please see Scott's email below. Please respond if you want the image on cd or zipdisk. Let me know if you have questions.

Thank you.

Mary Joy Scala, Preservation and Design Planner

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scala@charlottesville.org

From: Hendrix, Scott
Sent: Wednesday, December 22, 2004 4:37 PM
To: Scala, Mary Joy
Subject: RE: Court Square banners

Mary Joy,

Attached is the banner artwork. It is high enough resolution and ready for digital production (banner or otherwise) as is. Having Payne-Ross simplify the design might be a good idea to save production costs, but the loose pencil effect would certainly have to be lost.

The artwork is in Photoshop 7.0, unflattened (P-R will know what to do with it). The text is available in Illustrator outline format. If they need that, let me know.

NOTE: the art is a 24 MB file. Careful e-mailing it around...it could crash a dial-up connection.

Scott

1/4/2005

Scala, Mary Joy

From: Scala, Mary Joy
Sent: Thursday, December 23, 2004 8:00 AM
To: Edwards, Tony
Cc: Tolbert, Jim
Subject: FW: Court Square banners

Tony,

The BAR asked to investigate whether cloth banners would be feasible. Do you want me to pursue cloth banners with Payne-Ross as they suggested? Shall I get an estimate from them to turn the digital photo into art work?

I actually like the way this is falling out. The detailed photo would be used for the two permanent signs planned for either end of the Court Square, then the cloth banners would have a simplified version of the same design.

Let me know.

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Subject: RE: Court Square banners

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Scott

Oops...our own server won't let it through...too big, even zipped down to 16 MB. Can provide on CD or zipdisk. Let me know.

-----Original Message-----

2/10/2005

From: Scala, Mary Joy
Sent: Wednesday, December 22, 2004 4:11 PM
To: Hendrix, Scott
Cc: Edwards, Tony
Subject: Court Square banners

Scott,
Last night the Board of Architectural Review took a straw vote on the cloth/vinyl/metal banners and a majority still wanted cloth banners. They suggested contacting Payne-Ross (Susan Payne or Mary Murray), who did the current mall banners, to convert the digital photo of the Courthouse portico into artwork that could then be printed on cloth.

Do you want to pursue that, or do you want me to do it?

Thank you.

Mary Joy

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scala@charlottesville.org

Scala, Mary Joy

From: Scala, Mary Joy
Sent: Wednesday, December 22, 2004 5:10 PM
To: Hendrix, Scott
Cc: Edwards, Tony
Subject: RE: Court Square banners

Thanks, Scott. I'll contact Payne-Ross and let you know what they need.

Mary Joy Scala, Preservation and Design Planner

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Subject: RE: Court Square banners

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Oops...our own server won't let it through...too big, even zipped down to 16 MB. Can provide on CD or zipdisk. Let me know.

-----Original Message-----

From: Scala, Mary Joy
Sent: Wednesday, December 22, 2004 4:11 PM
To: Hendrix, Scott
Cc: Edwards, Tony
Subject: Court Square banners

Scott,

12/22/2004

Last night the Board of Architectural Review took a straw vote on the cloth/vinyl/metal banners and a majority still wanted cloth banners. They suggested contacting Payne-Ross (Susan Payne or Mary Murray), who did the current mall banners, to convert the digital photo of the Courthouse portico into artwork that could then be printed on cloth.

Do you want to pursue that, or do you want me to do it?

Thank you.

Mary Joy

Mary Joy Scala, Preservation and Design Planner

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P.O. Box 911

Charlottesville, VA 22902

Ph 434.970.3130 FAX 434.970.3359

scala@charlottesville.org

Scala, Mary Joy

From: Edwards, Tony
Sent: Friday, December 17, 2004 4:34 PM
To: Scala, Mary Joy
Subject: RE: Court Square Banners

Yes, those are the three options. The matte coating will be applied to the lamp in front of "0" Park Street by Tuesday, weather permitting. Thanks for taking this forward for some resolution.

