

Lawrence Halprin & Associates

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18 April 1974

Mr. Cole Hendrix
City Manager
City Hall
Charlottesville, Virginia 22902

Dear Cole,

This will serve to introduce the following graphic documents illustrating the proposed Service and Delivery Plan for Charlottesville's City Center area.

This proposal stresses solution of service and delivery, and access to parking rather than secondary considerations, such as which cross streets to leave open to unrestricted automobile usage.

Reference to the side street cross-section diagram will illustrate the necessity for the side streets to be one-way and have no automobile parking. It is essential that one lane always be open to service vehicle movement and that one lane always be available for service parking.

We feel that no automobile traffic across the Mall is necessary for either traffic movement reasons or for successful merchandising. We feel that in any event special cases can be allowed for by Special City Permits, allowing certain private vehicles to occasionally use and temporarily park on what would otherwise be exclusive service and delivery streets and alleys. It is our proposal that taxicabs be considered limited service and delivery vehicles insofar as they can use any cross (side) street to pick up and leave off passengers. Parking for taxicabs would be strictly limited or prohibited on side streets. This special allowance for taxicabs should solve most needs of the especially handicapped or feeble.

We propose that the City traffic consultants consider the possibility that no traffic regulating devices, other than stop signs, be required at intersections of cross streets and the Mall where only service vehicles cross the Mall. And that at intersections where private automobiles are temporarily allowed to cross the Mall that only signal equipment requiring a minimum City expenditure be provided. In all events, intersections of the Mall by cross streets will be designed with a change of grade (and paving materials, etc.) or driveway type configuration to warn motorists, slow traffic, and otherwise indicate that the intersection is essentially a pedestrian oriented space.

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Page two

The City traffic consultants should review the proposed directions of one-way streets. We have attempted to minimize and simplify the looping or weaving that may be required of delivery or service vehicles that serve more than one establishment. It should be noted that many City Center businesses are served by carriers such as U.P.S. These carriers presently, more often than not, park on side streets and hand-truck parcels to nearby establishments. This will function even better with the construction of the Mall and the exclusion of automobiles and/or automobile parking from the side streets. Special once-a-year type deliveries by large truck-tractor vehicles could be allowed by special one-use-only permits on the Mall itself during early morning off-hours.

If cross streets must be left open temporarily for private automobile usage, consideration can be given to First, Third and Fifth Streets.

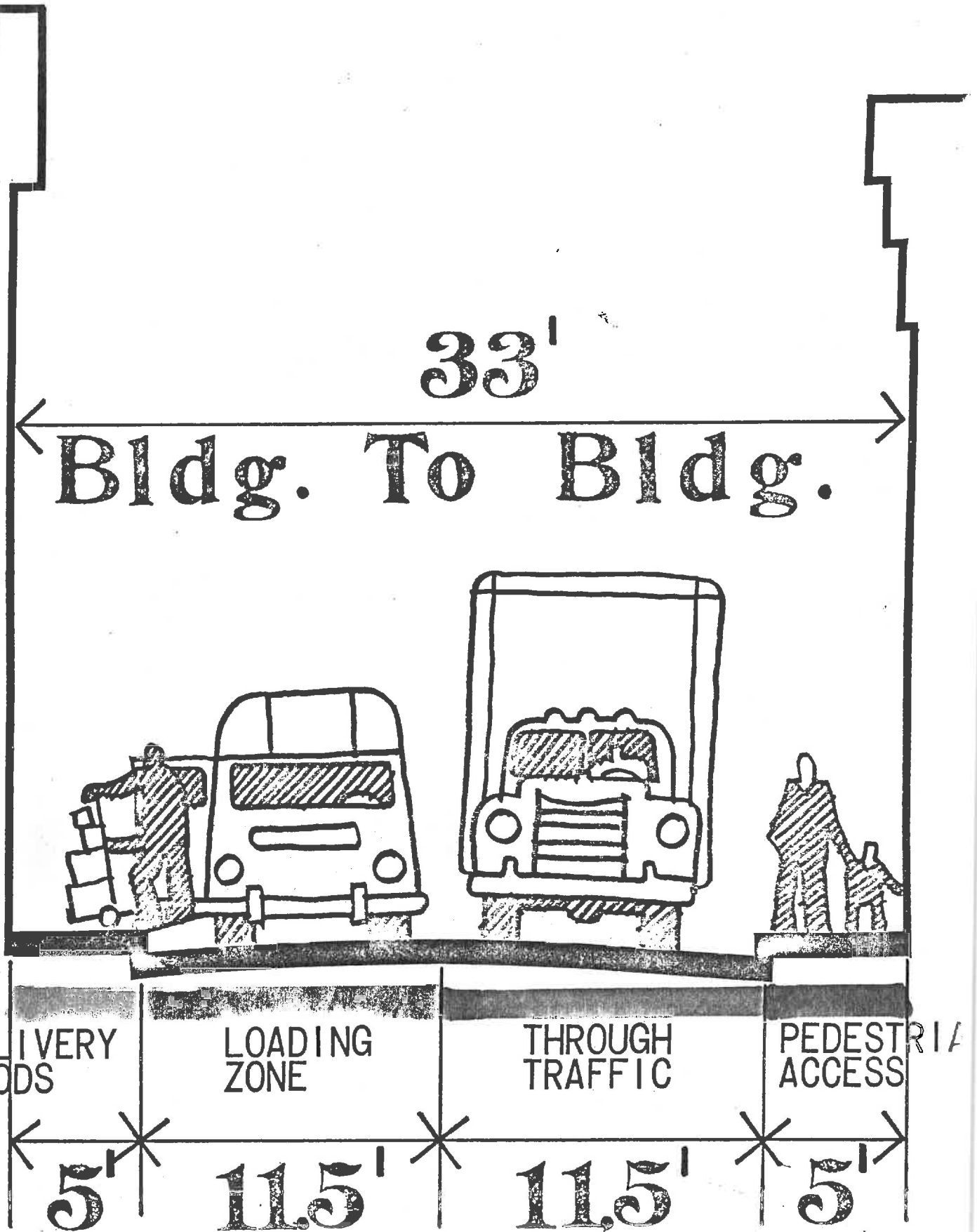
Very truly yours,



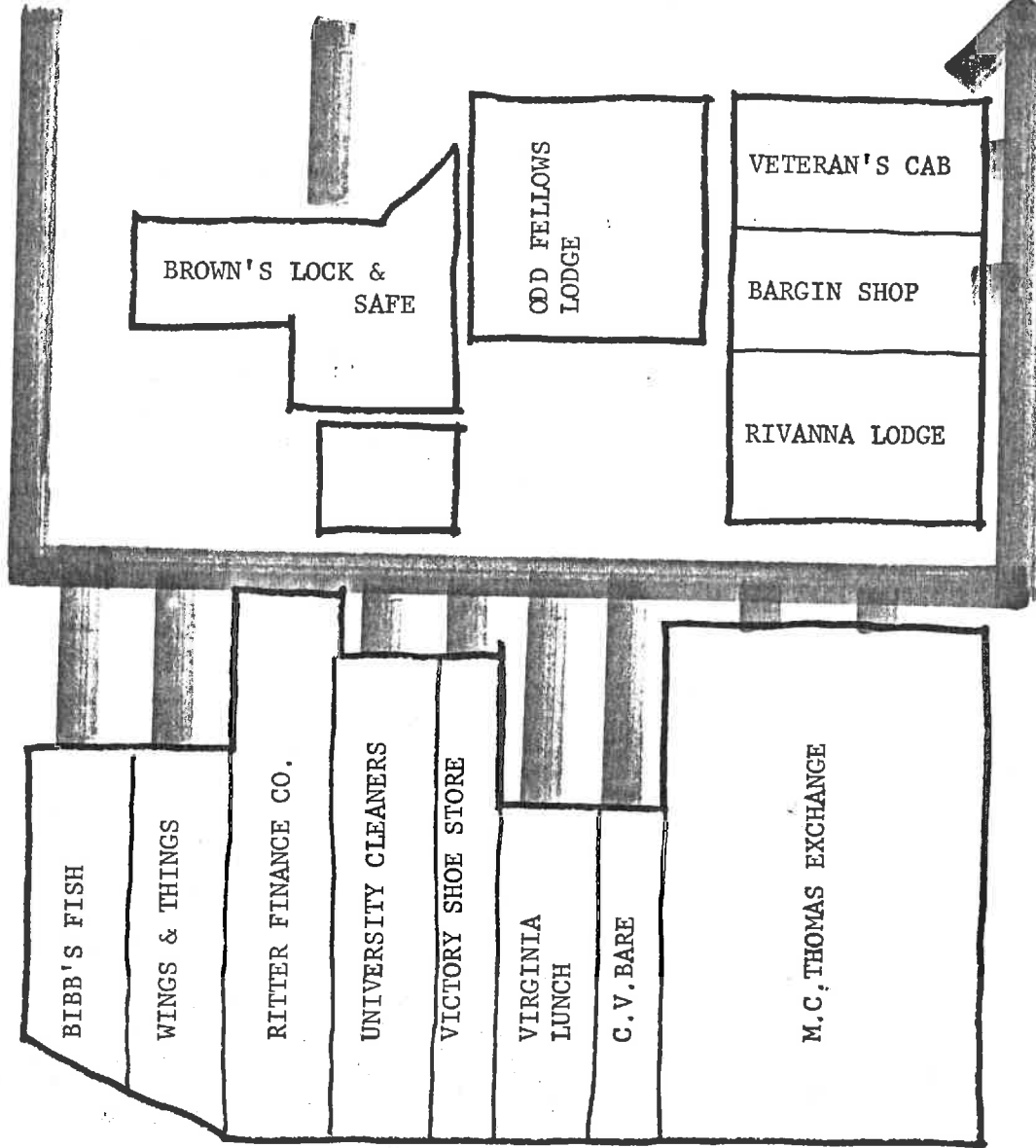
William R. Hull, AIA
Project Manager

WRH:ln

ONE WAY TRAFFIC ON ALL SIDE STS.



