

Certificate of Appropriateness

BAR # 24-09-02

1309 West Main Street Tax Map Parcel 100016000

West Main ADC District

Owner: RAAJ Charlottesville Owner, LLC

Applicant: Paul Karpets

Project: North and south elevations, remove stucco panels, install EIFS.

Mr. Karpets,

The CoA for the above referenced project was approved by the City of Charlottesville Board of Architectural Review on September 17, 2024. The following action was taken:

Ms. Lewis moved to approve the Consent Agenda, and this was seconded by Mr. Gastinger. Vote: 7-0. Please note that approval of the Consent Agenda results in approval of the following:

Having considered the standards set forth within the City Code, including the ADC District Design Guidelines, we move to find the exterior alterations at 1309 West Main Street satisfy the BAR's criteria and is compatible with this property and other properties in this ADC District, and that the BAR approves the request with the condition that the EIFS installed in areas adjacent to pedestrian traffic or prone to damage shall be reinforced or a Class PM system and/or a high-impact resistant system.

For specifics of the discussion, the meeting video is on-line at:

<https://boxcast.tv/channel/vabaitzezuuv3iclkx1a?b=yo3epy8oqndyg8e5uxyo>

Per the provisions of City Code, this CoA is valid for 18 months from the date of BAR approval; upon written request and for reasonable cause, the director of NDS or the BAR may extend that period by one year; and this CoA does not, in and of itself, authorize any work or activity that requires a building permit or compliance with other provisions of the City Code.

If you have any questions, please contact me or Jeff Werner (wernerjb@charlottesville.gov).

Sincerely,
Kate



Kate Richardson
Historic Preservation & Design Planner II
Neighborhood Development Services
City of Charlottesville
434.970.3515 | richardsonka@charlottesville.gov

**City of Charlottesville
Board of Architectural Review
Staff Report
September 17, 2024**



Certificate of Appropriateness

BAR # 24-09-02

1309 (1301-1317) West Main Street; TMP 100016000

West Main ADC District

Owners: RAAJ Charlottesville Owner, LLC

Applicant: Paul Karpets et al

Project: Exterior alterations



Background

Year Built: 1966

District: West Main ADC District

Status: Non-contributing

Style: Mid-Century Modern; major alterations circa 1996-2004

Prior BAR Reviews (See Appendix)

Application

- Submittal: Sundown Renovations Inc, drawings *Graduate - Charlottesville Renovation*, dated 21 August 2024, five sheets.

Request CoA for exterior alterations, primarily cosmetic, to existing, non-contributing structure:

- South and North elevations: Remove skim-coated panels and insulation. Install new insulation and EIFS wall coating.
- East and West elevations: Repaint walls.

Discussion and Recommendation

Between 1996 and 2004 the former Howard Johnson hotel saw numerous renovations including covering of the brick façade, removal of the 1966 peaked entrance roof, and additions from the original three, to the current eight, stories. Documentation of these modifications is incomplete. From 2014 onwards, any renovations or alterations have been noted in the appendix.

The EIFS will replace non-original, skimmed wall panels (installed mid-1990s) and the work will improve the insulation of the exterior walls. The specified material is drainable, with an air and moisture barrier.

The expansion joints are consistently located and symmetrical with the building's bays and floor levels.

The proposed color palette (grays and earth tones) is appropriate.



Staff recommends approval of the requested CoA with the condition noted below.

Suggested Motions

Approval: Having considered the standards set forth within the City Code, including the ADC District Design Guidelines, I move to find the exterior alterations at 1309 West Main Street satisfy the BAR's criteria and is compatible with this property and other properties in this ADC District, and that the BAR approves the request with the condition that the EIFS installed in areas adjacent to pedestrian traffic or prone to damage shall be reinforced or a Class PM system and/or a high-impact resistant system.

Denial: Having considered the standards set forth within the City Code, including the ADC District Design Guidelines, I move to find the proposed exterior alterations at 1309 West Main Street does not satisfy the BAR's criteria and is not compatible with this property and other properties in this ADC District, and that for the following reasons the BAR denies the request: [...]

Criteria, Standards, and Guidelines

Review Criteria Generally

Per Chapter 34, Div. 5.2.7. C.2:

- a. In considering a particular application the BAR will approve the application unless it finds:
 - i. That the proposal does not meet specific standards set forth within this Section or applicable provisions of the City's design guidelines; and
 - ii. The proposal is incompatible with the historic, cultural or architectural character of the district in which the property is located or the IPP that is the subject of the application.
- b. The BAR will approve, approve with conditions, or deny applications for Certificates of Appropriateness in accordance with the provisions of this Section.
- c. The BAR, or City Council on appeal, may require conditions of approval as are necessary or desirable to ensure that any new construction or addition is compatible with the scale and

character of the Architecture Design Control District, Individually Protected Property, or Historic Conservation District. Prior to attaching conditions to an approval, due consideration will be given to the cost of compliance with the proposed conditions as well as the goals of the Comprehensive Plan. Conditions may require a reduction in height or massing, consistent with the City's design guidelines and subject to the following limitations: [Re: building height. Not germane to this request.]

