

Architectural And Historic
Survey



Identification

STREET ADDRESS: 414 E. Main Street (formerly 410)
MAP & PARCEL: 28-49
CENSUS TRACT AND BLOCK: 1-125
PRESENT ZONING: B-4
ORIGINAL OWNER: Thomas T. Norman
ORIGINAL USE: Dry Goods Store?
PRESENT USE: Men's Clothing Store
PRESENT OWNER: Wiley's Inc.
ADDRESS: 410 E. Main Street

HISTORIC NAME: ^{T.T.} Norman Building
DATE / PERIOD: 1896
STYLE: Victorian
HEIGHT (to cornice) OR STORIES: 3, 2
DIMENSIONS AND LAND AREA: 20.5' x 160' (3296 sq. ft.)
CONDITION: Good
SURVEYOR: Bibb
DATE OF SURVEY: Spring 1979
SOURCES: City/County Records Gordon E. Wiley, Jr.
A. Clayton Coleman Barbara Wiley Shirley
Alexander, Recollections of Early Charlottesville

Sanborn Map Co. - 1896, 1907, 1920, 1969
Charlottesville City Directories

ARCHITECTURAL DESCRIPTION

410 and 414 E. Main Street were built as a 3-storey, 3-bay duplex with Renaissance Revival details, but the facade of 410 E. Main has been significantly altered. It must have been quite a handsome building as originally conceived, but the 1 1/2 bays that remain can only hint at its former elegance. Construction is of pressed brick laid in stretch-bond on the facade, now painted light gray with white trim. Decorated pressed tin pilasters from the original storefront remain at each end of the facade. There is a recessed entrance loggia between them with two very slender iron Corinthianesque columnettes, probably also original, supporting the plain frieze. A balcony with wrought iron balustrade, supported on scroll brackets, extends across the facade above the storefront. The original facade, of which 1 1/2 bays remain, had brick piers at each end and between the bays, with a pair of windows in each bay. The facade is now sliced off quite abruptly at the western end. Windows at the second level are double-sash, 1-over-1 light, with individual rock-faced stone sills and a single cornice on consoles for each bay. Windows at the third level are circular-headed, double-sash, 1-over-1 light, with rock-faced stone sills and moulded round arches springing from hyphens that extend between the piers. A heavy projecting cornice on the parapet crowns the facade. It has egg-&-dart moulding, shaped modillions decorated with acanthus leaves, a paneled frieze, and plain metal cornice stops. The third storey extends only a short distance back. Both sections have shed roofs covered with tar-&-gravel sloping to the rear. There is a 2-storey cinderblock rear addition.

James M. Smith purchased the site of 410-414 E. Main Street in 1866 (ACDB 63-263, 73-192) and enlarged and altered the house on the site. Alexander described it in 1874 as a "fanciful wooden building with circular headings" and urged him to replace his "inflammable tinderbox". Smith and Thomas T. Norman conducted there a "large dry goods, grocery, and provision establishment". Norman purchased a half interest in the property in 1880 (ACDB 76-435), and after Smith's death he acquired full ownership c. 1891. In 1896 he replaced the old building with the substantial brick structure that Alexander had recommended. He apparently rented out the eastern store room and conducted his business from the western one. Norman died in 1911, and in the division of his estate in 1913, this eastern half of the building (414 E. Main St.) was awarded to his niece Norman S. Davis (City DB 25-415). In 1914 a fire which totally destroyed the Keller Building at 403 E. Main St. damaged this building as well. Mrs. Davis repaired the damage immediately, leaving the original facade of her half of the building intact. It was occupied at that time by T. J. Wills & Co., a grocery store. The western half of the building (410 E. Main) suffered greater damage in the fire, and its facade was rebuilt. In 1919 G. F. Spitzer and N. F. Mann bought 414 E. Main St. and expanded The White Store Market from 410 E. Main Street (DB 34-225). J. D. Via, M. H. Cason, and E. W. Miller owner 414 E. Main from 1928 until Hollis Rinehart and J. Dean Tilman, Sr. purchased it in 1935 (DB 58-481, 85-489). Coleman's Jefferson Ship has occupied the building since the late 1930's. The present owner purchased it in 1864 (DB 259-245). Additional References: ACDB 76-435, 88-439; City DB 22-475, 52-181, 193-289, 259-239; City WB 9-66.