-----Original Message-----

From: Scala, Mary Joy
Sent: Friday, December 17, 2004 4:02 PM
To: Edwards, Tony
Subject: RE: Court Square Banners

So the three options for the lights are a matte coating on the reflector, using lower lumen bulbs, or frosted glass. You are first proceeding with the reflectors to see how that works. Maybe you could tell me when that will be done, in case they want to take a look.

I'll present the information and see how it goes.
Thanks.

Mary Joy Scala, Preservation and Design Planner

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Ph 434.970.3130 FAX 434.970.3359
scala@charlottesville.org

From: Edwards, Tony
Sent: Friday, December 17, 2004 3:24 PM
To: Scala, Mary Joy
Subject: RE: Court Square Banners

Sorry, I'm not really available that evening. I will be glad to help you obtain any supporting information you might need for presentation.

-----Original Message-----

From: Scala, Mary Joy
Sent: Friday, December 17, 2004 1:59 PM
To: Edwards, Tony
Cc: Hendrix, Scott
Subject: FW: Court Square Banners

Tony,

After I sent this, I remembered Scott didn't want to attend the BAR meeting. Do you want to attend to discuss the banners and lights or do you want me to handle the discussion for both?

Mary Joy Scala, Preservation and Design Planner
City of Charlottesville

12/20/2004

Scala, Mary

From: Hendrix, Scott
Sent: Tuesday, November 30, 2004 9:52 AM
To: Scala, Mary
Subject: FW: Court Square banners

I've got a bit more information on the banners and some sample material Two options:

Fabric Banners:

- 13 oz. block-out vinyl which allow printing on both sides without image bleed-through
- semi-gloss UV coating (after printing) to inhibit UV deterioration
- print resolution not real tight, but probably OK when viewed from the ground
- can be hemmed on the sides and can have poll pockets top and bottom
- note that this is a vinyl-based product and will look like vinyl (somewhat shiny) as opposed to a woven fabric; woven fabric is not available for digitally printed outdoor use
- maximum outdoor life estimated at 2 years
- estimated cost \$125/ea. plus installation and any art set-up costs

Metal Signs:

- 3M Scotchprint graphic image laminated to both sides of .080" thick aluminum
- semi-gloss protective over-laminate (added UV protection)
- high print resolution
- maximum outdoor life estimated at 5 - 7 years
- estimated cost \$165/ea. plus hardware, installation, and any art set-up costs

I've got the printed samples representing the vinyl banner and the 3M graphic laminate that would be used on the metal signs at my office if you'd like to see or borrow them.

Good luck, Scott

-----Original Message-----

From: Hendrix, Scott
Sent: Monday, November 29, 2004 8:28 AM
To: Scala, Mary
Subject: RE: Court Square banners

Mary Joy,

No such thing as a sample...would have to have something fabricated. How about you checking with whomever is project lead on the court square project and see if this is something they want to pursue.

I don't care to get on the agenda for this. If the project lead decides to pursue the metal option, then I can help in providing some support information for them to present.

Thanks, Scott

-----Original Message-----

From: Scala, Mary
Sent: Monday, November 29, 2004 8:20 AM
To: Hendrix, Scott
Cc: Edwards, Tony
Subject: RE: Court Square banners

Scott,

I emailed the BAR and have not heard from three, but those that responded favored the fabric over the metal 4-2. Tomorrow is the BAR deadline for December, if you'd like to get on the agenda again to discuss the metal banners.

Joan Fenton suggested that you bring a sample of the metal banner if you want to pursue that.

Let me know.

Mary joy

Mary Joy Scala, Preservation and Design Planner
Department of Neighborhood Development Services
City of Charlottesville
City Hall - P.O. Box 911 - 610 East Market Street
Charlottesville, VA 22902
PH 434-970-3130 - FAX 434-970-3359
scala@charlottesville.org

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To: Scala, Mary
Cc: Edwards, Tony
Subject: RE: Court Square banners

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- I expect that the cost to produce the attached rendition will be somewhat less than if fabric banners were produced.
- The outdoor life of fabric, even the most resilient, will come nowhere close to the life of the panels as shown in the attached.

So, there you have it. Whatever you decide, I can provide the high resolution Photoshop file for production.

