



CITY COUNCIL AGENDA
Monday, June 19, 2017

6:00 p.m.

Closed session as provided by Section 2.2-3712 of the Virginia Code

Second Floor Conference Room

(Consultation with legal counsel regarding the status of pending litigation between the City and Charlottesville Parking Center, Inc.; Boards and Commissions)

7:00 p.m.

Regular Meeting - CALL TO ORDER

Council Chambers

PLEDGE OF ALLEGIANCE
ROLL CALL

AWARDS/RECOGNITIONS
ANNOUNCEMENTS

Godfrey Kurauone, 2017 Mandela Washington Fellow
Charlottesville Bar Assoc. Award

CITY MANAGER RESPONSE TO MATTERS BY THE PUBLIC

MATTERS BY THE PUBLIC

Public comment is provided for up to 15 speakers at the beginning of the meeting (limit 3 minutes per speaker.) Pre-registration is available for up to 10 spaces, and pre-registered speakers are announced by noon the day of the meeting. The number of speakers is unlimited at the end of the meeting.

1. CONSENT AGENDA*

(Items removed from consent agenda will be considered at the end of the regular agenda.)

Passed 5-0 (Szakos/Galvin)

a. Minutes for June 5, 2017

b. **APPROPRIATION:**

Transfer of funds for the Thomas Jefferson Health District Building to the Joint Health Department Building Fund (2nd of 2 readings)

c. **APPROPRIATION:**

Additional Funding for Family Services Program – \$82,694 (2nd of 2 readings)

d. **APPROPRIATION:**

Virginia Department of Health Special Nutrition Program Summer Food Service Program - \$90,000 (1st of 2 readings)

e. **APPROPRIATION:**

\$23,312.37 to the Charlottesville Affordable Housing Fund for Repayment of Rehabilitation Loan (1st of 2 readings)

f. **RESOLUTION:**

Darden Towe Park Agreement (1st of 1 reading)

g. **RESOLUTION:**

Adoption of Department of Housing and Urban Development (HUD) Handbook 1378 (1st of 1 reading)

h. **RESOLUTION:**

Converting Long Term Temporary Commissioner of Revenue Business Tax Auditor to Regular Full-time (1st of 1 reading)

i. **RESOLUTION:**

Revision of Council Meeting Calendar for CY2017 (1st of 1 reading)

j. **ORDINANCE:**

Quitclaim of Gas Easement to VDOT – Founders Place (2nd of 2 readings)

2. RESOLUTION*

FY 2018 – 2020 Strategic Plan and City Council Annual Workplan (1st of 1 reading)

Passed 5-0 (Szakos / Galvin)

3. RESOLUTION *

Verizon Wireless BAR Appeal—1521 University Avenue (1st of 1 reading) **deferred**

4. RESOLUTION*

Housing Advisory Committee Recommendations (1st of 1 reading)

Passed 5-0 (Galvin / Szakos)

5. RESOLUTION*

Disadvantaged Business Enterprise Update (1st of 1 reading)

- Res: Buyer II **Passed 5-0 (Bellamy / Galvin)**

- Res: Task Force **Passed 5-0 (Bellamy / Szakos)**

6. RESOLUTION*

Response to U.S. Withdrawal from the Paris Climate Agreement (1st of 1 reading)

Passed 5-0 (Szakos / Galvin)

7. RESOLUTION*

Open Data Update and Policy Approval (1st of 1 reading) **Passed 5-0 (Szakos / Galvin)**

8. REPORT

CFD and CARS System Improvement Strategy and Cost Recovery Program

9. REPORT

Office of Human Rights Annual Report

10. REPORT

Social Services Advisory Board Annual Update

11. REPORT ONLY

Water Resources Protection Program Advisory Committee Annual Report (no presentation)

OTHER BUSINESS

APPROPRIATION

Transfer of Health Department Building funding from the Facility Repair Fund (107) to the Joint Health Department Building Fund (982).

WHEREAS, the City of Charlottesville and Albemarle County entered into an MOU that established the City as the fiscal agent, and that State financial reporting requirements have facilitated the need to account for the Health Department Building funds in their own separate fund;

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Charlottesville, Virginia that all existing funds for FY 2017 in the Health Department Building Fund (Cost Center 2412008000, Funded Program FR-052) will need to be transferred from the Facilities Repair fund (107) to the Joint Health Department Building Fund (Fund 982, Cost Center 8601001000).

BE IT FURTHER RESOLVED, that the amount received as Health Department Building Account revenue for Fiscal Year 2017-2018 is hereby appropriated to the Joint Health Department Building Fund (982), to be used for general improvements, maintenance and small capital projects related to the Thomas Jefferson Health District building. Further, any unspent funds in the Joint Health Department Building Fund shall not be deemed to expire at the end of the fiscal year, but are hereby appropriated in the ensuing fiscal year unless further altered by Council.

APPROPRIATION
Additional Funding for Department of Social Services Family Services Programs
\$82,694

WHEREAS, the Charlottesville Department of Social Services has received an additional \$82,694 in the Fiscal Year 2018 budget from the Virginia Department of Social Services to be used for Family Services staffing,

NOW, THEREFORE BE IT RESOLVED by the Council of the City of Charlottesville, Virginia, that the sum of \$82,694 is hereby appropriated in the following manner:

Revenue – \$82,694

Fund: 212	Cost Center: 9900000000	G/L Account: 430080	\$69,876
Fund: 212	Cost Center: 9900000000	G/L Account: 498010	\$12,818

Expenditures - \$82,694

Fund: 212	Cost Center: 3301008000	G/L Account: 510010	\$46,800
Fund: 212	Cost Center: 3301008000	G/L Account: 511010	\$ 3,580
Fund: 212	Cost Center: 3301008000	G/L Account: 510020	\$15,327
Fund: 212	Cost Center: 3301008000	G/L Account: 511030	\$ 361
Fund: 212	Cost Center: 3301008000	G/L Account: 511040	\$ 8,766
Fund: 212	Cost Center: 3301008000	G/L Account: 510060	\$ 1,000
Fund: 212	Cost Center: 3301008000	G/L Account: 510130	\$ 2,350
Fund: 212	Cost Center: 3301008000	G/L Account: 525251	\$ 1,014
Fund: 212	Cost Center: 3301008000	G/L Account: 530030	\$ 294
Fund: 212	Cost Center: 3301008000	G/L Account: 530320	\$ 3,202

**RESOLUTION
TO AUTHORIZE ESTABLISHMENT OF A NEW DARDEN TOWE PARK
AGREEMENT WITH ALBEMARLE COUNTY**

BE IT RESOLVED by the Council for the City of Charlottesville, Virginia, that the Mayor is hereby authorized to sign the following document, in form approved by the City Attorney or his designee:

Darden Towe Park Agreement with Albemarle County

DARDEN TOWE PARK AGREEMENT BETWEEN THE COUNTY OF ALBEMARLE AND THE CITY OF CHARLOTTESVILLE, VIRGINIA

DRAFT

This agreement, dated this ____ day of _____, 2017, is between the COUNTY OF ALBEMARLE (County) acting through its Board of Supervisors, and the CITY OF CHARLOTTESVILLE (City), acting through its City Council.

