

## Scala, Mary Joy

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**From:** Scala, Mary Joy  
**Sent:** Friday, April 01, 2016 3:21 PM  
**To:** Powe, Gregory  
**Subject:** RE: Market Plaza Residences Main Entrance Alternative

Greg, I received 5 positive responses on your revised entrance so Alternative B is approved.

### **Mary Joy Scala, AICP**

Preservation and Design Planner  
City of Charlottesville  
Department of Neighborhood Development Services  
City Hall – 610 East Market Street  
P.O. Box 911  
Charlottesville, VA 22902  
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**From:** Greg Powe [mailto:[greg@powestudioarchitects.com](mailto:greg@powestudioarchitects.com)]  
**Sent:** Friday, April 01, 2016 2:48 PM  
**To:** Scala, Mary Joy  
**Subject:** RE: Market Plaza Residences Main Entrance Alternative

Hello Mary Joy,

Are you now comfortable with the responses sent in sending this out to BAR members for their review, or need we do more?

### **Gregory Powe, AIA, Principal**

#### **Powe Studio Architects PC**

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**From:** Scala, Mary Joy [mailto:[scala@charlottesville.org](mailto:scala@charlottesville.org)]  
**Sent:** Thursday, March 31, 2016 9:41 AM  
**To:** Powe, Gregory <[greg@powestudioarchitects.com](mailto:greg@powestudioarchitects.com)>  
**Subject:** RE: Market Plaza Residences Main Entrance Alternative

Thank you for the property line clarification.. So you want to go with just the one alternative B? And to clarify, this elevation is still valid? You are just proposing to leave the glass in the original plane, and pull the first bay forward, correct?

March 30, 2016

Board of Architectural Review  
C/o Mary Joy Scala  
Neighborhood Development Services  
City of Charlottesville  
610 East Market Street  
Charlottesville, VA 22902

Subject: **Certificate of Appropriateness Amendment:  
Market Plaza: Main Residential Entrance Revision**

Dear Board of Architectural Review Members and Ms. Scala,

Further to our February 23, 2016 submission and March 15<sup>th</sup> presentation to BAR, at which time we presented an alternative main entrance which was felt not to be successful, we were invited by last month's acting Chair Tim Mohr to resubmit an alternative entrance design via email with the goal of getting this alternative approved without the need for a formal presentation before the BAR (I am out of the country this next meeting).

Per Mr. Mohr's suggestion, the solution we are submitting, Alternative B, (see two rendering views attached) recesses the entrance relative to the flanking brick piers, while also projecting this brick bay forward 3'-8" (all the space we have between face of building and property line) to also provide the prominence the Owner is seeking for this important main entrance to residential condominium. (The Owner felt that by simply recessing the entrance back from the building brick piers without also projecting the brick bay forward did not accomplish the requirement for this main residential entrance to be more prominent.) This results in the glass curtainwall and pair of entrance doors actually remaining in the same plane as the main Second Street façade.

Thank you for agreeing to distribute this alternative via email to request approval of the revised residential main entrance.

**Respectfully Submitted by:**  
Powe Studio Architects PC



Gregory Powe, AIA Principal

Attachment: Two colored rendering views of an alternative Residential Main Entrance to Market Plaza

**Market Plaza, Charlottesville, VA**



**Main Residences Entrance, Alternative B, Second Street SW: view 1 looking southeast from the corner of Water and Second Streets**

March 30, 2016

**Powe Studio** Architects PC with Keith O. Woodard, RA

Market Plaza, Charlottesville, VA



Main Residences Entrance, Alternative B, Second Street SW: view 2 looking northeast on Second Street

March 30, 2016

Powe Studio Architects PC with Keith O. Woodard, RA

**Market Plaza**, Charlottesville, VA



**Main Residences Entrance, Alternative B, Second Street SW: view 3** looking southeast from the corner of Water and Second Streets, illustrating the full projected brick base bay.

March 30, 2016

**Powe Studio** Architects PC with Keith O. Woodard, RA

Market Plaza, Charlottesville, VA



Existing Residences Main Entrance on Second Street: view looking southeast from corner of Water and Second Streets

March 30, 2016

Powe Studio Architects PC with Keith O. Woodard, RA