

From: Scala, Mary Joy
Sent: Thursday, April 21, 2016 3:57 PM
To: Atwood, Bill
Cc: btreakle@jetreakle.com
Subject: BAR Action - 425, 501, 503 W Main Street - April 19, 2016

April 21, 2016

William H. Atwood
214 West Water Street
Charlottesville, VA 22902

RE: Certificate of Appropriateness Application
BAR 15-09-05
425,501,503 West Main Street
Tax Parcel 320175000, 320176000, 320177000
William H. Atwood, Applicant/The Sutton Group, Owner
New mixed use development

Dear Applicant,

The above referenced project was discussed before a meeting of the City of Charlottesville Board of Architectural Review (BAR) on April 19, 2016. The following action was taken:

Sarafin moved to find that the proposed new mixed-use complex satisfies the BAR's criteria and guidelines and is compatible with this property and other properties in the Downtown ADC district, and that the BAR approves the application with the following to come back:

- **Full lighting plan**
- **Landscape/site plan with particular emphasis on the arcade and urban park entrances**
- **Greater detail on the windows and glass specifications**
- **Canopy details**
- **Materials palette**
- **Additional study of the detail and articulation (massing is fine) of the Commerce Street facade on the street and second level**
- **Comprehensive storefront and garage door details**

Mohr seconded. Motion passed (6-2, with Miller and Keesecker opposed).

Please submit the additional information for BAR review when you are ready.

This certificate of appropriateness shall expire in 18 months (October 15, 2017), unless within that time period you have either: been issued a building permit for construction of the improvements if one is required, or if no building permit is required, commenced the project. The expiration date may differ if the COA is associated with a valid site plan. You may request an extension of the certificate of appropriateness *before this approval expires* for one additional year for reasonable cause.

If you have any questions, please contact me at 434-970-3130 or scala@charlottesville.org.

Sincerely yours,

Mary Joy Scala, AICP
Preservation and Design Planner

Mary Joy Scala, AICP

Preservation and Design Planner

City of Charlottesville

Department of Neighborhood Development Services

City Hall – 610 East Market Street

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Charlottesville, VA 22902

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**CITY OF CHARLOTTESVILLE
BOARD OF ARCHITECTURAL REVIEW
STAFF REPORT
March 9, 2016 BAR Worksession**



Certificate of Appropriateness Application

BAR 15-09-05

425,501,503 West Main Street

Tax Parcel 320175000, 320176000, 320177000

William H. Atwood, Applicant/The Sutton Group, Owner

Mixed use development

Background

503 W Main Street known as "Paxton Place," is a contributing Federal style structure in the Downtown Architectural Design Control (ACD) District. It was built c 1824 as a dwelling by a Presbyterian clergyman on 33 acres. Federal era buildings are infrequent in Charlottesville.

In 1889 William Wheeler purchased the Paxton Place. In 1893 he built 501 W Main Street and the former 425 W Main Street as two identical brick dwellings east of the main house for use as rental properties. In 1924 Dr. J. C. Coulter added two rooms as his office to 501 W Main Street, using brick from an old Catholic church.

501 and 503 W Main Street are historically significant buildings. Additionally, Commerce Street has a wealth of historic structures, including the Individually Protected Property Jefferson School; contributing structures including Dr. Jackson's residence and attached commercial structures near 4th Street, the Ebenezer Baptist Church on 6th Street, the former C&R Auto building, and the Bell Funeral Home; and other Starr Hill residences and structures including the former Bethel Baptist Church that was the original home of Barrett Day Care, and is currently being restored and remodeled as two apartments.

August 18, 2009 - The BAR denied (8-0) an application for demolition, after the fact, of two chimneys and connecting brick curtain wall. The BAR also stipulated that the applicant shall submit an application to the BAR to rebuild the demolished portion of the two chimneys and skirt wall...to attempt to match as closely as possible what was removed. The City Attorney's office opined that the BAR does not have the authority to require the property owner to rebuild the demolished chimneys and wall.

The applicant submitted a letter requesting an appeal, but later deferred the request. The applicant did not reschedule the appeal. Staff requested that the City Attorney's office take the applicant to court to pursue the maximum civil penalty for illegal demolition of a historic structure.

May 18, 2010 - The BAR appreciated the applicant's willingness to reconstruct the chimneys authentically and with attention to detail. The BAR approved (7-0) the reconstruction of the west chimneys and curtain wall as submitted with the condition that the mortar shall be [lime mortar or] high lime content; and that the chimney width in the north-south direction is aligned and based upon the old chimney stack; the chimney will be rectilinear in its proportion to match what originally existed. And the applicant shall look at the Dinsmore House [1211 West Main Street] coping on top of the parapet wall; for the skirt in between the chimneys; as well as the other reconstruction for similar details. And shall match the color of the brick as closely as possible [in case the paint is removed in the future]. And shall look at the original chimneys on the photographs.

July 19, 2011 - Approved (7-0) with same conditions and recommendations as previous approval. The conditions of the previous approval still need to be confirmed/submitted before the applicant can obtain a building permit:

1. The mortar shall be [lime mortar or] high lime content;
2. The chimney width in the north-south direction is aligned and based upon the old chimney stack;

3. The chimney will be rectilinear in its proportion to match what originally existed.
4. The applicant shall look at the Dinsmore House [1211 West Main Street] coping on top of the parapet wall; for the skirt in between the chimneys; as well as the other reconstruction for similar details, and shall look at the original chimneys on the photographs.
5. The applicant shall match the color of the brick as closely as possible [in case the paint is removed in the future].

May 20, 2014 - The BAR held a preliminary discussion about the proposed new building. No action was taken.

July 15, 2014 - The BAR held a preliminary discussion about the proposed new buildings. No action was taken.

August 19, 2014 - The BAR accepted (7-0) the applicant's request for deferral.

September 16, 2014 - The BAR approved (5-3) the massing only, as submitted. The applicant must return to the BAR for approval of the demolitions of (the rear buildings) at 421 and 425 West Main Street, and for details of the new buildings and site design.

October 21, 2014 - The BAR approved (7-0) the application to demolish two buildings at rear of 421 and 425 W Main Street (Mel's Barber Shop and Atlantic Futon), as submitted, with the condition that the two buildings are thoroughly documented in plan and photographed prior to demolition.

December 16, 2014 - The BAR accepted (8-0) the applicant's request for deferral to revise the drawings.

The BAR had a discussion of the current design. They wanted to see more details on the landscape plans; made suggestions to reduce the number of materials and colors; make the design more unified; address the fenestration (add more glass) on the east side of the building - do not like the "fake" windows nor the stucco frame around 6 openings; a suggestion to eliminate the different materiality (gray zones) on the center part of both the east and west sides of the office building; make the Commerce Street storefront more current, widen the storefront windows, do not like the dated details; there is disconnect between glass /steel buildings and faux 19th c. storefronts below; the project massing is relatively successful and scale is correct on Commerce Street but needs to be unified; suggested creating a small courtyard space in front of small storefront to east of stairs on Commerce; need a greater response to Jefferson School; in general the materials are fine, brick brings warmth, but simplify them; there was concern that there is not enough depth and square footage in commercial spaces on Commerce Street; design project so that most of parking accesses W Main Street.

February 17, 2015 - The BAR denied (5-1 with Graves opposed) the project as submitted because:

1. The exterior skin is not compatible with Commerce Street and West Main Street;
2. The scales of the elevations on Commerce Street and some of the details on West Main Street are not compatible with the historic buildings;
3. The intermediate levels of the residential block are not compatible with the project and district (The rhythm, patterns and ratio of solid to voids should relate to, and be compatible with adjacent historic facades);
4. This was a proposal for a final approval that seemed unresolved.

March 17, 2015 - The BAR approved (4-2 with Miller and DeLoach opposed) the new building as submitted, with signage and lighting proposals to come back to the BAR, and revised elevations (of parapet heights/Commerce Street panel reveals) to be circulated by email

September 15, 2015 - The BAR held a preliminary discussion of the new design on three parcels. The BAR questioned if zoning requires bringing the building to W Main Street, or could it just front on Commerce? Questioned if there is room for driveway and building on W Main frontage. Not sure if zigurat on Commerce Street is correct massing.

October 20, 2015 - Mohr moved to accept the applicant's request for a deferral. Keesecker seconded. (8-0)

December 15, 2015 - Graves moved to find that the BAR approves the massing only, as submitted. Knott seconded. Motion passes (6-2 with Miller and Keesecker opposed).

January 19, 2016 - The applicant requested deferral prior to the meeting.

February 17, 2016 - The BAR accepted (8-0) the applicant's request for deferral.

March 9, 2016 Work Session - Discussion only.

March 21, 2016 - City Council approved West Main Street rezoning, which included changing the zoning of this property from West Main North to West Main East with the following impacts:

- Both West Main Street and Commerce Street are now designated primary streets.
- The min-max heights are 35-52 feet.
- If a lot has frontage on West Main and another street, the height of the building shall be the vertical distance measured from the average level of the curb along West Main street to the level of a flat roof.
- The first floor of every building shall have a min. floor-to floor height of fifteen feet.
- Primary street setbacks are 10 feet min.-20 feet max. (At least 80% of the building required to be in build-to zone.) No side setbacks required (does not abut low density district).
- Streetwall height shall be max. 40 feet, with min. ten foot stepback at top of streetwall.
- The BAR shall determine that apparent mass and scale of each building over 100 feet wide shall be reduced through the use of building and material modulation and articulation to provide a pedestrian scale and architectural interest, and to ensure the building is compatible with the district.
- The bulk plane does not apply to this parcel, only to parcels with a side or rear abutting low density. This parcel has two primary frontages.
- No parking garage other than ingress or egress to the garage may front on a primary street.
- No ground floor residential uses may front on West Main Street.
- Bicycle parking spaces are now required.
- No rooftop appurtenance shall be more than 18 feet in height, nor cover more than 25% of the roof area. No enclosed appurtenance space shall be used as habitable residential space.