SECTION I. PURPOSE

Darden Towe Park is jointly owned by the City of Charlottesville and Albemarle County. The purpose of this agreement is to provide a fair and equitable allocation of responsibility between the two localities for the planning, development, operation and maintenance of the park.

SECTION II. PARK OWNERSHIP

The park is jointly owned by the City and the County. Each locality shall hold an undivided interest in the property and all improvements. In the event that the park or any part thereof is conveyed by the two localities to any other entity, whether public or private, any proceeds received for such conveyance shall be divided between the localities on the basis of the cumulative capital investments of each locality in the entirety of the park property. Neither the City nor the County shall make such a conveyance of its interest without the consent of the other party.

SECTION III. ADMINISTRATION, MAINTENANCE AND OPERATIONS

The Park shall be administered as a County park under the Albemarle County Code. The county shall provide fiscal and legal services for the operation of the park for an administrative fee of two percent (2%) of the park's total operating budget. The County shall be responsible for the general administration, maintenance, supervision and security of the park. Persons employed for such purposes will be County employees. The County will bill quarterly for the City's share of expenses.

The City will be responsible for the operation, supervision and scheduling of City adult softball programs at the park. County residents shall be treated as City residents in terms of fees and access to those programs. The operation, supervision and scheduling of all recreational and other facilities in the park shall be the responsibility of the County.

SECTION IV. PARK SUPERVISION

The Directors of Parks and Recreation in the City and the County, together with appropriate staff members from those Departments will work in close consultation in the ongoing operation and maintenance of the park. Together, they will develop five-year projected operating and capital budgets, which will be updated annually. City and County staff will meet when requested by either Director to resolve issues or to rule on special problems or requests that cannot be routinely handled by staff. In the event the City and County Park and Recreation Directors cannot agree to resolve an issue, the City Manager (or designee) and the County Executive (or

designee) will meet together with the Directors to resolve the issue.

SECTION V. ALLOCATION OF COSTS

Operating and capital costs for the park will be divided between the City and County based on the relative populations of the two localities according to the Weldon Cooper Center for Public Service Annual Population Report. All expenditures, whether capital or operating costs, are contingent upon the appropriation of funds by the Albemarle County Board of Supervisors and the Charlottesville City Council in the year of expenditure, and the failure to appropriate by either governing body shall not be deemed a breach of this agreement. Nothing in this agreement would prohibit either the City or the County from making improvements to the property at its sole expense pending the approval of those improvements by both the City and the County.

SECTION VI. REVENUE GENERATION

Park revenues shall be deducted from operating expenses prior to calculating the City and County share for each quarterly billing period.

SECTION VII. DARDEN TOWE PARK COMMITTEE

The Darden Towe Park Committee shall consist of two members of the Albemarle County Board of Supervisors and two members of the Charlottesville City Council, appointed by their respective governing bodies. The Committee will minimally meet annually in September of each year prior to the submission of the annual budget. The Committee may meet more frequently, at its own discretion. The Committee will perform the following functions:

1. Approve new capital development plans for inclusion in the Park's annual operating and five- year capital budgets;
2. Resolve any differences on policy issues between the governing bodies as they may pertain to the park;
3. Provide direction to City and County Parks and Recreation Directors as requested;
4. Meet as directed by the Board of Supervisors or City Council to resolve issues, make recommendations, etc.;
5. Make recommendations to the governing bodies for alterations and/or amendments to this agreement;
6. To initiate and conduct Master Planning of the Park.

SECTION VIII. LIGHTING

In the original agreement entered into in 1986, the City and the County agreed that night lighting would not be included in any of the three development stages for any competitive sport facility. In recognition of the history and intent of not having lighted facilities in the park, no lighting of competitive sport or other recreational facilities in the park will occur without the mutual agreement of the City and the County.

SECTION IX. APPROVAL, DURATION AND RENEWAL

This agreement shall be for a period of ten (10) years, commencing on July 1, 2017 and ending on June 30, 2027. Prior to the expiration of the ten (10) year period, both the City and County shall reach mutual agreement to revise, renew or otherwise alter the agreement.

SECTION X. AMENDMENT OF AGREEMENT

This agreement can be amended with the mutual consent of the City Council and the County Board of Supervisors at any time during the duration of this agreement.

IN WITNESS WHEREOF the City Council has authorized the Mayor to sign this agreement by a resolution adopted June 19, 2017, and the Board of Supervisors has authorized its Chairman to sign it by resolution adopted June 14, 2017.

CITY OF CHARLOTTESVILLE

Attest:

Clerk of Council

By _____
Mayor

COUNTY OF ALBEMARLE

Attest:

Clerk of Council
Supervisors

By _____
Chairman, Board of

RESOLUTION
Adoption of U.S. Department of Housing and Urban Development Handbook 1378
(Relocation and Real Property Acquisition Handbook)

WHEREAS, the City of Charlottesville (herein “the City”) is implementing Community Development Block Grant and HOME Investment Partnerships (herein “HOME”) Program, and

WHEREAS, said programs may involve some degree of real property acquisition which, by statute, falls under the Uniform Relocation Assistance and Real Property Acquisition Act of 1970, as amended, as outlined by the U.S. Department of Housing and Urban Development for projects assisted with CDBG and/or HOME, and

WHEREAS, as such, the City is required to adopt policies through which it will comply with said Act.

NOW, THEREFORE, BE IT RESOLVED by the City, as follows:

SECTION 1. That the City of Charlottesville hereby adopts DHUD Handbook 1378, Relocation Assistance and Real Property Acquisition Handbook as its acquisition and relocation policy for the implementation of CDBG and HOME projects.

