

10/23/96

MEMORANDUM

VIA MAIL (10/23/96) (415-474-3299)
Community Development

RE: 301 E. Main St. Paint Colors

TO: [Redacted]

FROM: [Redacted] Paint Colors

With respect to the exterior painting at the Advanced Building, 301 E. Main Street, we have submitted for color approval, a terra cotta color chip for the field and creamy yellow color chip for the trim. We are proceeding to paint the exterior of the Advanced Building with the above described colors, based upon your conversation with Gabriel Silverman that Satyendrah Huja has approved said colors. If the foregoing is not correct, please call me immediately at 415-474-4444 or send me a fax at 415-474-7474.

Thank you for your cooperation and prompt attention to this matter.

\virginia\asapaint.col

301 E
Main St
BAR

10/96



CERTIFICATE OF APPROPRIATENESS APPLICATION

DC
1/12/96

Please Return To: Department of Community Development, P.O. Box 911, City Hall,
Charlottesville, Virginia 22902 Telephone (804) 971-3182

APPLICANT RESPONSIBLE FOR THE COMPLETION OF THIS SECTION

A. Information on Property Applied For:

Address: 301 E Main St ADVANCE
108 3rd St NE AUTO

City Tax Map No.: _____ Parcel: _____

B. Applicant Information

Name: Gabriel Silverman

Address: _____

Phone: (B) 9620654 (H) _____

C. Property Owner Information (If Not Applicant)

Name: Gabriel Silverman

Address: P.O. Box 149
BATESVILLE, VA. 22924

Phone: (B) 8235235 (H) _____

D. Federal Tax Credits: Do you intend to apply for Federal historic preservation tax credits for this project? (Y) (N) (Please note that approval of this application does not assure certification of rehabilitation work for Federal preservation tax incentives.)

E. Description of Proposed Work (Use Back if Necessary) - Please provide complete information in order to avoid having to come back to the board for subsequent approval.

PAINT FACADE E Side of Bldg.
Old ADVANCE AUTO STORE

F. List Attached Information (Drawings and Site Plans to Scale, Photographs, etc.) - Please note that site plans must be approved by the Department of Community Development before submission to the board.

G. Property Owner Permission (If Not Applicant)

I have read this application and hereby give my consent to its submission.

[Signature] 10/18/96
Signature Date

H. Signature of Applicant

I hereby attest that the information I have provided is, to the best of my knowledge, correct.