Application

The applicant is requesting a certificate of appropriateness for the design of a new, by-right mixed-use building to be built on three parcels instead of the previously approved four- parcel scheme. The Atlantic Futon property is no longer included in the plan. Each of the three parcels contains a contributing structure: 501 and 503 West Main Street are proposed to be incorporated into the scheme as before; 425 West Main Street is a small barber shop that fronts on Commerce Street, previously approved for demolition.

The current design consists of four levels (52 ft.) above Main Street, and five levels (60 ft.) above Commerce Street, with a 14 ft. appurtenance level. The building is set back 10 feet from rear of the two historic buildings. It is built to the property line on the east and west sides. On the west side there is a covered arcade that connects West Main Street and Commerce Street.

On the West Main façade there is a 10 foot setback, and a 2-story streetwall, with the first floor having a 16 ft. height. Levels 3 and 4 are stepped back 45 feet. The front appendage is designed to relate to the scale and design of the two historic buildings.

On Commerce Street there is a 10 foot setback, and a 2-story streetwall, with the three levels above stepped back 18 feet to 21 feet, including plantings, to create an urban park.

Two levels of structured parking are accessed from West Main Street and Commerce Street, and exit onto Commerce Street near Fifth Street NW and Jefferson School. The garage driveway entrance from West Main Street gradually drops under the building.

The material/color board will be presented at meeting.

Proposed landscaping includes:

3 Zelcovas on West Main Street to remain

8 Ginkgo trees along Commerce Street

6 Red Maple (Armstrong) trees in plaza area by historic buildings

Additional shrubs on interior of site

Additional landscaping on urban plaza

Criteria, Standards and Guidelines

Review Criteria Generally

Sec. 34-284(b) of the City Code states that,

In considering a particular application the BAR shall approve the application unless it finds:

- (1) That the proposal does not meet specific standards set forth within this division or applicable provisions of the Design Guidelines established by the board pursuant to Sec.34-288(6); and*
- (2) The proposal is incompatible with the historic, cultural or architectural character of the district in which the property is located or the protected property that is the subject of the application.*

Standards for Review of Construction and Alterations include:

- (1) Whether the material, texture, color, height, scale, mass and placement of the proposed addition, modification or construction are visually and architecturally compatible with the site and the applicable design control district;*
- (2) The harmony of the proposed change in terms of overall proportion and the size and placement of entrances, windows, awnings, exterior stairs and signs;*
- (3) The Secretary of the Interior Standards for Rehabilitation set forth within the Code of Federal Regulations (36 C.F.R. §67.7(b)), as may be relevant;*
- (4) The effect of the proposed change on the historic district neighborhood;*
- (5) The impact of the proposed change on other protected features on the property, such as gardens, landscaping, fences, walls and walks;*
- (6) Whether the proposed method of construction, renovation or restoration could have an adverse impact on the structure or site, or adjacent buildings or structures;*
- (7) When reviewing any proposed sign as part of an application under consideration, the standards set forth within Article IX, sections 34-1020 et seq. (SIGNS) shall be applied; and*
- (8) Any applicable provisions of the City's Design Guidelines.*

Pertinent Guidelines for New Construction and Additions include:

A. INTRODUCTION

e. Multi-lot

Often new commercial, office, or multiuse buildings will be constructed on sites much larger than the traditionally sized lots 25 to 40 feet wide. Many sites for such structures are located on West Main Street and in the 14th and 15th Street area of Venable Neighborhood. These assembled parcels can translate into new structures whose scale and mass may overwhelm neighboring existing structures. Therefore, while this building type may need to respond to the various building conditions of the site, it also should employ design techniques to reduce its visual presence. These could include varying facade wall planes, differing materials, stepped-back upper levels, and irregular massing.

B. SETBACK

5) *In the West Main Street corridor, construct new buildings with a minimal (up to 15 feet according to the zoning ordinance) or no setback in order to reinforce the street wall. If the site adjoins historic buildings, consider a setback consistent with these buildings.*

6) *On corners of the West Main Street corridor, avoid deep setbacks or open corner plazas unless the design contributes to the pedestrian experience or improves the transition to an adjacent residential area.*

7) *New buildings, particularly in the West Main Street corridor, should relate to any neighborhoods adjoining them. Buffer areas should be considered to include any screening and landscaping requirements of the zoning ordinance.*

8) *At transitional sites between two distinctive areas of setback, for instance between new commercial and historic commercial, consider using setbacks in the new construction that reinforce and relate to setbacks of the historic buildings.*

C. SPACING

Spacing between buildings depends on the size of the lot, the size of the building, and side-yard setback requirements. Consistent spacing between a row of buildings helps to establish an overall rhythm along a street.

1) *Maintain existing consistency of spacing in the area. New residences should be spaced within 20 percent of the average spacing between houses on the block.*

2) *Commercial and office buildings in the areas that have a well-defined street wall should have minimal spacing between them.*

3) *In areas that do not have consistent spacing, consider limiting or creating a more uniform spacing in order to establish an overall rhythm.*

4) *Multi-lot buildings should be designed using techniques to incorporate and respect the existing spacing on a residential street.*

D. MASSING & FOOTPRINT

While the typical footprint of commercial building from the turn of the twentieth century might be 20 feet wide by 60 feet long or 1200 square feet per floor, new buildings in the downtown can be expected to be somewhat larger. Likewise, new buildings in the West Main Street corridor may be larger than this district's historic buildings. It is important that even large buildings contribute to the human scale and pedestrian orientation of the district.

1) *New commercial infill buildings' footprints will be limited by the size of the existing lot in the downtown or along the West Main Street corridor. Their massing in most cases should be simple rectangles like neighboring buildings.*

2) *New infill construction in residential sub-areas should relate in footprint and massing to the majority of surrounding historic dwellings.*

3) *Neighborhood transitional buildings should have small building footprints similar to nearby dwellings.*

a. *If the footprint is larger, their massing should be reduced to relate to the smaller-scaled forms of residential structures.*

b. *Techniques to reduce massing could include stepping back upper levels, adding residential roof and porch forms, and using sympathetic materials.*

4) *Institutional and multi-lot buildings by their nature will have large footprints, particularly along the West Main Street corridor and in the 14th and 15th Street area of the Venable neighborhood.*

a. *The massing of such a large scale structure should not overpower the traditional scale of the majority of nearby buildings in the district in which it is located.*

b. *Techniques could include varying the surface planes of the buildings, stepping back the buildings as the structure increases in height, and breaking up the roof line with different elements to create smaller compositions.*

E. HEIGHT & WIDTH

1. *Respect the directional expression of the majority of surrounding buildings. In commercial areas, respect the expression of any adjacent historic buildings, which generally will have a more vertical expression.*

2. *Attempt to keep the height and width of new buildings within a maximum of 200 percent of the prevailing height and width in the surrounding sub-area.*

3. In commercial areas at street front, the height should be within 130 percent of the prevailing average of both sides of the block. Along West Main Street, heights should relate to any adjacent contributing buildings.

Additional stories should be stepped back so that the additional height is not readily visible from the street.

4. When the primary façade of a new building in a commercial area, such as downtown, West Main Street, or the Corner, is wider than the surrounding historic buildings or the traditional lot size, consider modulating it with bays or varying planes.

5. Reinforce the human scale of the historic districts by including elements such as porches, entrances, storefronts, and decorative features depending on the character of the particular sub-area.

6. In the West Main Street corridor, regardless of surrounding buildings, new construction should use elements at the street level, such as cornices, entrances, and display windows, to reinforce the human scale.

F. SCALE

1. Provide features on new construction that reinforce the scale and character of the surrounding area, whether human or monumental. Include elements such as storefronts, vertical and horizontal divisions, upper story windows, and decorative features.

G. ROOF

1. Roof Forms and Pitches

a. The roof design of new downtown or West Main Street commercial infill buildings generally should be flat or sloped behind a parapet wall.

b. Neighborhood transitional buildings should use roof forms that relate to the neighboring residential forms instead of the flat or sloping commercial form.

c. Institutional buildings that are freestanding may have a gable or hipped roof with variations.

d. Large-scale, multi-lot buildings should have a varied roof line to break up the mass of the design using gable and/or hipped forms.

e. Shallow pitched roofs and flat roofs may be appropriate in historic residential areas on a contemporary designed building.

f. Do not use mansard-type roofs on commercial buildings; they were not used historically in Charlottesville's downtown area, nor are they appropriate on West Main Street.

2. Roof Materials

Common roof materials in the historic districts include metal, slate, and composition shingles.

a. For new construction in the historic districts, use traditional roofing materials such as standing-seam metal or slate.

b. In some cases, shingles that mimic the appearance of slate may be acceptable.

c. Pre-painted standing-seam metal roof material is permitted, but commercial-looking ridge caps or ridge vents are not appropriate on residential structures.

d. Avoid using thick wood cedar shakes if using wood shingles; instead, use more historically appropriate wood shingles that are thinner and have a smoother finish.

e. If using composition asphalt shingles do not use light colors. Consider using neutral-colored or darker, plain or textured-type shingles.

f. The width of the pan and the seam height on a standing-seam metal roof should be consistent with the size of pan and seam height usually found on a building of a similar period.

3. Rooftop Screening

a. If roof-mounted mechanical equipment is used, it should be screened from public view on all sides.

b. The screening material and design should be consistent with the design, textures, materials, and colors of the building.

c. The screening should not appear as an afterthought or addition the building.

H. ORIENTATION

1. New commercial construction should orient its façade in the same direction as adjacent historic buildings, that is, to the street.

2. Front elevations oriented to side streets or to the interior of lots should be discouraged.

I. WINDOWS & DOORS

1. The rhythm, patterns, and ratio of solids (walls) and voids (windows and doors) of new buildings should relate to and be compatible with adjacent historic facades.