SECTION 2. That said handbook is on file at the City Hall, and is hereby made a part of this action by reference.

Approved by Council

RESOLUTION

Converting Long Term Temporary Commissioner of Revenue Business Tax Auditor to Regular
Full-time

BE IT RESOLVED by the Council for the City of Charlottesville, Virginia, that the Long Term Temporary Commissioner of Revenue Business Tax Auditor is converted to a regular full time position.

RESOLUTION
Cancellation of the July 3rd City Council Meeting, and
Approval of a July 5th Special Meeting of the City Council.

BE IT RESOLVED by the Council of the City of Charlottesville, Virginia that the July 3rd regularly scheduled City Council Meeting will be cancelled in observance of the July 4th holiday weekend.

BE IT FURTHER RESOLVED that the Council will hold a special meeting of the City Council on Wednesday, July 5, 2017 beginning at 7:00 p.m. in the City Council Chambers.

BE IT FURTHER RESOLVED that these changes will be publicized with a City press release, updated on the City's calendar, and posted at the Clerk of Council's office.

**AN ORDINANCE
TO QUITCLAIM PORTIONS OF NATURAL GAS LINE EASEMENTS
WITHIN THE FOUNDERS PLACE RIGHT-OF-WAY
LOCATED OFF MILL CREEK DRIVE EXTENDED IN ALBEMARLE COUNTY
TO THE VIRGINIA DEPARTMENT OF TRANSPORTATION**

WHEREAS, the Virginia Department of Transportation (VDOT) is prepared to take over maintenance of the roadway known as Founders Place in Albemarle County; and

WHEREAS, the City owns natural gas lines located within this roadway, and also owns easements for such lines, and VDOT has asked that portions of the foregoing easements crossing Founders Place be released upon VDOT's acceptance of the roadway; now, therefore,

BE IT ORDAINED by the Council of the City of Charlottesville, Virginia that the Mayor is hereby authorized to execute a deed of quitclaim, substantially the same in form as the deed attached hereto, approved by the City Attorney, for release of portions of the above-described gas line easements to the Virginia Department of Transportation conditioned upon receipt by the City of a VDOT permit allowing said lines to continue to be located in said right-of-way.

*Prepared by S. Craig Brown, City Attorney (VSB #19286)
Charlottesville City Attorney's Office
P.O. Box 911, Charlottesville, VA 22902*

Albemarle County Tax Map 91, Parcel 2E and Parcel 1 (Founders Place)

**This deed is exempt from recordation taxes pursuant to
Virginia Code Secs. 58.1-811(A)(3) and 58.1-811(C)(4).**

DEED OF QUITCLAIM

THIS DEED OF QUITCLAIM, made and entered into on this ____ day of _____, 2017, by and between the **CITY OF CHARLOTTESVILLE, VIRGINIA**, a municipal corporation, **GRANTOR**, and the **COMMONWEALTH OF VIRGINIA, DEPARTMENT OF TRANSPORTATION, GRANTEE**, whose address is P. O. Box 671, Culpeper, Virginia 22701.

WITNESSETH:

That for and in consideration of the sum of One Dollar (\$1.00) cash in hand paid, receipt of which is hereby acknowledged, the GRANTOR does hereby QUITCLAIM and RELEASE to the GRANTEE, subject to the reservations hereinafter set forth, easements and rights of way, as shown on the attached plat made by the City of Charlottesville Gas Division dated May 17, 2017, to construct, maintain, operate, alter, repair, inspect, protect, remove, and replace certain improvements in the Founders Place right-of-way in the County of Albemarle, namely: Natural gas lines and related gas facilities, or portions thereof, upon, under and across Founders Place, insofar as the land embraced within said easement falls within the boundaries of a public street or highway to be maintained by the Virginia Department of Transportation. Said portions of the gas line easements in Founders Place were conveyed to the City by the following deeds:

- 1) Deed of Easement dated July 10, 2003 from the County of Albemarle, of record in the Clerk's Office for the Circuit Court for the County of Albemarle in Deed Book 2526, Page 677; and

- 2) Deed of Easement dated June 19, 2015 from the Albemarle County Service Authority, of record in the Clerk's Office for the Circuit Court for the County of Albemarle in Deed Book 4659, Page 128; and
- 3) Deed of Easement dated May 20, 2015 from the County of Albemarle, of record in the Clerk's Office for the Circuit Court for the County of Albemarle in Deed Book 4659, Page 119.

The Grantor reserves unto itself, its successors and assigns, all of the rights and privileges under the aforesaid Deeds of Easement until such time as the Virginia Department of Transportation has issued a permit to the GRANTOR subject to the following two conditions which shall also be covenants running with the land:

1. That the above described improvements of the GRANTOR may continue to occupy such streets or highways in the existing condition and location.
2. The GRANTOR shall at all times indemnify and save harmless the Commonwealth of Virginia, Department of Transportation, its employees, agents, and officers from any claim whatsoever arising from GRANTOR'S exercise of rights or privileges stated herein.

The GRANTEE is to have and hold the above-described property for so long as said property is used as part of its public street or highway maintained by the GRANTEE or its successors or assigns charged with the responsibility and obligation to maintain public streets and highways, but upon abandonment of said property's use for such purposes, all rights, privileges, interests and easements in the property herein described under the aforesaid easements shall revert to the GRANTOR, its successors and assigns.

Notwithstanding other language contained herein which might appear to the contrary, the parties agree that GRANTOR shall continue to own in fee simple the gas line improvements located within the above described public roadway.

IN WITNESS WHEREOF, the GRANTOR has caused its name to be assigned hereto and its seal to be affixed and attested by its appropriate officers, all after due authorization, on the day and year first above written.

CITY OF CHARLOTTESVILLE, VIRGINIA

BY: _____
A. Michael Signer, Mayor

ATTEST:

Clerk of Council

STATE OF VIRGINIA
CITY OF CHARLOTTESVILLE

I, _____, a Notary Public in and for the City of Charlottesville within the State aforesaid, do hereby certify that A. Michael Signer, Mayor of the City of Charlottesville, Virginia, and Paige Rice, its Clerk of Council, whose names are signed to the foregoing writing, bearing date of _____, 2017, have each duly acknowledged the same before me within my City and State aforesaid.