[Signature] 10/18/96
Signature Date

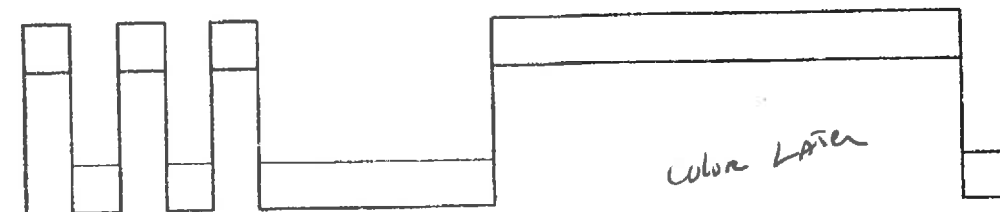
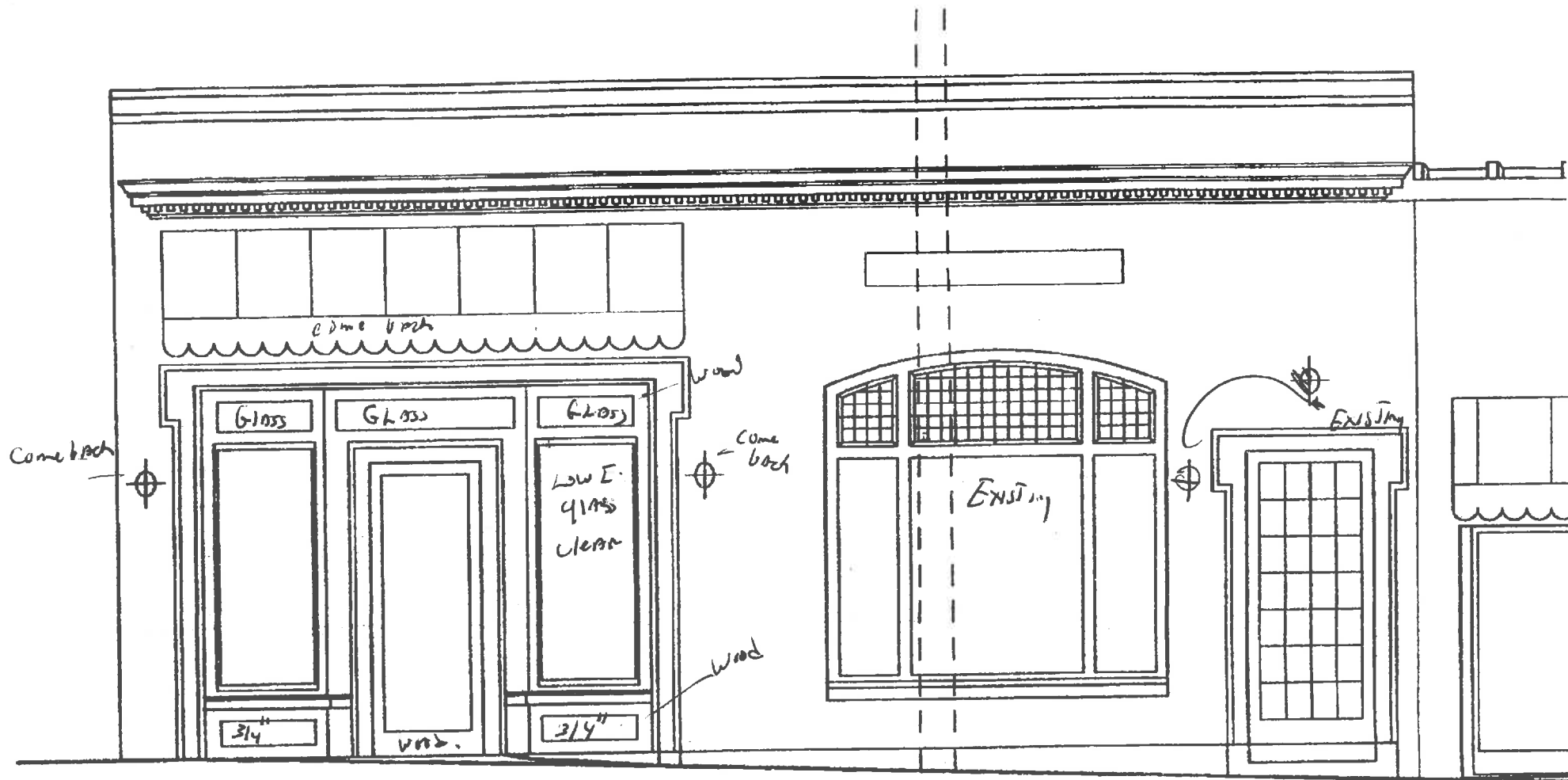
FOR OFFICE USE ONLY