Thanks, Scott

<< File: Banner, Final Comp.pdf >>

-----Original Message-----

From: Scala, Mary
Sent: Wednesday, November 17, 2004 4:59 PM
To: Edwards, Tony
Cc: Hendrix, Scott; Tolbert, Jim
Subject: Court Square banners

Last night the BAR reviewed all the banner designs and unanimously approved the Courthouse facade design "B," but without the City logo, in a color either identical or similar to the submittal. They said many thanks to the City's designer.

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scala@charlottesville.org

Project **Court Square Banners**

Location **Charlottesville, Va**

Section **Signage**

Company **City Of Charlottesville**

contact **Scott Hendrix**

Phone **(434) 970-3647**

fax **(434) 970-3659**

spec # **1701** contract **Pending**

HIGHTECH SIGNS

2165 Seminole Trail . Charlottesville VA 22901
 800-482-6603 . 434-974-7900 . (fax) 434-974-6898
 kpyles@htsva.com

We hereby propose to supply the materials and perform the labor necessary for the completion of the project **court square section signage** . Any alterations or deviations from the requested specifications involving extra cost will be executed upon written order, and will become extra charge over and above the estimate. All agreements contingent upon strikes, accidents, or delays beyond our control.

11/29/2004

Product Materials

Type 1 Sign: .080 aluminum, 3M 8640C vinyl, 4mil. thick, 8910 lustre semi-gloss overlaminate, double-sided. **\$165.00 each**

product materials

Type 2 Sign: 13 oz. vinyl, black back to make opaque, double-sided, 2" pole pockets top & bottom, sides hemmed, semi-gloss clear coat for extended "UV" protection. **\$124.00 each**

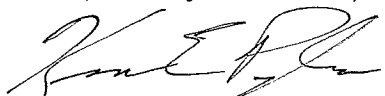
*Assumed 12
 Actually more
 like 34*

Labor

labor

All material and work specified above is in accordance with the drawings and specifications submitted to Hightech Signs, and will be completed in a substantial workmanlike manner for the sum total of _____, with payments to be made as follows:

Respectfully Submitted,



Kevin E. Pyles (ext 110)
 Projects Manager

Sub Total

VA Tax

Total

Scala, Mary

From: Preston Coiner [coiner@earthlink.net]
Sent: Monday, November 22, 2004 8:13 AM
To: Scala, Mary
Subject: Fwd:

I prefer the fabric banners over the metal ones

--

Scala, Mary

From: Joan Fenton [joanf@bnsi.net]
Sent: Thursday, November 18, 2004 4:47 PM
To: Frederick Wolf
Cc: Joseph Atkins; Lynne Heetderks; Scala, Mary; Lucy, William; Wade Tremblay; Preston Coiner (work); Syd Knight; Joan Fenton; Katie Swenson
Subject: Re: Court Square banners

my preference is fabric. If the applicant wants to use metal, i would like to see a sample sign of this type before approving it

joan

On Nov 18, 2004, at 2:16 PM, Frederick Wolf wrote:

i agree with Syd. i prefer fabric.
fred

On Thursday, November 18, 2004, at 12:32 PM, Syd Knight wrote:

Mary Joy:

I wouldn't rule out the concept of metal banners if that is truly the more feasible option, but the explanation you forwarded seems to raise more questions than it answers. Mainly, if it is difficult to print two-sided fabric banners, why do we see so many of them around? They seem to be the norm for this type of application; I'm not sure that I've ever seen a metal banner in such a setting. I guess my preference would be to use fabric, but I can't think of anything in our guidelines which would disallow the use of metal.
Syd

Scala, Mary wrote:

Dear BAR members,

I am attaching an email from Scott Hendrix regarding the proposed banners. Please let me know either way if you are OK with, or object to, the use of metal "banners" on Court Square. There is a pdf file attached, but I will mail you a color copy if you cannot open it.

