HISTORIC RESOURCES TASK FORCE Tuesday March 7, 2006 Noon – 1:00 p.m. 609 East Market Street Suite 114

Approval of Minutes - February 7, 2006

John Gaines resident of 10th & Page Neighborhood – Request for historic markers

3. Future Directions – Brainstorm and refine list of proposed tasks to entice new members

Additional markers Neighborhood display grants Bus posters Display for Transit Center Annual report Web site information Joint meeting with other area groups Comprehensive Plan update – weigh in

- 3. Other Business
- 4. Adjourn

NOTE: You can park in the Market Street Parking Garage. Stamp your ticket for two hours free in the Neighborhood Development Services lobby seating area.

Mission Statement

The Charlottesville Historic Resources Task Force was charged by City Council in 1998 "To promote and help develop the historic resources of the community."

The mission of the Charlottesville Historic Resources Task Force is, therefore, to advocate for historic preservation; to promote an appreciation of local historic resources, both tangible and intangible; and to encourage and coordinate, with appropriate municipal agencies, civic organizations, institutions and individual scholars, the documentation and interpretation of local history.

The Task Force achieves its mission through:

- Education
- Public commemoration (historic plaques, signs, markers, and civic festivals and ceremonies)
- Publications (maps, brochures, tour books, and digital media)
- Public meetings (planning sessions, workshops, and lectures)
- And through other means.

The Mission of the Historic Resources Task Force:

Charlottesville Historic Resources Taskforce was charged in 1998 to promote and help develop the historic resources of the community. Suggested ways included but was not limited to:

- 1. Walking and driving tours
- 2. Cultural events and festivals
- 3. Educational programs
- 4. Public exhibits, plaques, sculptures, etc
- 5. Signs and markers (state and local)

Since the original ideas of 1998, the following five ways were added:

- 6. Museums
- 7. Publications, films, internet, etc
- 8. Help update of city preservation plan Renew + contrate 5
- 9. Communicate and coordinate with neighborhoods and other organizations

10. Have annual report and award

The Work of the Task Force since 1998:

Projects and Events done in 1998, 1999 under leadership of chairman Barefoot:

Helping develop train station exhibit along with historical society

Court Square Enhancements proposed; committee formed

Began writing tourbook with help of historical society

Speaking out in behalf of saving the old jail

Projects and Events in early 2000 under leadership of co-chairmen Wooten and Beliles: Erection of Three Notched Road and Stone Tavern and First Baptist markers in Dec. 1999 Presentation to City Council in February 2000.

Projects and Events summer 2000-2003 under leadership of co-chairmen Beliles & Caperton: State Markers:

Woolen Mills, the Charlottesville Hospital, Vandergrift, The Farm, O'Keefe, Buck v. Bell, Jefferson School, UVa cemetery, Poe, Faulkner, Wine Company, etc

Local markers:

Vinegar Hill, University Corner, Mt Zion Church, McKee Block, Opera House, Number Nothing, Sixth Street, Old Hotels, Lewis home, Inge home,

Speaking out to save old jail, and proposal of ideas for the old jail

Planning Court Square renovations, public meetings, promoting funding, ground-breaking, etc

Presentation to Council for help in the preservation of Maplewood cemetery

Raised private funding for 10,000 copies of the tourbook; printed and distributed. (reception)

Helping to organize the Lewis and Clark bicentennial festivals

Identifying local markers locations for the next six years.

Helping celebrate 250th anniversary of George Rogers Clark

Speaking out for preservation of the Jefferson School

Projects and Events 2004-2005:

Original members in the beginning of 1998:

Coy Barefoot (Chairman), Jim Wootton, Mark Beliles, Bobbye Cochran, Ingrid Smyer Kelley, Winston Churchill Gooding, Fred Heblich, Florence Bryant, James Eddins, Mary Hill Caperton, Francis Fife, Lynne Ely, Ben Ford (and Dan Bluestone)

Members added since 2000:

Helena Devereaux, Gennie Keller, Doug Day, Rick Britton, Garrett Smith, Mark Shore Names in bold are still active along with:

Mark Beliles, Ingrid Smyer-Kelly, Winston Churchill Gooding, Mary Hill Caperton

Historic Resources Task Force Meeting Minutes February 7, 2006 609 E. Market Street Suite 114 12:00 Noon

Members present: Mary Hill Caperton Douglas Day Gennie Keller Helena Devereux Winston Churchill Gooding

Staff present: Mary Joy Scala

Mary Hill announced that David Neuman will speak to the Venable Neighborhood Association meeting regarding the new arts center and other planned projects.