Received By: _____

Date: _____

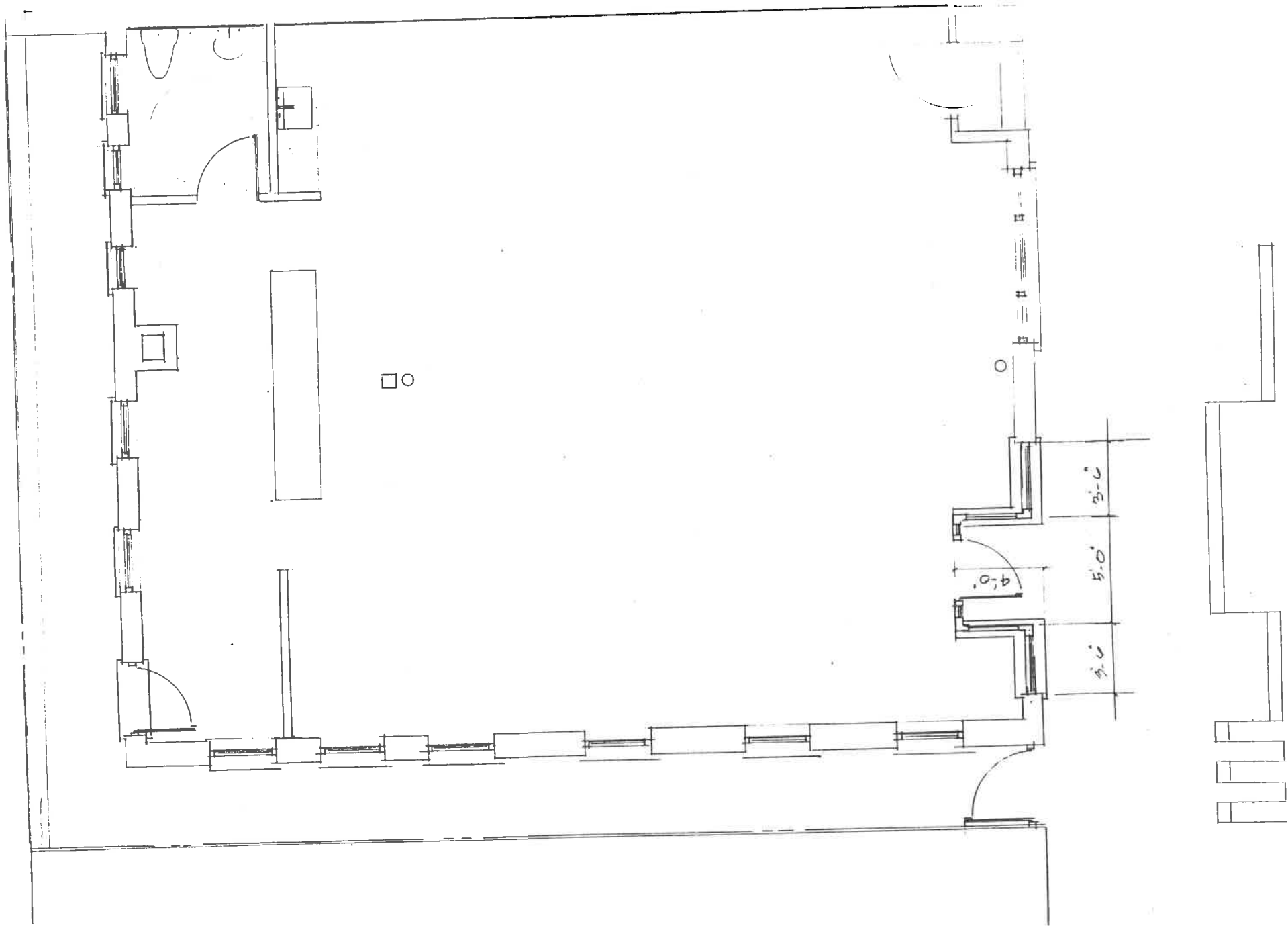
Approved: [Signature] Disapproved: _____

