

Architectural And Historic Survey



Identification

STREET ADDRESS: 208 East Main Street
 MAP & PARCEL: 28-34
 CENSUS TRACT AND BLOCK: 1-123
 PRESENT ZONING: B-4
 ORIGINAL OWNER: Fanny Heller Lazarus
 ORIGINAL USE: China Shop
 PRESENT USE: Drug Store
 PRESENT OWNER: The G & L Company
 ADDRESS: 208 East Main Street

HISTORIC NAME: Heller Building
 DATE / PERIOD: 1896 or 1903
 STYLE:
 HEIGHT (to cornice) OR STORIES: 2 storeys
 DIMENSIONS AND LAND AREA: 46.5' x 230.3' (10,091 sq. ft.)
 CONDITION: Good
 SURVEYOR: Bibb
 DATE OF SURVEY: *Spring 1979*
 SOURCES: City/County Records Sanborn Map Co. 1886, 1891, 1896, 1907, 1920, 1969 Alexander, Recollections of Early Charlottesville Charlottesville City Directories

ARCHITECTURAL DESCRIPTION

The facade of this building has been altered beyond recognition by the bright greenish-yellow paint that even covers the windows and by the gigantic neon sign that reaches from the top of the modern entrance loggia to the second storey windowsills. It is two stories tall and three bays wide and is constructed of pressed brick laid in stretcher bond. The window area of the second level is deeply recessed between corner piers. A lintel and width of the building is supported by the piers and by coupled Corinthianesque columns between each bay and single ones at each end. The columns appear to constructed of specially made brick. The windows are double-sash with unusual 5-over-1 glazing. Above the second storey level there is a projecting cornice with modillions and dentil moulding and a frieze that extends only the width of the window recess and is adorned with moulded wreaths and garlands. The corner piers continue above the cornice of the top of the parapet, which is decorated with inset panels. The building has a flat tar-&-gravel roof.

HISTORICAL DESCRIPTION

The Rev. James Fife purchased a large portion of this block in 1850 (ACDB 49-197) and soon afterwards erected a 3-storey brick building on this site. The Fife family sold it in 1879 to Fanny Leterman Heller, wife of A. B. Heller who had been operating a dry goods and clothing store there for a number of years (ACDB 75-254). The Sanborn maps show that sometime between 1896 and 1907 either the third storey was removed or, more likely, the entire building was replaced with another one. Tax records indicate that this occurred in either 1896 or 1903. In 1915, some years after her husband's death and her remarriage, Fanny Heller Lazarus sold it to Hollis Rinehart (City DB 27-438). The china shop of Covington & Peyton (formerly R. W. Covington & Co.) occupied the building from the 1890's until about 1920. Jarman's Inc. (stationary and office equipment) and the New Dominion Book Shop shared the store room from the 1920's to the late 1940's. The Standard Drug Co. has occupied the building since 1950. The Standard Marshall Corporation purchased the building from Rinehart's Kenridge Properties, Inc., in 1965 (DB 263-428) and the following year extended the building on the west and south. The present owner purchased it in 1976 (DB 376-11). Additional References: City DB 8-157, 38-492, 64-15, 193-289.



VIRGINIA HISTORIC LANDMARKS COMMISSION

File no. 164-72B
Negative no(s). 5063, 6, 7, 8

SURVEY FORM

Historic name	Common name STANDARD DRUG CO.
County/Town/City ALBEMARLE / CHARLOTTESVILLE	
Street address or route number 208 E. MAIN ST.	
USGS Quad CHARLOTTESVILLE EAST, VA.	Date or period c. 1900
Original owner	Architect/builder/craftsmen
Original use WOOLWORTH'S	
Present owner	Source of name
Present owner address	Source of date
	Stories
Present use	Foundation and wall const'n
Acreage	Roof type

State condition of structure and environs

State potential threats to structure

Note any archaeological interest

Should be investigated for possible register potential? yes ___ no

Architectural description (Note significant features of plan, structural system and interior and exterior decoration, taking care to point out aspects not visible or clear from photographs. Explain nature and period of all alterations and additions. List any outbuildings and their approximate ages, cemeteries, etc.)