My Commission Expires: _____

Given under my hand this _____ day of _____, 2017.

Notary Public
Registration # _____

Approved as to Form:

S. Craig Brown, City Attorney

CITY OF CHARLOTTESVILLE PUBLIC UTILITIES: GAS
PLAT SHOWING
THOSE PORTIONS OF EXISTING GAS LINE EASEMENTS
LOCATED WITHIN THE ROAD RIGHTS OF WAY OF
"FOUNDERS PLACE"
TO BE QUIT CLAIMED TO THE
COMMONWEALTH OF VIRGINIA, DEPARTMENT OF TRANSPORTATION
GAS LINE EASEMENTS RECORDED IN ALBEMARLE COUNTY AT:
DEED BOOK 2526 P. 677; DEED BOOK 4659 P. 119; AND DEED BOOK 4659 P. 129
DATE: MAY 17, 2017 SCALE: 1" = 80'



SWM
POND

PORTION OF
GAS LINE
EASEMENT
SUBJECT TO
THIS
QUIT CLAIM.

Gas Line Easement
D.B. 4659 P. 119 & P. 129
not subject to this
quit claim.

R.O.W.

TO:
VA
RT 742

VA STATE ROUTE 1150
"Mill Creek Drive Extended"

R.O.W.

TO:
VA
RT 20

"Founders Place"

PORTION OF GAS
LINE EASEMENT
SUBJECT TO THIS
QUIT CLAIM.

R.O.W.

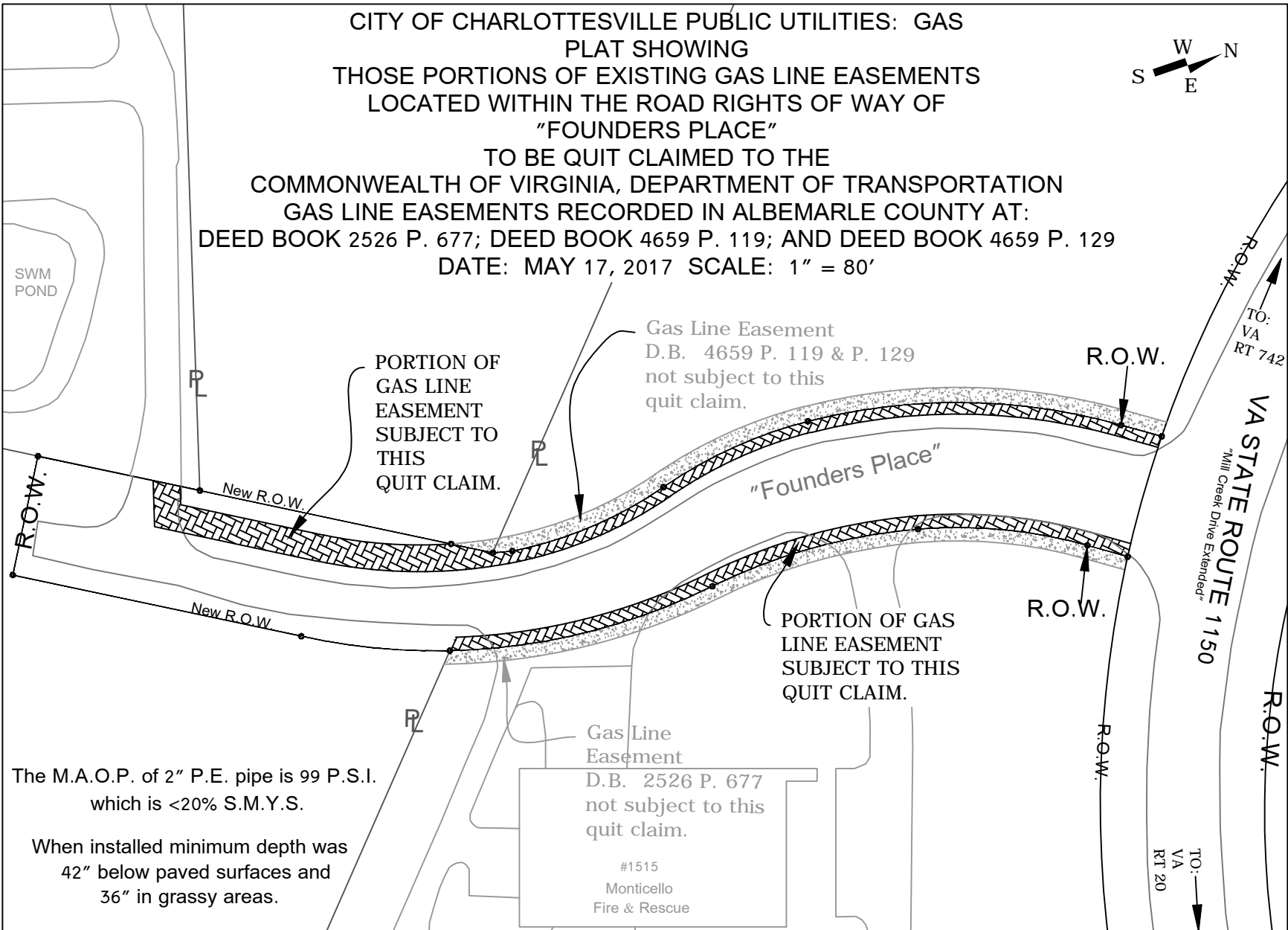
R.O.W.

Gas Line
Easement
D.B. 2526 P. 677
not subject to this
quit claim.

#1515
Monticello
Fire & Rescue

The M.A.O.P. of 2" P.E. pipe is 99 P.S.I.
which is <20% S.M.Y.S.

When installed minimum depth was
42" below paved surfaces and
36" in grassy areas.



RESOLUTION

FY 2018 – 2020 Strategic Plan and City Council Annual Workplan

BE IT RESOLVED, by the Council for the City of Charlottesville, Virginia, that the FY 2018-2020 Strategic Plan and City Council Annual Workplan is approved.