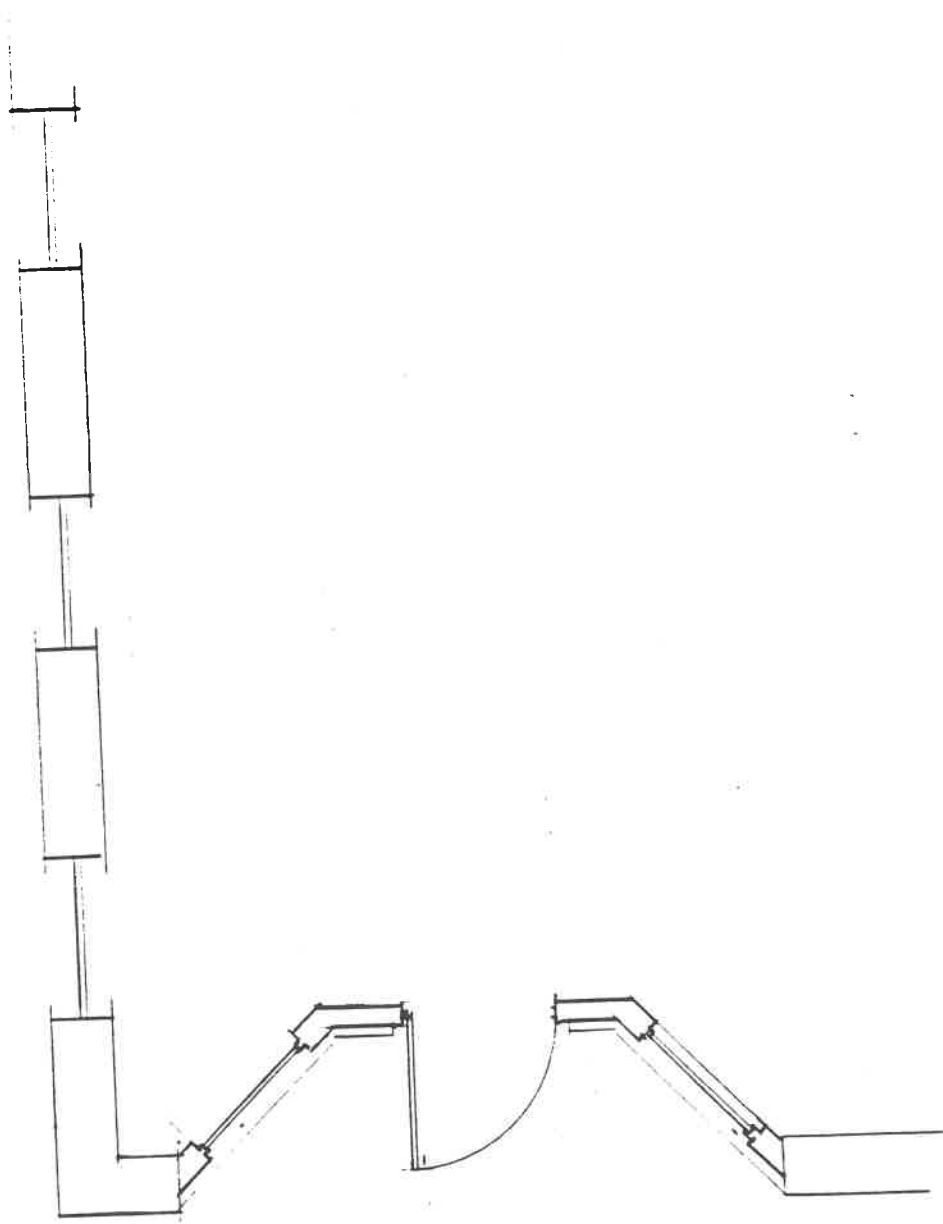
Conditions of Approval: 10/22/96

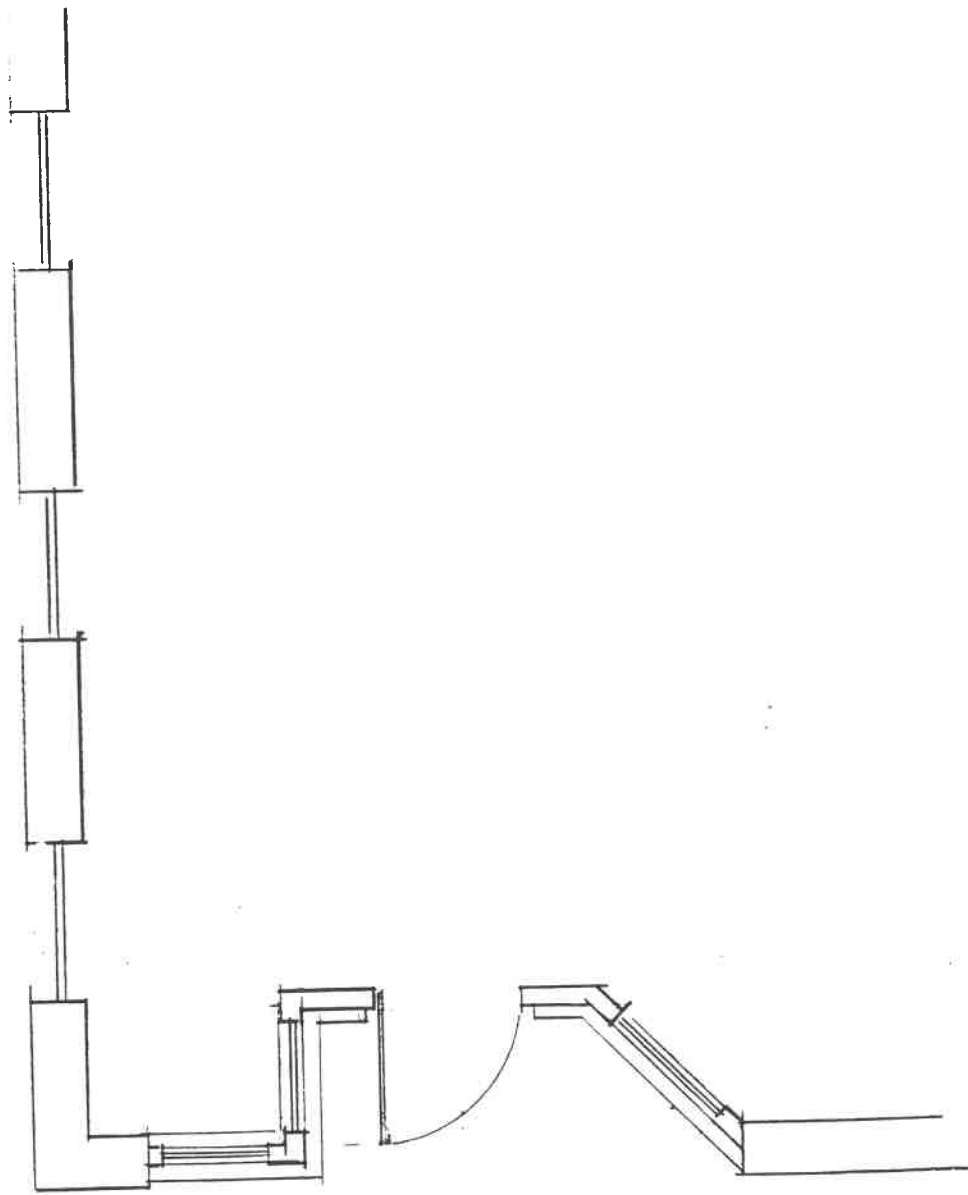


0 5 10 20

SCALE: 1/4" = 1'-0"







PLAN B

Dear Satyendra - Gaku asked me what color I thought the Advance Auto building should be painted and I chose the color he is presenting to you. Since it is somewhat unorthodox, I wanted to explain the choice. I really respect what you are trying to do in terms of keeping the visual integrity of downtown. The Japanese, when deciding colors for a building, look at the other colors nearby and always choose colors which harmonize well with the environment in which they will be located. There is a wonderful word in Japanese for this approach. It might be "shibui" but I can't remember for sure. So it is this concept that always is in the back of my mind when I choose colors for buildings.