- a. The majority of existing buildings in Charlottesville's historic districts have a higher proportion of wall area than void area except at the storefront level.*
- b. In the West Main Street corridor in particular, new buildings should reinforce this traditional proportion.*
- 2. The size and proportion, or the ratio of width to height, of window and door openings on new buildings' primary facades should be similar and compatible with those on surrounding historic facades.*
- a. The proportions of the upper floor windows of most of Charlottesville's historic buildings are more vertical than horizontal.*
- b. Glass storefronts would generally have more horizontal proportions than upper floor openings.*
- 3. Traditionally designed openings generally are recessed on masonry buildings and have a raised surround on frame buildings. New construction should follow these methods in the historic districts as opposed to designing openings that are flush with the rest of the wall.*
- 4. Many entrances of Charlottesville's historic buildings have special features such as transoms, sidelights, and decorative elements framing the openings. Consideration should be given to incorporating such elements in new construction.*
- 5. Darkly tinted mirrored glass is not an appropriate material for windows in new buildings within the historic districts.*
- 6. If small-paned windows are used, they should have true divided lights or simulated divided lights with permanently affixed interior and exterior muntin bars and integral spacer bars between the panes of glass.*
- 7. Avoid designing false windows in new construction.*
- 8. Appropriate material for new windows depends upon the context of the building within a historic district, and the design of the proposed building. Sustainable materials such as wood, aluminum-clad wood, solid fiberglass, and metal windows are preferred for new construction. Vinyl windows are discouraged.*
- 9. Glass shall be clear. Opaque spandrel glass or translucent glass may be approved by the BAR for specific applications.*

J. PORCHES

- 1. Porches and other semi-public spaces are important in establishing layers or zones of intermediate spaces within the streetscape.*

K. STREET-LEVEL DESIGN

- 1. Street level facades of all building types, whether commercial, office, or institutional, should not have blank walls; they should provide visual interest to the passing pedestrian.*
- 2. When designing new storefronts or elements for storefronts, conform to the general configuration of traditional storefronts depending on the context of the sub-area. New structures do offer the opportunity for more contemporary storefront designs.*
- 3. Keep the ground level facades(s) of new retail commercial buildings at least eighty percent transparent up to a level of ten feet.*
- 4. Include doors in all storefronts to reinforce street level vitality.*
- 5. Articulate the bays of institutional or office buildings to provide visual interest.*
- 6. Institutional buildings, such as city halls, libraries, and post offices, generally do not have storefronts, but their street levels should provide visual interest and display space or first floor windows should be integrated into the design.*
- 7. Office buildings should provide windows or other visual interest at street level.*
- 8. Neighborhood transitional buildings in general should not have transparent first floors, and the design and size of their façade openings should relate more to neighboring residential structures.*
- 9. Along West Main Street, secondary (rear) facades should also include features to relate appropriately to any adjacent residential areas.*
- 10. Any parking structures facing on important streets or on pedestrian routes must have storefronts, display windows, or other forms of visual relief on the first floors of these elevations.*
- 11. A parking garage vehicular entrance/exit opening should be diminished in scale, and located off to the side to the degree possible.*

L. FOUNDATION and CORNICE

- 1. Distinguish the foundation from the rest of the structure through the use of different materials, patterns, or textures.*
- 2. Respect the height, contrast of materials, and textures of foundations on surrounding historic buildings.*
- 3. If used, cornices should be in proportion to the rest of the building.*

4. Wood or metal cornices are preferred. The use of fypon may be appropriate where the location is not immediately adjacent to pedestrians.

M. MATERIALS & TEXTURES

- 1. The selection of materials and textures for a new building should be compatible with and complementary to neighboring buildings.*
- 2. In order to strengthen the traditional image of the residential areas of the historic districts, brick, stucco, and wood siding are the most appropriate materials for new buildings.*
- 3. In commercial/office areas, brick is generally the most appropriate material for new structures. "Thin set" brick is not permitted. Stone is more commonly used for site walls than buildings.*
- 4. Large-scale, multi-lot buildings, whose primary facades have been divided into different bays and planes to relate to existing neighboring buildings, can have varied materials, shades, and textures.*
- 5. Synthetic siding and trim, including, vinyl and aluminum, are not historic cladding materials in the historic districts, and their use should be avoided.*
- 6. Cementitious siding, such as HardiPlank boards and panels, are appropriate.*
- 7. Concrete or metal panels may be appropriate.*
- 8. Metal storefronts in clear or bronze are appropriate.*
- 9. The use of Exterior Insulation and Finish Systems (EIFS) is discouraged but may be approved on items such as gables where it cannot be seen or damaged. It requires careful design of the location of control joints.*
- 10. The use of fiberglass-reinforced plastic is discouraged. If used, it must be painted.*
- 11. All exterior trim woodwork, decking and flooring must be painted, or may be stained solid if not visible from public right-of-way.*

N. PAINT

The appropriateness of a color depends on: the size and material of the painted area and the context of surrounding buildings,

- 1. The selection and use of colors for a new building should be coordinated and compatible with adjacent buildings, not intrusive.*
- 2. In Charlottesville's historic districts, various traditional shaded of brick red, white, yellow, tan, green, or gray are appropriate. For more information on colors traditionally used on historic structures and the placement of color on a building, see Chapter 4: Rehabilitation.*
- 3. Do not paint unpainted masonry surfaces.*
- 4. It is proper to paint individual details different colors.*
- 5. More lively color schemes may be appropriate in certain sub-areas dependent on the context of the sub-areas and the design of the building.*

Discussion and Recommendations

The massing has changed since it was approved in December. The applicant is now requesting approval of the final design, including the new massing.

The BAR should focus on how the new construction interacts with the surrounding buildings as well as the streetscape and pedestrian experience of both West Main Street and Commerce Street.

In staff opinion, the new design of the West Main Street frontage minimizes the impact of the garage entrance, and mimics the existing rhythm and scale of the historic buildings. The new commercial spaces are important on both streets, and the pedestrian walkway is a very important connection.

The clear glass specifications are needed.

A regular site plan has not yet been submitted for approval. The BAR may wish to see a more detailed version of the site plan, including lighting and signage, when that has been prepared.

Suggested Motion

Having considered the standards set forth within the City Code, including City Design Guidelines for New Construction and Additions, I move to find that the proposed new mixed-use complex satisfies the BAR's criteria and guidelines and is compatible with this property and other properties in the Downtown ADC district, and that the BAR approves the application as submitted (or with the following modifications...).