Mary Joy passed around the January 11 agenda.

Mary Hill asked about the HRTF's budget. Mary Joy said the funding not spent will be carried over.

Douglas said Elizabeth Breeden had an idea of a brochure for the Vistor's Center containing a map and description of all the statuary in town.

He suggested that the HRTF should "think beyond brochures."

There was a discussion of the Tour Books. Douglas said that they gave them away for free at times. Realtors and hotels won't buy them.

Gennie said there will be an APVA/National Trust joint meeting here April 7; perhaps we could provide sett some books then in packets of conference material.

Mary Joy suggested the City Manager's office could use the books as gifts.

Douglas passed around the new Historical Society brochures and bumper stickers. He said the Perry Foundation funded the brochures.

There was discussion of getting a tiny URL for the HRTF. Douglas said "Networking Solutions" would register a domain name.

Mary Joy reminded the members of previous discussion that we may want City Council to change our name to the Historic Preservation Commission, which sounds more permanent. That should be done before we get a URL. We should come up with a plan of action before we go to Council.

Gennie said we need an interpretive plan.

Mary Hill asked if that isn't what the Historical Society does.

Douglas said the missions and charges are different. He said the Historical Society serves both the City and the County and addresses scholarship and research, conservation, and genealogy information. The Historical Society maintains a library and museum, holds large public meetings and offers publications.

The Task Force uses City resources to promote City historic places and stories. It helps make historic resources more accessible, with markers on the street, commemorations and promotions.

Gennie said we should be fostering a good climate. She would like to see us do it in a fun way; such as posters on buses.

Douglas said, "Promoting visitation of historic sites."

Helena said, "Promoting community."

Douglas said that "Our Legacy" exhibit will go on the ACHS website. An exhibit in February at Jefferson School is being put together by Rochelle Small-Toney, Ann Carter, and Evelyn Barbour. They want to have a cultural center there.

Helena asked how to get resources up and visible.

Douglas said they have boxes of exhibits. He is loaning to Ann Carter the Doris Collins paintings of Vinegar Hill.

Mary Hill noted there are empty windows on the mall.

Douglas said that CVS asked the ACHS to do a display in their empty storefront windows.

Mary Hill suggested four big exhibits downtown rotating.

Douglas said we could adapt the exhibits they have. Diane Taylor reproduced a transportation display for CTS. Have to hire Neal Gropen.

Mary Hill said that displays would be more visible than more plaques (we have to do McGuffey, though!)

Douglas suggested \$5,000-\$10,000 grants for proposals.

Helena said neighborhoods near UVA have been taken up by development. Starr Hill and Rose Hill property values are up 30%.

Gennie said the displays need to be able to be transported and stored.

Mary Hill suggested aiming for three neighborhoods.

Winston said that neighborhood associations can contribute.

Mary Joy will check with the City to see if the HRTF funds could be used to offer grants for displays.

Douglas said the ACHS could be a resource for images and written materials.

Mary Hill said the Task Force should act as arbiter.

Gennie said to keep it simple – invite certain neighborhoods (Rose Hill, Belmont, Starr Hill, Woolen Mills) to participate and call it a model.

Douglas said it has to have a defined scope. Where would the displays be stored? Digital application? Can it live on?

Winston said the initial showing could be in the neighborhood and we could invite City Council to be there.

Douglas will help write the grant application.

Someone suggested markers for the Woolen Mills and the Ix Silk Mills.

Someone brought up Community Arts Projects. The Foundation for the Humanities grants are due May 1.

Helena said we are looking for links for people to make connections. community building What is the value to a neighborhood or group? To the City as a whole?

Displays should be highly visible and historically accurate.

The meeting was adjourned at 1:15 p.m.

