



**Charlottesville Economic Development Authority (CEDA)
Meeting Minutes – February 14, 2023**

Members Present

J'riah Guerrero
Addison Barnhardt
Jonathan Chasen
Denise Herndon
James Cauthen
Jay O'Donnell

Staff Present

Chris Engel
Trish Carpenter
Ajoni Wynn-Floyd
George Sandridge
Jenny Biche

Not Present

Reid Thompson

A meeting of the Charlottesville Economic Development Authority occurred on Tuesday, February 14th, 2023 in the City Council Chambers. The Chair, Mr. Guerrero, called the meeting to order at 3:58 PM.

Mr. Guerrero asked if there was any public comment; no public comments noted, he proceeded to the next agenda item.

Mr. Guerrero asked the board if there were any comments or questions regarding the December 13, 2022 meeting minutes. No comments or questions noted, Chair asked for a motion to approve the December 13, 2022 meeting minutes, motion moved by Mr. Chasen, second by Mr. Barnhardt, all present in favor. Motion passed. Next item, Chair asked the Board if there were any questions regarding the November and December Treasurer reports. Questions from the Board were asked and answered by Mr. Engel. Chair asked for a motion to approve the November and December Treasurer reports, motion moved by Mr. Chasen, second by Mr. Barnhardt, all present in favor. Motion passed.

First item of new business, the Economic Impact Study for the Ting Pavilion. The report was completed by Chmura out of Richmond. The Pavilion is in its 18th season and this is the first impact study completed. The study was completed on the most recent season ending in 2022. The study concluded that the Pavilion had about a 12 ½ million dollar impact, 108 jobs were supported and \$375,000 in local city revenue from sales and food taxes.

Next item of business is the S&P Global Building Lease recap and adjustments. The City owns the land and building and the EDA has a lease with the operator, S&P Global. The lease runs through 2033. Since the pandemic S&P has noted that they are no longer utilizing some of the space. If the City moves forward with plans to re-lease the space, this Board will have an action to amend the lease. Mr. Engel addressed the questions asked by the Board members. No further action required today.

Mr. Engel provided an update on the Economic Development Strategic Plan. The consultants met with the Steering Committee in January. The next stage will be the in-person stakeholder meetings in March. EDA members will be engaged in one of the 10 stakeholder groups which will be led by the consultants. The Community Business survey is

available and open for the rest of the month. All are encouraged to take the survey and share with anyone in their network.

A paper copy of the 2022 Annual Report was shared with the Board members, noting that a digital copy is also available.

Mr. Engel introduced the newest staff member, Jenny Biche, the Workforce Development Program Manager. She started with the City in November.

Mr. Engel shared with the Board that the Tom Tom Festival is scheduled for April. The City participates in some of the activities, including the block party. The EDA will be sponsoring the crowd funded Pitch Night at the CODE building. The Board will be apprised of all of the activities once scheduled.

There being no further business, Mr. Guerrero asked for a motion to adjourn the meeting. Mr. Barnhardt made the motion to adjourn the meeting, Mr. Chasen second the motion, all present voted in favor, meeting adjourned at 4:27 PM.


Chris Engel, Secretary

4/11/23
Date Approved by CEDA