MARKET STREET



MALL
14

2ND WEST

2ND WEST

MALL 15

MARKET STREET

1ST

BATTEN'S AUTO PARTS

CITY FISH MKT.

DR. C.H. CLAYMEN, OPT.

MONTIGELLO LUNCH

RENNOLD'S ELECTRIC CO.

MEN & BOYS CLOTHES SHOP

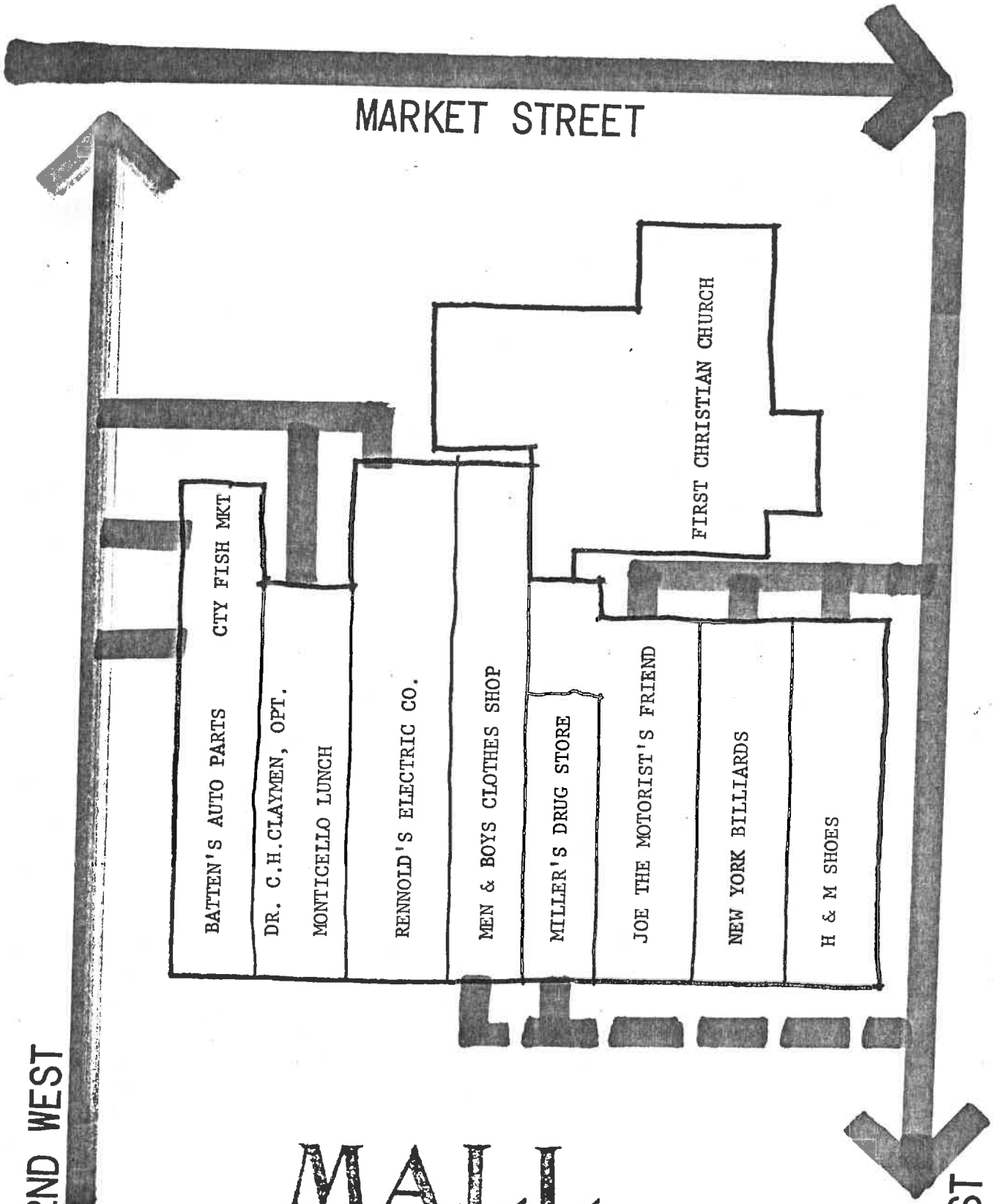
MILLER'S DRUG STORE

JOE THE MOTORIST'S FRIEND

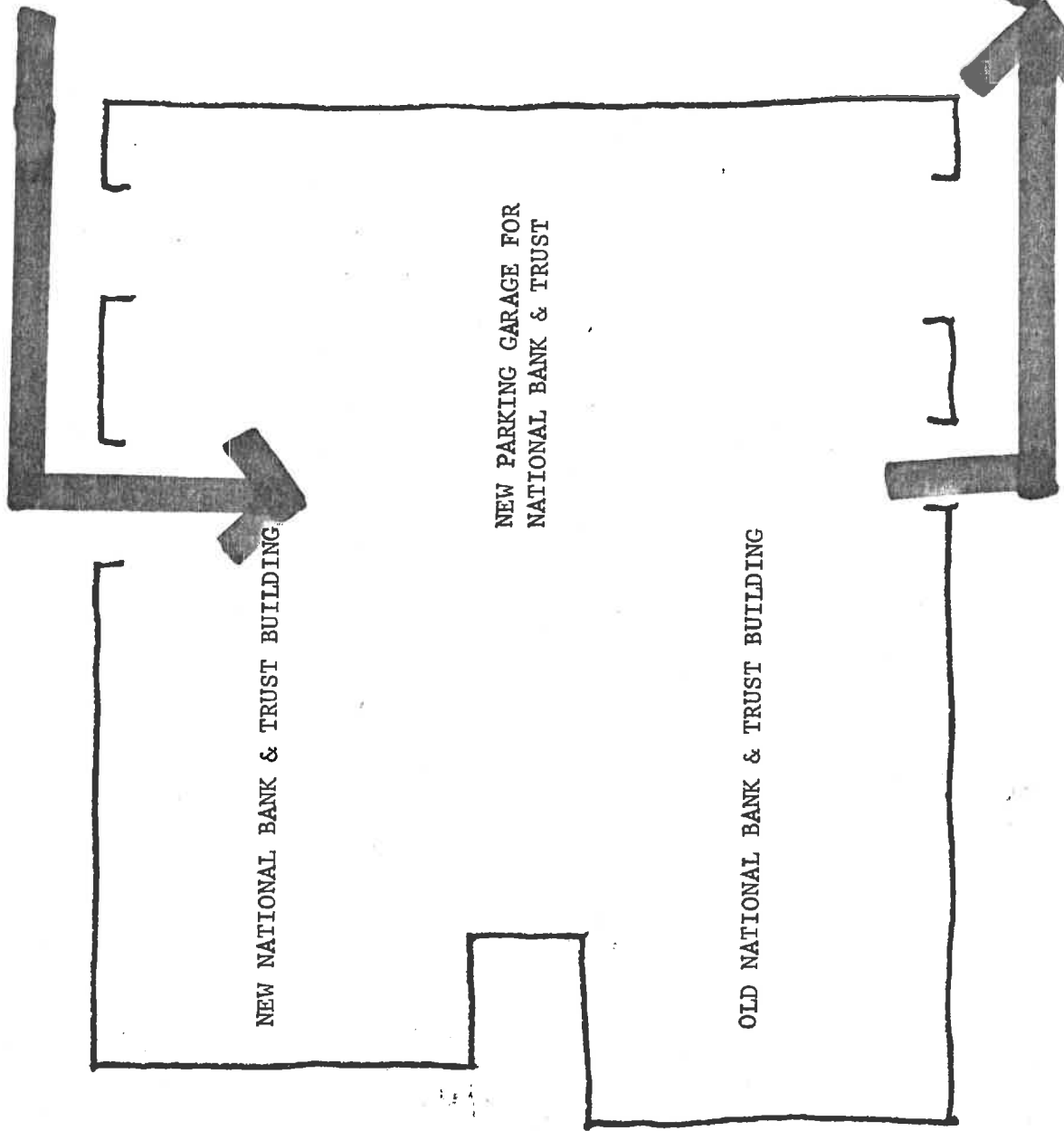
NEW YORK BILLIARDS

H & M SHOES

FIRST CHRISTIAN CHURCH



MARKET STREET



NEW NATIONAL BANK & TRUST BUILDING

NEW PARKING GARAGE FOR
NATIONAL BANK & TRUST

OLD NATIONAL BANK & TRUST BUILDING

1ST

MALL

16

2ND

MARKET STREET

ANDERSON &
STRUDWICK

THOMAS
REISTER (D.D.S.)