HISTORIC LANDMARKS COMMISSION - DEPARTMENT OF COMMUNITY DEVELOPMENT

Smith

James

Architectural and Historic



107



Bibb/ Spring 1979

IDENTIFICATION	BASE DATA
Street Address: 414 E. Main St. (formerly 410)	Historic Name: Norman Building
Map and Parcel: 28-49	Date/Period: 1896
Census Track & Block: 1-125	Style: Victorian
Present Owner: Wiley's Inc.	Height to Cornice:
Address: 410 E. Main St.	Height in Stories: 3,2
Present Use: Men's Clothing Store	Present Zoning: B-4
Original Owner: Thomas T. Norman	Land Area (sq.ft.): 20.5' x 160' (3296 sq. ft.)
Original Use: Dry Goods Store?	Assessed Value (land + imp.):

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410 and 414 E. Main Street were built as a 3-storey, 3-bay duplex with Renaissance Revival details, but the facade of 410 E. Main has been significantly altered. It must have been quite a handsome building as originally conceived, but the 1½ bays that remain can only hint at its former elegance. Construction is of pressed brick laid in stretch-bond on the facade, now painted light gray with white trim. Decorated pressed tin pilasters from the original storefront remain at each end of the facade. There is a recessed entrance loggia between them with two very slender iron Corinthianesque columnettes, probably also original, supporting a plain frieze. A balcony with wrought iron balustrade, supported on scroll brackets, extends across the facade above the storefront. The original facade, of which 1½ bays remain, had brick piers at each end and between the bays, with a pair of windows in each bay. The facade is now sliced off quite abruptly at the western end. Windows at the second level are double-sash, 1-over-1 light, with individual rusticated stone sills and a single cornice on consoles for each bay. Windows at the third level are circular-headed, double-sash, 1-over-1 light, with rusticated stone sills and moulded round arches springing from hyphens that extend between the piers. A heavy projecting cornice on the parapet crowns the facade. It has egg-&-dart moulding, shaped modillions decorated with acanthus leaves, a paneled frieze, and plain metal cornice stops. The third storey extends only a short distance back. Both sections have shed roofs covered with tar-&-gravel sloping to the rear. There is a 2-storey cinderblock rear addition.

HISTORICAL DESCRIPTION

James M. Smith purchased the site of 410-414 E. Main Street in 1866 (ACDB 63-263) and enlarged and altered the house on the site. Alexander described it in 1874 as a "fanciful wooden building with circular headings" and urged him to replace his "inflammable tinderbox". Smith and Thomas T. Norman conducted there a "large dry goods, grocery, and provision establishment". Norman purchased a half interest in the property in 1880 (ACDB 76-435), and after Smith's death, he acquired full ownership c. 1891. In 1896 he replaced the old building with the substantial brick structure that Alexander had recommended. He apparently ~~removed~~ ^{cut out} the eastern store room and conducted his business from the western one. Norman died in 1911, and in ~~the division of his estate~~ ¹⁹¹² in 1913, this eastern half of the building (414 E. Main St.) was awarded to his niece Norman S. Davis (City DB 25-415). In 1914 a fire which totally destroyed the Keller Building at 403 E. Main St. damaged this building as well. Mrs. Davis repaired the damage immediately, leaving the original facade of her half of the building intact. It was occupied at that time by T. J. Wills & Co., a grocery store. The western half of the building (410 E. Main) suffered greater damage in the fire, and its facade was rebuilt. In 1919 G. F. Spitzer and N. F. Mann bought 414 E. Main St. and expanded The White Store Market from 410 E. Main St. (DB 34-225). J. D. Via, M. H. Cason, and E. W. Miller owned 414 E. Main from 1928 until Hollis Rinehart and J. Dean Tilman, Sr. **GRAPHICS** purchased it in 1935 (DB 58-481, 85-489). Coleman's Jefferson Shop has occupied the building since the late 1930's. The present owner purchased it in 1964 (DB 259-245). Additional ~~See~~ References: ACDB 76-435, 88-439; City DB 22-475, 52-181, 193-289, 259-239; City WB 9-66.