1
IM-2
COMMERCE ST. 2 STORY STREET WALL



2
IM-2
COMMERCE ST. 1 STORY STREET WALL

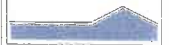
SCS
STUDIO

WILLIAM H. ATWOOD, ARCHITECT
214 WEST WATER STREET
CHARLOTTESVILLE, VA 22902

GENERAL NOTES

1. NOTE

THE ATLANTIC



LOCATION
501 W MAIN ST
CHARLOTTESVILLE, VA 22902

MASSING
STUDY

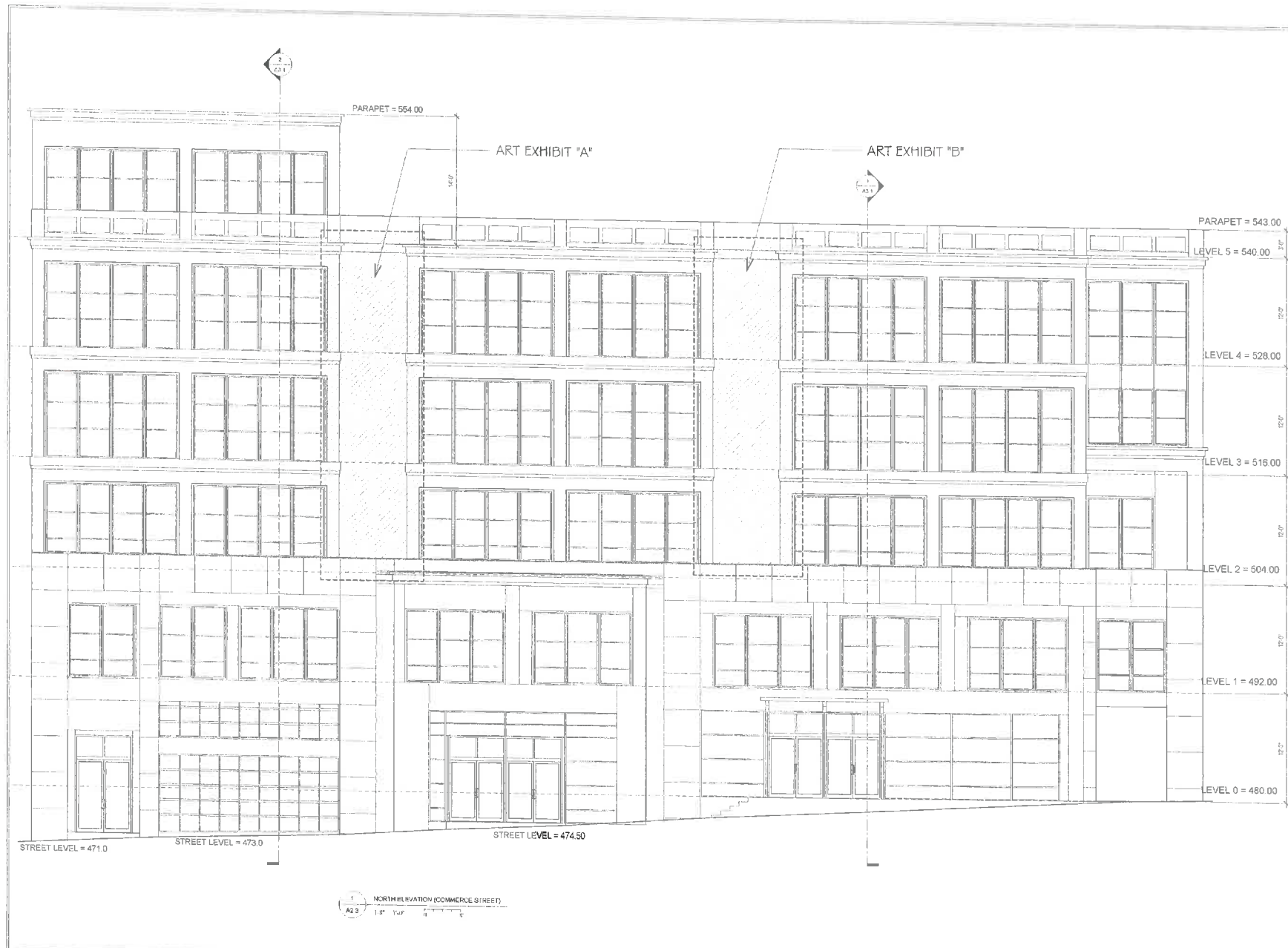
SHEET NAME

ISSUE REVIEW

DATE 4/19/2016

IM-2

SHEET #



SCS
STUDIO

WILLIAM H. ATWOOD, ARCHITECT
214 WEST WATER STREET
CHARLOTTESVILLE, VA 22902

GENERAL NOTES

1. NOTE

THE ATLANTIC

LOCATION:
501 W MAIN ST.
CHARLOTTESVILLE, VA 22902

COMMERCE
STREET
ELEVATION

SHEET NAME	
ISSUE	REVIEW
DATE	4/19/2011

A2.3

SHEET #

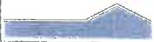


WILLIAM H. ATWOOD, ARCHITECT
214 WEST WATER STREET
CHARLOTTESVILLE, VA 22902

GENERAL NOTES

1. NOTE

THE ATLANTIC



LOCATION
501 W MAIN ST
CHARLOTTESVILLE, VA 22902

SIDE
ELEVATION

SHEET NAME

ISSUE REVIEW

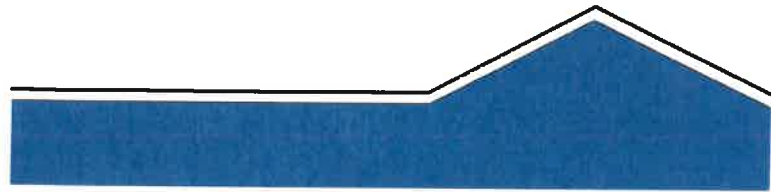
DATE 4/18/2016

A2.5

SHEET #



THE ATLANTIC



501 WEST MAIN STREET
CHARLOTTESVILLE, VA 22902

The Atlantic

BAR Hearing
Massing,
COA Approval

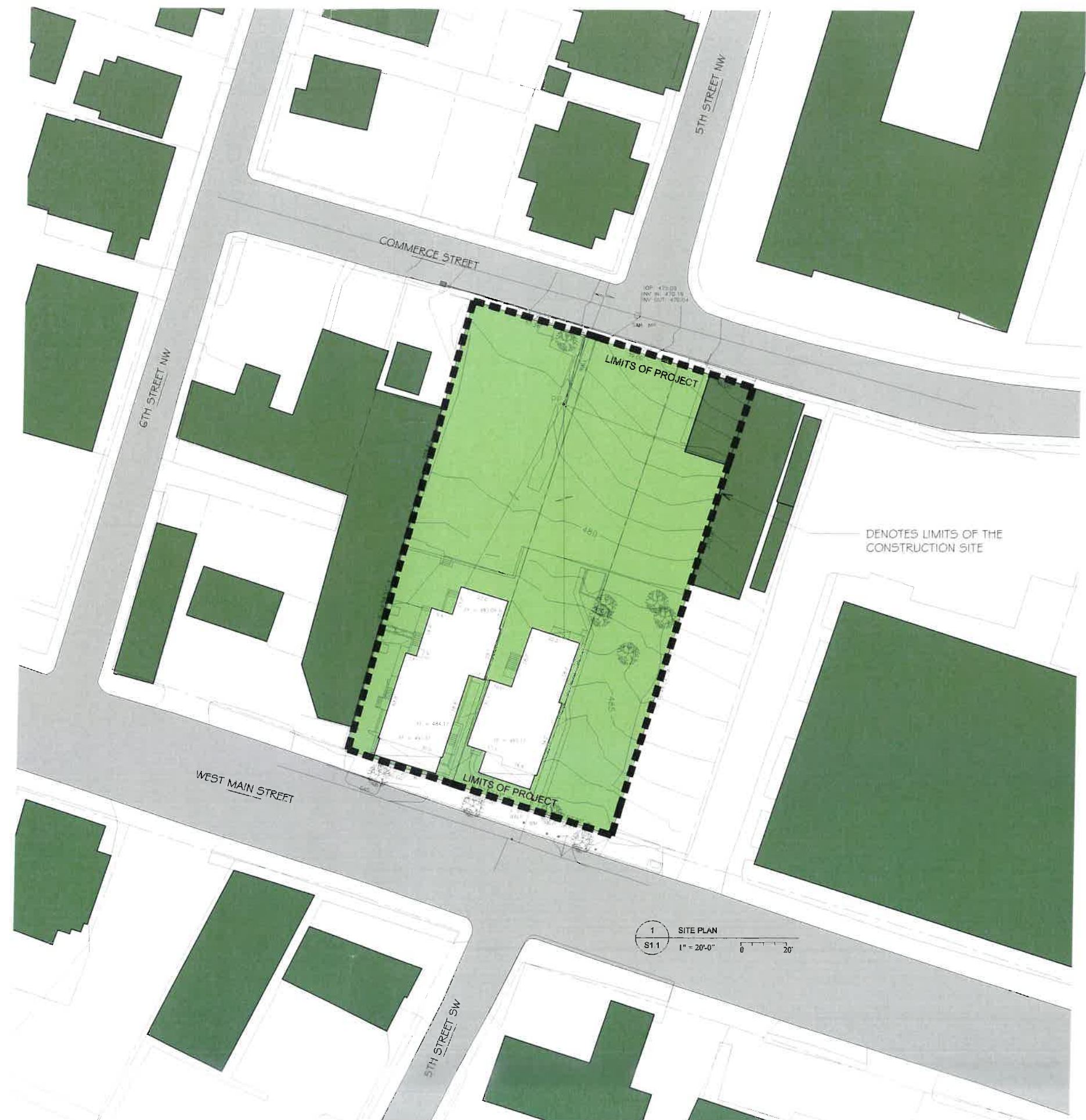
4/19/2016

Note: Material/ Color Board will
be presented at meeting

RECEIVED

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NEIGHBORHOOD SERVICES



ATWOOD

SCS
STUDIO

planning designing developing

WILLIAM H. ATWOOD, ARCHITECT
214 WEST WATER STREET
CHARLOTTESVILLE, VA 22902

GENERAL NOTES:

1. NOTE

THE ATLANTIC



LOCATION:

501 WEST MAIN STREET
CHARLOTTESVILLE, VA 22902

SITE PLAN

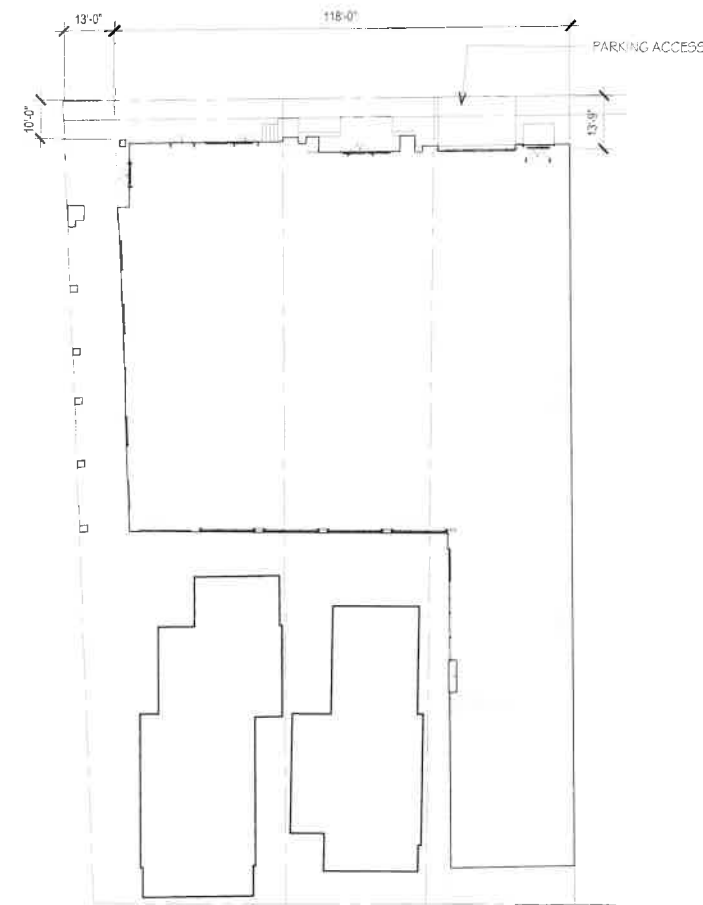
SHEET NAME:

ISSUE REVIEW

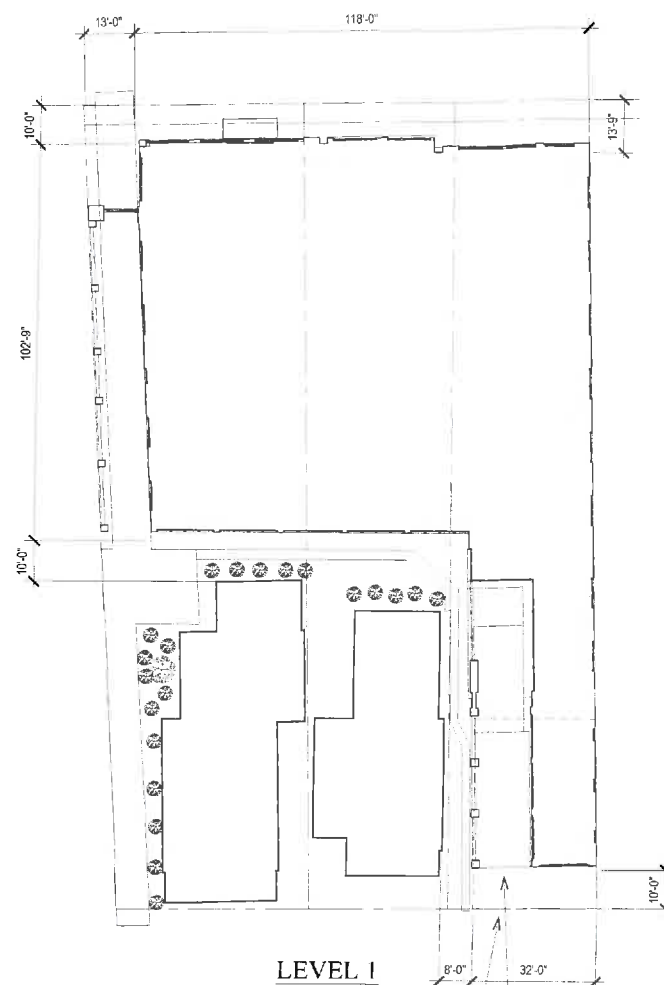
DATE: 2/16/2016

S1.1

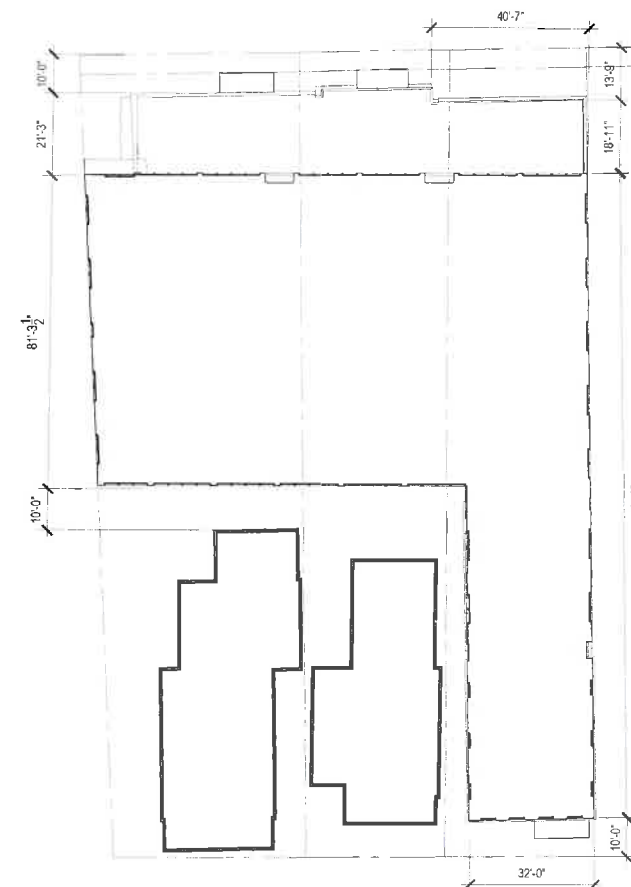
SHEET #



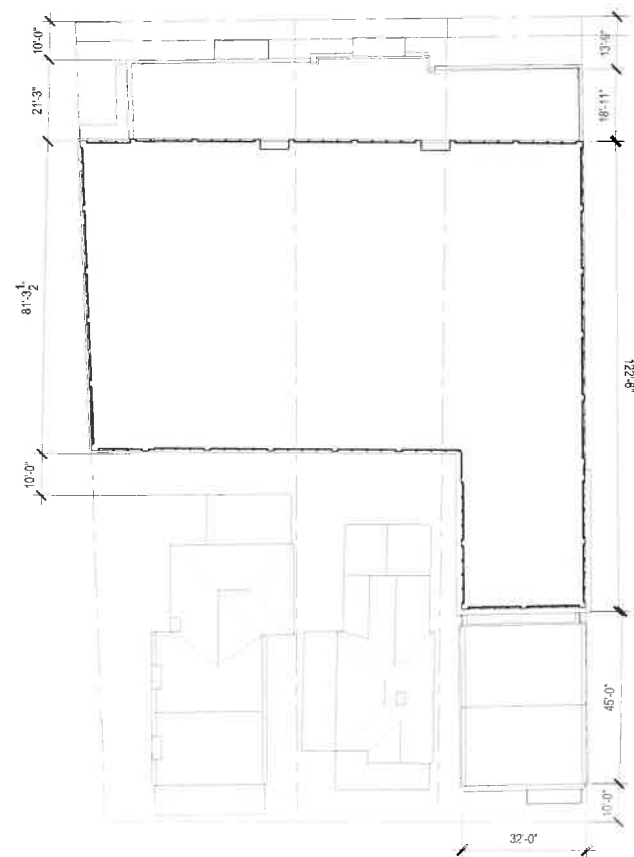
LEVEL 0



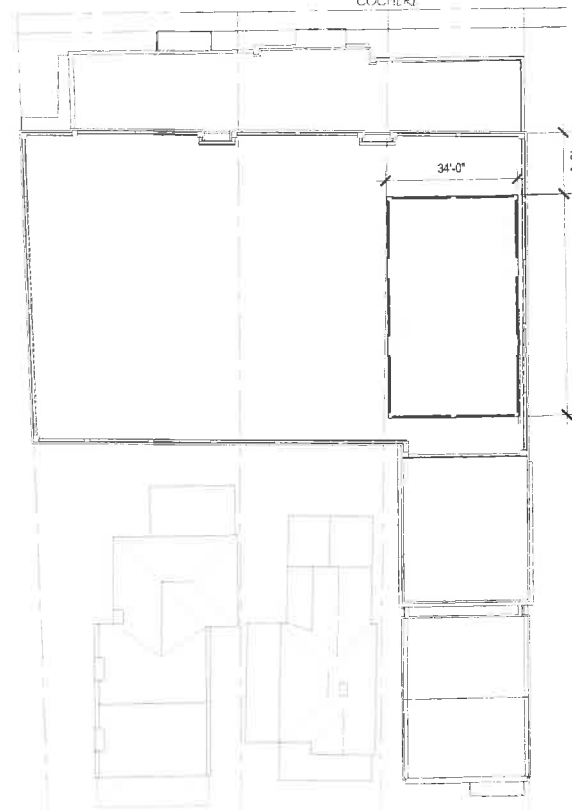
LEVEL 1



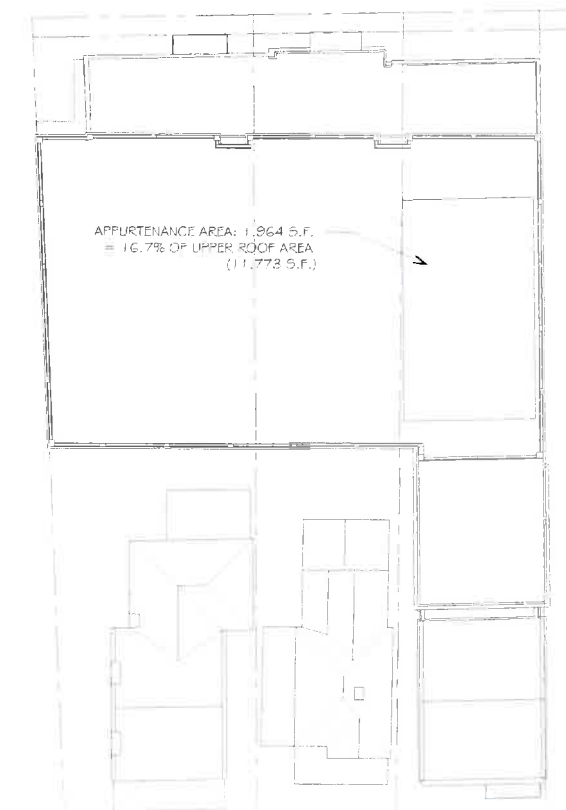
LEVEL 2 & 3



LEVEL 4



LEVEL 5 (APPURTENANCE)



