

From: Scala, Mary Joy
Sent: Friday, March 18, 2016 9:18 AM
To: 'Mary Leavell'; 'Neal Guma'
Cc: 'ericmassie4@gmail.com'
Subject: BAR Action - March 15, 2016- 105 3rd St NE

March 18, 2016

Mary Leavell
703 East Jefferson St
Charlottesville, VA 22902

RE: Certificate of Appropriateness Application

BAR 16-02-01
105 3rd Street NE
Tax Parcel 330232000
Neal Guma, Applicant/Mary Leavell, Owner
Removing the barber pole from the front of the building

Dear Applicant,

The above referenced project was discussed before a meeting of the City of Charlottesville Board of Architectural Review (BAR) on March 15, 2016. The following action was taken:

The BAR approved the application as submitted, with a letter of agreement (submitted to staff) between the owner of this building and the owner of a barber shop on 2nd Street NE, near central Place on the Mall, that there is an arrangement for the sign to be kept and fixed. The original address of the pole (105 3rd Street NE) should be marked inside the pole. Sarafin second. Motion passed (6-0-1, with Balut abstained.)

This certificate of appropriateness shall expire in 18 months (September 15, 2017), unless within that time period you have either: been issued a building permit for construction of the improvements if one is required, or if no building permit is required, commenced the project. The expiration date may differ if the COA is associated with a valid site plan. You may request an extension of the certificate of appropriateness *before this approval expires* for one additional year for reasonable cause.

If you have any questions, please contact me at 434-970-3130 or scala@charlottesville.org.

Sincerely yours,

Mary Joy Scala, AICP
Preservation and Design Planner
Mary Joy Scala, AICP
Preservation and Design Planner
City of Charlottesville
Department of Neighborhood Development Services
City Hall - 610 East Market Street
P.O. Box 911
Charlottesville, VA 22902
Ph 434.970.3130 FAX 434.970.3359
scala@charlottesville.org

**CITY OF CHARLOTTESVILLE
BOARD OF ARCHITECTURAL REVIEW
STAFF REPORT
March 15, 2016**



Certificate of Appropriateness Application

BAR 16-02-01

105 3rd Street NE

Tax Parcel 330232000

Neal Guma, Applicant/Mary Leavell, Owner

Removing the barber pole from the front of the building

Background

105 3rd Street NE is a contributing property located in the Downtown ADC district. The property dates to the early 1900s when it became a barber shop, late 1800s Sanborn maps has it as a shed until then. The structure is a one story brick building, with a stained glass window transom, and classical revival cornices across the whole façade.

February 17, 2016 – The applicant requested deferral prior to the meeting because they had to be out of town.

Application

The applicant's request is to remove the existing barber pole, and put it back in place when they vacate the building.

Criteria, Standards, and Guidelines

Review Criteria Generally

Sec. 34-284(b) of the City Code states that,

In considering a particular application the BAR shall approve the application unless it finds:

- (1) That the proposal does not meet specific standards set forth within this division or applicable provisions of the Design Guidelines established by the board pursuant to Sec.34-288(6); and*
- (2) The proposal is incompatible with the historic, cultural or architectural character of the district in which the property is located or the protected property that is the subject of the application.*

Standards for Review of Construction and Alterations include:

- (1) Whether the material, texture, color, height, scale, mass and placement of the proposed addition, modification or construction are visually and architecturally compatible with the site and the applicable design control district;*
- (2) The harmony of the proposed change in terms of overall proportion and the size and placement of entrances, windows, awnings, exterior stairs and signs;*
- (3) The Secretary of the Interior Standards for Rehabilitation set forth within the Code of Federal Regulations (36 C.F.R. §67.7(b)), as may be relevant;*
- (4) The effect of the proposed change on the historic district neighborhood;*
- (5) The impact of the proposed change on other protected features on the property, such as gardens, landscaping, fences, walls and walks;*
- (6) Whether the proposed method of construction, renovation or restoration could have an adverse impact on the structure or site, or adjacent buildings or structures;*

(7) When reviewing any proposed sign as part of an application under consideration, the standards set forth within Article IX, sections 34-1020 et seq. (SIGNS) shall be applied; and

(8) Any applicable provisions of the City's Design Guidelines.