CONDITIONS	SOURCES
Good	City/County Records A. Clayton Coleman Alexander, <u>Recollections of Early Charlottesville</u> Sanborn Map Co. - 1896, 1907, 1920, 1969 Charlottesville City Directories Gordon E. Wiley, Jr. Barbara Wiley Shirley



VIRGINIA HISTORIC LANDMARKS COMMISSION

File no. _____
Negative no(s). _____

SURVEY FORM

Historic name _____ Common name COLEMAN'S JEFFERSON SHOP
County/Town/City ALBEMARLE/CHARLOTTESVILLE
Street address or route number 414 E. MAIN STREET

USGS Quad CHARLOTTESVILLE EAST, VIRGINIA Date or period _____
Original owner _____ Architect/builder/craftsmen _____
Original use _____
Present owner _____ Source of name _____
Present owner address _____ Source of date _____
Present use _____ Stories _____
Acreage _____ Foundation and wall const'n _____
Roof type _____

State condition of structure and environs GOOD

State potential threats to structure _____
Note any archaeological interest _____

Should be investigated for possible register potential? yes ___ no

Architectural description (Note significant features of plan, structural system and interior and exterior decoration, taking care to point out aspects not visible or clear from photographs. Explain nature and period of all alterations and additions. List any outbuildings and their approximate ages, cemeteries, etc.)

Bracketed windowheads

BRICK (STRETCHER BOND); 3 STORIES, 3 BAYS; ENTRANCE IN CENTER BAY - RECESSED; ITALIANATE. c. 1890. FRONT STORY - PLATE GLASS WINDOWS. SECOND AND THIRD STORY 1/2 SASH WITH STONE SILLS. OVER SECOND STORY WINDOWS: SMALL PIECE OF SIMPLE ENTABLATURE SUPPORTED BY SMALL BRACKETS, THIRD STORY WINDOWS ROUND HEADED WITH ARCHED ITALIANATE SURROUNDS. PRESSED TIN FULL ENTABLATURE AT CORNICE LINE: MODILLIONS, EGG-AND-DART IN CYMA, RECESSED PANELS IN THE FRIEZE; FIRST STORY HAS CAST IRON ENFRAMEMENT: DECORATED SQUARE CORNER SUPPORTS, ^{ATTENUATED} ~~SKINNY~~ FREESTANDING COLUMNS

Interior inspected? _____

Historical significance (Chain of title; individuals, families, events, etc., associated with the property.)

WITH CAPS, AND ORNAMENTAL BALCONY SUPPORTED BY BRACKETS WITH FILIGREE WORK. UNUSUAL PROPORTIONS; PILASTERS SEPARATE SECOND AND THIRD BAY:



PERPLEXING FENESTRATION CORRESPONDENCE WITH WILEY'S (NO 2 - EAST) 410 E. MAIN

3-storey, 3 wind ~~each~~ but ~~414~~ in $1\frac{1}{2}$ bay ($\frac{1}{2}$ of 3-bay bldg)
pressed brick (painted st gray w/ white trim), stocher

storefront: recessed ent loggia w/ 2 very slender
Corinthianesque metal columnettes supporting plain frieze bet
dex metal pilaster, each side which ^{is on capital} ^{is supported} frieze above
~~embalanced~~ balcony w/ wrought iron rail, supported on
scroll or filigree brackets

^{3rd} 2nd level: ~~each bay~~ ~~was recessed~~ but plain brick
piers, ^{bet bays + at ends} so 2 remain, as none was added at right

~~2nd~~ 2nd level windows: per 1/1 each bay w/ indiv stone
sills & joint pl cornice on brackets or console
(end bracket added for rt, but cornice cut off without
shaped ends)

3rd level windows: per ~~round~~ ^{circ} circular-headed 1/1 each bay
w/ indiv stone sills & architrave round arch w/
hypsokene cont to piers (rt windows arch sliced off)

entab w/ paneled frieze, modillions w/ acanthus leaves,
egg-&-dart on cornice, pl metal cornice steps

new add (CB) behind

414 E

(old 1891 as vacant lot adj. Norman store)

~~old 1891 as vacant lot adj. Norman store~~

1889-1893 ~~800~~ $800 + 0 = 800$

1894-1896 " $+ 2800 = 3600$

1897-1900 $1000 + 3000 = 4000$

1901-1904 $700 + " = 3700$

1908 $1000 + 2400 = "$

1911-1913 $2000 + " = 4700$

1914 $1500 + 2500 = 4000$

1915 " $+ 1500 = 3000$ damaged by fire

~~1916-~~
~~2500~~ $2500 + 4000 = 6500$

414E

1914	lot	Mr Norman Smith Davis	412 E Main	$1500 + 2500 = 4000$
1915		"	"	" + 1500 = 3000 damaged by fire
1916, 17		"	"	$2500 + 4000 = 6500$