ROOF PLAN



GENERAL NOTES

1 NOTE

THE ATLANTIC



LOCATION

501 W MAIN ST.
CHARLOTTESVILLE, VA 22902

TYPICAL
FLOORPLAN

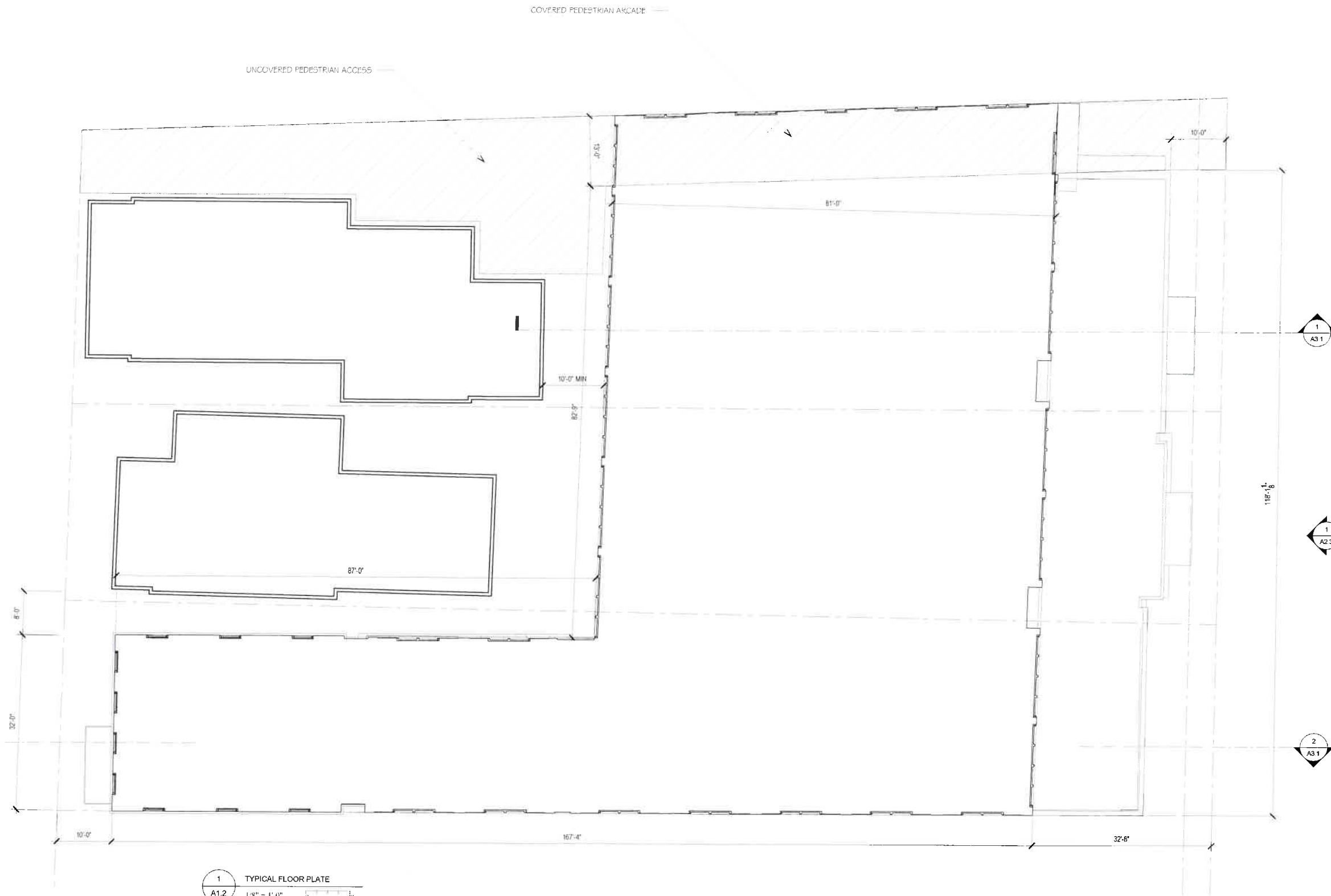
SHEET NAME

ISSUE REVIEW

DATE 4/19/2016

A1.2

SHEET #



1
A1.2
TYPICAL FLOOR PLATE
1/8" = 1'-0"
0 8'

GENERAL NOTES

1. NOTE

THE ATLANTIC



LOCATION

501 W MAIN ST.
CHARLOTTESVILLE, VA 22902

W MAIN
STREET
ELEVATION

SHEET NAME

ISSUE REVIEW

DATE 4/19/2016

A2.1

SHEET #



PARAPET = 554.00

PARAPET = 543.00

ROOF = 540.00

LEVEL 4 = 528.00

LEVEL 3 = 516.00

LEVEL 2 = 504.00

LEVEL 1 = 488.00

1 SOUTH ELEVATION (WEST MAIN STREET)
A2.1 1/4" = 1'-0"

GENERAL NOTES:

1 NOTE



THE ATLANTIC



LOCATION:

501 W MAIN ST.
CHARLOTTESVILLE, VA 22902

WEST
ELEVATION

SHEET NAME:

ISSUE REVIEW

DATE: 4/19/2015

A2.2

SHEET #

GENERAL NOTES

1 NOTE

THE ATLANTIC



LOCATION:

501 W MAIN ST.
CHARLOTTESVILLE, VA 22902

COMMERCE
STREET
ELEVATION

SHEET NAME

ISSUE: REVIEW

DATE: 4/19/2018

A2.3

SHEET #



GENERAL NOTES

1. NOTE

THE ATLANTIC



LOCATION
501 W MAIN ST.
CHARLOTTESVILLE, VA 22902

SITE SECTIONS

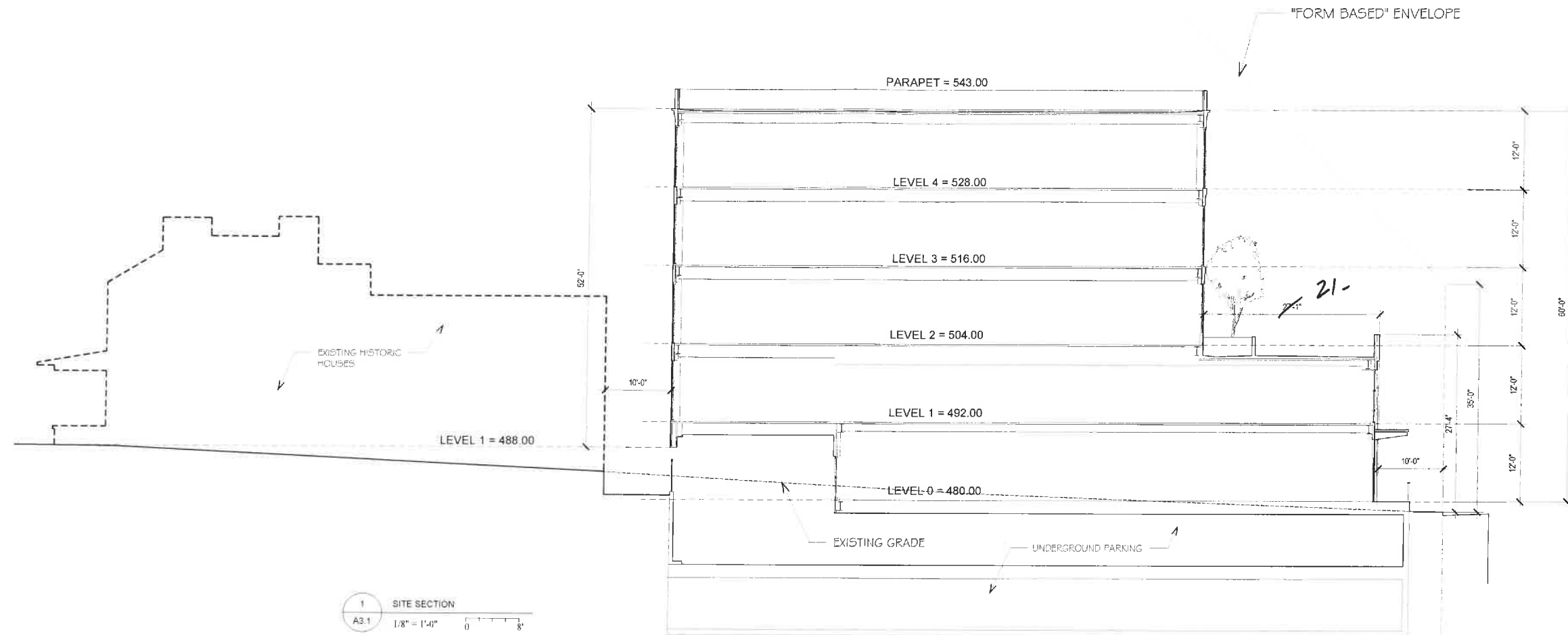
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ISSUE REVIEW