So ... I looked around the street and saw that all the buildings were red brick, the Paramount being opposite, and felt the whole block would be once again unified if we painted the Advance a terra cotta color. Whether you agree with me or not, I knew your sensibilities will appreciate this concept.

I have also been wanting to write you for months to tell you how much I appreciate the river path at the end of Chesapeake Street. It is so beautifully done to accommodate so many: walkers, bikers, wheelchairs, picknickers - it's really WONDERFUL! And I felt so badly

for you after hurricane Fran that I wanted
to tell you how sorry I was that it had
caused so much damage. It must have
been so disheartening! Yet, we all still
walk there, still love it. 'Thank you!'

With best regards,

Karen Silverman

Huja,

10/22/96

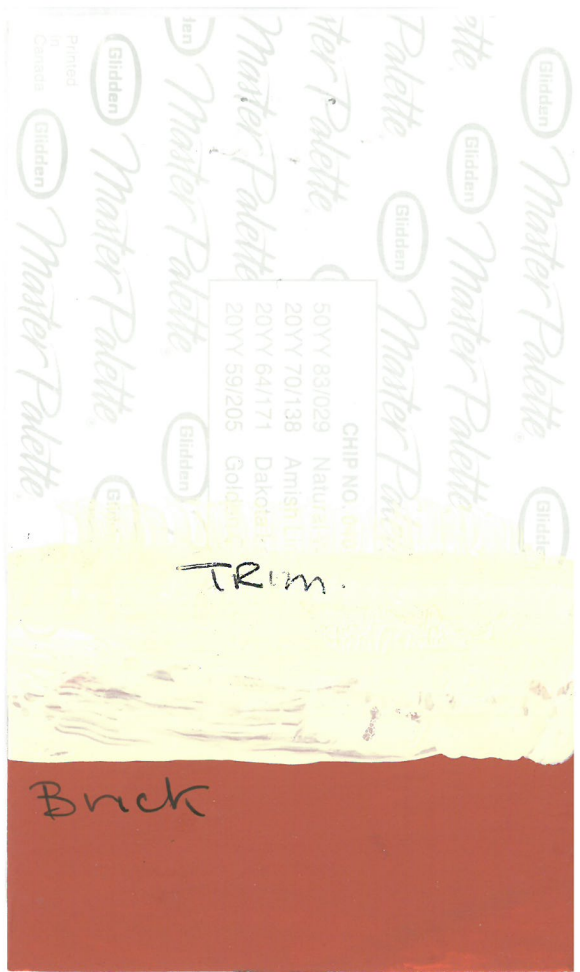
Gabe Silverman

submitted this on Friday

Proposed colors for

Advanced Building.

[Signature]



Trim.

Brick

CHIP NO. 050	
50YY 83/029	Natural
20YY 70/138	Amish
20YY 64/171	Dakota
20YY 59/205	Golden



Amish Linen
20YY 70/138



Dakota Land
20YY 64/171



Golden Champagne
20YY 59/203