Mary Joy

Mary Joy Scala, Preservation and Design Planner
Department of Neighborhood Development Services
City of Charlottesville

Scala, Mary

From: Frederick Wolf [fw@wolf-ackerman.com]
Sent: Thursday, November 18, 2004 2:16 PM
To: Syd Knight
Cc: Scala, Mary; Joan Fenton; Joseph Atkins; Katie Swenson; Lynne Heetderks; Preston Coiner (work); Wade Tremblay; Lucy, William
Subject: Re: FW: Court Square banners

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scala@charlottesville.org

-----Original Message-----

From: Hendrix, Scott Sent: Thursday, November 18, 2004 9:35 AM

Scala, Mary

From: Syd Knight [sk@vanyahres.com]
Sent: Thursday, November 18, 2004 12:32 PM
To: Scala, Mary
Cc: Frederick Wolf; Joan Fenton; Joseph Atkins; Katie Swenson; Lynne Heetderks; Preston Coiner (work); Wade Tremblay; Lucy, William
Subject: Re: FW: Court Square banners

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>
>>-----Original Message-----
>>From: Hendrix, Scott
>>Sent: Thursday, November 18, 2004 9:35 AM
>>To: Scala, Mary
>>Cc: Edwards, Tony
>>Subject: RE: Court Square banners
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>>Thanks for the feedback. I think they made a wise selection.
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>>Now...let me throw a wrench into the works a bit. Attached is a concept
>>of that design fabricated in metal as opposed to fabric. The advantages,
>>which are rather significant, are...
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>>- Fabbbed in metal and with the wrought iron brackets, the graphics seem
>>more historically appropriate to my lay eye.
>>
>>- Producing the double-sided banners, as designed, will require some

Scala, Mary

From: Wade Tremblay [wade@wade-aps.com]
Sent: Thursday, November 18, 2004 10:28 AM
To: Scala, Mary; 'Frederick Wolf'; 'Joan Fenton'; 'Joseph Atkins'; 'Katie Swenson'; 'Lynne Heetderks'; 'Preston Coiner (work)'; 'Sydney Knight'; Lucy, William
Subject: RE: Court Square banners

I'm comfortable with the metal banners as described.

Wade

-----Original Message-----

From: Scala, Mary [mailto:scala@charlottesville.org]
Sent: Thursday, November 18, 2004 9:56 AM
To: Frederick Wolf; Joan Fenton; Joseph Atkins; Katie Swenson; Lynne Heetderks; Preston Coiner (work); Sydney Knight; Wade Tremblay; William Lucy
Subject: FW: Court Square banners

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> **Sent:** Thursday, November 18, 2004 9:35 AM
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> **Subject:** RE: Court Square banners

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> pretty tricky digital production (I believe I mentioned this to Ron
> earlier on); there aren't many production houses in the US that can pull

Scala, Mary

From: Preston Coiner [coiner@earthlink.net]
Sent: Thursday, November 18, 2004 10:27 AM
To: Scala, Mary
Subject: Re: FW: Court Square banners

The pole and brackets portion opened but not the metal banners

Would appreciate your mailing me a copy

I'll reserve judgment until after I see them but my first thought is that they will last too long

If fabric were used it would wear out in a few years and perhaps the idea of having banners would be abandoned.

I'll get back to you in a timely fashion

--

Scala, Mary

From: Joe Atkins [atkins@vmdo.com]
Sent: Thursday, November 18, 2004 10:06 AM
To: Scala, Mary
Subject: RE: Court Square banners

Joe metal.
Preston ~~metal~~ ~~pix~~
fabric
Syd fabric
Fred fabric
Wade metal.
Joan fabric
Katie
Lucy
Lynne

Metal is preferable to me. Thanks. Joe A

-----Original Message-----

From: Scala, Mary [mailto:scala@charlottesville.org]
Sent: Thursday, November 18, 2004 9:56 AM
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2 metal
4 fabric
3 -

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So, there you have it. Whatever you decide, I can provide the high resolution Photoshop file for production.