Standards for Considering Demolitions

The following factors shall be considered in determining whether or not to permit the moving, removing, encapsulation or demolition, in whole or in part, of a contributing structure or protected property:

(a) The historic, architectural or cultural significance, if any, of the specific structure or property, including, without limitation:

(1) The age of the structure or property;

(2) Whether it has been designated a National Historic Landmark, listed on the National Register of Historic Places, or listed on the Virginia Landmarks Register;

(3) Whether, and to what extent, the building or structure is associated with an historic person, architect or master craftsman, or with an historic event;

(4) Whether the building or structure, or any of its features, represent an infrequent or the first or last remaining example within the city of a particular architectural style or feature;

(5) Whether the building or structure is of such old or distinctive design, texture or material that it could not be reproduced, or could be reproduced only with great difficulty; and

(6) The degree to which distinguishing characteristics, qualities, features or materials remain;

(b) Whether, and to what extent, a contributing structure is linked, historically or aesthetically, to other buildings or structures within an existing major design control district, or is one of a group of properties within such a district whose concentration or continuity possesses greater significance than many of its component buildings and structures.

(c) The overall condition and structural integrity of the building or structure, as indicated by studies prepared by a qualified professional engineer and provided by the applicant or other information provided to the board;

(d) Whether, and to what extent, the applicant proposes means, methods or plans for moving, removing or demolishing the structure or property that preserves portions, features or materials that are significant to the property's historic, architectural or cultural value; and

(e) Any applicable provisions of the city's Design Guidelines:

1. The standards established by the City Code (see above).

2. The public necessity of the proposed demolition.

3. The public purpose or interest in land or buildings to be protected.

4. Whether or not a relocation of the structure would be a practical and preferable alternative to demolition.

5. Whether or not the proposed demolition would affect adversely or positively other historic buildings or the character of the historic district.

6. The reason for demolishing the structure and whether or not alternatives exist.

7. Whether or not there has been a professional economic and structural feasibility study for rehabilitating or reusing the structure and whether or not its findings support the proposed demolition.

Pertinent Design Review Guidelines for Signs, Awnings, Vending, and Cafes

A. SIGNS

15. Sign Maintenance

a. Signs that are not properly maintained should be removed.

b. Signs of a business no longer occupying a building or storefront should be removed unless it is historically significant.

Discussion and Recommendations

This property was used as a barber shop from at least 1920-1980. The current barber pole is of unknown date, but appears somewhat different than the original pole depicted in a photo of the Co-Operative Drug Company (which occupied the East Main Street space from 1917 through the mid-1930's).

A barber pole can be considered a type of sign, similar to the vestige signs or ghost signs that remind us of the history of a structure. The white striping on the pole is peeling, but could probably be easily repaired.

Recently, the owner of a barber shop on 2nd Street NE, near central Place on the Mall, said that he would like to have the barber pole for his shop, if it being removed from the 3rd Street building. If the BAR and this property owner are amenable, that may be a good solution.

Suggested Motion

Having considered the standards set forth within the City Code, including City Design Guidelines for Signs and for Demolitions, I move to find that the removal of the barber pole satisfies the BAR's criteria and guidelines and is compatible with this property and other properties in the Downtown ADC district, and that the BAR approves the application as submitted. [or with the following modifications...].



VIRGINIA
HISTORIC LANDMARKS COMMISSION

File no. 104-72B
Negative no(s) 513: 23

SURVEY FORM

| | |
|---|-----------------------------|
| Historic name | Common name |
| County/Town/City ALBEMARLE / CHARLOTTESVILLE | PUCKETT'S BARBER SHOP |
| Street address or route number 105 3RD ST. N.E. | |
| USGS Quad CHARLOTTESVILLE EAST, VA. | Date or period c. 1900 |
| Original owner | Architect/builder/craftsmen |
| Original use | |
| Present owner | Source of name |
| Present owner address | Source of date |
| | Stories |
| Present use | Foundation and wall const'n |
| Acreage | |
| | Roof type |

State condition of structure and environs

State potential threats to structure

Note any archaeological interest

Should be investigated for possible register potential? yes ___ no ✓

Architectural description (Note significant features of plan, structural system and interior and exterior decoration, taking care to point out aspects not visible or clear from photographs. Explain nature and period of all alterations and additions. List any outbuildings and their approximate ages, cemeteries, etc.)