Standards for Review and Decision

Per Chapter 34, Div. 5.2.7. D.1:

- a. Review of the proposed construction, reconstruction, alteration or restoration of a building or structure is limited to exterior architectural features, including signs, and the following features and factors:
 - i. Whether the material, texture, color, height, scale, mass, and placement of the proposed addition, modification or construction are visually and architecturally compatible with the site and the applicable District;
 - ii. The harmony of the proposed change in terms of overall proportion and the size and placement of entrances, windows, awnings, exterior stairs, and signs;
 - iii. The Secretary of the Interior Standards for Rehabilitation set forth within the Code of Federal Regulations (36 C.F.R. §67.7(b)), as may be relevant;
 - iv. The effect of the proposed change on the adjacent building or structures;
 - v. The impact of the proposed change on other protected features on the property, such as gardens, landscaping, fences, walls, and walks;
 - vi. Whether the proposed method of construction, renovation, or restoration could have an adverse impact on the structure or site, or adjacent buildings or structures;
 - vii. When reviewing any proposed sign as part of an application under consideration, the standards set forth within Div. 4.11. Signs will be applied; and
 - viii. Any applicable provisions of the City's design guidelines.

ADC District Design Guidelines

[Chapter 1 Introduction \(Part 1\)](#)

[Chapter 1 Introduction \(Part 2\)](#)

[Chapter 4 Rehabilitation](#)

Appendix:

Prior BAR Reviews

November 18, 2014 – Rehabilitation:

- Exterior painting in four colors (two shades of dark gray, off-white, and pale gray-blue), with portions finished in new thin brick, painted dark charcoal gray.
- All the windows on the upper floors were retained. The existing two-story section along West Main Street had extensive changes: a new storefront, and a balcony over the existing garage entrance.
- New square footage was enclosed on the roof with bronze metal siding for use as a restaurant.
- Signage permitted in the same location as the Red Roof Inn sign but reduced by 30%.

The BAR approved the changes *with the following conditions*:

1. Mechanical screen to be pulled back from West Main Street [to align with penthouse wall].

2. Provide windows on the [penthouse] West Main Street façade.
3. Provide internal spacer bars on the ground floor [SDL] windows.
4. The lower rail shall match the penthouse rail.

The BAR made the following suggestions:

1. The penthouse should be black or dark gray instead of bronze color.
2. The existing transformer to the west of Mellow Mushroom should be screened.

March 17, 2015 – Revisions to previous application: (11/2014)

- The BAR approved the exterior changes with the following modifications:
 - BAR must review the profile for window muntins;
 - Revised color scheme per discussion [no teal; use previous grays or grayed blues with darker color replacing light vertical bands] with physical samples of all colors circulated for staff approval;
 - Revised elevations to show where colors are going; penthouse changed back to bronze color with windows reconfigured at east end;
 - The *Graduate* sign may be located high up on the west side, if removed from other two elevations;
 - The monument sign was approved with BAR review prior to installation.

April 21, 2015— Revision of previous approval:

- BAR approved the application as submitted; with the specification that the color scheme is in the gray-color family.

September 15, 2015— BAR approved the CoA for a mural on the west-façade, facing The Rotunda [*Charlottesville Mural Project*].

October 20, 2015— BAR approved a CoA to upgrade antennas and relocate equipment on roof in new stealth enclosures.

June 10, 2019— Administrative approval for catenary lights with posts.

