

STREET ADDRESS: 858-860 West Main Street  
 MAP & PARCEL: 30-4  
 FILE NUMBER: 702  
 PRESENT ZONING: B-3  
 ORIGINAL OWNER: R. S. Cole Motor Company, Inc.  
 ORIGINAL USE: Automobile Dealership  
 PRESENT USE: Automobile Dealership  
 PRESENT OWNER: Brasco Bay Corporation  
 ADDRESS: C. F. Bradley Peyton, III  
 P. O. Box 3387  
 Charlottesville, VA 22903  
 HISTORIC NAME: Cole-Peyton Building  
 DATE/PERIOD: c. 1924, 1974  
 STYLE:  
 HEIGHT (to cornice) OR STORIES: 2 Stories  
 DIMENSIONS AND LAND AREA: 98.4' x 72.6' (7143 sq. ft.)  
 CONDITION: Good  
 SURVEYOR: Bibb  
 DATE OF SURVEY: Spring 1995  
 SOURCES: City Records  
 Sanborn Map Co. - 1896, 1920, 1929-57  
 Ch'ville City Directories

### ARCHITECTURAL DESCRIPTION

This early automotive building is two stories tall and five bays wide. Its masonry walls are brick veneered. Concrete piers with inset panels separate the bays. The entrance is in the central bay of the facade. There is a huge industrial-sash window in the easternmost bay and a garage door in the second bay, giving access to the shop area. There are plate glass display windows in the two western bays and also in the first two bays of the four-bay western (Ninth Street) elevation. A garage door in the third side bay has been infilled and contains a small entrance. Forty-light garage doors occupy the rear bay on the western elevation and the only exposed bay on the rear of the building. A c.1960 photograph shows industrial sash windows at the second storey level, one in each bay on the facade and two bands of windows, each two bays wide, on the Ninth Street elevation. The photograph also shows a plain parapet with a small central gable over the entrance bay on the facade. Brown metal vertical siding now covers the entire upper portion of the building, including the windows. The windows has a flat concrete roof for parking. There is an elevator at the rear.

### HISTORICAL DESCRIPTION

This was the site of a 1 1/2 storey brick house with one-storey flanking wings, probably in the form of a Palladian villa, which was built before 1877. R. S. Cole Motor Co., Inc.. bought the property for its Buick dealership in 1924 (City DB 48-219) and replaced the house with the present building immediately (DB 53-301). That firm occupied it until the mid-1940's, then Coggins Motor's Studebaker dealership was there for a few years. F. Bradley Peyton, III, bought it in 1954 (DB 177-29, 255-61) for his Pontiac-Cadillac dealership. He remodeled the building in 1956 and again in 1974. The latter probably included the new siding. The dealership was sold in 1980 and moved to Rt. 29 North a few years later.

Additional References: City DB 1221-294, 165-229.

858-860 W Main

121-294 RS Cole Motor Co, Inc -> CB Baker \$46,000

8/45 lot of bldgs at SE corner W Main + 9th  
98.53' x 172.17'

same as 48-219, 1924,

48-219 Hollis + Lena Rinchart, O M + Martha F M = Nutt -> RS Cole Motor

9/24 Co, Inc

\$17,000

lot of bldgs.

same as 47-256

47-256 Hollis Rinchart, Tr -> Rinchart + M = Nutt

5/24 same as 43-442

43-442 Henrietta F F Grant + Malcolm R Mortimer -> Rinchart  
seed of trust

~~43-442~~

43-441 Rinchart + M = Nutt -> Grant + Mortimer \$10,000

5/1923 SE cor 9th + W Main lot of bldgs

96' x 72'

same as 40-484, 1922

40-484 RTW Duke, under 1917 deed of trust for RH + Lucy E Munday  
(24-476) -> R. + M = N \$5600

7/22 lot of bldgs

858-860

2-5

brown vert metal siding covers 2nd level

4-bay w el; conc <sup>piece of</sup> inset panels  
display wind occupies 1st & 2nd  
sm door + vert siding <sup>above bank</sup> 2nd (prob was garage door)  
garage door in rear; another around corner more el 40-2

el tower on rear

3-bay facade - conc piece of inset panels  
plate glass display wind  
int cent <sup>into</sup> 3 bay  
2nd - garage door  
<sup>1st</sup> comp - huge wind