GOAL 1: An Inclusive Community of Self-sufficient Residents

- 1.1 Prepare students for academic and vocational success
- 1.2 Prepare residents for the workforce
- 1.3 Increase affordable housing options
- 1.4 Enhance financial health of residents
- 1.5 Intentionally address issues of race and equity



GOAL 2: A Healthy and Safe City

- 2.1 Reduce adverse impact from sudden injury and illness and the effects of chronic disease
- 2.2 Meet the safety needs of victims and reduce the risk of re-occurrence/re-victimization
- 2.3 Improve community health and safety outcomes by connecting residents with effective resources
- 2.4 Reduce the occurrence of crime, traffic violations and accidents in the community



GOAL 3: A Beautiful and Sustainable Natural and Built Environment

- 3.1 Engage in robust and context sensitive urban planning and implementation
- 3.2 Provide reliable and high quality infrastructure
- 3.3 Provide a variety of transportation and mobility options
- 3.4 Be responsible stewards of natural resources
- 3.5 Protect historic and cultural resources



GOAL 4: A Strong, Creative and Diversified Economy

- 4.1 Develop a quality workforce
- 4.2 Attract and cultivate a variety of businesses
- 4.3 Grow and retain viable businesses
- 4.4 Promote tourism through effective marketing



GOAL 5: A Well-managed and Responsive Organization

- 5.1 Integrate effective business practices and strong fiscal policies
- 5.2 Recruit and cultivate a high quality and diverse workforce
- 5.3 Provide responsive customer service
- 5.4 Foster effective community engagement





GOAL 1: An **inclusive** community of self-sufficient ~~and resilient~~ residents

OBJECTIVES

1. Prepare students for academic and vocational success
2. Prepare residents for the workforce
3. Increase affordable housing options
4. Enhance financial health of residents
5. **Intentionally address issues of race and equity**

OUTCOME (GOAL) MEASURES

- residents below 200% poverty
- residents whose housing is cost-burdened (less than 80% of annual median income paying 30% or more for housing minus university students)
- city population with GED or HS diploma
- homeless individuals

INTERMEDIATE MEASURES

- kindergartners passing PALS (literacy assessment)
- 3rd grade / 5th grade students reading at or above grade level
- high school graduates attending college or earning credentials
- GO participants employed
- **continuum of housing options**
 - **# of units by tenure, # of units by rent (census)**
 - **Public housing and housing choice vouchers**
 - **RCLCO report**
 - **TJACH – shelter beds, transitional housing beds, rapid rehousing/housing first units**
- **housing support for improved economic mobility**
 - **Census data - % of affordable housing by poverty level, educational attainment, employment**
- **supply and demand of housing**
 - **RCLCO report data**
- **price and turnover of housing stock**
 - **For rent/sales prices – Zillow/CAAR**
 - **Turnover of sales – Zillow (unsure how to get rental information)**
- **inventory of rental housing – Census data American Community Survey 5 year estimates (2011-2015 most recent)**
- supported affordable housing units in City
- residents receiving SNAP benefits
- students receiving free/reduced meals
- residents receiving EITC payments



GOAL 2: A healthy and safe city

OBJECTIVES

1. Reduce adverse impact from sudden injury and illness and the effects of chronic disease
2. Meet the safety needs of victims and reduce the risk of re-occurrence/re-victimization
3. Improve community health and safety outcomes by connecting residents with effective resources
4. Reduce the occurrence of crime, traffic violations and accidents in the community

OUTCOME (GOAL) MEASURES

- preventable deaths, injuries and property damage
- child welfare cases
- key data associated with Mobilizing Action through Planning and Partnerships
- crime rates and % change over time
- traffic incident rates and % change over time
- infant mortality rate

INTERMEDIATE MEASURES

- emergency response performance benchmarks (Fire, EMS, Police)
- Data for speed, enforcement, etc.
- out of hospital cardiac arrest survival rate
- adult and child protective services reports receive timely response and are investigated within industry standards (within 45 days)
- recurrence of maltreatment within 2 years of entry to the child welfare system
- Crisis Intervention Team trained public safety personnel
- residents who feel safe in their neighborhood day and night
- data from MAPP
- DMC measures
- gun activity (shots fired by neighborhood, etc.), and heroin/opiate use in the City



GOAL 3: A beautiful and sustainable natural and built environment

OBJECTIVES

1. Engage in robust and context sensitive urban planning and implementation
2. Provide reliable and high quality infrastructure
3. Provide a variety of transportation and mobility options
4. Be responsible stewards of natural resources
5. Protect historic and cultural resources

OUTCOME (GOAL) MEASURES

- community energy and water use (gas, electricity, water)
- value of total assets (book value of assets for everything valued over \$5,000)
- acres per capita of public green space
- overall appearance of the city
- revenue generation before and after development

INTERMEDIATE MEASURES

- planning projects completed
- site plans approved per City Code
- emergency repairs (water, sewer, stormwater, gas)
- roads rated at fair or above (per Pavement Condition Index)
- public transit ridership #'s
- miles of bike and pedestrian trails
- vehicle miles traveled (VDOT)
- landfill diversion rate for curbside program
- compliance with Chesapeake Bay TMDL
- public trees planted (parks)//% of tree canopy citywide
- properties with historic overlay



GOAL 4: A strong, **creative** and diversified economy

OBJECTIVES

1. Develop a quality workforce
2. Attract and cultivate a variety of businesses
3. Grow and retain viable businesses
4. Promote tourism through effective marketing

OUTCOME (GOAL) MEASURES

- net gain in jobs
- gross receipts by business sector
- commercial occupancy & vacancy rate
- property values (residential, commercial, new construction)

INTERMEDIATE MEASURES

- GO participants employed
- unemployment rate
- business by sectors and the change over time
- City SWAM/DBE vendors
- sales tax revenues
- meals tax revenues
- BPOL tax revenues
- travel spending
- lodging tax revenues



GOAL 5: A well-managed and responsive organization

OBJECTIVES

1. Integrate effective business practices and strong fiscal policies
2. Recruit and cultivate a high quality and diverse workforce
3. Provide responsive customer service
4. Foster effective community engagement

OUTCOME (GOAL) MEASURES

- bond rating
- citizen satisfaction data
- employee satisfaction data
- community engagement data
- Ranking for customer service satisfaction
- Rating of issues responsiveness (do not have yet but will have more data with new online system/app being developed)

INTERMEDIATE MEASURES

- debt as a % of general fund expenditures
- diversity data for applicants and workforce
- turnover rate
- employee hours of professional development completed.
- professional certifications, accreditation, and awards
- data from tracking system once online
- overall satisfaction & familiarity with values and the Strategic Plan (employee survey data)
- NCS survey data
- citizens engaging in open public comment at all City government meetings with public comment