PARKS FINANCE
LIMITED INS.
OF AMERICA
HENRY MACLIN

THE CENTRAL
PLACE

PARAMOUNT THEATER

KIRBY JEWELER'S

DIXIE NEWS

WELK-WVIR TV

STACY'S MUSIC SHOP

PUCKETT'S
BARBERSHOP

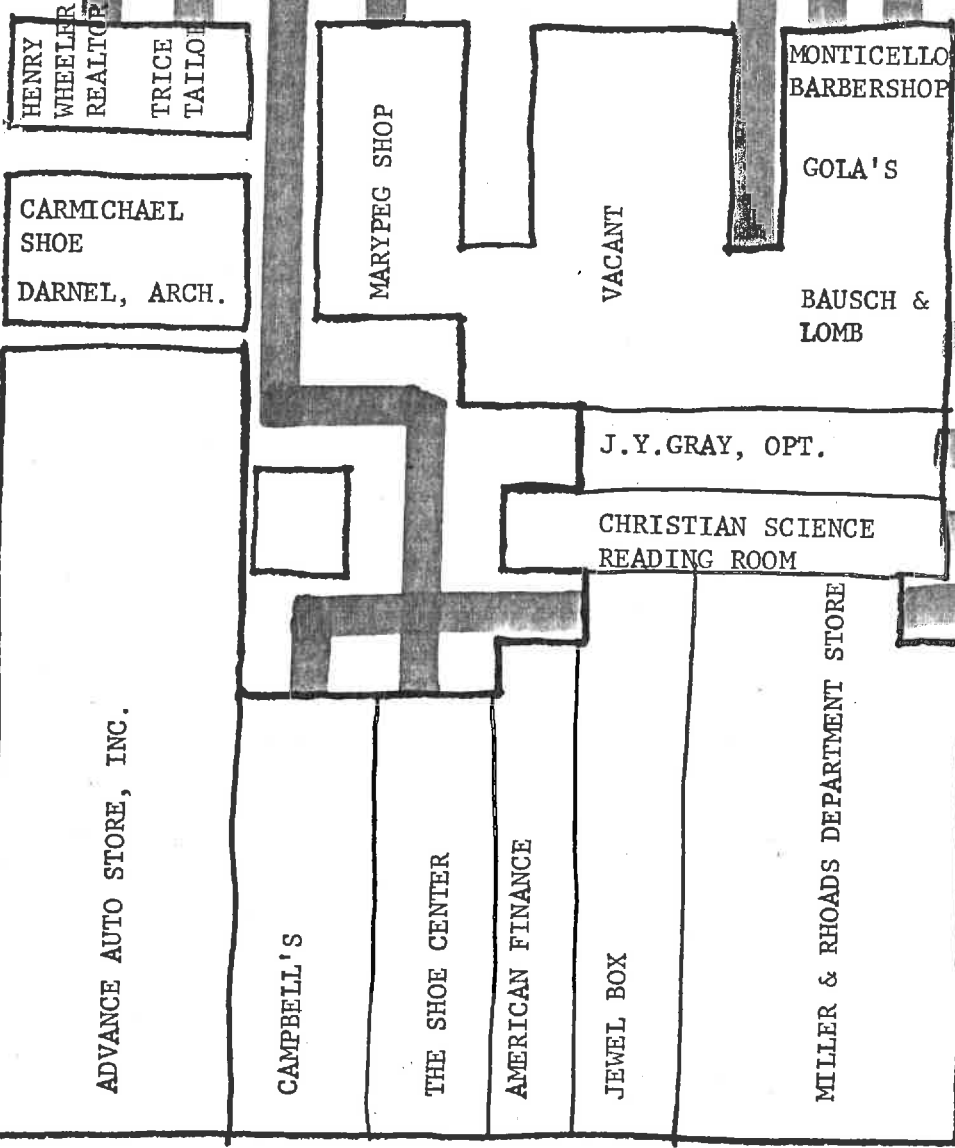
2ND

MALL

17

3RD

MARKET STREET



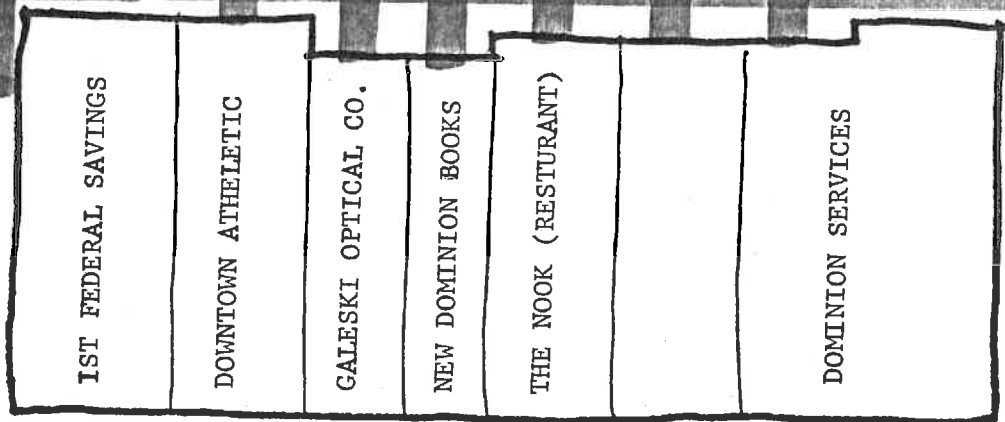
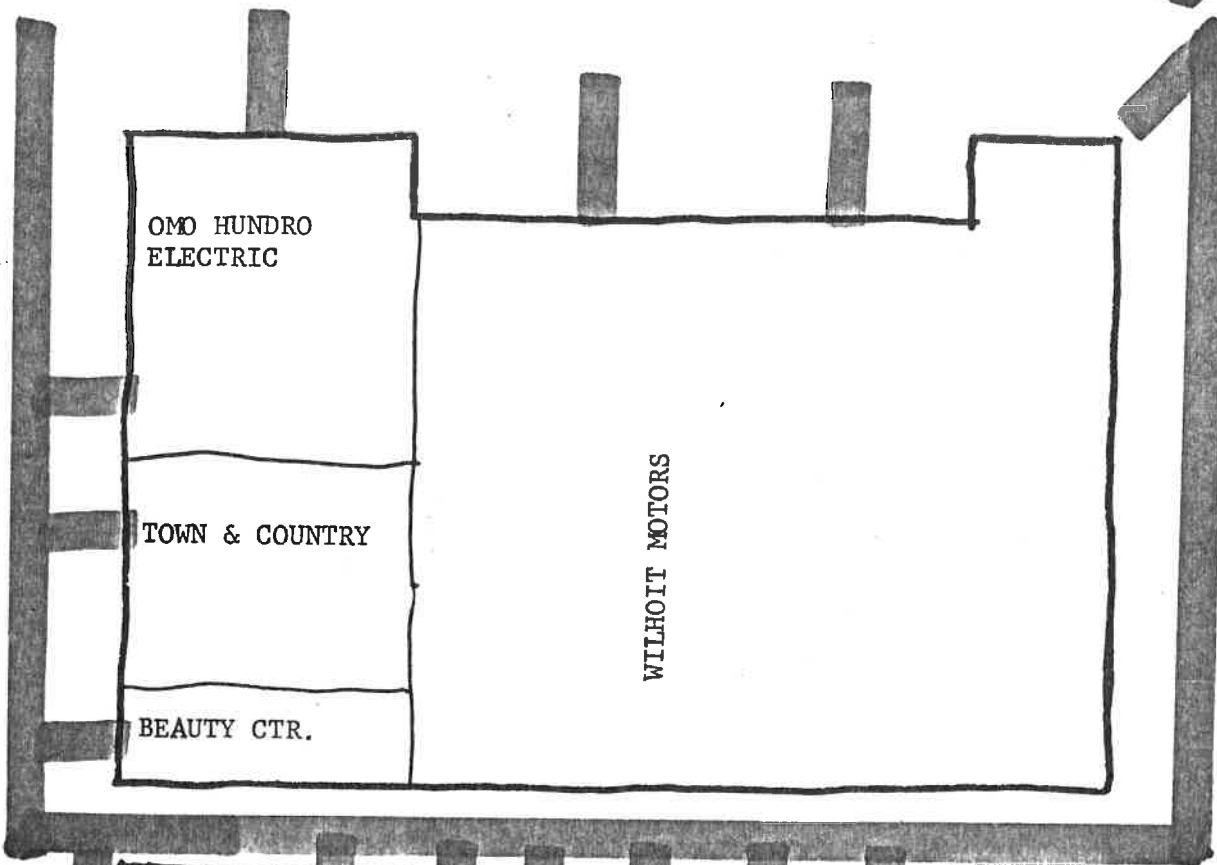
3RD

