From: Scala, Mary Joy

Sent: Monday, September 26, 2011 2:36 PM

**To:** 'Schaeffer Somers'; gabo@townsquareassociates.com **Subject:** BAR Actions September 20, 2011- 505 W Main Street

September 26, 2011

Main Street Associates 609 E Market Street #108 Charlottesville, VA 22902

## **RE: Certificate of Appropriateness Application**

BAR 11-09-05
505 West Main Street
Tax Map 32 Parcel 174
Schaeffer Somers, Applicant/ Main Street West, LLC, Owner
Renovate existing building

Dear Applicant,

The above referenced project was discussed before a meeting of the City of Charlottesville Board of Architectural Review (BAR) on September 20, 2011.

The following action was taken:

The BAR deferred (4-0-1 with Wolf recused) the application to renovate the existing building. Because the BAR deferred, they are required to take action at the October 18 meeting.

You may resubmit a revised design for the October meeting, or the BAR can take action on the design that was deferred.

If you have any questions, please contact me at 434-970-3130 or scala@charlottesville.org.

Sincerely yours,

Mary Joy Scala, AICP Preservation and Design Planner

## Mary Joy Scala, AICP

Preservation and Design Planner
City of Charlottesville
Department of Neighborhood Development Services
City Hall - 610 East Market Street
P.O. Box 911
Charlottesville, VA 22902
Ph 434.970.3130 FAX 434.970.3359
scala@charlottesville.org

## CITY OF CHARLOTTESVILLE BOARD OF ARCHITECTURAL REVIEW STAFF REPORT September 20, 2011



Certificate of Appropriateness Application
BAR 11-09-05
505 West Main Street
Tax Map 32 Parcel 174
Schaeffer Somers, Applicant/ Main Street West, LLC, Owner
Renovate existing building

### **Background**

This is a contributing structure in the Downtown ADC District. The most recent use was C&R Auto Repair.

## **Application**

The applicant seeks approval for a renovation an existing brick building for a new commercial use. A glossy black material, such as Trespa Meteon will be used to cover the façade of the building. The diagonal corner facade, the garage door opening on Main Street, and other existing openings on the building will be incorporated into the new design.

This building is part of a complex of commercial structures that were recently before the BAR, including 509 and 513 West Main Street. All three buildings surround a proposed courtyard space.

## Criteria, Standards and Guidelines

### **Review Criteria Generally**

Sec. 34-284(b) of the City Code states that,

In considering a particular application the BAR shall approve the application unless it finds:

- (1) That the proposal does not meet specific standards set forth within this division or applicable provisions of the Design Guidelines established by the board pursuant to Sec.34-288(6); and
- (2) The proposal is incompatible with the historic, cultural or architectural character of the district in which the property is located or the protected property that is the subject of the application.

## Pertinent Standards for Review of Construction and Alterations include:

- (1) Whether the material, texture, color, height, scale, mass and placement of the proposed addition, modification or construction are visually and architecturally compatible with the site and the applicable design control district;
- (2) The harmony of the proposed change in terms of overall proportion and the size and placement of entrances, windows, awnings, exterior stairs and signs;
- (3) The Secretary of the Interior Standards for Rehabilitation set forth within the Code of Federal Regulations (36 C.F.R. §67.7(b)), as may be relevant;
- (4) The effect of the proposed change on the historic district neighborhood;
- (5) The impact of the proposed change on other protected features on the property, such as gardens, landscaping, fences, walls and walks;
- (6) Whether the proposed method of construction, renovation or restoration could have an

adverse impact on the structure or site, or adjacent buildings or structures; (8) Any applicable provisions of the City's Design Guidelines.

## Pertinent Design Review Guidelines for Rehabilitation

p. 4.3

B. FACADES AND STOREFRONTS

Over time, commercial buildings are altered or remodeled to reflect current fashions or to eliminate maintenance problems. Often these improvements are misguided and result in a disjointed and unappealing appearance. Other improvements that use good materials and sensitive design may be as attractive as the original building and these changes should be saved. The following guidelines will help to determine what is worth saving and what should be rebuilt.