Charlottesville Strategic Plan Initiatives FY 2018-2020

Vision: To be one community filled with opportunity

Mission: We provide services that promote equity and an excellent quality of life in our community

Values: Leadership, Excellence, Creativity, Respect, Trust



Goal 1: A resilient community of self-sufficient and resilient residents

- Deliver and expand strategies to promote cradle to college and career support for children (e.g., City of Promise, Early Education Task Force, Black Male Achievement)
- Execute *Growing Opportunities* report recommendations related to self-sufficiency **** Workplan Item- Workforce Development**
- Collaborate with TJACH partners to implement the Community Plan To End Homelessness
- Implement the RCLCO Housing Study as recommended by HAC **** Workplan Item - Affordable Housing**
- **Need to add redevelopment Initiative? Related to PHA/CRHA?**



Goal 2: A healthy and safe city

- Achieve and maintain public health and safety agency accreditation.
- Expand evidence-based services to develop and support healthy families and prevent victimization.
- Execute prevention, education and access strategies to meet health, wellness, safety and self-sufficiency needs.
- Implement the MAPP, CHIP and The WHO Age-Friendly City recommendations.
- **** Workplan Item – Traffic Management (measures)**



Goal 3: A beautiful and sustainable natural and built environment

- Ensure planning efforts align with the policies in the Comprehensive Plan, including plans incorporated by reference. ****Workplan Items – SIA, West Main Streetscape, Code Audit, Small Area Plans,**
- Administer a CIP consistent with Comprehensive Plan priorities
- Implement energy savings strategies in pursuit of emissions reduction goals and cost savings (Energy Management Programs, CitySolar, and pursuit of LEED certification are a few examples)
- Identify and implement water resources and protection projects to meet permit requirements for pollutant reductions
- Explore the possibility of a Regional Transit Authority.
- Administer implementation tools consistent with Comprehensive Plan priorities.



Goal 4: A strong and diversified economy

- Execute *Growing Opportunities* report recommendations related to economic development
- Enact local strategies to attract and retain business, maximize capital investment in City and provide for a ready workforce that meets business needs
- Contribute to achieving the goals of the CACVB strategic plan
- **** Workplan Items – Arts support/strategy, creative economy promotion, Parking strategies and implementation**



Goal 4: A well-managed and responsive organization

- Provide the community with educational opportunities about City government (e.g., Citizen Academy, NDS101, NLI)
- Develop citywide customer service standards and implement training.
- **Develop a framework of citizen engagement (Workplan Item)**
- Review and update an employee reward and recognition program that aligns with organizational values
- Create a comprehensive employee development program that meets organizational and individual needs
- Review and update organizational policies and procedures

RESOLUTION
APPROVING THE HOUSING ADVISORY COMMITTEE RECOMMENDATIONS
FOR THE CHARLOTTESVILLE COMPREHENSIVE HOUSING STUDY AND
POLICY RECOMMENDATIONS REPORT

WHEREAS, the Robert Charles and Lessor Company completed a comprehensive housing analysis for the City of Charlottesville; and

WHEREAS, the Housing Advisory Committee reviewed the report and approved a set of priority policy recommendations; and

WHEREAS, the City's comprehensive Housing Goal 5.7 is to "Support housing programs at the local and regional level that encourage mixed-income neighborhoods and discourage the isolation of very low and low income households."

THEREFORE BE IT RESOLVED by the Council for the City of Charlottesville, Virginia that the Charlottesville Comprehensive Housing Study priority policy recommendations as listed below and presented to the City Council on June 19, 2017, are hereby accepted and approved for implementation.

- Identifying City-owned property for affordable housing development and sell/lease those properties to interested developers – such properties include vacant parcels with or without associated structures, and City owned/occupied buildings nearing obsolescence.
- Waiving developer fees for developments triggering the City's Affordable Dwelling Unit (ADU) ordinance in exchange for providing the required affordable dwelling units on-site.
- Acquiring and using all allowable planning, zoning (including form based codes), redevelopment and economic development tools to stimulate affordable housing development;

BE IT FURTHER RESOLVED that the Charlottesville Comprehensive Housing Study priority policy recommendations as listed below and presented to the City Council on June 19, 2017, are hereby accepted and approved, and staff is directed to develop a strategy for implementation by September 16.

- Prioritizing program assistance for households currently on the CRHA's HCV program' and the use of rental subsidies within the City and the inclusion of affordable housing in City led development ;
- Creating a Landlord Risk Reduction Fund and providing \$900,000 to the Charlottesville Redevelopment and Housing Authority (CRHA) for the creation and administration of a Supplemental Rental Assistance Program;

BE IT FURTHER RESOLVED that the Charlottesville Comprehensive Housing Study priority policy recommendations as listed below and presented to the City Council on June 19, 2017, are hereby accepted and approved for further study and brought back to City Council for review and approval no later than October 23, 2017 as part of the City's first Strategic Plan Quarterly Report.

- Establishing targets for newly constructed units, rehab units and voucher units for supported affordable housing across a three (3) year period to be in synch with the City's Strategic Plan horizon and based on valid growth projections by AECOM's* water supply plan study and other research, such that the 15% supported affordable housing goal is achieved over time city-wide; and

- Establishing research-based policy and implementation strategies to provide SAUs in keeping with the City's comprehensive housing goal to encourage mixed-income neighborhoods and discourage the isolation of very low and low income households.

BE IT FURTHER RESOLVED by the Council for the City of Charlottesville, Virginia that the Charlottesville Comprehensive Housing Study priority policy recommendations as presented to the City Council on June 19, 2017 and November 21, 2016, shall be either implemented or further investigated by staff, the HAC and planning commission and brought back to City Council for review and approval no later than October 23, 2017 as part of the City's first Strategic Plan Quarterly Report.

*AECOM's water supply study from 2012, projected that the City's population would reach 71,500 people in 2060 (i.e. 50 years. That's 25,000 more people and 11,700 new units for a total of 31,637 units over 50 years (at 11% growth every ten years). If 2700 units out of those 11,700 (24%) are supported affordable housing then the City would achieve its 15% goal in 50 years. That means that the city must create (through new construction, rehab or vouchers) at least 50-60 units / year (or 500 to 600 units/decade) of Supported Affordable Unit (SAU) housing.

RESOLUTION

Create a new Buyer II position in the Procurement and Risk Management Division.