MALL

18

4TH

MARKET STREET



4TH

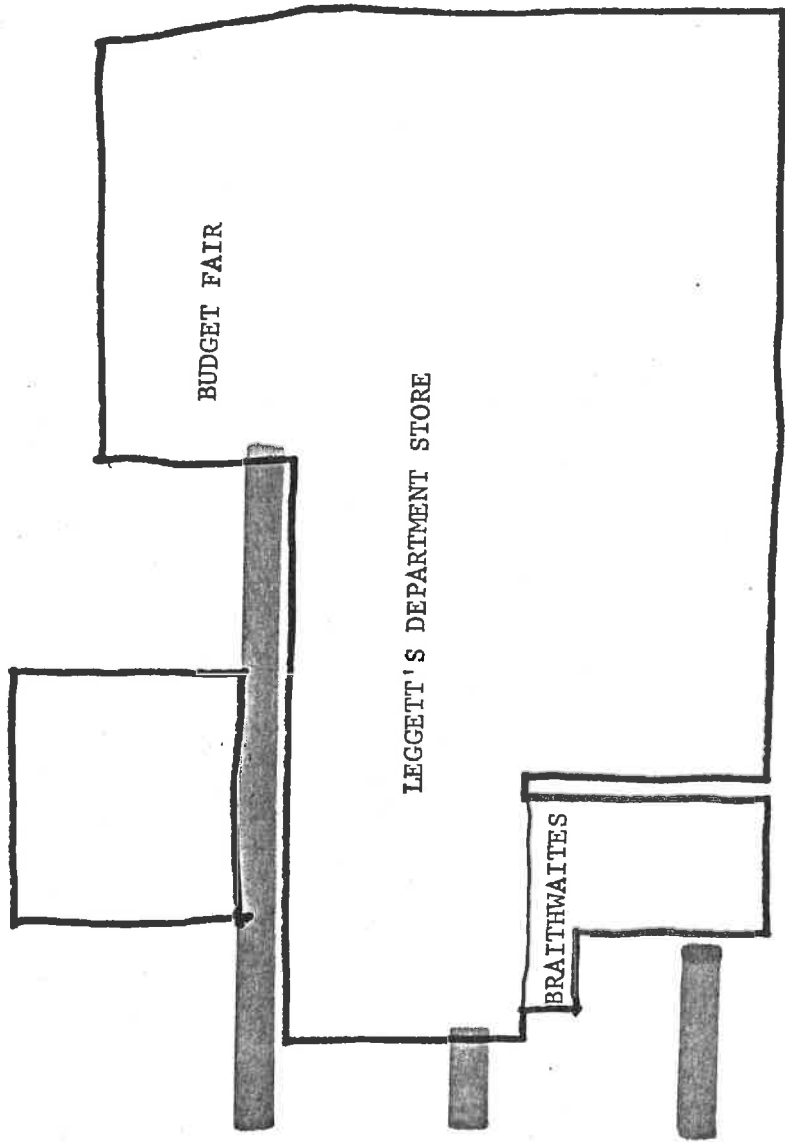
MALL

5TH

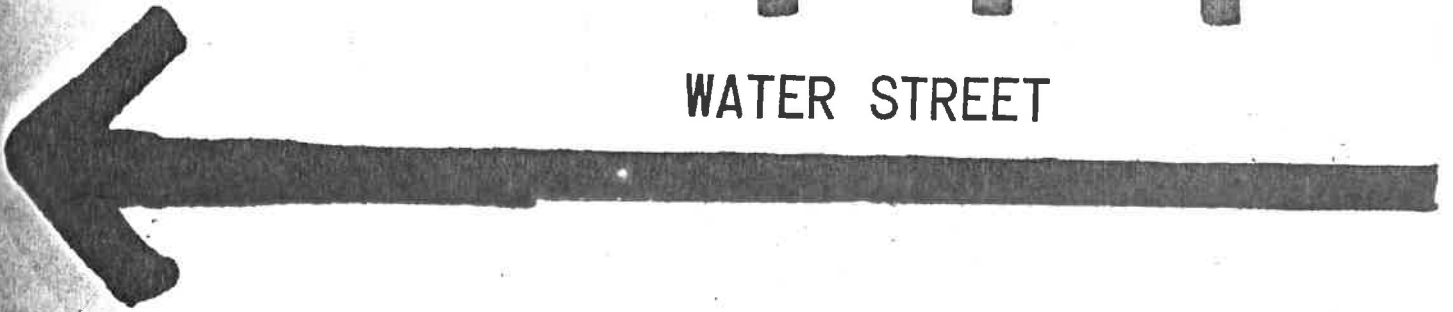
19

7 MALL

2ND WEST



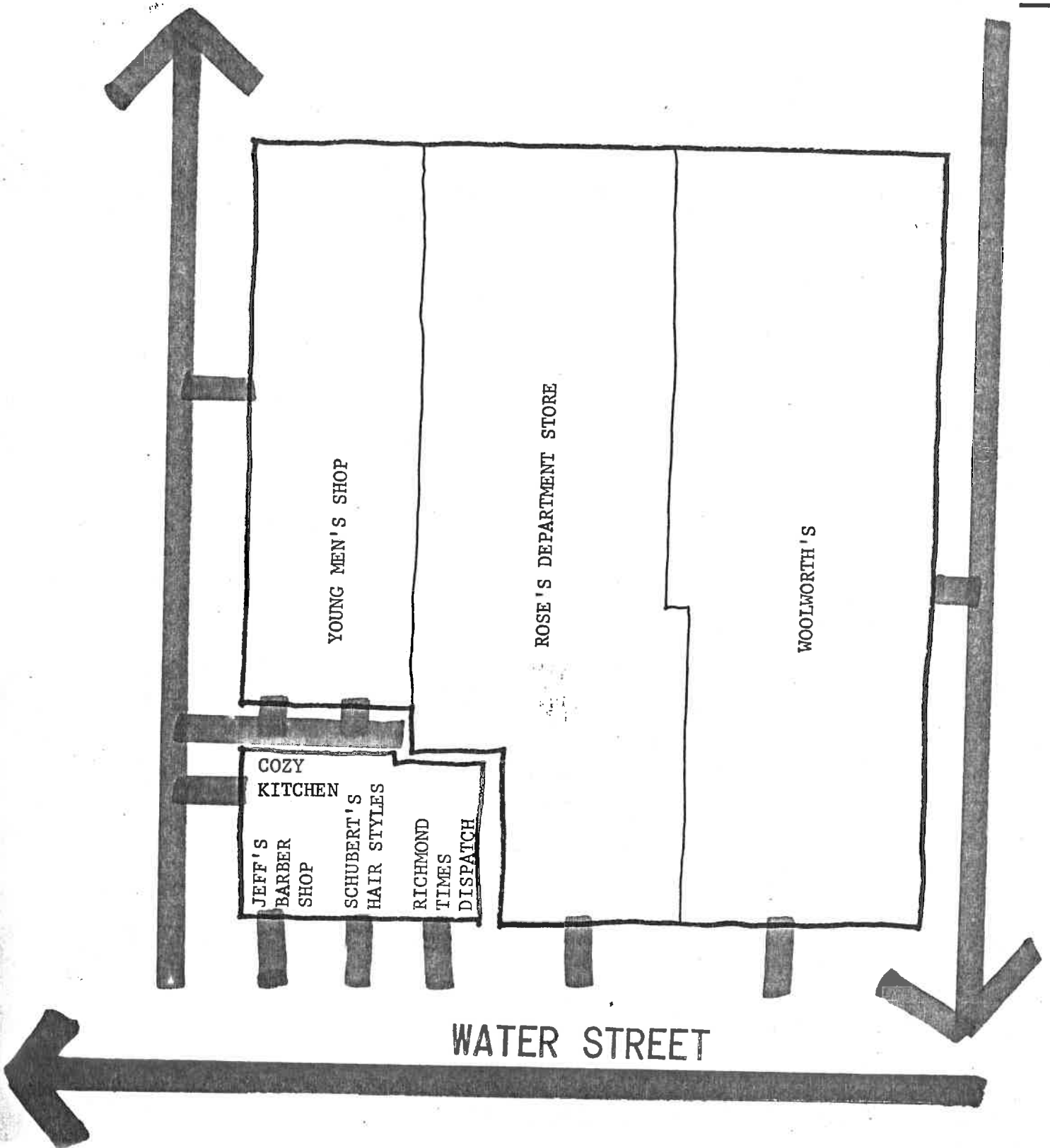
WATER STREET