Thanks, Scott



Banner, Final
Comp.pdf

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Sent: Wednesday, November 17, 2004 4:59 PM
To: Edwards, Tony
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Subject: Court Square banners

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Scala, Mary

From: Scala, Mary
Sent: Wednesday, November 17, 2004 5:01 PM
To: Edwards, Tony
Cc: Hendrix, Scott; Tolbert, Jim
Subject: RE: Court Square banners

I forgot to say they agreed that the same design should also be used on the two "monument" signs instead of the three presidents logo.

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-----Original Message-----

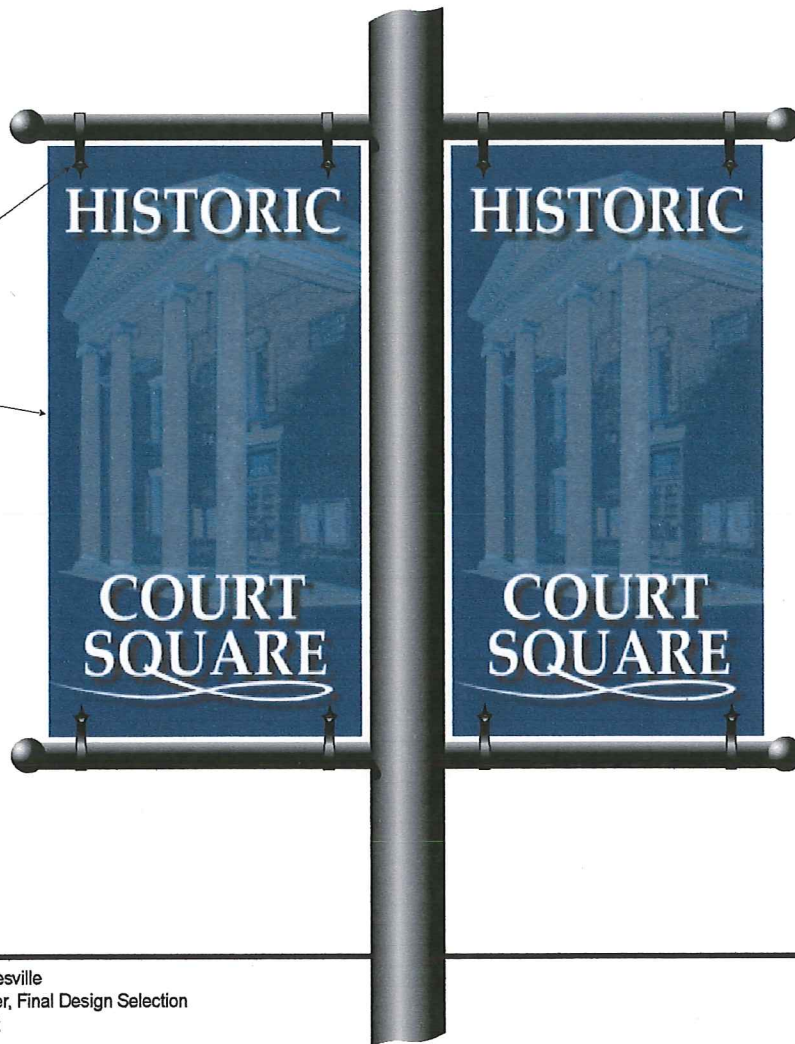
From: Scala, Mary
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custom wrought
iron strap brackets

1/8" thick alum.;
painted with digital
and vinyl graphics
(2 sides)



The City of Charlottesville
Court Square Banner, Final Design Selection
Fabrication Concept
11/17/04
Scale: 1-1/2"=1'

copyright 2004 - The City of Charlottesville - all rights reserved

**Court Square Banners and Signs
BAR Meeting
November 16, 2004**

The BAR approved signage for Court Square in May, 2003. The attached approved "monument sign" will be located at the corner of Park Street and High Street, and also on the Jefferson Street side of Jackson Park. At that time the BAR recommended that an artist be hired to improve the design of the "three presidents" logo.

The attached designs are meant for banners to be hung around Court Square. In addition, the same design will replace the "three presidents" logo on the monument signs.

The BAR is asked to choose the design that they wish to see in these locations.