BRICK - (AMERICAN BOND); 2 STORIES; SHED ROOF; 3 BAYS; COMMERCIAL COLONIAL REVIVAL (CLASSICAL DETAILING W/ FULL ENTABLATURE AT CORNICE LINE W/ COLUMNS); PLATE GLASS WINDOW ON 1ST FLOOR; ENTRANCE - RECESSED CENTRAL ENTRANCE; 3 5/1 SASH WINDOWS SEPARATED W/ BRICK COLUMNS W/ ROMANESQUE CAPS; 2 CHIMNEYS; FIRST STORY EXTENSIVELY ALTERED W/ CONTEMPORARY ALUM. SIGN ACROSS BOTH BUILDINGS; USE OF PLATE GLASS WINDOWS.

Interior inspected? **YES**

Historical significance (Chain of title; individuals, families, events, etc., associated with the property.)

SANBORN MAPS :

- 1886 DRY GOODS AND VARIETY**
- 1891 SAME**
- 1907 SAME**
- 1920 SAME**

~~10~~

Standard Drug (208 E)

376-1	The B & L Co	7/9/76	\$202,800	
267-444		7/30/65	\$55,000	plat 267-451
263-428	Standard Marshall Corp	4/2/65	150,000	263-430A

concrete found, alum & glass front
"old & 1966"
1974 - alterations

1907 =
1920 =

1896 Sanborn says 3-story, 1969 says 2 china store 1907
Early Ch'v says built by Rev James Fife & occupied by B-M M^{rs} Intype
for many years before Heller (p 80)
∴ early, but was it rebuilt after 1896? 1896-1907?
(206 = old Woodworth; now 1/2 bank, 1/2 Stand; Stand. bldg = 208-210 old map)

Sanborn: between 1896 & 1907

deeds: Heller-Lazarus 1879-1915; clarified 1897

tax: 1881, 1896, 1903

dir: Covington & Peyton may have been there 1896-1915

probably: 1896 or 1903

Was Heller lot larger than this? ~~Yes~~, back to 1874
 Was another bldg added between 1896 + 1920? ^{Yes: 1) wing raised & extended}
 They 1894 \$1000 or 1904 \$1500 must be this. ^{2) new rear wing}

(Hollis Rinehart owned Standard 1915-1965, 106E 1915-1931)

Jack Rinehart

call Bill Rinehart at City Mortgage

~~Bill Rinehart~~
~~Bill Rinehart~~

has access to family records

or uncle in Fla, last of Hollis Rinehart's 4 sons

owners; AB Heller 1875-
 Lazarus -1915

occupants; AB Heller < 1874-
 Covington & Peyton ~~1875~~ 1875-1915 = 7 20 yr
 Jarman's $\leq 1931 - 21950 = 7 20 yr$
 Standard $\leq 1953 - = 7 25 yr$

~~Standard (208 E)~~
Standard (208 E)

- 263-428 Kenridge Properties, Inc → Standard Marshall Coys.
3/22/1965 same as 193-289
64-46 1929 party wall agreement
- 193-289 ~~Kenridge~~ ex of Hollis Rinehart → Kenridge
8/1/1956 ~~208-210~~ 208-210 E Main, 28.5'.
see plat 157-323 (bet Woodworth's & Williams's)
same as 64-15
lease to Standard Cut-Rate Stores 6/2/50
- 64-15 Surber Publishing Co → Hollis Rinehart
2/1/1929 lot w/ bldgs (formerly Surber-Brundage Co, Inc)
same as 38-492
- 38-492 Hollis & Lena T Rinehart → Surber-Brundage Co, Inc - \$35,000
7/1/1921 lot w/ bldgs bet J B Morris & Co & Brockin → Rinehart
29' on Main
same as 27-438
- 27-438 Fannie A. & L. Lazarus of Lynchburg → Hollis Rinehart \$17,000
9/20/1915 1) lot w/ bldgs occupied in store room by Livingston & Peyton,
bounded on east by B F Dickinson's store, on south by alley &
John West's lot, on west by J B Morris Co & A C Brockin lot
same as A C D B 75-254, 10/22/1876 2) R H Fife → Fannie A Helley,
guardian of her infant chn Carrie, Ethel, Bernard A, Morris, &
Adolph B
" " City D B 8-157, 4/3/1897, 5 chn → Fannie A. Lazarus
(also 15-33)
- 8-157 lot w/ store room & dwelling
4/3/1897 formerly belonging to estate of James Fife
bounded on east by lot & brick tenement formerly belonging to
James Lobban & on west by lot & store-room of John
Antoon