8 MALL

2ND WEST

1ST



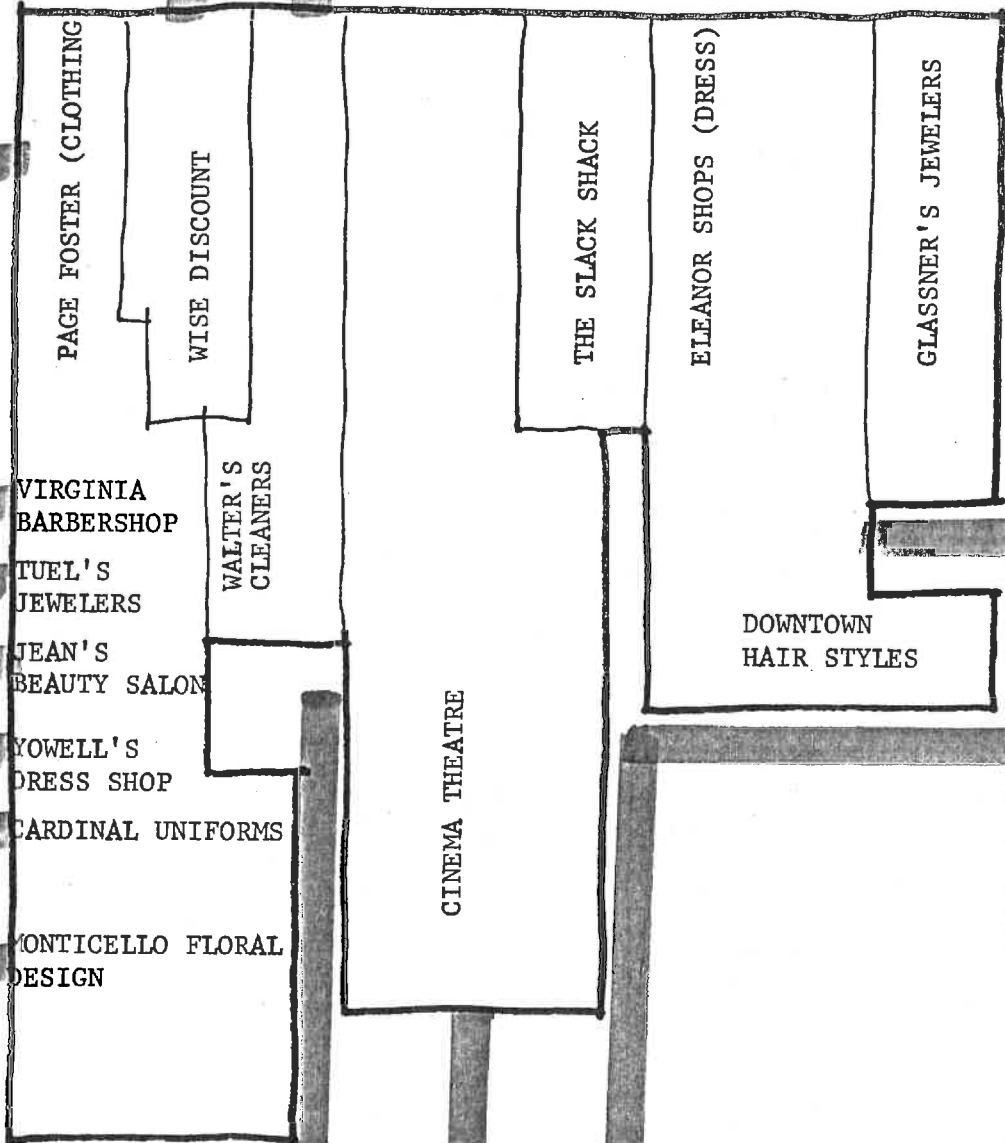
WATER STREET

9

MALL

1ST

2ND



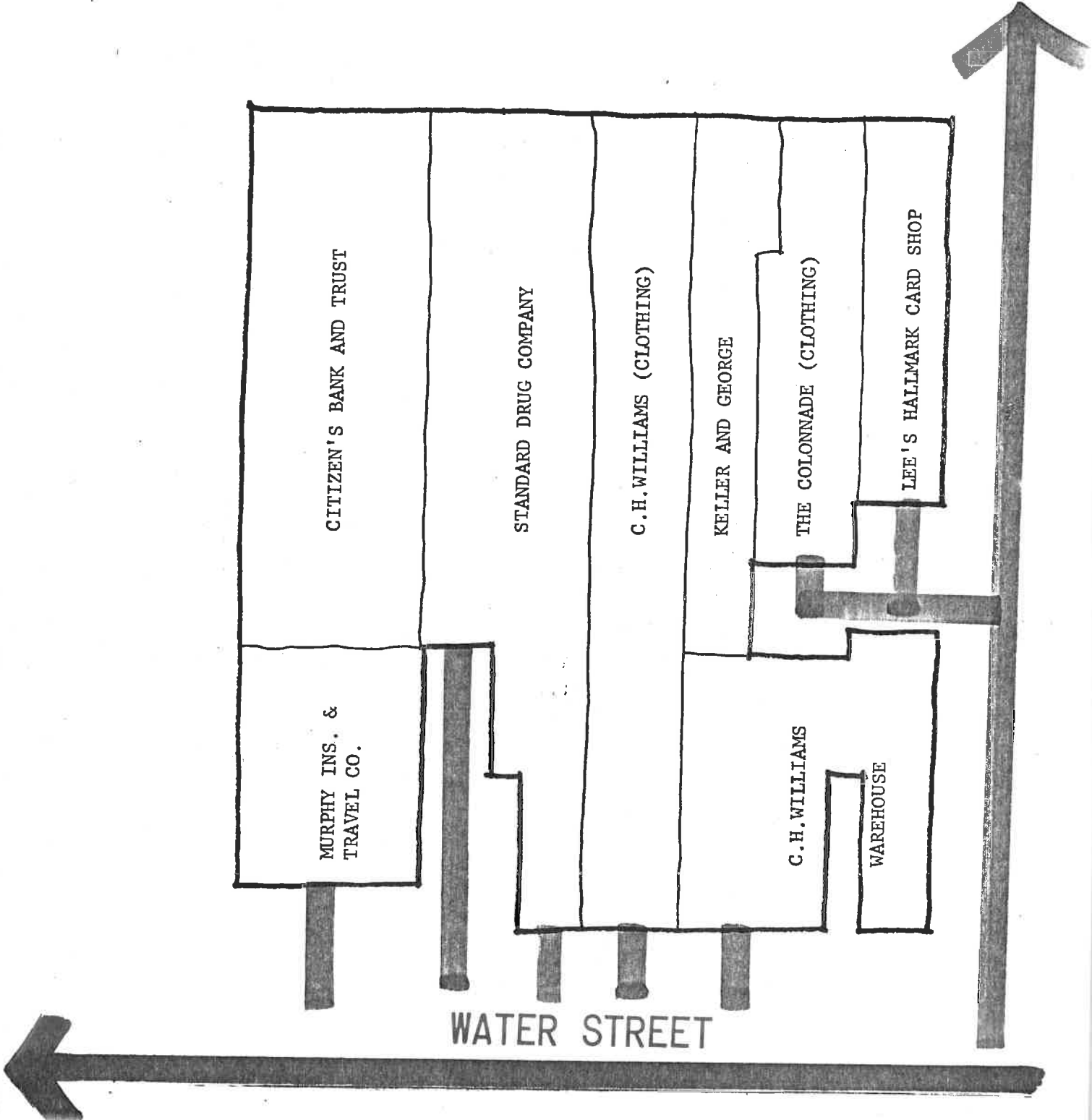
WATER STREET

10

MALL

2ND

3RD



MURPHY INS. &
TRAVEL CO.