BRICK - (AMERICAN BOND); 1 STORY; SHED ROOF; COMMERCIAL VERNACULAR; ENTRANCE - LEFT BAY; WOOD FRAMED WINDOW W/ STAINED GLASS WINDOW TRANSOME; CLASSICAL REVIVAL CORNICE ACROSS WHOLE FACADE; 1 CHIMNEY.

Interior inspected? NO.

Historical significance (Chain of title; individuals, families, events, etc., associated with the property.)



SANBORN MAPS:
1886 SHED
1891 SAME
1920 BARBER SHOP

THE CO-OPERATIVE DRUG COMPANY
CHAIN DRUG STORES
HAVE PURCHASED THIS SITE
AND WHEN REMODELLED WILL
OPEN HERE A
PROFIT SHARING DRUG STORE.

Singlet
DRUG STORE

Singlet
DRUG STORE

W. H. H. H. H. H.





Board of Architectural Review (BAR) Certificate of Appropriateness

Please Return To: City of Charlottesville
Department of Neighborhood Development Services
P.O. Box 911, City Hall
Charlottesville, Virginia 22902
Telephone (434) 970-3130 Fax (434) 970-3359

RECEIVED

DEPARTMENT OF NEIGHBORHOOD DEVELOPMENT SERVICES

Please submit ten (10) copies of application form and all attachments.

For a new construction project, please include \$375 application fee. For all other projects requiring BAR approval, please include \$125 application fee. For projects that require only administrative approval, please include \$100 administrative fee. Make checks payable to the City of Charlottesville.

The BAR meets the third Tuesday of the month.

Deadline for submittals is Tuesday 3 weeks prior to next BAR meeting by 3:30 p.m.

| | | | |
|--------------------------|--------------------------|----------------|------------------|
| Owner Name | <u>MARY LEAVELL</u> | Applicant Name | <u>NEAL GUMA</u> |
| Project Name/Description | <u>BARBER POLE</u> | Parcel Number | _____ |
| Property Address | <u>105 3RD STREET NE</u> | | |

Applicant Information

Address: 105 EAST 3RD ST NE
CHARLOTTESVILLE, VA 22902
Email: NEALGUMA@ICLOUD.COM
Phone: (W) 202-8907 (H) 917-331-8601
FAX: _____

Signature of Applicant

I hereby attest that the information I have provided is, to the best of my knowledge, correct. (Signature also denotes commitment to pay invoice for required mail notices.)

Neal Guma Dec. 29, 2015
Signature Date

NEAL GUMA Dec. 29, 2015
Print Name Date

Property Owner Information (if not applicant)

Address: 703 EAST JEFFERSON ST
CHARLOTTESVILLE, VA 22902
Email: maryleavell@gmail.com
Phone: (W) 989-5860 (H) _____
FAX: _____

Property Owner Permission (if not applicant)

I have read this application and hereby give my consent to its submission.

Mary Leavell _____
Signature Date

Mary LEAVELL _____
Print Name Date

Do you intend to apply for Federal or State Tax Credits for this project? _____

Description of Proposed Work (attach separate narrative if necessary): REMOVING THE BARBER POLE FROM THE FRONT OF THE BUILDING. I WILL PUT BACK IN PLACE WHEN I VACATE THE PROPERTY. IT SHOULD BE

List All Attachments (see reverse side for submittal requirements): NOTED THAT THE POLE IS HIGHLY DAMAGED AND NOT ORIGINAL TO BUILDING.

For Office Use Only

Received by: O. E. Banks
Fee paid: 12500 Cash/Ck. # 1010
Date Received: 1/25/16


Approved/Disapproved by: _____

Date: _____

Conditions of approval: _____

P16-0008



From: **Neal Guma** nealguma@icloud.com 
Subject:
Date: December 29, 2015 at 2:07 PM
To: Neal Guma nealguma@icloud.com

