

PLACE Design Task Force Minutes
February 12, 2015 - 12:00 p.m.
Neighborhood Development Services Conference Room

Members Present:

Rachel Lloyd, Chair
Fred Wolf
Galin Boyd
Richard Price
Claudette Grant
Scott Paisley on the phone
Kathy Galvin
Tim Mohr
Andrea Douglas
Andrew Mondschein
Jim Self

Public Present:

Bill Emory
Charlottesville Tomorrow (Reporter)

Staff Present:

Amanda Poncy
Carrie Rainey
Mary Joy Scala
Dan Frisbee
Doug Ehman

Call to Order

Chairman Lloyd called the PLACE Design Task Force Meeting to order at 12:10 pm.

Agenda

1. Storm Drain Art Presentation- Rivanna Regional Stormwater Education Partnership Presented by Dan Frisbee of Public Works and Serena Gruia, The Bridge Progressive Arts Initiative, Programming Manager.

The RRSEP's mission is to plan and coordinate educational projects and outreach to meet federal stormwater permit requirements.

- Hire an environmental educator and a professional artist to create a curriculum for a week-long summer camp that integrates water-system education and creative expression.
- Through experimentation and exploration the students will observe stormwater conditions and pathways. The findings will then inform the creative expression guided by the professional artist.
- The creative works that the students/camp produce will then inform the artist in the creation of up to three street/storm drain mural designs.
- The final design(s) will be submitted for input from PLACE, the BAR (if in an ADC or conservation district), and the neighborhood.
- The creation and announcement of each painting will be a focus for community engagement and education.
- Publicity of the project will be used to inform the greater community.
- Documentation of the project will inform future projects.

2. West McIntire Trailhead Presentation by John Schmitt of LDPA, Doug Ehman of Parks & Recreation

Mr. Ehman noted the draft design for East McIntire Park will be presented at an open house for review on Thursday, February 19th 2015, from 6 to 8pm at the new Parks and Recreation offices at 501 East Main Street.

Mr. Ehman said Parks has been working with the public, park users and Mahan Rykiel Landscape Architects to develop a draft design for East McIntire Park based on the park master plan approved in 2012. The current design follows input received at three community open houses in 2014, and this is an opportunity to comment on the most current version. All are welcome to attend.

3. Planning and Coordination for PLACE-Making “Summit”

PLACE members discussed the following concepts:

- Place-making involves taking places as they are, with their own specific strengths and positive qualities, and optimizing them, often accomplished through social offerings, aesthetics and openness.
- People make economic decisions, from accepting a job in one city over another to buying a home in a particular neighborhood, based on their emotional investments in an area.
- The residents are attached to their community to have the opportunity for positive social interaction in the community maybe comes in the form of a festival or something less formal, like being able to meet on a bike or running path
- Making a place more welcoming to a diverse group of people.
- Affordable, diversity housing

4. Executive Board Nominations/Voting

The following were nominated and approved:

Chairman – Mark Watson
Vice-Chairman – Fred Wolf
Secretary – Tim Mohr