Pre-1990's photos



Recent photos



1309 WEST MAIN STREET, CHARLOTTESVILLE, VA

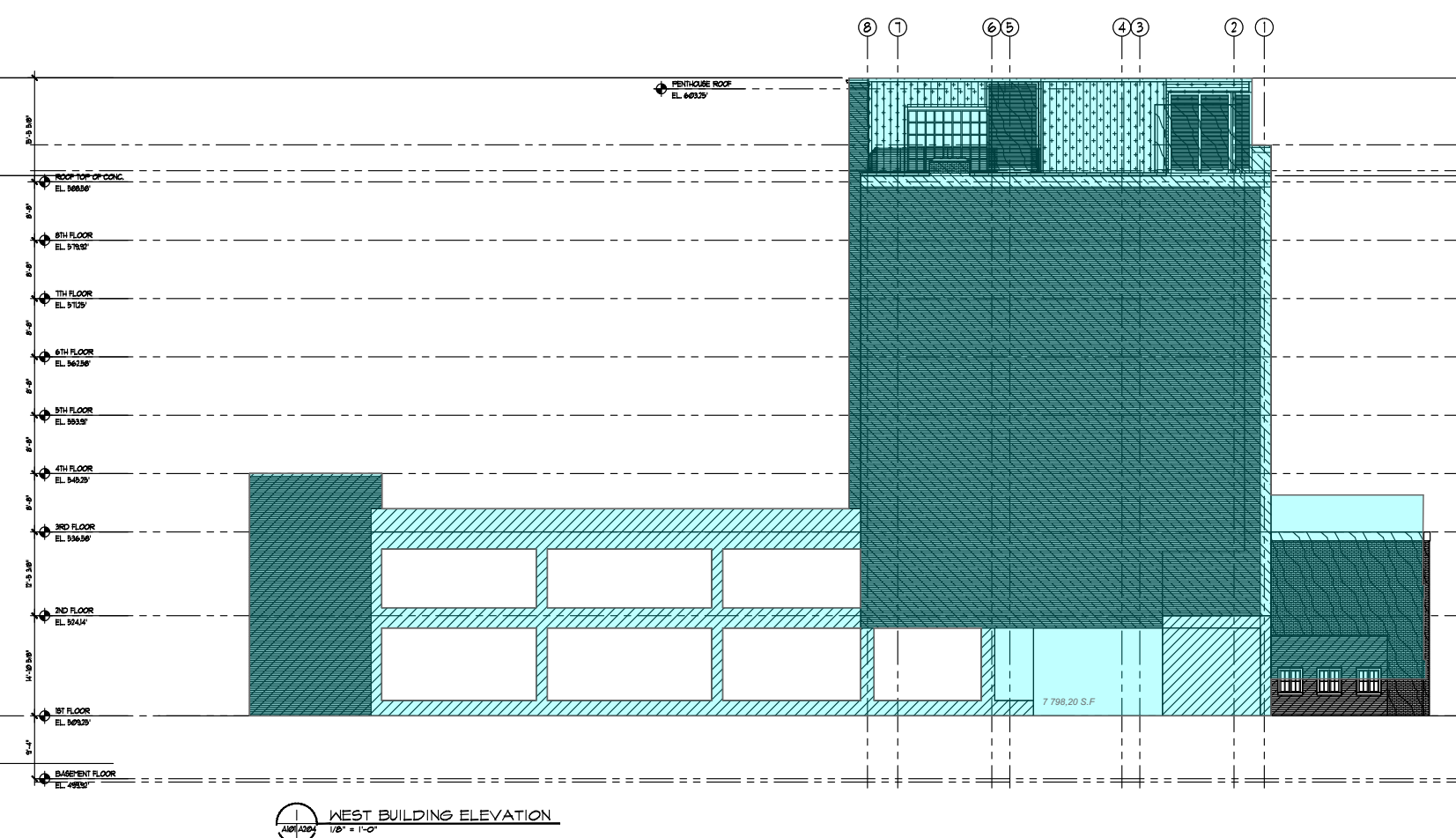
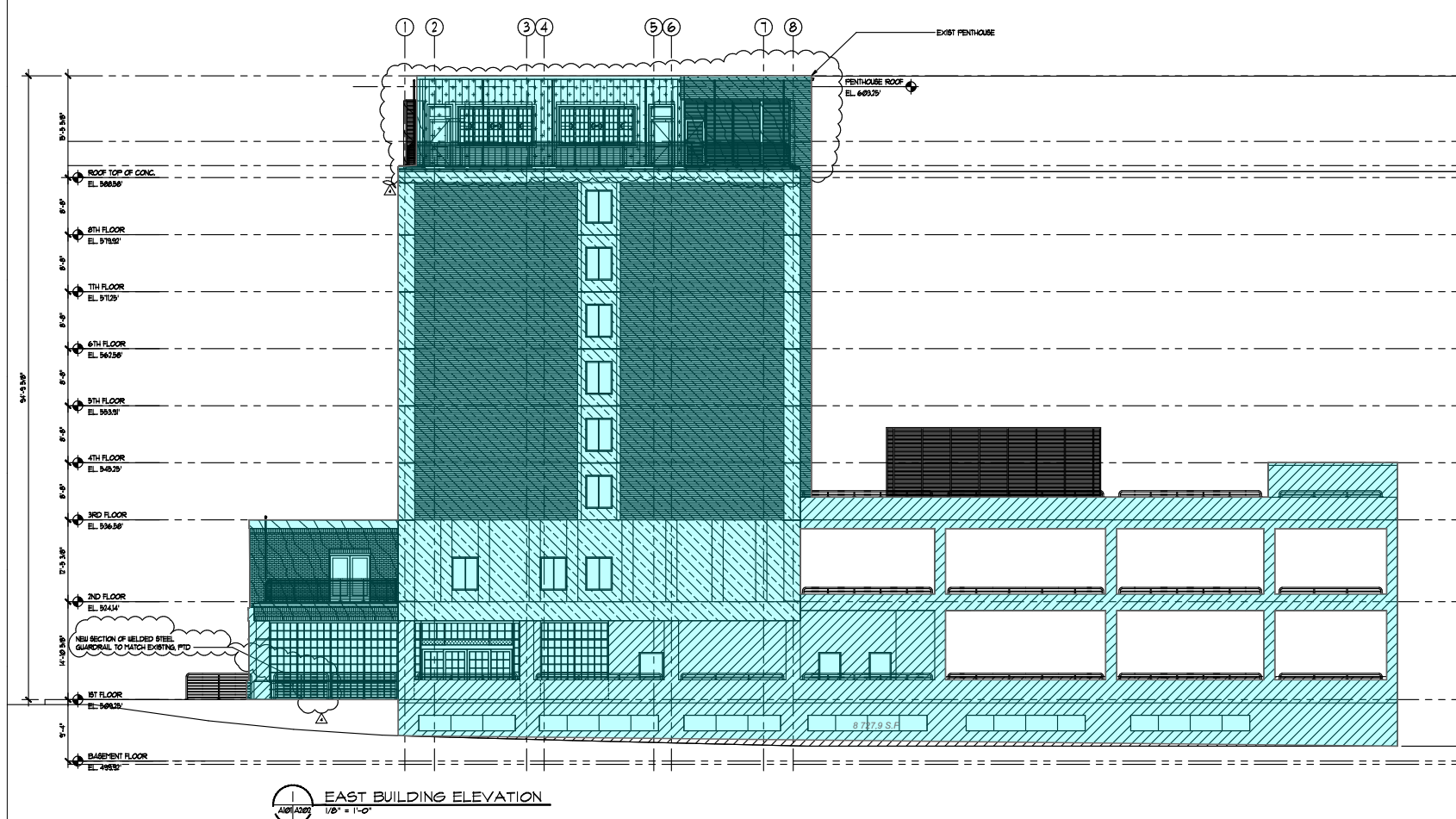
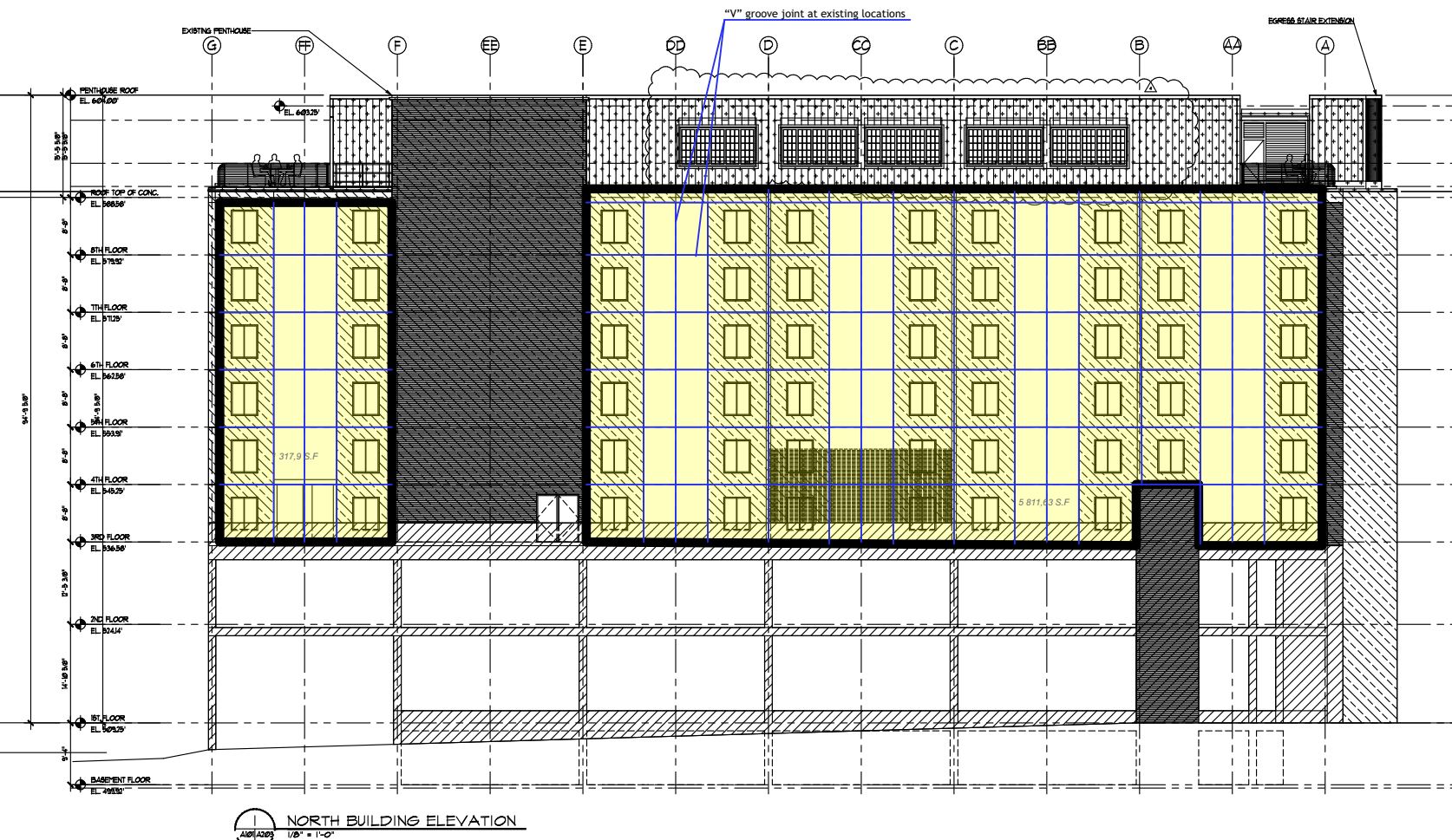