GOALS AND STRATEGIES

Local Protection of Historic Resources

GOAL: Provide the fullest protection to the City of Charlottesville's historic resources.

Strategies:

- 1. Consider additional neighborhoods and area for designation as local historic districts (either Architectural Design Control Districts or Conservation Districts).
- 2. Consider additional properties outside existing ADC Districts for designation as individually protected properties
- 3. Pursue National Register and Virginia Landmarks Register status for all future local historic districts.
- 4. Consider protection for representative examples of Charlottesville's most significant architecture of the recent past.

Education Program for Owners of Historic Resources

GOAL: Educate property owners of historic resources about the history and significance of their property.

Strategies:

- 1. Devise and implement an ongoing educational program to notify property owners that their property is situated in a historic district, or is individually designated as a historic property.
- 2. Support the Charlottesville Historic Preservation Task Force in efforts to promote an appreciation of local historic resources.
- 3. Coordinate with local historic groups such as the Albemarle-Charlottesville Historical Society and Preservation Piedmont in their efforts to educate the public about historic resources.

Inventory of Historic Resources

GOAL: Systematically inventory and evaluate all historic resources in the City to identify properties and districts that should be protected by local ordinance.

Strategies:

- 1. Conduct architectural and historic surveys in the following neighborhoods in order of priority:
 - Fifeville 10th & Page Starr Hill North Belmont Martha Jefferson Fry's Spring Woolen Mills
- 2. Recommend new ADC District or Conservation District boundaries as appropriate, based on survey results.
- 3. Identify and survey additional properties that may qualify for Individually Protected Property designation.

Incentives and Tools for Historic Preservation

GOAL: Continue to identify and make available incentives to encourage historic preservation.

Strategies:

- 1. Disseminate information regarding Federal and State rehabilitation tax incentives.
- 2. Continue the BAR's annual preservation awards for the best examples of preservation and design in the community, especially in ADC Districts.
- 3. Continue the Planning Commission's annual awards that may include recognition of exceptional Entrance Corridor designs.
- 4. Provide technical assistance to property owners, or provide referrals to other sources of information, regarding architectural, historical or financial questions.
- 5. Continue to make low-interest loans available through the Historic Preservation Revolving Fund to owners of property protected by local ordinance.

Neighborhood Conservation

GOAL: Protect and enhance the existing character, stability and scale of the City's older neighborhoods.

Strategies:

- Devise a Conservation District as an alternative, less stringent type of local historic ordinance to prevent inappropriate demolitions and encroachments in the City's older and more modest neighborhoods. A Conservation District ordinance should identify, and seek to preserve, the elements that define a particular neighborhood's character, and should encourage new development that incorporates, or is compatible with, those elements.
- 2. Identify policies within Conservation Districts that place value on cultural and human resources as well as physical resources:

No displacement of low-income families Diversity of housing types Preservation of cultural institutions Technical preservation or design assistance from community groups (such as Preservation Piedmont and the Charlottesville Community Design Center) Promote low interest loans and real estate tax exemptions Pursue National and State District designation to qualify for tax credits

Comprehensive Approach to Preservation

GOAL: Coordinate the actions of government, the private sector, and non-profit organizations to achieve preservation goals.

Strategies:

- 1. A BAR member liaison should be included at all meetings involving the development of the City, especially the downtown mall.
- 2. All public decision-making bodies should give due consideration to the impact of their decisions on historic resources.
- 3. Transportation decisions should be evaluated for their impact on historic districts, such as the Ridge Street District, and on individually designated properties.
- 4. Zoning map districts and amendments to the zoning map should be evaluated for their consistency with preservation goals.
- 5. The historic preservation plan, historic district ordinance and design guidelines should be reviewed every five years to ensure that goals for preservation and compatible new construction are being addressed.
- 6. Encourage sustainable and green building designs as complementary goals to historic preservation.

Have to sperd 1/207 last year. Do numbers work w/ just @ Mat der? over 70 yrs old 10% fay credit Redecal have to retain certain ant of history Jakie Gunny Mc Connell-already broken in area? PP- which trust to hep-prople probably Sep School ? consultant from Richard -Ross Stevens