- 1) Conduct pictorial research to determine the design of the original building or early changes.
- 2) Conduct exploratory demolition to determine what original fabric remains and its condition.
- 3) Remove any inappropriate materials, signs, or canopies covering the façade.
- 4) Retain all elements, materials, and features that are original to the building or are contextual remodelings, and repair as necessary.
- 5) Restore as many original elements as possible, particularly the materials, windows, decorative details, and cornice.
- 6) When designing new elements, base the design on the 'typical elements of a commercial façade and storefront' (see drawing).
- 7) Reconstruct missing or original elements, such as cornices, windows, and storefronts, if documentation is available.
- 8) Design new elements that respect the character, materials, and design of the building.
- 9) False historical appearances, such as "Colonial," "Olde English," or other theme designs, should not be used.
- 10) Depending on the existing building's age, originality of the design and architectural significance, in some cases there may be the opportunity to create a more contemporary façade design when undertaking a renovation project.
- 11) Avoid using materials that are incompatible with the building or within the specific districts, including textured wood siding, unpainted wood, artificial siding, and wood shingles.
- 12) Avoid using inappropriate elements, such as mansard roofs, small paned windows, plastic shutters, inoperable shutters, or shutters on windows, where they never previously existed.
- 13) Maintain paint on wood surfaces.
- 14) Use appropriate paint placement to enhance the inherent design of the building.

## **Discussion and Recommendations**

This building currently contributes to the West Main Street district, which has a history of automobile-related businesses. In general, the renovation of this property and the adjacent property is very positive, and will add desirable activity to this section of West Main Street.

Black glass is a traditional commercial façade material used in the 20<sup>th</sup> century. The proposed design is "an opportunity to create a more contemporary façade design" per the guidelines. The BAR should discuss if the design is compatible in the context of the surrounding complex of buildings, and in the context of West Main Street.

### **Suggested Motion**

Having considered the standards set forth within the City Code, including City Design Guidelines for Rehabilitation, , I move to find that the proposed renovations satisfy the BAR's criteria and are compatible with this property and other properties in this district, and that the BAR approves the application as submitted.



# Board of Architectural Review (BAR) Certificate of Appropriateness

ALIC 2 0 2044

Please Return To: City of Charlottesville

Department of Neighborhood Development Services

P.O. Box 911, City Hall Charlottesville, Virginia 22902

Telephone (434) 970-3130 Fax (434) 970-3359

Please submit ten (10) copies of application form and all attachments.

For a new construction project, please include \$350 application fee. For all other projects requiring BAR approval, please include \$100 application fee. For both types of projects, the applicant must pay \$1.00 per required mail notice to property owners. The applicant will receive an invoice for these notices, and project approval is not final until the invoice has been paid. For projects that require only administrative approval, please include \$100 administrative fee. Checks payable to the City of Charlottesville.

The BAR meets the third Tuesday of the month.

Deadline for submittals is Tuesday 3 weeks prior to next BAR meeting by 4 p.m.

Information on Subject Property Physical Street Address: 505 WEST MAIN STREET	Name of Historic District or Pro	Name of Historic District or Property:  Do you intend to apply for Federal or State Tax  Credits for this project?No.	
City Tax Map/Parcel: 32/174	Do you intend to apply for Fede		
Applicant Name: SCHAEFFER SOWERS Address: 700 MURRAY LN CHARLOTTESVILLE, VA 22903 Email: SCHAEFFER. SOMERS @ GMAIL: COM Phone: (W) 424-242-4514(H) FAX:	Signature of Applicant I hereby attest that the information to the best of my knowledge, condenotes commitment to pay involutions.)  Signature	rrect. (Signature also	
Property Owner (if not applicant) Name: MAIN St. WEST, LLC Address: 2929 WEBSTER St.  SAN FRANCISCO, CA 94123 Email: GABO @ TOWN SQUARE ASSOCIATES, COM Phone: (W) 434-566-3620(H)  FAX:	Property Owner Permission (i		
	Signature	Date	
Description of Proposed Work (attach separate narra	itive if necessary):		
Attachments (see reverse side for submittal requirem	nents):		
For Office Use Only			
Received by: d. Barmone	Approved/Disapproved by:		
Fee paid: # 100° Cash Ck. # 1578	Date:		
Received by: A. Barron Fee paid: \$\psi \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Conditions of approval:		

### 505 West Main Street

## **Project Narrative**

The building was once an auto dealership and showroom. It is in a deteriorated state of repair having been used as an auto repair garage for many years. The existing masonry openings allow little light to penetrate the high volume of the interior, which remains dark for much of the day. The existing entry is incompatible with a new retail client's desire for high visibility and transparency into the shop interior. The owner and client are seeking a unique, contemporary design approach that will attract attention to the retail space as well as the complex as a whole.

## Design Approach

The first phase of work to be reviewed is limited to the front section of the building south of the neighboring business located at 108 6<sup>th</sup> Street NW and the reworking of the exterior masonry walls of the west, southwest, and south-facing masonry walls as diagrammed in Sheet 03.

A wall is proposed as an exterior wrapper added to the existing brick masonry to act as a new layer of insulation and rain screen framing large openings as thresholds for entry at the southwest and northwest corners of the building. The southwest corner of the structure encloses an open air entry court that will be open to the public during business hours and illuminated during the evenings. A long, projecting window in the west wall will encourage window shopping and lead visitors into the complex. The height of the new façade is subordinate to its neighbor at 503 West Main and maintains a sympathetic relationship with its context.