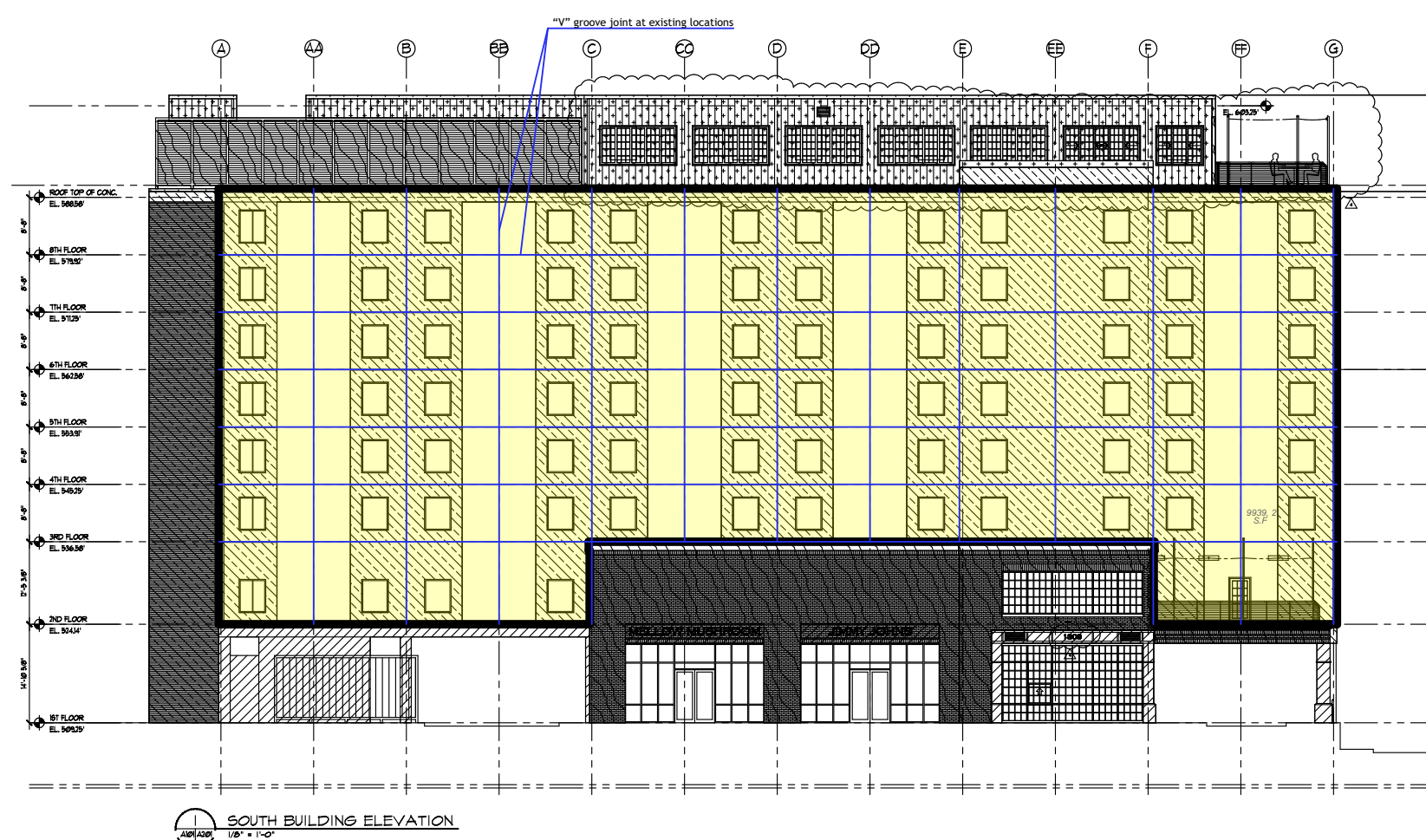
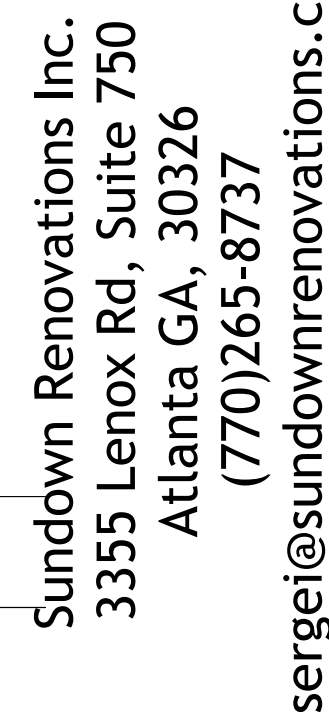