BE IT RESOLVED by the Council for the City of Charlottesville, Virginia, that a new Buyer II position in the Procurement and Risk Management Division is hereby created and is charged with increasing the number and scale of minority owned business contracting with the City as well as giving the authority to do local economic research, forecasting and marketing studies as required.

RESOLUTION
Disadvantaged Business Enterprise Task Force

BE IT RESOLVED, by the City Council of Charlottesville, Virginia, that there is hereby created a Disadvantaged Business Enterprise Task Force, composed of five (5) members appointed by City Council with input from the City Manager, to act as an advisory board to City Staff and City Council.

BE IT FURTHER RESOLVED, that the Disadvantaged Business Enterprise Task Force's purpose is to:

1. Outline a strategy to increase the number and scale of minority-owned businesses contracting with the City;
2. Develop a job description for the approved procurement position within 60 days from the date City Council appoints five (5) members to the Task Force; and
3. Work as an advisory task force with the approved procurement position.

BE IT FURTHER RESOLVED, that after 60 days from the date the Disadvantaged Business Enterprise Task Force has five (5) members, City Council will assess whether the task force should remain in existence.

**RESOLUTION IN RESPONSE TO THE ANNOUNCED
UNITED STATES WITHDRAWAL FROM THE PARIS CLIMATE AGREEMENT**

WHEREAS, the City of Charlottesville desires to protect and enhance quality of life for all those who live, work, learn and play in our community, as well as for our children and grandchildren; and

WHEREAS, there is scientific consensus regarding the reality of climate change and the recognition that human activity, especially the combustion of fossil fuels that create greenhouse gases, is an important driver of climate change; and

WHEREAS, climate change has been widely recognized by government, business, academic, and other community leaders as a worldwide threat with the potential to harm our economy, safety, public health, and quality of life; and

WHEREAS, climate change affects all residents and businesses, but communities that already face socioeconomic and health inequities will be most severely impacted and such communities therefore require an investment in resilience that is proportionate to these more severe risks; and

WHEREAS, addressing energy efficiency and climate change will promote a cleaner environment, a more prosperous economy by attracting jobs and positive economic development, increased comfort and health in homes, and a higher quality of life; and

WHEREAS, it is local and state governments, along with businesses and academic institutions, are primarily responsible for the dramatic decrease in greenhouse gases in recent years; and

WHEREAS, the City of Charlottesville has committed to promoting energy efficiency, renewable energy, and climate change programs community-wide and within its own organization; and

WHEREAS, the City of Charlottesville has a legacy of climate protection leadership (endorsed the US Mayors Climate Protection Agreement in 2006, published the first community GHG Emissions Inventory Report in 2008, formally collaborated with neighboring partners in promoting energy efficiency and climate change programs in 2009 and obtained critical grant funding to launch a local energy alliance, participated in the Local Climate Action Planning Process that was completed in 2011, issued an Emissions Inventory Update Report in 2012 which included a 10% community emissions reduction goal, competed in a national energy reduction competition in 2015 and 2016, and continues to deliver an active Climate Protection Program); and

WHEREAS, the City of Charlottesville has already taken a variety of important actions to reduce greenhouse gas emissions in our community (intensive efficiency improvements in municipal buildings, incentive and assistance programs for resource efficiency, partnering on a series of Solarize campaigns, and expanded public transportation system, a robust urban forest management program, the 2015 Bicycle and Pedestrian Master Plan, the 2016 Streets That Work guidelines, a growing portfolio of green infrastructure projects and efforts, investment in and promotion of renewable energy technology, partnership with and support of community clean energy nonprofits and businesses); and

WHEREAS, the City of Charlottesville is in the process of exploring additional strategies to further pursue and support clean energy; and

WHEREAS, we are joined in taking action on climate change by a global coalition of cities, state and national governments and community and private sector leaders who recognize the importance and potential of these actions to protect and enhance the well-being of current and future generations; and

WHEREAS, 195 countries, including the United States, vowed to address climate change in agreements reached in Paris in December 2015 (the “Paris Agreement”), the first global commitment to fight climate change; and

WHEREAS, President Donald Trump’s announcement regarding withdrawal by the United States of America from the Paris Agreement undermines this critical global effort to confront one of the greatest challenges facing our community and communities all across the one planet we all share; and

WHEREAS, the absence of federal leadership only increases the importance of local leadership in avoiding the most dangerous and costly effects of climate change; and

NOW, THEREFORE, BE IT RESOLVED that the City of Charlottesville re-affirms its commitment to taking action to reduce climate pollution; and be it

FURTHER RESOLVED that the City of Charlottesville continues to support the principles of the Paris Agreement and the participation of the United States of America as a party to the Paris Agreement; and be it

FURTHER RESOLVED that the City of Charlottesville will continue to stand with cities and other public and private sector partners throughout the world to advance action in accordance with the goals outlined in the Paris Agreement.

RESOLUTION

Open Data Formal Policy Approval

BE IT RESOLVED, by the Council for the City of Charlottesville, Virginia, that the formal policy for the Open Data Initiative is approved.

CITY OF CHARLOTTESVILLE OPEN DATA INITIATIVE

GUIDING PRINCIPLES

- 1. The City of Charlottesville encourages an open and transparent government by using open data to improve citizen engagement, promote civic innovation, engage community problem-solving.*
 - 2. The City places a priority on providing open data sets that help the City achieve its mission and goals.*
 - 3. The City will strive for proactive disclosure, in accordance with existing open data laws.*
 - 4. The City will respond to new data set requests while considering available staff and financial resources.*
 - 5. The City will collect and publish data that is accessible to all users, published in a machine-readable format, and broad and non-discriminatory.*
-

I. PURPOSE AND POLICY STATEMENT

The purpose of this Management Policy is to establish guidelines for the City of Charlottesville Open Data Initiative. The City of Charlottesville is committed to creating a formal Open Data program that includes the creation of an Open Data Web Portal where machine-readable data will be publicly available online. The initiative is intended to advance a number of public policy objectives, including:

- Increased transparency and access to public information
- Enhanced coordination and efficiencies among City departments and partner organizations
- Better informed decision making through the aggregation, synthesis, and analysis of data
- Higher levels of civic engagement and provision of valuable public feedback to government officials regarding local issues

This policy and the process outlined within seeks to move the City toward proactive publication of selected data containing information consistent with relevant public records law and pertinent to the City's programmatic priorities, beginning with data related to identified key strategic goals.