The enlargement of openings will bring significant daylight into the interior of the building and will create a dynamic addition to the streetscape of West Main Street.



project: 505 W. Main Street

title/item:

Cover Sheet/Satellite Image

date 08.30.11 NOT APPROVED

















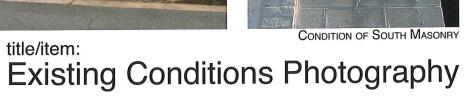
EXISTING WEST-FACING BRICK MASONRY WALL





project: 505 W. Main Street





schaeffer somers research architecture design

08.30.11

date



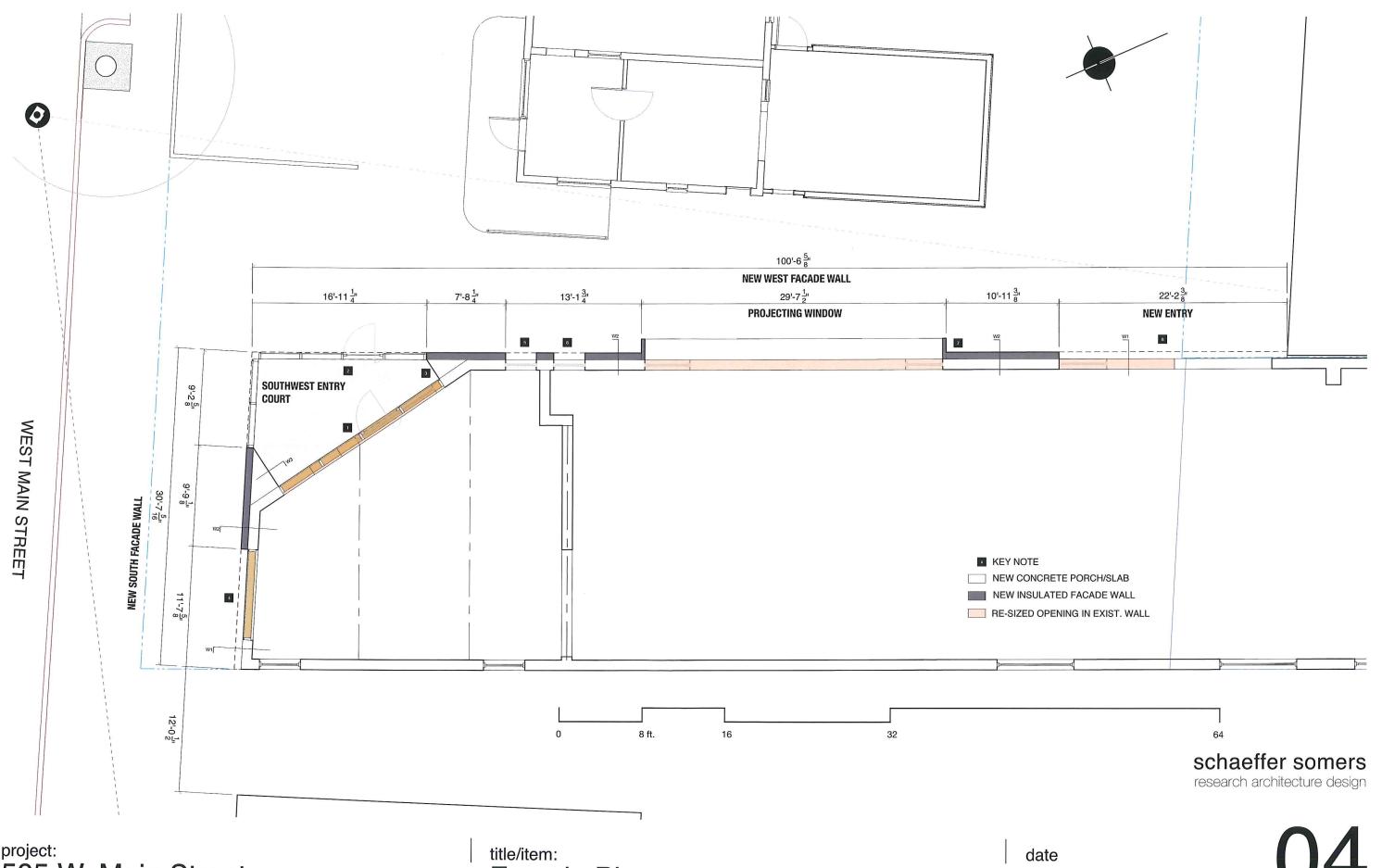
Southwest Entry Court on Main Street

schaeffer somers research architecture design

project: 505 W. Main Street

title/item:
Street View Perspective Study

date 08.30.11



project: 505 W. Main Street

Facade Plan

08.30.11



Southwest Entry Court study model which will be available at the meeting of the BAR