DOES NOT MEET MAIN STREET

ID	MATERIAL DESCRIPTION	COLOR	MANUFACTURER	NOTES
EP01	EXISTING STUCCO OR PAINTED BRICK	METROPOLITAN AF-690	BENJAMIN MOORE PAINT	-
EP02	EXISTING STUCCO OR PAINTED BRICK	SPARROW AF-120	BENJAMIN MOORE PAINT	-
M01	STANDING SEAM METAL SIDING	MATCH KAWNEER DARK BRONZE ANODIZED FINISH	-	-
EP03	EXISTING STUCCO, MASONRY, OR CONCRETE	BRUTON WHITE CW-110	BENJAMIN MOORE PAINT	-
EP04	NEW SMOOTH STUCCO	METROPOLITAN AF-690, SEMI-GLOSS	BENJAMIN MOORE PAINT	-
BRK1	THIN BRICK WITH CORNERS AND RETURNS	9-85 CHARCOAL	GLEN GARY BRICK	-
EP05	MECHANICAL EQUIPMENT SCREEN 1ST FLR	MATCH KAWNEER DARK BRONZE ANODIZED FINISH	-	△
A01	ALUMINUM STOREFRONT 1ST & 2ND FLOOR	DARK BRONZE ANODIZED	KAWNEER	-
EP06	STEEL GUARDRAIL, POSTS, ETC. 2ND FLOOR	SPARROW AF-120, SEMI-GLOSS	BENJAMIN MOORE PAINT	-
RF01	ROOF FACIA, 2ND FLOOR	MATCH 9-85 CHARCOAL BRICK	-	-
RF02	ROOF FACIA, PENTHOUSE	MATCH KAWNEER DARK BRONZE ANODIZED FINISH	-	-
A02	ALUMINUM WINDOWS AND DOORS, PENTHOUSE	DARK BRONZE ANODIZED	KAWNEER	-
S01	STEEL OVERHEAD DOORS	MATCH DARK BRONZE ANODIZED	-	-
EP07	MECHANICAL SCREEN, 3RD FLOOR	MATCH KAWNEER DARK BRONZE ANODIZED FINISH	-	-
EP08	MECHANICAL SCREEN, PENTHOUSE	MATCH KAWNEER DARK BRONZE ANODIZED FINISH	-	-
EP09	STEEL GUARDRAILS, PENTHOUSE	SPARROW AF-120, SEMI-GLOSS	BENJAMIN MOORE PAINT	-

OF A2

A2 (ANSI C)



““V” groove joint at existing locations

[illegible]

PROJECT NUMBER:

DATE:

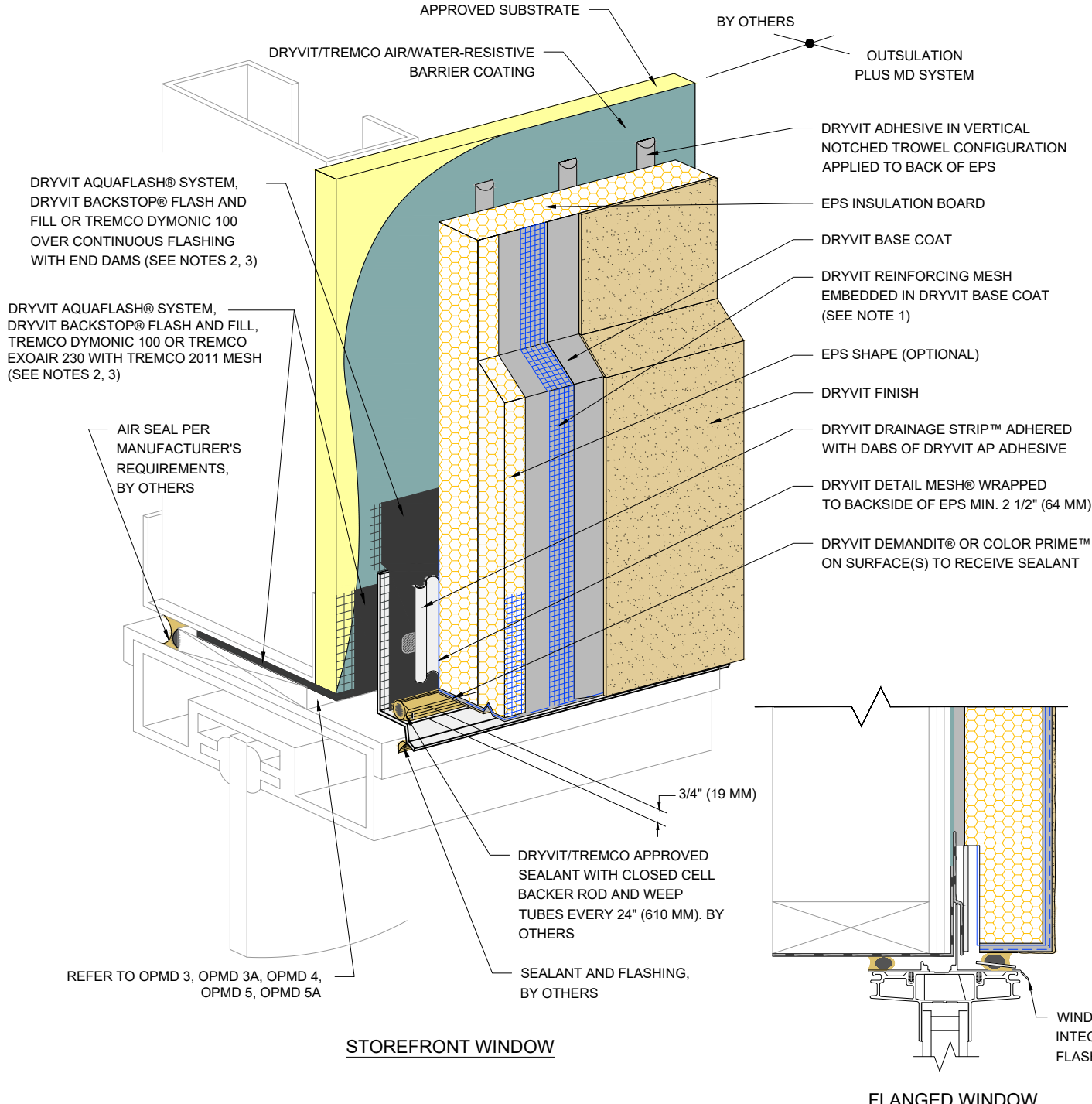
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SHEET NUMBER:	3
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OF