CITIZEN'S BANK AND TRUST

STANDARD DRUG COMPANY

C. H. WILLIAMS (CLOTHING)

KELLER AND GEORGE

THE COLONNADE (CLOTHING)

LEE'S HALLMARK CARD SHOP

C. H. WILLIAMS

WAREHOUSE

WATER STREET

11

MALL

3RD

4TH

VIRGINIA NATIONAL BANK

VIRGINIA NATIONAL BANK (NEW ADDITION)

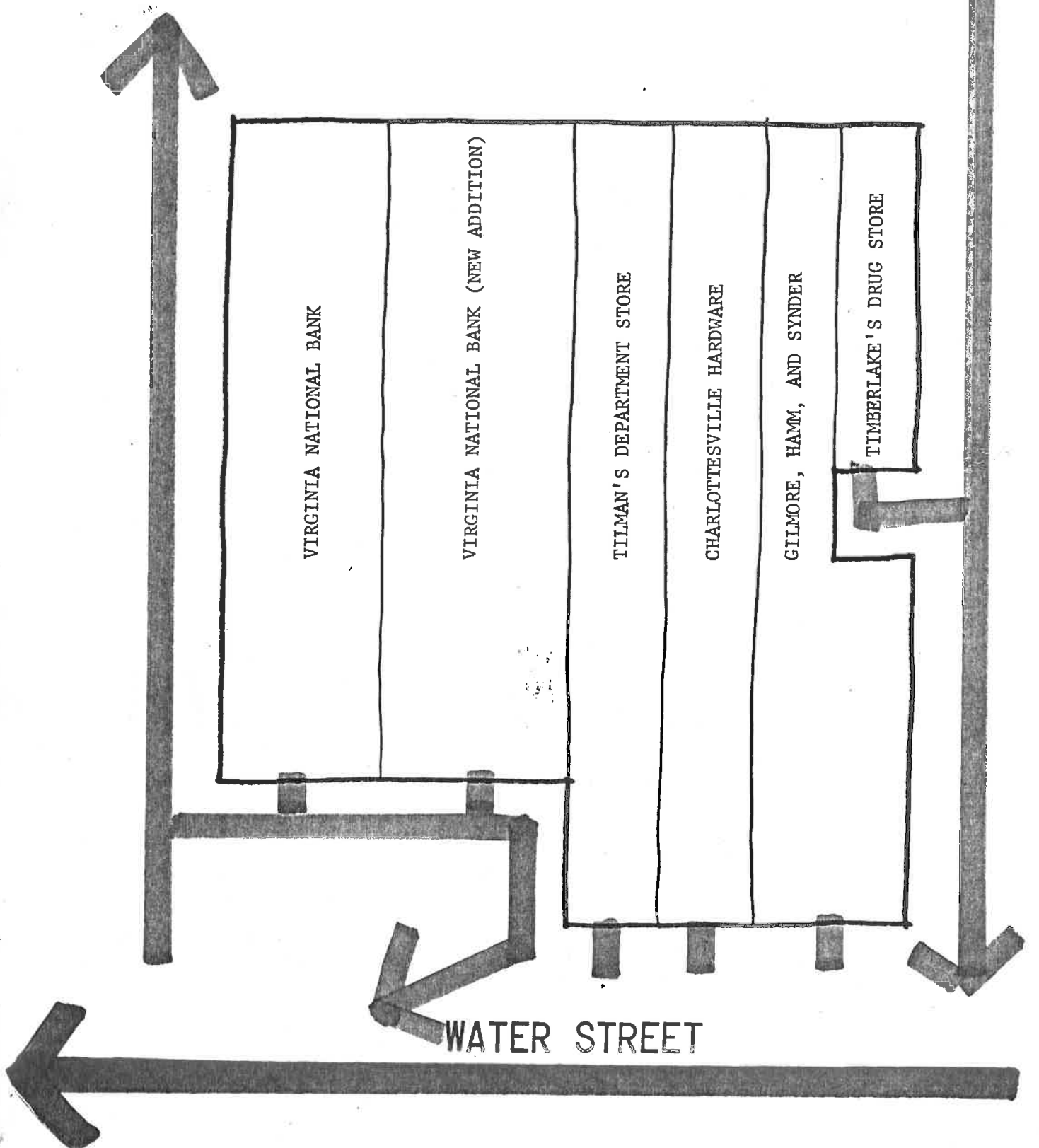
TILMAN'S DEPARTMENT STORE

CHARLOTTESVILLE HARDWARE

GILMORE, HAMM, AND SYNDER

TIMBERLAKE'S DRUG STORE

WATER STREET

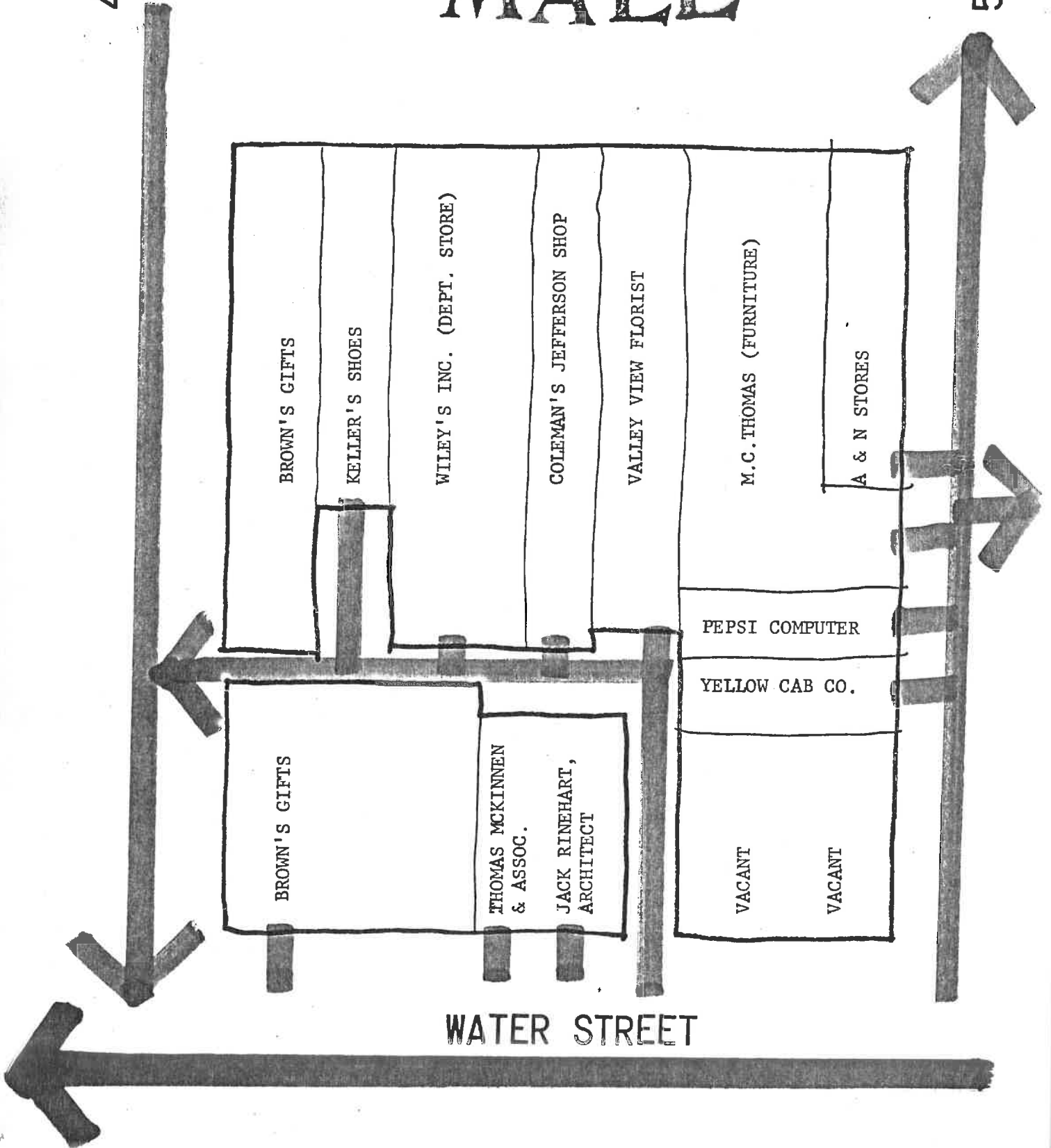


12

MALL

4TH

5TH



WATER STREET

WATER STREET

WATER STREET

REID'S SUPER-SAVER
MARKET

REID'S ANTIQUES

CECIL'S DRY CLEAN.