While advancing these public objectives, this policy upholds that the protection of privacy, confidentiality, and security will be maintained as a paramount priority.

II. DEFINITIONS

- a. "Data" means statistical, factual, and quantitative information that is regularly maintained or created by or on behalf of a City department.
- b. "Open Data" means data that is available online, in an open format, with minimal legal encumbrances on use or reuse.
- c. "Open format" means any widely accepted, nonproprietary, platform independent, machine-readable method for formatting data that permits automated processing of such data and facilitates search capabilities.
- d. "Dataset" means a named collection of related records, with the collection containing data organized or formatted in a specific or prescribed way, often in tabular form.
- e. "Protected information" means any dataset or portion thereof to which an agency may deny access pursuant to applicable laws, rules, and regulations.
- f. "Sensitive information" means any data that, if published on the Open Data Web Portal, could raise privacy, confidentiality or security concerns or have the potential to jeopardize public health, safety or welfare to an extent that is greater than the potential public benefit of publishing that data.
- g. "Publishable data" means data that is not protected or sensitive and that has been prepared for release on the Open Data Web Portal.

III. IMPLEMENTATION

The City will develop and implement practices that allow it to:

1. Continuously advance Open Data practices that move the City closer to the eventual goal of proactive release of all publishable City data, making it freely available in open formats, with minimal restrictions on use or reuse¹, and fully accessible to the broadest range of users to use for varying purposes;
2. Establish and maintain an Open Data Web Portal that provides a central location for published City data;

¹ The Data available via the Open Data Web Portal will be licensed under a standard "Creative Commons" public copyright license which enables the free distribution of otherwise copyrighted data.

3. Publish quality, updated data with documentation about the data (metadata) to encourage maximum use;
4. Automate where possible the publishing and update process to ensure the most current data is available on the portal and reduce resource time spent in publishing data;
5. Minimize limitations on the disclosure of public information while appropriately safeguarding protected and sensitive information; and
6. Encourage innovative uses of the City's publishable data by agencies, the public, and other partners.

The development and implementation of these practices shall be overseen by the Open Data Advisory Group, who shall be appointed by and report directly to the City Manager and Assistant City Manager.

V. GOVERNANCE

Implementation of the Open Data Initiative will be overseen by the Open Data Advisory Group who will work with the City's departments to:

1. Identify the data owners who will be involved with the department's participation in the Open Data Initiative;
2. Oversee the development of a prioritized inventory of datasets held by departments that can be published to the Open Data Web Portal;
3. Develop and implement a process for determining the relative level of risk and public benefit associated with potentially sensitive, non-protected information so as to make a determination about whether and how to publish it;
4. Establish processes for publishing and keeping up to date datasets to the Open Data Web Portal, including processes for ensuring that datasets are reviewed for use appropriate formats, quality, timeliness, and exclusion of protected and sensitive information;
5. Develop and oversee the Open Data Web Portal platform.
6. Ensure that – where possible – the automation of data publishing to ensure the most current data is available.

In order to increase and improve use of the City's Open Data, the Open Data Advisory Group will actively encourage department and public participation through providing opportunities for

feedback and collaboration on the portal and through internal and public sessions.

VI. PRIORITIZATION AND ITERATIVE APPROACH

The Open Data Advisory Group will be charged with developing and implementing a process for prioritizing the release of datasets to the Open Data Web Portal that takes into account the City's programmatic priorities, new and existing signals of interest from the public (such as the frequency of FOIA requests), existing opportunities for data use in the public interest, and cost;

1. Datasets identified as pertinent to measuring progress of the City's Strategic Plan Goals will be given a high priority;
2. Processes developed through the initial release of prioritized data will be continuously evaluated and replicated as part of an iterative process intended to expand to all City data over time, moving the City closer to the stated goal of proactive release of publishable data.

VII. OPEN DATA REPORT AND REVIEW

Within one year of the effective date of this Management Policy, and thereafter once per year, the Open Data Advisory Group shall submit to the City Manager and City Council an annual Open Data Report. The report shall include an assessment of progress towards achievement of the goals of the City's Open Data program, a list of datasets currently available on the Open Data Web Portal, and a description and publication timeline for datasets envisioned to be published on the portal in the following year.

During the review and reporting period, the Open Data Advisory Group shall make recommendations for improving the City's Open Data management processes in order to ensure that the City continues to move towards the achievement of this policy's goals.

Open Data Initiative - Roadmap

Initiative	Action Items	Status	Dates
Appoint Open Data Staff Working Group	Open Data Committee will work to create suggested Open Data policy, roadmap, guiding principles, and Open Data introduction to staff	Assistant City Manager tasked staff from OBPM, OED, Treasurer, Clerk, IT	November 2016
Establish Open Data Advisory Group	Open Data Committee will work on key tasks for implementation	Staff has invited representatives from SmartCville, HackCville, UVA, Computers4Kids, and the community	December 2016
Lead Team Presentation	ACM will present an Open Data introduction via video to the Lead Team to introduce the topic and to solicit ongoing feedback	Done	January 2017
Incorporate public perspectives into policy implementation	Open Data Advisory Group will develop a plan for collaborating with community stakeholders to identify best practices for implementing a comprehensive Open Data policy	Done	February/March 2017
Communicate initiative to Citywide organization	Share informational video with all City employees	Done as part of P3 Newsletter, City Manager email	May 2017
Develop comprehensive Open Data policy	Staff will write a final version of the policy, which will be shaped by the final portal and public feedback. This will specify methods of determining the prioritization of data release	Done	April - June 2017
Implementation	Begin collecting initial sets of data that are readily available and accessible	In progress	April - July 2017
Training	Require publishing metadata; Mandate data formats for maximal technical access; Remove restrictions for accessing information; Mandate data be explicitly license-free	In progress	Ongoing
Create a central location devoted to data publication and policy	Develop an Open Data portal using ESRI (GIS software)	Draft complete	May - July 2017

Initiative	Action Items	Status	Dates
Update to City Council	Provide an update on the policy prior to the portal being available for public viewing.	Scheduled for June 19th	June 2017
Data is available to the public on the Open Data portal			August 2017
Citizen engagement	Host a public “Open House” meeting		Fall 2017
Citizen engagement	Participate in local “Hackathon” City staff working with community partners to support this event.		Fall 2017