1878-1889				
1898-1899, 1899	Smith & Norman	- part of L32	-	+ ¹⁵⁰⁰ = 2500
1891	"	"	"	+1200 = 2000
1892	Thos T. Norman	-	" "	+2000 = 2800
1893	"	"	"	+2800 = 3400
1894, 96	"	"	"	+3200 = 4000
1897-1900	"	"	"	800 + 6000 = 6800
1901-1904	"	# 408-410	"	1000 + 5000 = 6000
1908	"	"	"	2000 + " = 7000
1911-1913	"	"	"	3000 + " = 8000
1914	Emma Mostellar #410			1500 + 2500 = 4000

1 Bldg added, \$500

1866 * → AD & M Smith, ady Johnson & Farish, 40', Pointe 410 & 414?

63-263, 1868 * → AD Smith only
73-192, 1870 * AD → S, $\frac{1}{2}$ int or $\frac{1}{2}$ lot, 63-263, ady Johnson & Farish

67-158, 1871 → Smith & Norman, ady "lot lately sold to AD & S", (37'4") Pointe McThos? Valley View?

68-89, 1873 " " " , SW corner Main & Court, Pointe or Valley House McThos, A & N?

76-435, 1880 * AD Smith → SM Smith & Norman, $\frac{1}{2}$ int or lot, 63-263, ady Johnson & Farish, S & M 410 & 414?

88-439
1887 * Smith & Norman, $\frac{3}{4}$ S, $\frac{1}{4}$ N, 64' w/ frame bldg, Pointe Valley View, 410-414?

2-98, 1889 " " , (27'4") bet vacant lot to be sold McThos? Valley View?

2-267, 1891 " $\frac{1}{2}$ " $\frac{1}{2}$ → Norman, " " " bet Pointe & Norman store " Valley View?

1866 → AD & M }
1868 → AD → S & M } Smith = $\frac{3}{4}$
1870 → AD → S & M } Norman = $\frac{1}{4}$

58-439

10/19/1887

→ ~~Ella~~

→ Ella Smith ^(3/4) & T T Norman ^(1/4)

64', back to water

w/ large frame bldg & other ~~old~~ houses
part of Pointe Property

ACDB ~~W.F. Fry, common in Smith & Norman or Flammagan & White~~

~~88-437~~

~~10/19/1887~~

63-263 Drury Wood, ~~the~~ under ¹⁸⁵⁸ deed of trust for Joe & Ely Points,
8/25/1868 → AD Smith & James M Smith 1866

~~lot on road~~

lot on south side Main adj on west w. of Johnson & Andrew
J Farish

begin at NE corner of the old white house on Johnson's lot,
south thru lot to Farish corner on Water St,
east 40' along Water St, then north to Main at
point 40' fr Johnson's corner (start)

western portion of the Points property

James M requests deed be made to AD Smith alone

46-435 AD & Susan N Sm

1/30/1880

City TT Norman dec 9/7/11

22-475 AD Smith Jr = nephew, son of Susan Norman Smith, dec
heir name trustee

see 410 E Main for following deeds:

88-437 1887 Ella Smith own 3/4, TT Norman 1/4

4-170 ~~Valley View~~ J W & Louise M Marshall -> T T Norman #292.50
 4/4/1896 1/2 lot in eastern wall of brick store bldg west of Norman's property

2-267 RTW Duke, common in Norman or Smith & Smith or Norman,
 4/21/1891 -> T T Norman, at auction 1890 #1000
 lot on south side Main, 27' 4", back to Water St
 bounded on east by the "the Virginia House or Pointe property"
 now owned by Ella R Smith & on west by store house
 & lot owned by T T Norman
 belonged equally to T T Norman & est of late James M Smith



ACDB
 46-435 Anderson D & Susan M. Smith of Fauquier Co ->
 1/20/1880 James M Smith & Thos T Norman #2750
 "1/2 of a certain house & lot ... on south side Main St adjoining
 on ~~east~~ ^{west} lot formerly owned by Wm S Johnson & Andrew J
 Farish"
 "more fully described in 5/26/1868 deed Drury Wood, trustee
 for Jos & Ely Points, & James M Smith -> Anderson D
 Smith, it being the same lot now occupied by James
 M Smith & Thos T Norman"