PEOPLE'S FINANCE

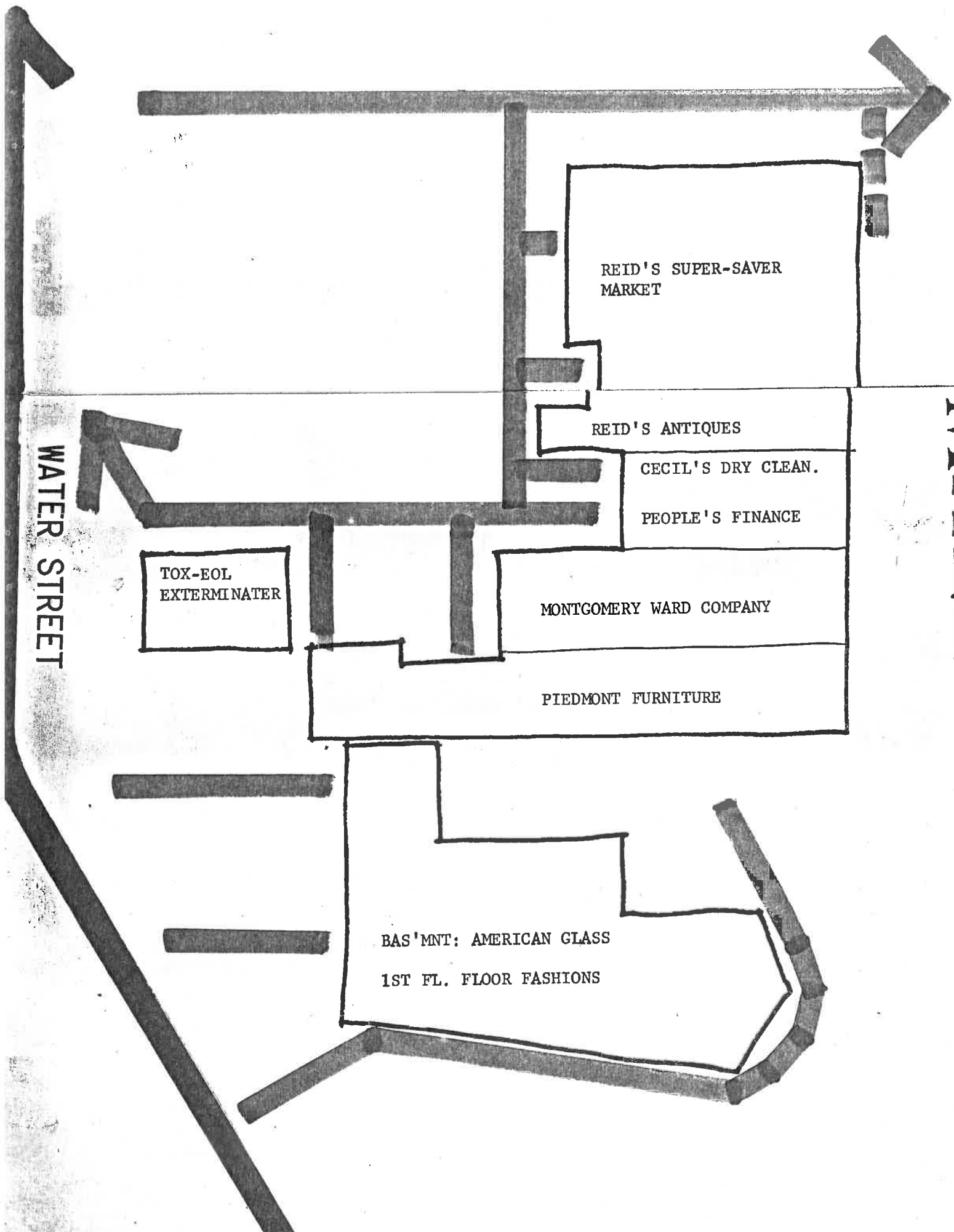
TOX-EOL
EXTERMINATER

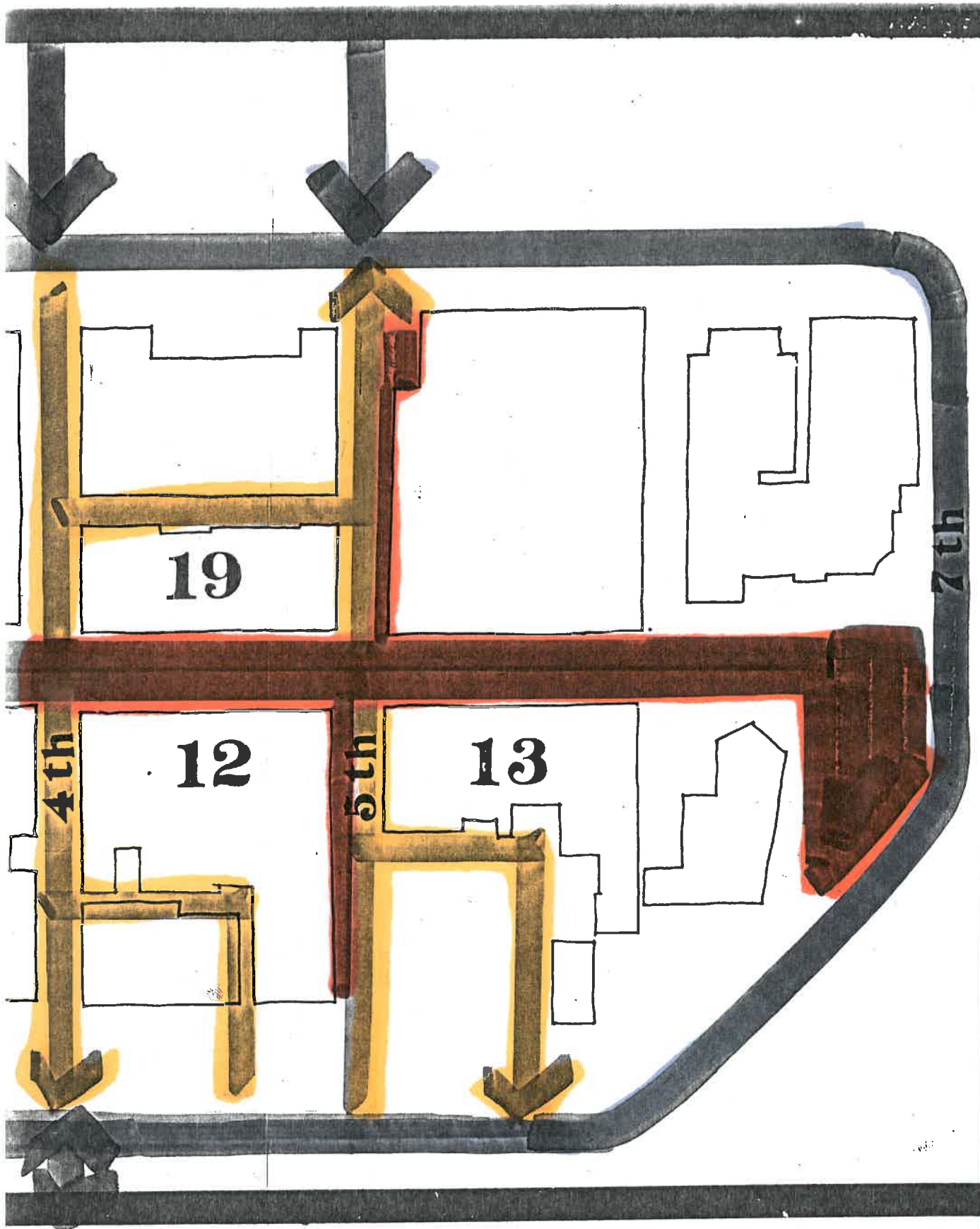
MONTGOMERY WARD COMPANY

PIEDMONT FURNITURE

BAS 'MNT: AMERICAN GLASS

1ST FL. FLOOR FASHIONS





19

12

13

4th

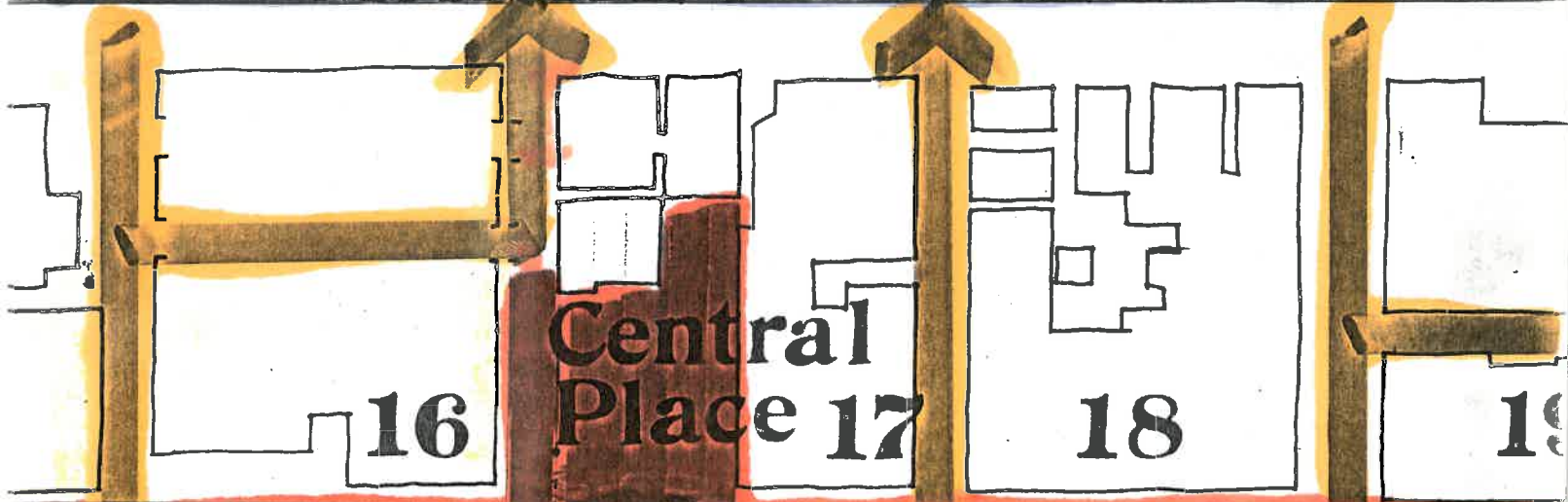
5th

7th

**SERVICE *And* DELIVERY
DOWNTOWN MALL**



MARKET STREET



Central Place