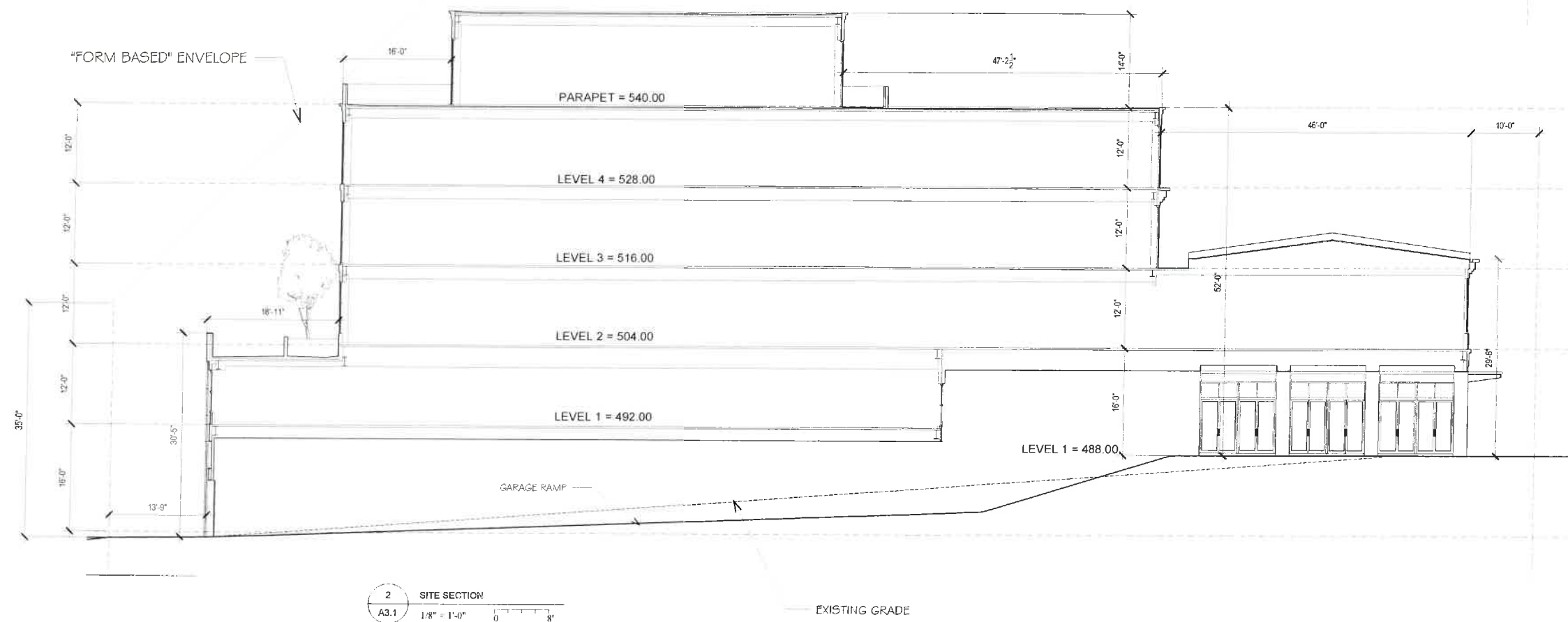
DATE 4/19/2016

A3.1

SHEET #



1 SITE SECTION
A3.1 1/8" = 1'-0" 0 8'



2 SITE SECTION
A3.1 1/8" = 1'-0" 0 8'

GENERAL NOTES

1 NOTE

THE ATLANTIC



LOCATION

501 W MAIN ST.
CHARLOTTESVILLE, VA 22902

COMMERCE
STREET
SECTION

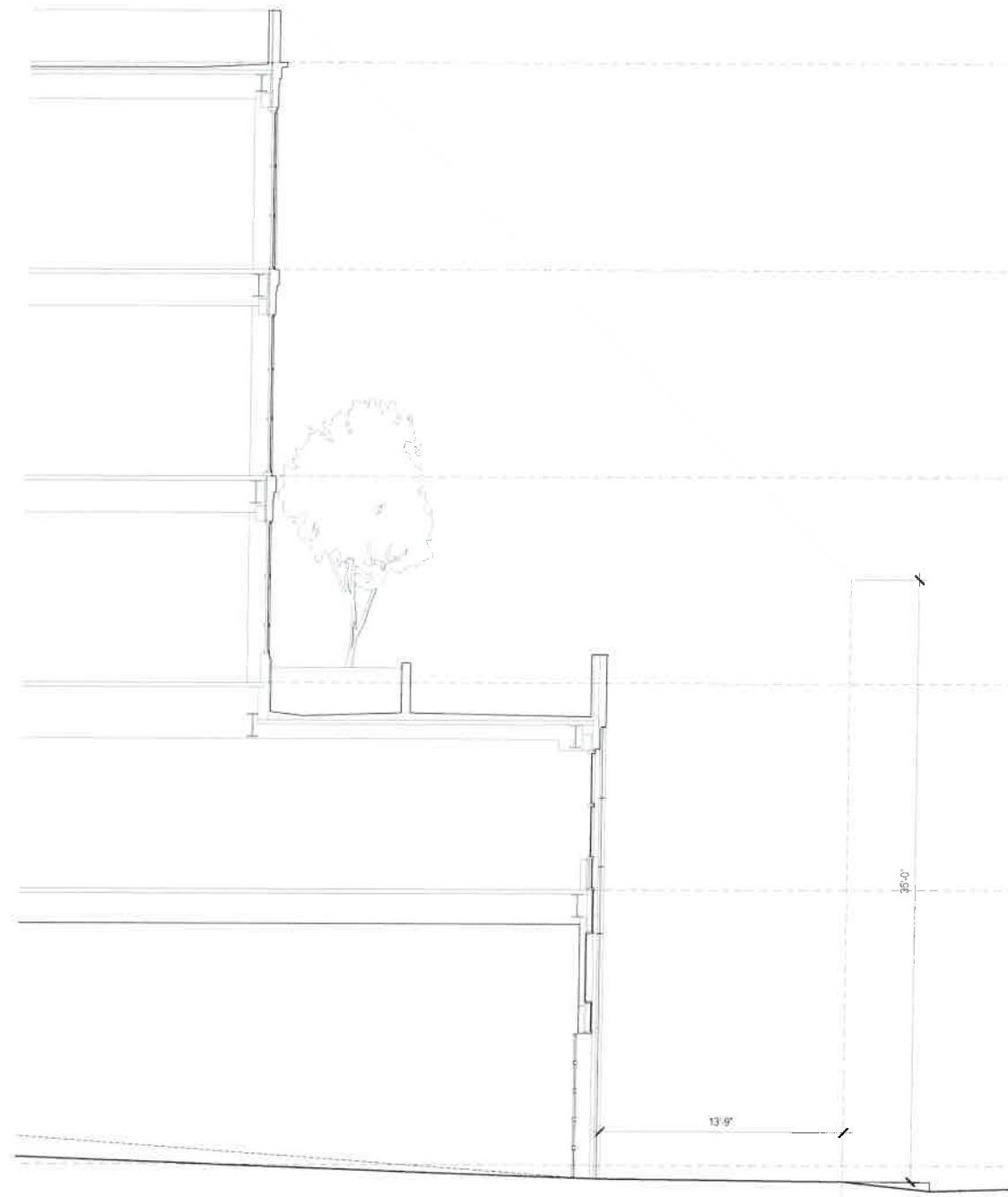
SHEET NAME

ISSUE REVIEW

DATE 4/19/2019

A3.2

SHEET #



1 SECTION AT RAMP
A3.2 1/4" = 1'-0" 0' 4'



2 SECTION @ WEST
A3.2 1/4" = 1'-0" 0' 4'

PARAPET = 540.00

12'-0"

LEVEL 4 = 528.00

12'-0"

LEVEL 3 = 516.00

12'-0"

LEVEL 2 = 504.00

12'-0"

LEVEL 1 = 492.00

12'-0"

LEVEL 0 = 480.00

GENERAL NOTES

1 NOTE

THE ATLANTIC



LOCATION:

501 W MAIN ST.
CHARLOTTESVILLE, VA 22902

W MAIN
STREET
SECTION

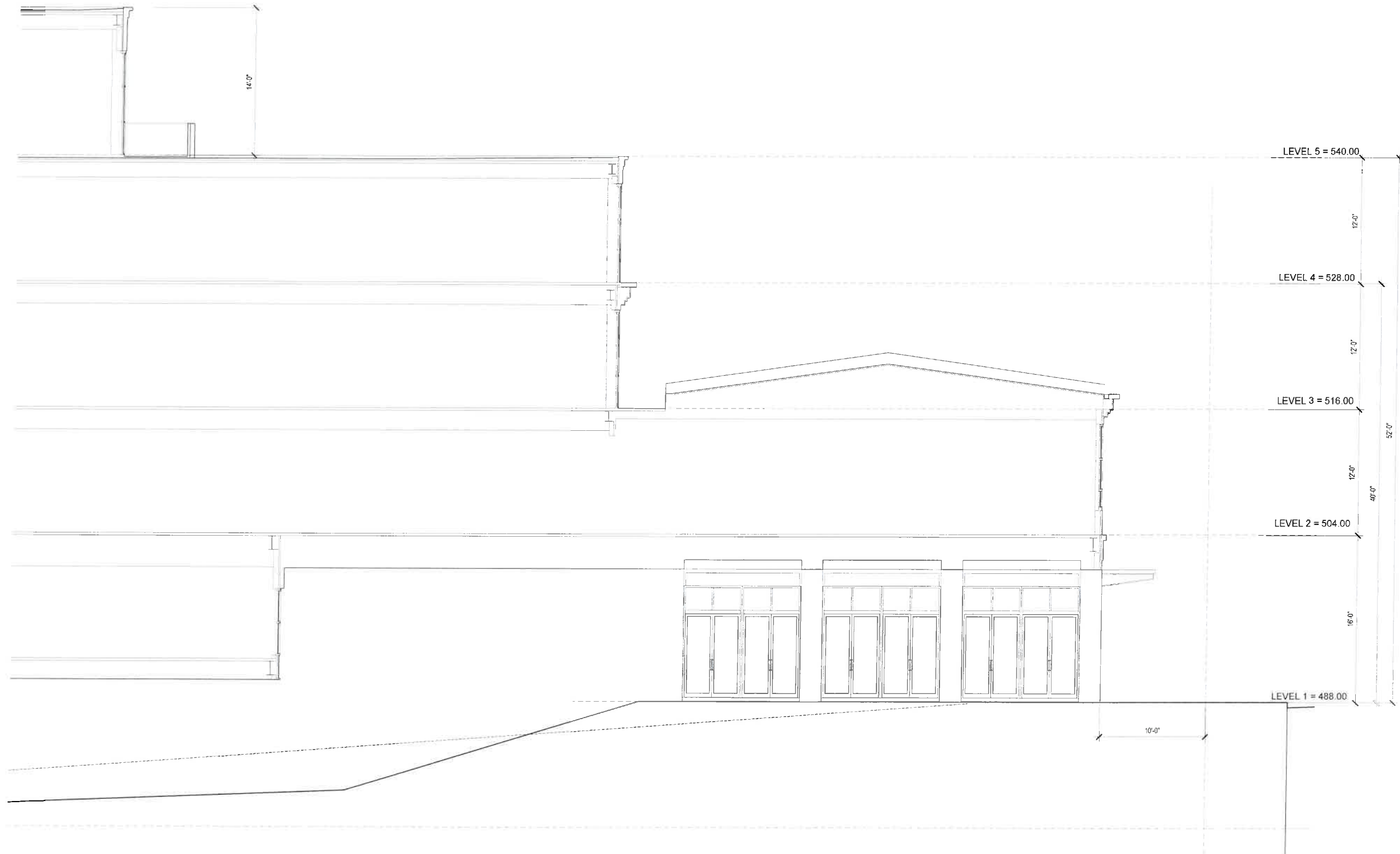
SHEET NAME:

ISSUE REVIEW

DATE 4/19/2018

A3.3

SHEET #



1 BUILDING SECTION @ WEST MAIN
A3.3 1/4" = 1'-0" 0 4'

COLOR/ MATERIAL REFERENCE

COLOR SELECTION

SPECIFICATION

ANODIZED ALUMINUM STOREFRONT,
ALUMINUM WINDOWS

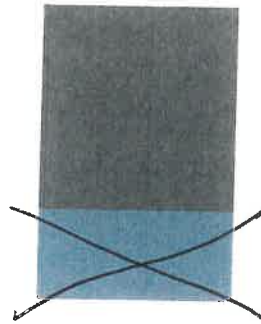
CHARCOAL

ANODIZED ALUMINUM PANELS,
BREAK METAL, FLASHING

CHARCOAL

~~SPANDREL GLASS~~

~~SPANDREL GLASS~~



KAWNEER 1620 CURTAIN WALL SYSTEM
(PERMAFLOUR ARCHITECTURAL FINISHES)
(PERMAFLOUR ARCHITECTURAL FINISHES)

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214 WEST WATER STREET
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GENERAL NOTES:

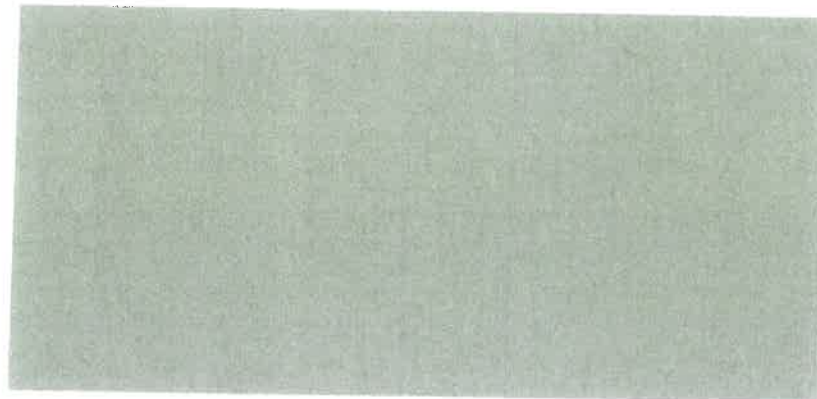
1. NOTE

COLOR/ MATERIAL REFERENCE

COLOR SELECTION

STUCCO, COLOR #1

BENJAMIN-MOORE #1537
"RIVER GORGE GRAY"

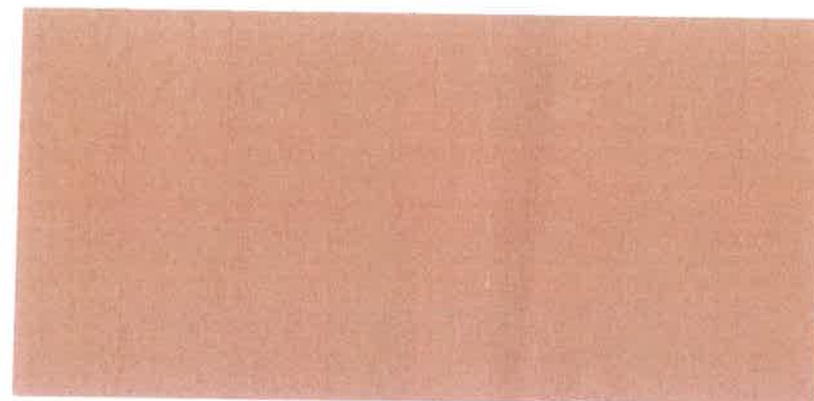


COLOR/ MATERIAL REFERENCE

COLOR SELECTION

STUCCO, COLOR #3

BENJAMIN-MOORE #104
"SIENNA CLAY"

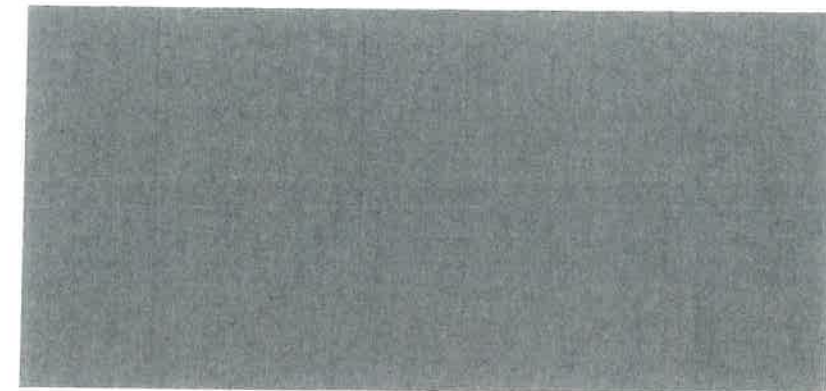


COLOR/ MATERIAL REFERENCE

COLOR SELECTION

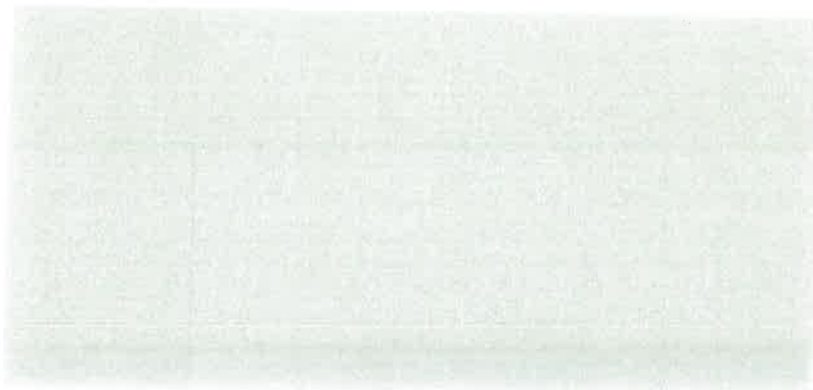
STUCCO, COLOR #5

BENJAMIN-MOORE #212-10
"GRAY"



STUCCO, COLOR #2

BENJAMIN-MOORE #1536
"NORTHERN CLIFFS"



STUCCO, COLOR #4

BENJAMIN-MOORE #826
"STUNNING"



STUCCO, COLOR #6

BENJAMIN-MOORE #OC-55
"PAPER WHITE"



THE ATLANTIC



LOCATION:

501 W MAIN ST.
CHARLOTTESVILLE, VA 22902

EXTERIOR
MATERIAL
SPECIFICATIONS

SHEET NAME:

ISSUE REVIEW

DATE: 4/19/2016

A5.1

SHEET #



TREE SCHEDULE AND CANOPY VALUES				CANOPY CALCULATION	
SCIENTIFIC NAME	COMMON NAME	QTY	SIZE	S/F PLANT	SF TOTAL
TREES					
Acer rubrum 'Armstrong'	Red Maple (Armstrong)	6	2" cal	44	264
Ginkgo Biloba	Ginkgo	8	2" cal	36	288
-existing tree-	-	-	-	150	150
				TOTAL	702

Calculations

Street Frontage: 120'
Street Req'd: 1 large tree per 40' frontage = 3 large trees
Provided: 3 Existing.

Parcel Area: 0.61ac = 26,753.4 sq ft.
Zoning: West Main North Historic District
Building Footprint : 18,876 sq ft
Covered Circulation: 1,980 sq ft
Canopy Calculation: [Parcel Area - (Building Footprint + Covered)] x 0.1 = 589.7 sq ft



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GENERAL NOTES
1 NOTE



LOCATION
501 WEST MAIN STREET
CHARLOTTESVILLE, VA 22902

LANDSCAPE
PLAN

SHEET NAME
ISSUE REVIEW
DATE 04/19/2016

L1.0

SHEET #



W. Main St. Looking East

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CHARLOTTESVILLE, VA 22902

GENERAL NOTES:

1. NOTE

THE ATLANTIC



LOCATION

501 WEST MAIN STREET
CHARLOTTESVILLE, VA 22902

3D VIEWS

SHEET NAME:

ISSUE: REVIEW

DATE: 4/19/2016

IM

SHEET #



Commerce St. Looking West



Commerce St. Looking East

A T W O O D

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WILLIAM H. ATWOOD, ARCHITECT
214 WEST WATER STREET
CHARLOTTESVILLE, VA 22902

GENERAL NOTES

1. NOTE

THE ATLANTIC



LOCATION:

501 WEST MAIN STREET
CHARLOTTESVILLE, VA 22902

3D VIEWS

SHEET NAME

ISSUE: REVIEW

DATE: 4/19/2016

IM

SHEET #



Commerce St. Frontage
Looking through pedestrian access

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WILLIAM H. ATWOOD, ARCHITECT
214 WEST WATER STREET
CHARLOTTESVILLE, VA 22902

GENERAL NOTES

1. NOTE

THE ATLANTIC



LOCATION
501 WEST MAIN STREET
CHARLOTTESVILLE, VA 22902

3D VIEWS

SHEET NAME

ISSUE: REVIEW

DATE: 4/19/2016

IM

SHEET #



1 WEST MAIN STREET, VIEW FROM WEST
IM-1 N.T.S.

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214 WEST WATER STREET
CHARLOTTESVILLE, VA 22902

GENERAL NOTES

1 NOTE

THE ATLANTIC



LOCATION:

501 WEST MAIN STREET
CHARLOTTESVILLE, VA 22902

3D VIEWS

SHEET NAME

ISSUE REVIEW

DATE 4/19/2016

IM-1

SHEET #



1 COMMERCE STREET, VIEW FROM EAST
IM-2 N.T.S.

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CHARLOTTESVILLE, VA 22902

GENERAL NOTES

1 NOTE

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LOCATION:

501 WEST MAIN STREET
CHARLOTTESVILLE, VA 22902

3D VIEWS

SHEET NAME

ISSUE: REVIEW

DATE: 4/19/2016

IM-2

SHEET #