Staff recommends either the "G" version of the three presidents, or either the Courthouse cupola or the portico design. All three designs would be appropriate in staff's opinion for use on the signs and banners.



B.



A.



The City of Charlottesville
 Court Square Banner Concept, Banner 2
 10/27/04
 Scale: 1"=1'

2.5" dia. finials with 2" posts,
seem too large



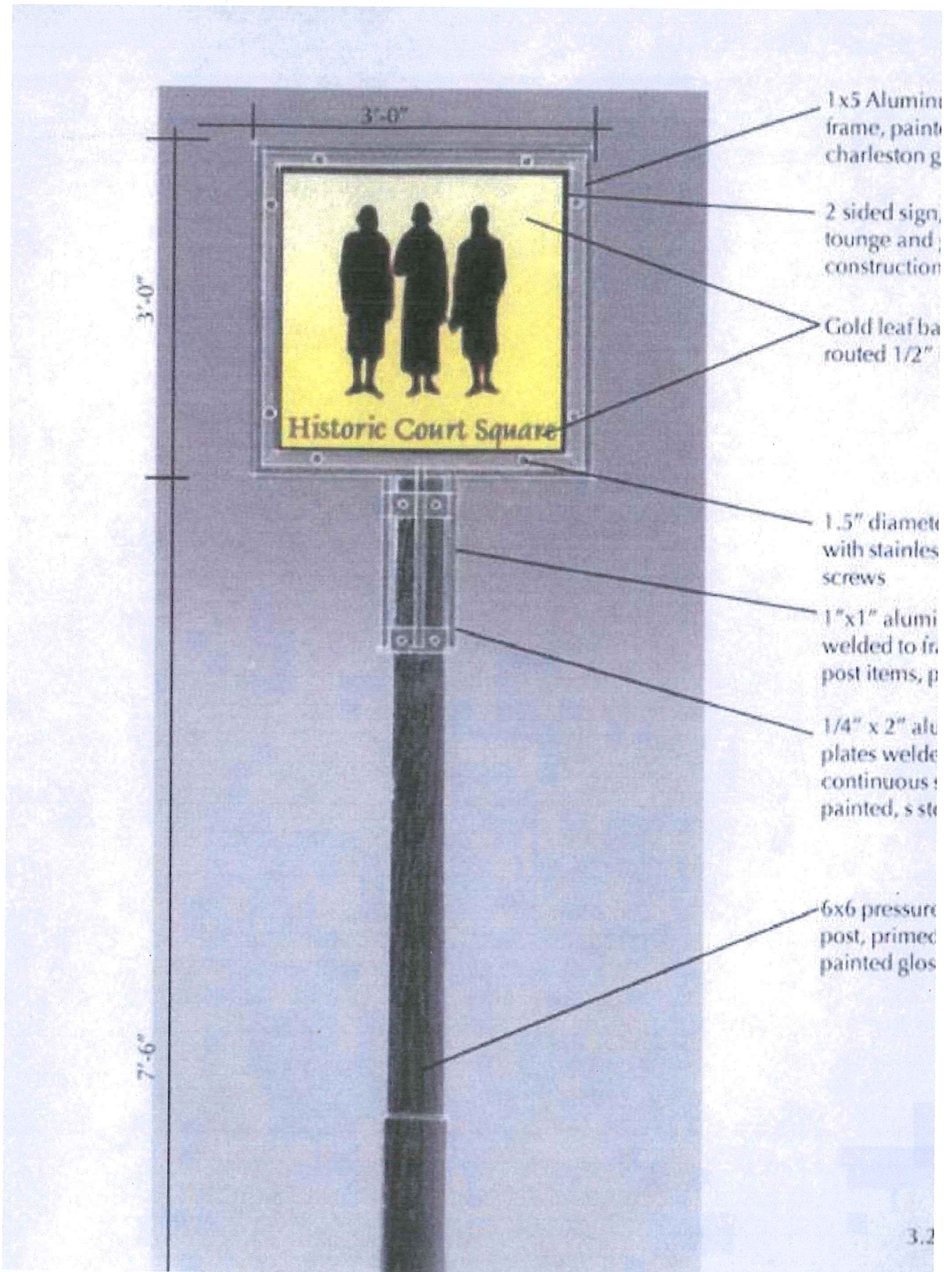
2" finials with 1.5" posts

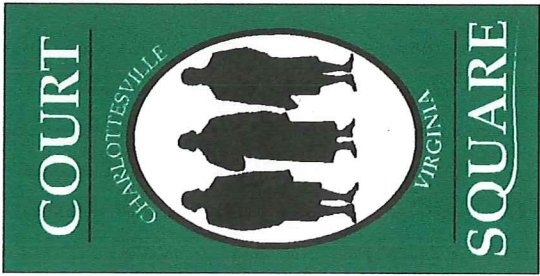