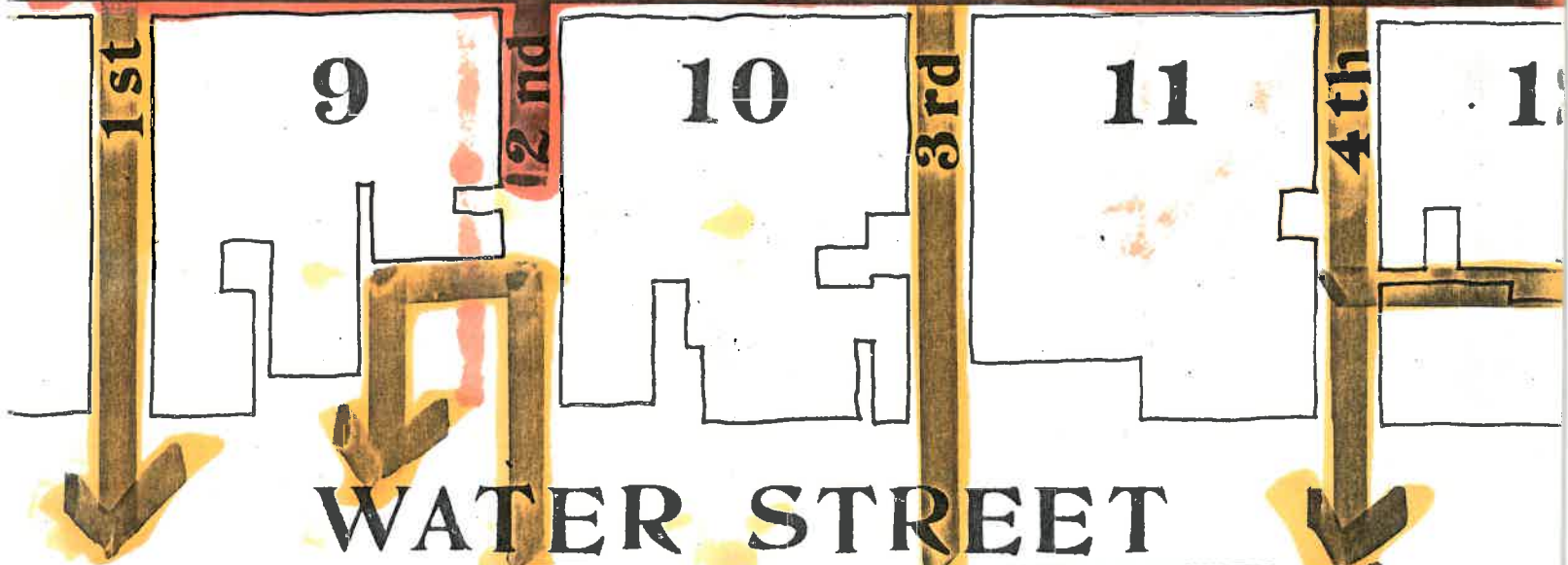
16

17

18

19

MALL



1st

9

2nd

10

3rd

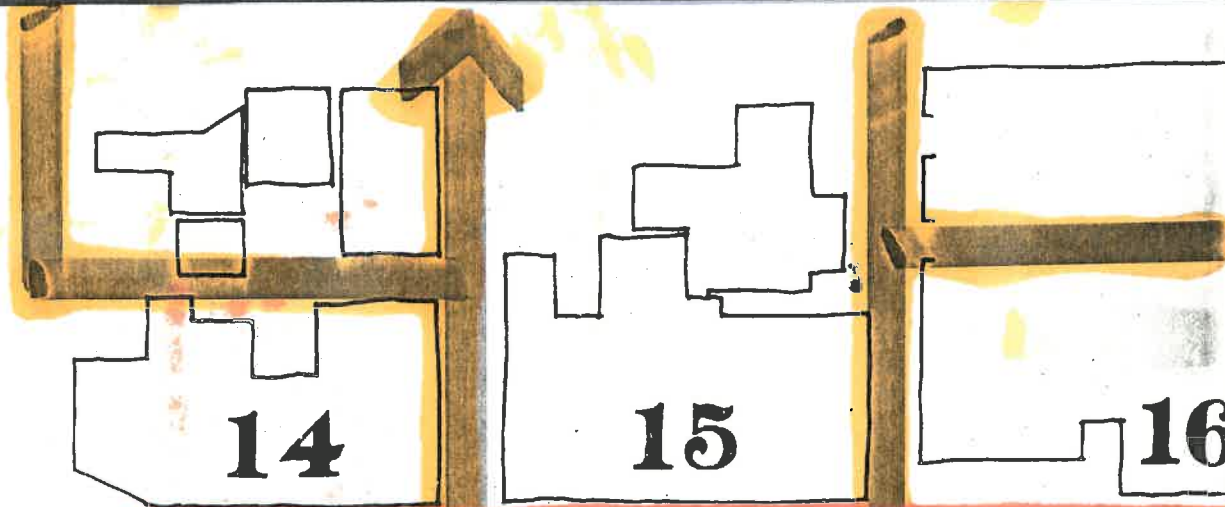
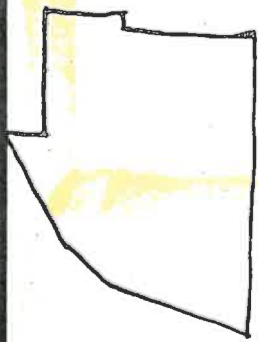
11

4th

12

WATER STREET

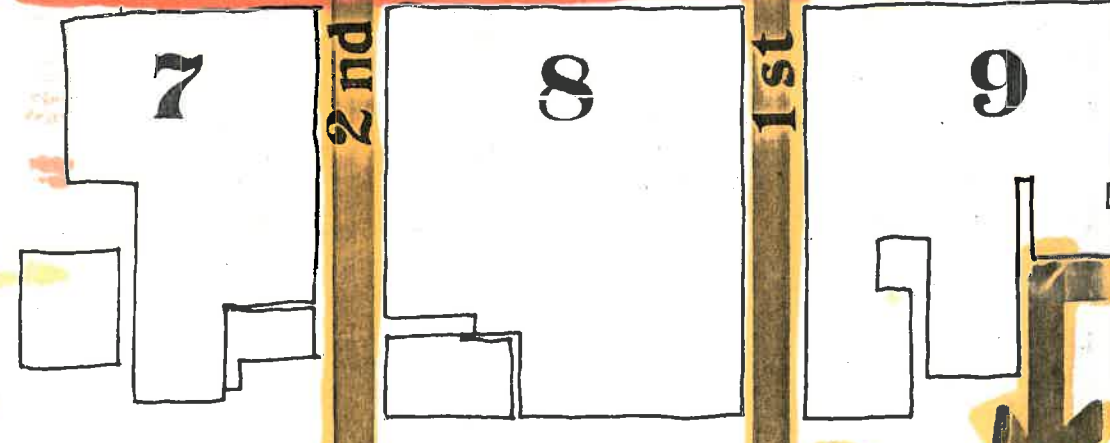
SCHEMATIC PLAN FOR SERV DOWN



14

15

16



7

2nd

8

1st

9

WA

CHARLOTTESVILLE, VA.
LAWRENCE HALPRIN & ASSOC.

SCH