A2 (ANSI C)

Detail: Storefront and Flanged Window Head



NOTE:
1. DRYVIT RECOMMENDS THAT GROUND FLOOR APPLICATIONS AND ALL FACADES EXPOSED TO ABNORMAL STRESS, HIGH TRAFFIC, OR DELIBERATE IMPACT HAVE THE BASE COAT REINFORCED WITH PANZER® MESH PRIOR TO STANDARD OR STANDARD PLUS MESH. LOCATION OF HIGH IMPACT ZONES SHOULD BE INDICATED ON CONTRACT DRAWINGS.

2. REFER TO PRODUCT DATA SHEETS FOR SPECIFIC APPLICATION METHODS.

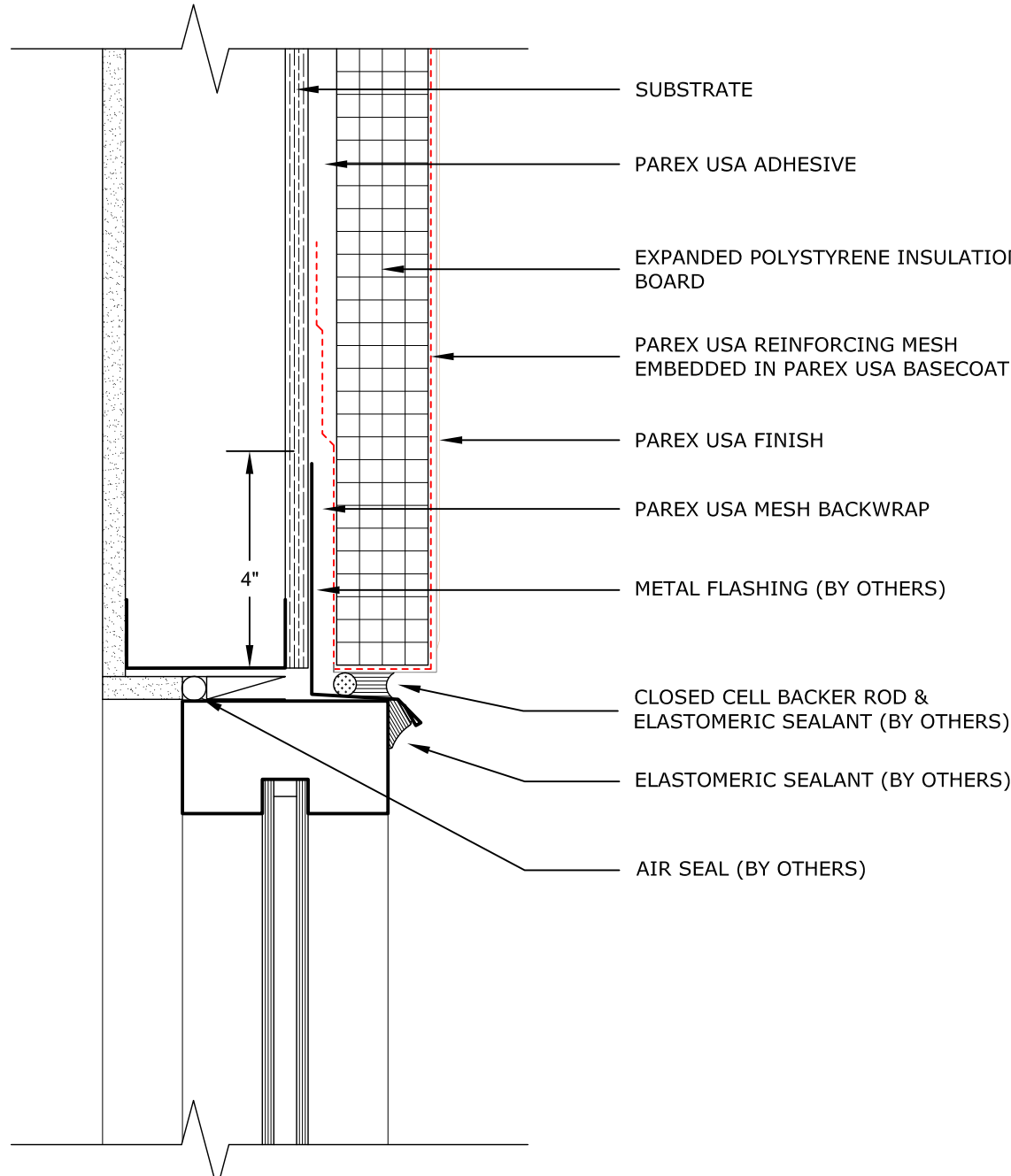