schaeffer somers research architecture design

project: 505 W. Main Street

title/item:
Study Model View (In Progress)

date 08.30.11

## **Plan Notes**

- **1** \_ **Design Option 1**: Wood Facade System & pivot entry door by Solar Innovations located in re-sized opening of existing brick masonry wall (type W1).
- **2** \_ **Design Option 2**: Wood Facade System & pivot entry door by Solar Innovations located in New Facade (type W2)
- 3 \_ Interior surfaces of entry court: Prodema wood-faced panel
- **4** \_ Window replacement for existing metal garage door from Solar Innovations Wood Facade System, new facade soffit above
- **5** Existing window opening at existing shear wall
- **6** \_ Existing door opening
- 7 \_ Projecting window within new opening between existing openings
- 8 \_ Re-sized existing garage door opening

## Wall Types

W1 \_ Existing Brick Masonry

## W2 \_ New Facade/Ventilated Wall

Trespa Meteon Panel
Trespa Channel
Ventilated Cavity
Weather Barrier
Sheathing
Framing/Insulation
Existing Brick Masonry

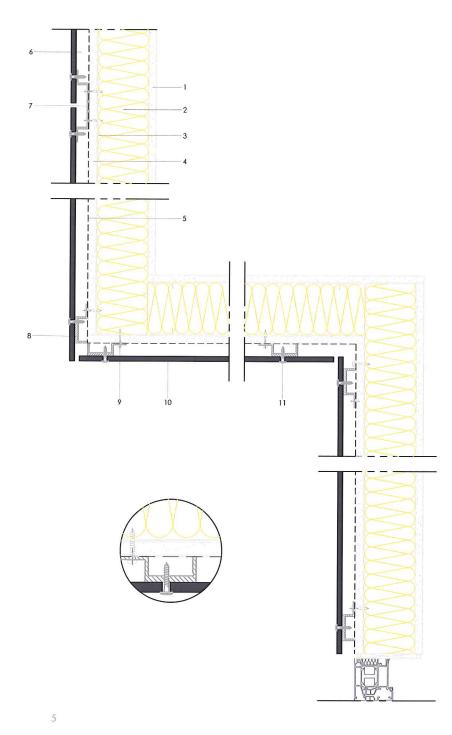
## W3 Porch Soffit/Wall

Prodema Wood-Faced Panel Furring (1x4) Ventilated Cavity Weather Barrier Sheathing Framing

schaeffer somers

research architecture design

TS110 **Horizontal cross-section** 



Please check www.trespa.info for the latest version of this document

1. Interior sheathing\*\*

2. Thermal insulation\*\*

3. Steel stud\*\* / backing plate\*\*

4. Exterior sheathing \*\*

5. Weather barrier (vapor permeable) \*\*

6. Ventilated cavity\*\*

7. Hat channel\*\*

8. J-channel\*\*

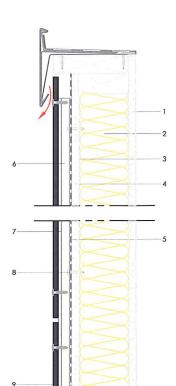
9. Channel anchor\*\*

10. Trespa® Meteon® panel

11. Panel fastener\*\*

\*\* not by Trespa

TS110 **Vertical cross-section** 







- 1. Interior sheathing \*\*
- 2. Thermal insulation \*\*
- 3. Steel stud\*\* / backing plate\*\*
- 4. Exterior sheathing \*\*
- 5. Weather barrier (vapor permeable) \*\*
- 6. Ventilated cavity\*\*
- 7. J-channel or Hat channel\*\*
- 8. Channel anchor\*\*
- 9. Trespa® Meteon® panel
- 10. Panel fastener\*\*
- 11. Vent screen\*\*
- \*\* not by Trespa

## **Facade Material & Details**

Product:

Phenolic Resin Panel

Manufacturer:

Trespa

Color/Finish:

Black/Gloss

Thickness:

8 -10 mm

Trespa is a highly resilient, homogeneous material developed for laboratory countertops that has been applied to the ventilated facades of buildings.