ACOB

75-254

10/22/1879

Robt Henderson Fife, exec of James Fife, & Mary W Fife (wid)
→ Fanny A. Heller, guardian of Louie, Ethie, Bernard,
& Monty, \$3000

lot of storeroom & dwelling on south side main bounded on
east by Lobban → Scribner, on west by Antoin
same as 68-679 1874 deed of trust;

part of Lot 36 "occupied 1874 by AB Heller as clothing store
& formerly occupied for a number of years by Geo M
M: Intire as a drug store"

49-197

12/10/1850

Nancy West → James Fife \$12400

"lot of bldgs & impts" now occupied by me on south
side main ... part of Lot 36 in plan of town
bounded on east by Tucker Isaacs → Thos Wood, on south
by Jane West, on west by cross st

City DB

267-444

7/1/1965

The Citizen's Corp → Standard-Marshall Corp

lot A2 of plat ~~lot~~

C → S 18' lot bet

S → C corner 2nd & Water

Standard

2 storey, 3 bay

pressed brick, stretcher, all painted greenish yellow

modernized storefront w/ recessed loggia, massive neon sign reach fr " to window sill

window area of 2nd storey deeply recessed bet corner piers which support lintel, along w/ ^{frontal brackets?} Corinthianesque columns, apparently of rounded brick, which flank each bay (6 columns)

double sash wind. 5/1

pl parapet ^{inset} above slab, ^{w/ recessed panels rises high} entab:
frieze dec w/ moulded wreaths & garlands,
dentils & egg-&-dart ~~at~~ at top of frieze,
medallions, ~~at~~ dentils on cornice

1
 increase ^{"ingots"} (2000 -> 3500) ~~18~~ 1881 when Heller bought
 "bldg" (1000?) 1896 ~~1896~~
 increase "ingots" ~~1896~~ (4000 -> 5500) 1903
 no further substantial increase thru 1925

208 E

Year	Owner	Address	Value	Notes
1895, 96	3rd Mrs Fannie A. Heller (Lazarus)	236, south side 7th	1000 + 3000 = 4000	
1897	" "	" "	2000 + " = 5000	\$1000 for bldg
1898, 99, 1900	F A Lazarus	" "	" "	for bldg Heller
1901, 02, 03	" "	" #208 main	1500 + 4000 = 5500	
1904, 05, 06	" "	" "	" + 500 = 7000	\$1500 added ingots
1907, 08, 10	" "	" "	2000 + 5000 = 7000	
1889	Fannie A. Heller (Lazarus)		+ 3500 = 4550	no L. Lazarus to pay
1891, 94	" "	" "	+ 3000 = 3800	Lynchburg
1913, 15	F A Lazarus		3000 + 4000 = 7000	
1917, 16, 20	Hollis Pinehart	" "	6500 + 5000 = 11,500	
1921, 20	" "	" "	8000 + 6000 = 14,000	
1924	Sarber, Arundale Co	" "	" "	" "

1888, 85, 82	Fannie Heller	L3L	+ 3500 = 4550	\$1500 added for impsta \$50 for alley for John Wood
1878	Jos Fife est	"	+ 2000 = 3000	
1875, 72	" "	"	" = 3500	