3. THE ONLY WRB TO BE USED WITH BACKSTOP® FLASH AND FILL IS BACKSTOP® NTX™

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Detail: Termination at flashed window head

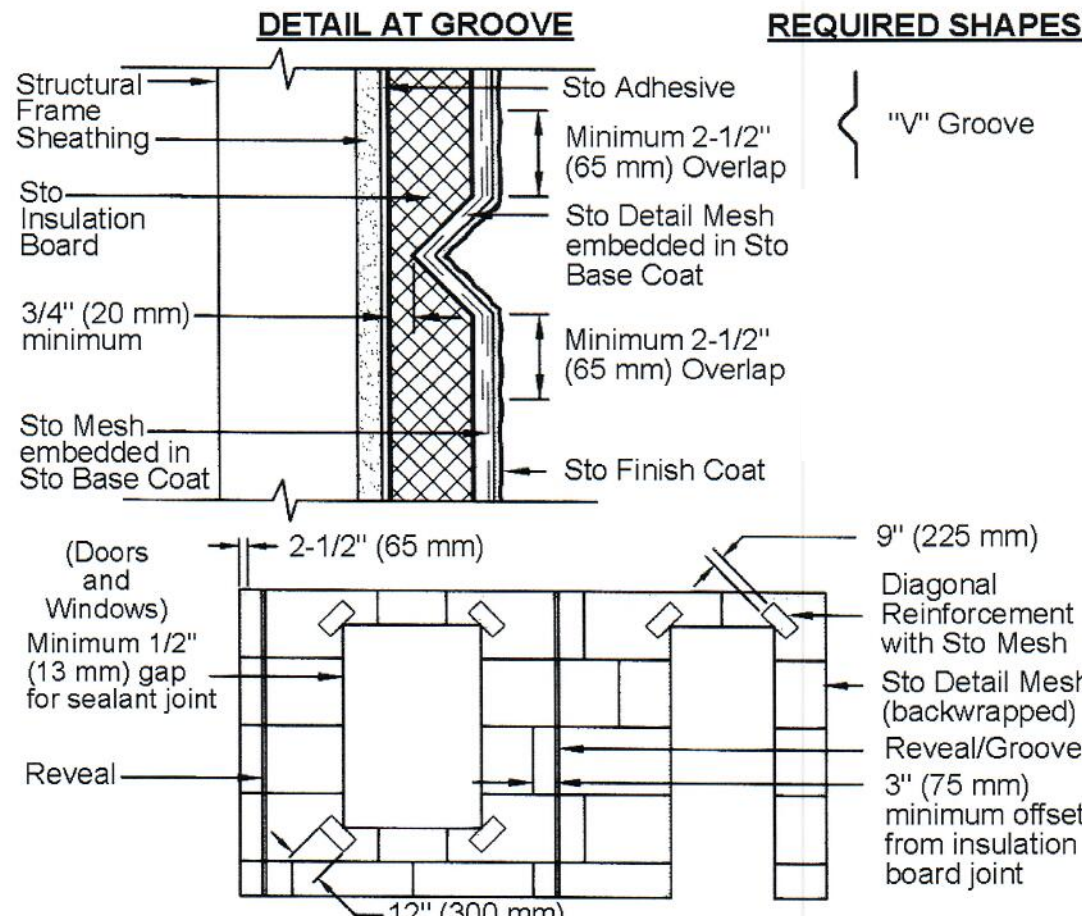


STANDARD SYSTEM



SS W1.02 TERMINATION AT FLASHED WINDOW HEAD

STANDARD SYSTEM
OPTIMUM SYSTEM



Sundown Renovations Inc.
3355 Lenox Rd, Suite 750
Atlanta GA, 30326
(770)265-8737
sergei@sundownrenovations.com

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