schaeffer somers research architecture design

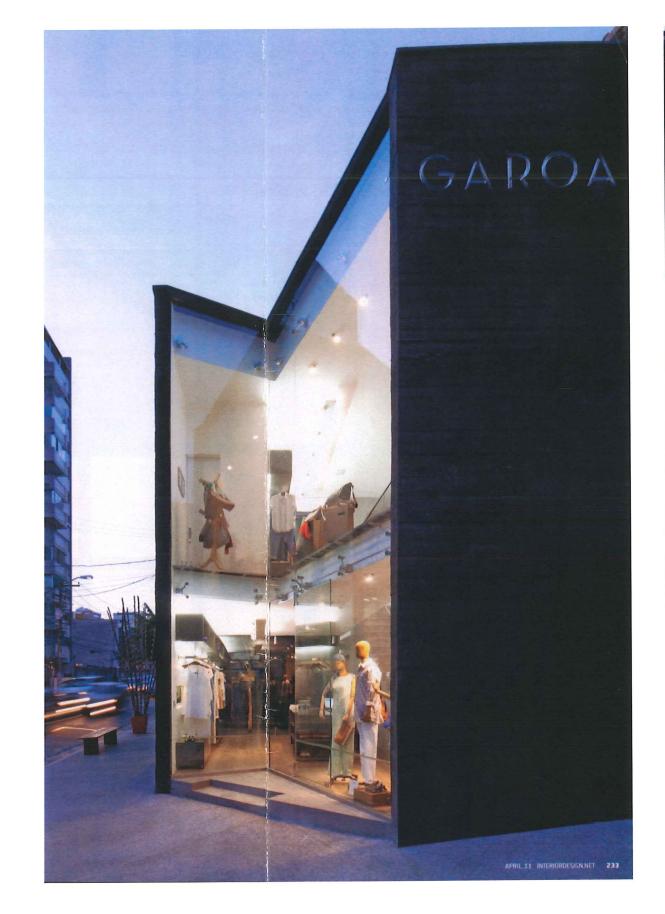
date

08.30.11

project: 505 W. Main Street

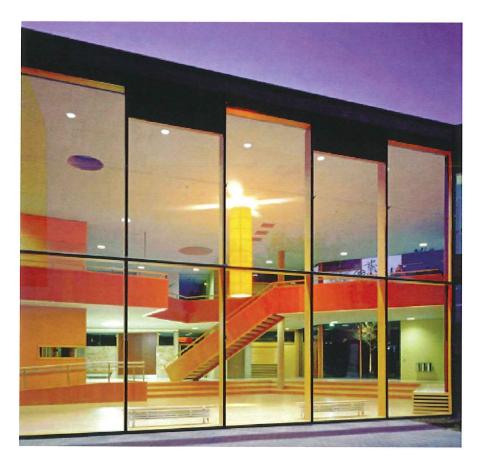
title/item:

Facade Material & Details





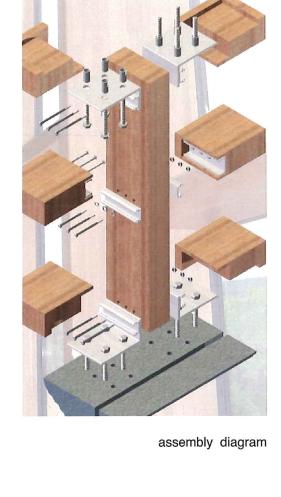
schaeffer somers research architecture design