G.

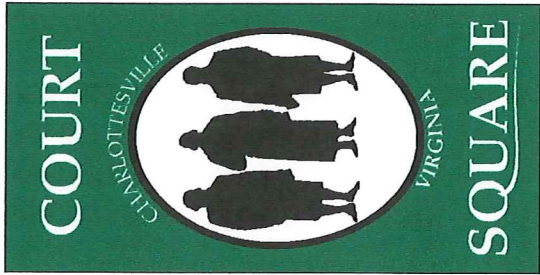


The City of Charlottesville
Court Square Banner Concept, Banner 1
10/27/04
Scale: 1"=1'

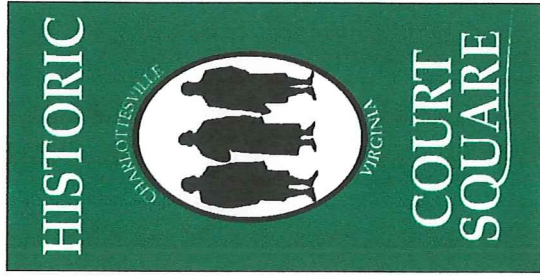




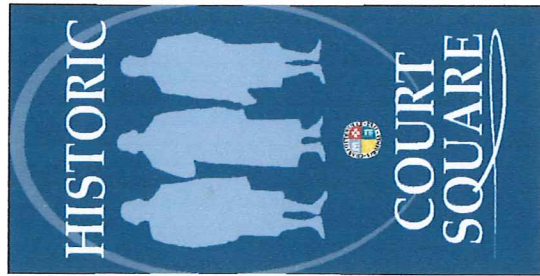
A.



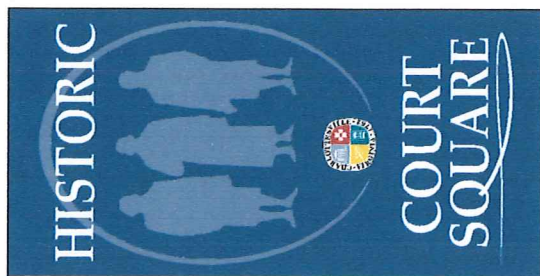
B.



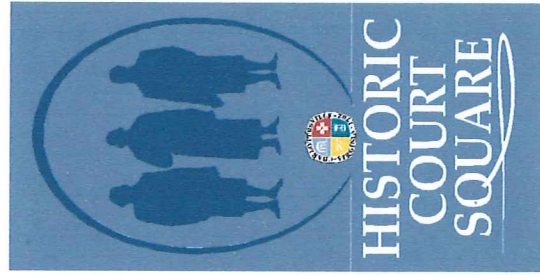
C.



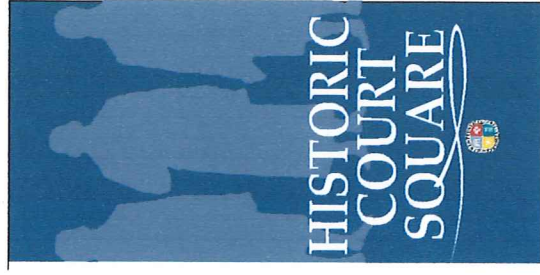
D.



E.



F.



G.



The City of Charlottesville
 Court Square Banner Concept, Concepts 1
 10/27/04
 Scale: nts