

Charlottesville Economic Development Authority (CEDA) Meeting Minutes – April 4, 2011

Members Present

Kristin Henningsen

Dan Fagan

Bob Stroh Tara Boyd Sean Graves Bryan Wright Stan Tatum Staff Present Aubrey Watts Blair Morris

Others Present

A special session of the Charlottesville Economic Development Authority met on Monday, April 4, 2011 in the Economic Development Conference Room at City Hall. Mr. Fagan, Chair, called the meeting to order at 4:00 p.m.

Mr. Fagan opened the public comment period and there being no comments from the public, he proceeded to the next agenda item.

Mr. Watts explained that the reason the naming rights issue has come before CEDA today is due to contract provisions, which requires CEDA's approval. It is on the Council agenda tonight to approve the resolution approving the name change. Mr. Watts said that the Charlottesville Pavilion was clearly understood to have naming rights to the Pavilion as this practice is traditional across the country. There is language in the contract documents to prevent naming the Pavilion without City and CEDA approval. There is nothing objectionable to nTelos and there are limits as to where they can use the signage. They cannot put signs outside of the lease area, unless it is for directional purposes. Mr. Stroh asked if the wayfinding will be changed. Mr. Watts said there are two conditions to the change: one if they pay to change the name and the second they pay if the name changes again.

There being no objections, Mr. Fagan called for a motion to approve the resolution for the

Pavilion Name Changing Rights. Mr. Stroh moved, seconded by Ms. Graves, and all present voted aye.

There being no further business, Mr. Fagan adjourned the meeting. Mr. Tatum moved, seconded by Mr. Graves and all present voted aye. The meeting was adjourned at 4:11 p.m.

Aubrey Watts, Jr. Executive Director

5-10-11 Date Approved by CEDA

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