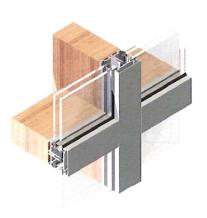


exterior view of built example of Wood Facade System



interior view of built example of Wood Facade System





detail with aluminum cap option

built example of pivot door by Solar Innovations

title/item: Facade Glazing & Details

## Facade Glazing & Details

Product: Wood Facade System

Manufacturer: Solar Innovations

Aluminum Color/Finish: Dark Bronze

Wood Finish Options: Laminated Bamboo Douglas Fir

Douglas Fir Mahogany

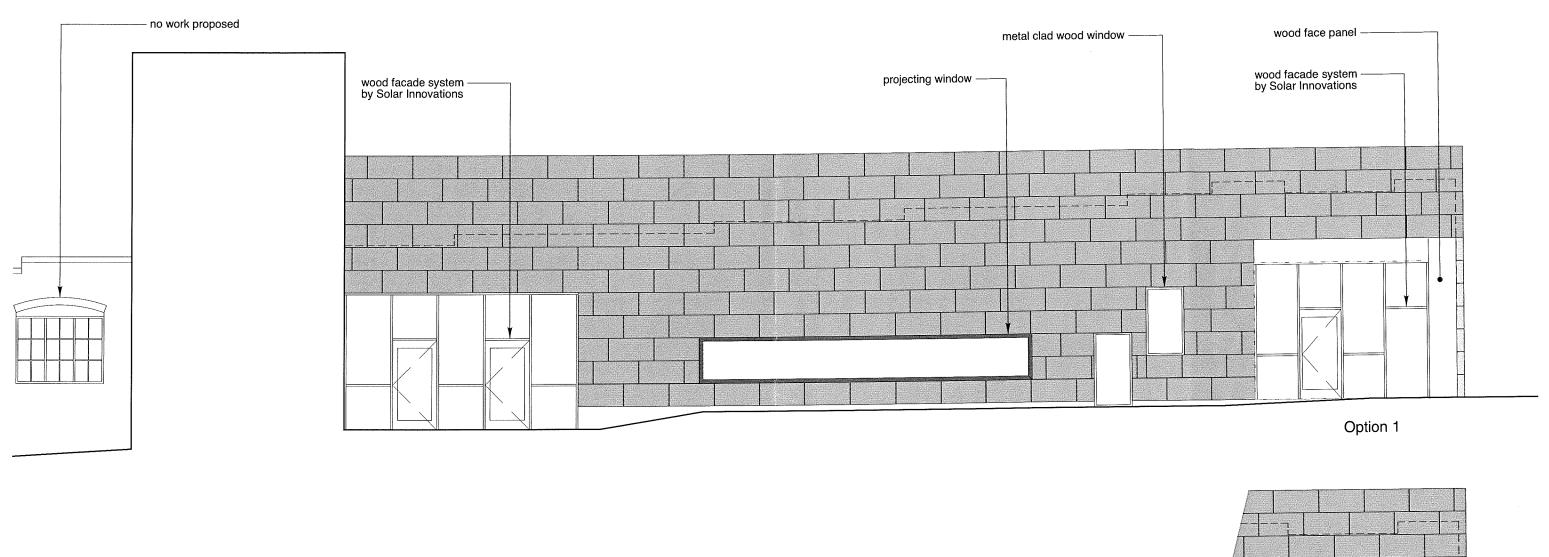
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research architecture design

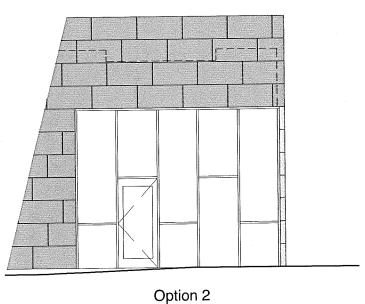
date 08.30.11

07

project: 505 W. Main Street



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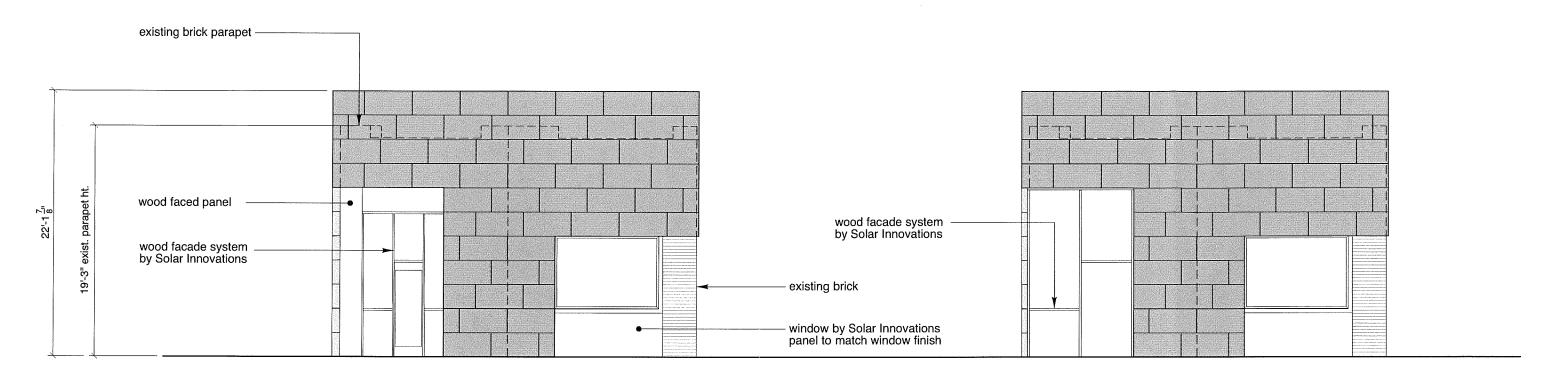
schaeffer somers

research architecture design

project: 505 W. Main Street

title/item:
West Elevation

date 09.20.11



Option 1

Option 2

## Facade Material (updated)

Option 1:

Phenolic Resin Panel

Manufacturer:

Trespa

Color/Finish:

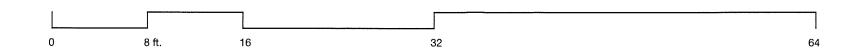
Black/Gloss

Thickness:

8 -10 mm

Option 2:

Black Glass



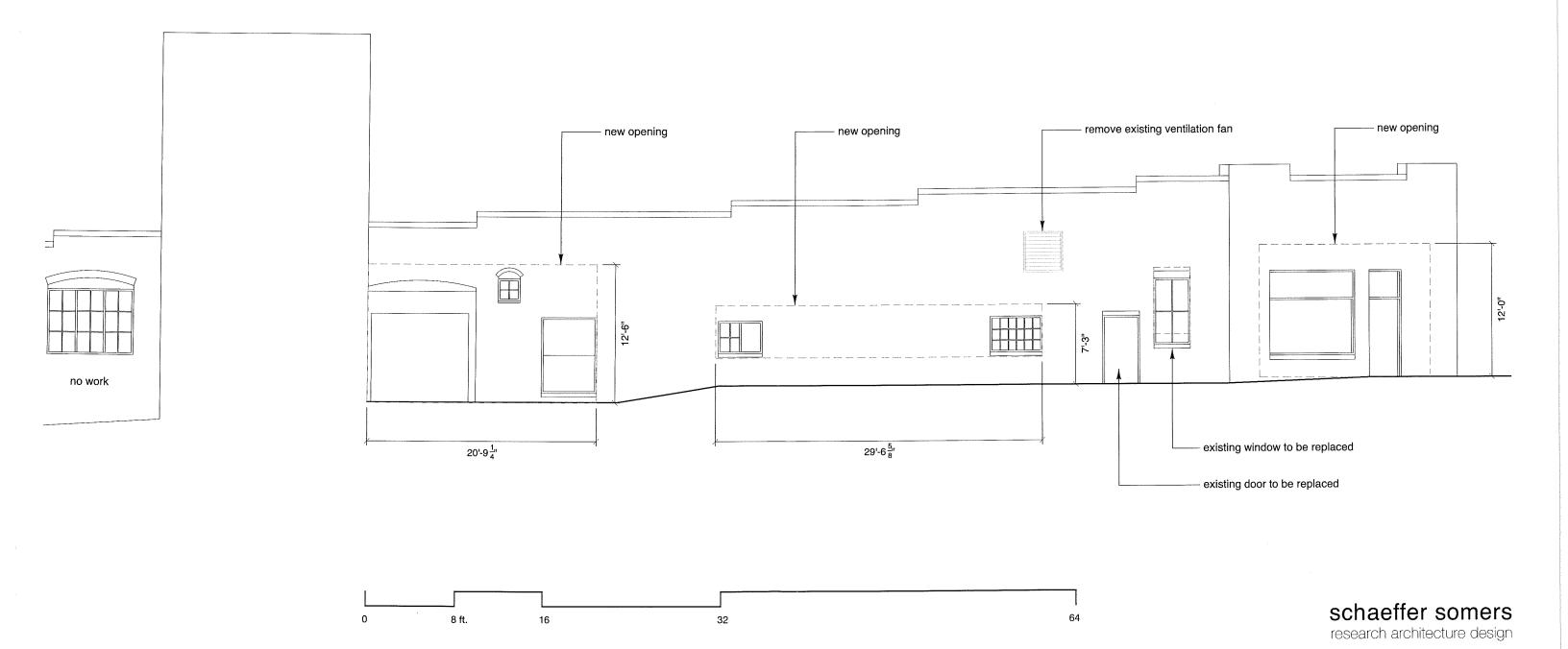
schaeffer somers

research architecture design

project: 505 W. Main Street

title/item:
South Elevation

date 09.20.11



project: 505 W. Main Street

West Elevation, Demolition

date 09.20.11



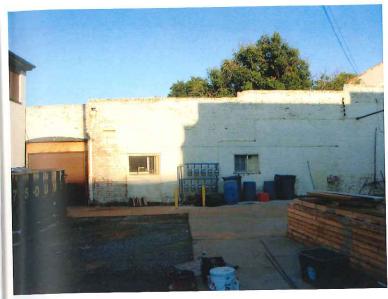
Southwest Entry Court on Main Street

schaeffer somers research architecture design

project: 505 W. Main Street

Street View Perspective Study

date 08.30.11



















EXISTING WEST-FACING BRICK MASONRY WALL

date

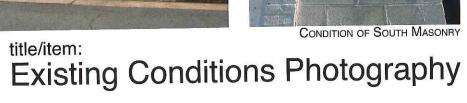
08.30.11



COMMERCE STREET VIEW









## CITY OF CHARLOTTESVILLE

"A World Class City"

## **Department of Neighborhood Development Services**

City Hall Post Office Box 911 Charlottesville, Virginia 22902 Telephone 434-970-3182 Fax 434-970-3359 www.charlottesville.org



## **AFFIDAVIT OF MAILING**

To File: 505 West Main Street (BAR 11-09-05)

I, Ruth Emerick, being first duly sworn, hereby certify that I mailed the attached letter, by first class United States Mail, to the addresses shown on this affidavit on September 8, 2011.