43-193 Anderson D & Susan M. Smith of Fauquier -> James M Smith #3000
 9/1/1870 1/2 house & lot on south side Main adjoining on west the
 property of Johnson & Farish
 see 1868 deed

63-263 (describes property well)
 1868

3135-4105
12105-1215
1/2 (3135-4105)

20 min analysis
15 " "
11:30

Coleman's (414E)

85-489 ^{Widely} HW & Littleton Waddell, ~~to~~ under 1928 deed of trust for
5/28/1935 J & V via, M H Cason, & E W Miller (60-56)
→ Hollis Rinehart & J Dean Tilman \$17,000
lot of brick storehouse at 412 E Main, 20'8" x 160'
same as 60-56

60-56 deed of trust
same as 34-225, 11/18/1919, now N S Davis et al → ^{NF} Mann & ^{GF?} Spitzer
52-181, 11/16/1925, Spitzer share → Mann
^{Spitzer} 58-481, 2/1/1928, transfer of NF Mann → via, Cason, & Miller

34-225 Norma S & Berth Davis → B F Spitzer & N F Mann \$14,500
11/18/1919 lot of brick store at 412 E Main, 20'8" x 160'
same as 25-415

25-415 ^{Jr} A D & Bessie W Smith, now Emma Morsteller (wid), Ely M. & Howard
12/26/1913 Edwards, Norman S. & Berth H. Davis
22-475 (4 ARDB 147-258), 1911: all tenants in common to real estate
of which T T Norman died seized & possessed
deed of partition:

Emma Morsteller - lot of brick store room ^{now} occupied by
B. F. Spitzer on south side Main St, 20'9" x 160',
~~edges~~ between Conway & Oberdorfer on west & Norman Davis (below)
same as 7-170, 1896

Norman Smith Davis - lot of brick store room now occupied
by T J Wills & Co on south side Main St, 20'8" x 160'

A D Smith, Jr - lot of brick store room now occupied by
M & Thos & Co
(adj Davis on other side)

(Wills)

(Coleman)

28-47

#251

Coleman's Jefferson Shop (414 E)

same as ²⁸48-47



193-289

Kenridge

85-489

Hollis Pinchard et al

→ stone ^{+ wood} found, brick walls, built-up T & V roof
 2-story, 100% basement, attic
 "old" + 1956 add.
 lot 20'6" x 160' (3296)

on 1896 Sanborn?

in Early Ch'v: frame bldg (Smith + Norman) there

~~was Wiley's prob rebuilt~~

prob built 1874-1896 (bet early Ch'v + 1896 Sanborn) w/ Wiley

maybe 1896 (7-170 ^{party wall} agreement)

1907 Sanborn calls 410-414 ~~was~~ the "Norman Bldg"

owners: Norman 1893-1919 = 26 yr

Mann 1919-1935 = 16 yr

Pinchard 1935-1960 = 25 yr

occupants: Coleman's Jefferson Shop 1940- = 40 yr

406 - c1892
410 - 1891/1896
414 - 1893

Gordon Wiley

Wiley's enlarged, new storefront - c1956

" (410) rebuilt, or new facade - doubts it was
pictures

been there 25 yr, fa '39
not know before
grocery somewhere
ask Mr Coleman

A. Clayton Coleman

^{meat}
~~gro~~ when child, ^{gro} 410 also, Spitzer's, safe room,
~~was~~ archway between 2 stores, 1st floor & mezzanine
facades

414 had landing, or mezzanine for office halfway back, 410 too
410's cornice fell c 20 yr ago - or 414's - ~~meat~~
~~lost~~ when his store was at 400 E Main

414 new storefront ~~c 1940~~ c late 1940s or early 1950s ^{several yrs after}
~~the~~ Valley View fire (Valley View gutted & rebuilt)

Mrs Shirley: rem Gleason's in Ellington's, Spitzer's grocery

ask Spitzer, Druggist, judge's bro, Monticello Plaza

" ^{month} Mrs Robinson

" Mrs Kennan, Mr Thor's dau (ask Mrs Robinson re: her)
will ask her 90-yr-old aunt
love to hear what find out

"3rd storey for sure" - Coleman's - had apt ^{Mrs Craven} on Maple Ave
lived there
"crawl hole to 3rd storey" - Wiley's

(get number
to call me
back)