Signed:

Ruth Emerick, Intern

## **ADDRESSES**

## **See Attachments**

STATE OF VIRGINIA
CITY OF CHARLOTTESVILLE, to-wit:

\_\_day of

My Commission Expires:

mperz 51, 201

**Notary Public** 

PATRICIA R. CARRINGTON
NOTARY ID # 7098914
NOTARY PUBLIC
COMMONWEALTH OF VIRGINIA
MY COMMISSION EXPIRES DECEMBER 31, 2011

## CITY OF CHARLOTTESVILLE

"A World Class City"

## **Department of Neighborhood Development Services**

City Hall Post Office Box 911 Charlottesville, Virginia 22902 Telephone 434-970-3182 Fax 434-970-3359 www.charlottesville.org



September 8, 2011

Dear Sir or Madam:

This letter is to notify you that the following application has been submitted for review by the City of Charlottesville Board of Architectural Review on property that is either abutting or immediately across a street from your property, or that has frontage on the same city street block.

Certificate of Appropriateness Application
BAR 11-09-05
505 West Main Street
Tax Map 32 Parcel 174
Schaeffer Somers, Applicant/ Main Street West, LLC, Owner Renovate existing building

The Board of Architectural Review (BAR) will consider this application at a meeting to be held on **Tuesday**, **September 20**, **2011**, **starting at 5:30 pm in the City Council Chambers**, **City Hall**. Enter City Hall from the Main Street pedestrian mall entrance.

An agenda with approximate times will be available on the BAR's home page accessible through <a href="http://www.charlottesville.org">http://www.charlottesville.org</a> If you need more information, please do not hesitate to contact me at 434-970-3130 or <a href="mailto:scala@charlottesville.org">scala@charlottesville.org</a>.

Sincerely yours,

Mary Joy Scala, AICP

Preservation and Design Planner

BÉLL, J F FUNERAL HOME INC 108 6TH STREET NW CHARLOTTESVILLE VA 22903

HAYES, RUFUS, ETAL TRUSTEES 2120 DOMINION DRIVE CHARLOTTESVILLE VA 22901

PERKINS, JANICE D REVOCABLE TR THE P O BOX 125 NORGE VA 23127

VIRGINIA TELEPHONE & TELEGRAPH COMPANY 1924 ARLINGTON BLVD CHARLOTTESVILLE VA 22903

BRAXTON, SYLVIA 171 BRAXTON ROAD LOUISA VA 23093

LEVINE, ANDREW 606 DRUID AVENUE CHARLOTTESVILLE VA 22902

THE SUTTON GROUP, LLC 700 EAST HIGH STREET CHARLOTTESVILLE VA 22902 HANEY, ROY, VIRGINIA & LAUREN HALL, TR 314 MONTEBELLO CIRCLE CHARLOTTESVILLE VA 22903

MAIN STREET WEST, LLC 2920 WEBSTER STREET SAN FRANCISCO CA 94123

TSCHAPPATT, CHRISTOPHER, ETAL 2801 BRANDON AVE ROANOKE VA 24015

## CITY OF CHARLOTTESVILLE

"A World Class City"

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City Hall Post Office Box 911 Charlottesville, Virginia 22902 Telephone 434-970-3182 Fax 434-970-3359 www.charlottesville.org



## **AFFIDAVIT OF MAILING**

To File: 505 West Main Street (BAR 11-09-05)

I, <u>Lisa Bormore</u> being first duly sworn, hereby certify that I mailed the attached letter, by first class United States Mail, to the addresses shown on this affidavit on <u>October 4,2011</u>

Signed:

disa d. Barmore

## **ADDRESSES**

## **See Attachments**

STATE OF VIRGINIA
CITY OF CHARLOTTESVILLE, to-wit:

The foregoing instrument was acknowledged before me this  $4^{4}$ 

\_\_day of

My Commission Expires: DECEMBER

Notary Public

PATRICIA R. CARRINGTON
NOTARY ID # 7098914
NOTARY PUBLIC
COMMONWEALTH @F VIRGINIA
MY COMMISSION EXPIRES BECEMBER 31, 2011

## CITY OF CHARLOTTESVILLE

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October 4, 2011

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Certificate of Appropriateness Application (Deferred from September 20, 2011) BAR 11-09-05 505 West Main Street Tax Map 32 Parcel 174 Greg Jackson, Applicant/ Main Street West, LLC, Owner Renovate existing building

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Sincerely yours,

Mary Joy Scala, AICP

Preservation and Design Planner

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TSCHAPPATT, CHRISTOPHER, ETAL 2801 BRANDON AVE ROANOKE VA 24015

505 W main Streat (10 total