

City of Charlottesville
Department of Parks and Recreation
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"A World Class City"

PARKS AND RECREATION ADVISORY BOARD AGENDA October 20, 2010

ADMINISTRATIVE ITEMS

ADMIN-1 Adoption of Minutes – September 15, 2010 Advisory Board Meeting

INFORMATION ITEMS

- I-1 Smith Aquatic & Fitness Center – Grand Opening
- I-2 YMCA at McIntire Park – Status Update
- I-3 Aquatic Facility Attendance and Revenue – Calendar Year 2010 FINAL
- I-4 Washington Park Pool Improvements – Schedule
- I-5 McGuffey Park Drainage Repairs - Schedule
- I-6 Proposed FY2012-2016 Capital Improvement Program

CHAIRMAN'S MATTERS

BOARD MATTERS

DIRECTOR'S MATTERS

ADJOURNMENT

City of Charlottesville
Parks and Recreation Advisory Board – Agenda Item
October 20, 2010

ADMINISTRATIVE – 1

Adoption of Minutes – September 15, 2010 Parks and Recreation Advisory Board Meeting

ACTION REQUIRED:

Advisory Board adoption of the minutes of the September 15, 2010 meeting.

ENCLOSED DOCUMENTS:

Minutes of September 15, 2010 meeting.

**PARKS AND RECREATION ADVISORY BOARD
MINUTES**

September 15, 2010

The Parks and Recreation Advisory Board held a regular meeting on Wednesday, September 15, 2010 at 5:00 p.m. at Smith Aquatic and Fitness Center. Members present were: Ken Ballard, Byron Brown, Scott Brown, John Kammauff, Sean McCord, Jennifer McKeever and Dan Rosensweig. Members absent: John Foster and Ned Michie
Staff: Brian Daly, Chris Gensic, Will Bassett

Minutes:

➤ **Motion:**

John Kammauff made a motion to approve minutes, second by Ken Ballard, motion was unanimously approved

Tour of Smith Aquatic & Fitness Center

- Brian Daly conducted a tour of Smith Aquatic and Fitness facility with board members.
- Scott Brown commended staff for their work on the new facility.
- John Kammauff asked about the ground outside, Brian Daly replied that there was a bio filter located there and that the plants will not grow higher than the lower window of the building.
- Byron Brown asked about the swim class enrollment for classes starting next week
- Dan Rosensweig asked about the building, Brian Daly replied that it will be LEED gold after testing, and may possibly go to LEED platinum.
- Jennifer McKeever stated that people are excited about the new facility.
- Brian Daly stated that they were looking @ Wednesday, October 6th for the Grand Opening for the building.

Resolution

Motion

- Dan Rosensweig made a motion to adopt the resolution for Betsy Roettger service to the advisory board, second by John Kammauff, motion was unanimously approved.
- Announced that the Boys & Girls Club was open with kids in their building, great for community. Grand opening will be Monday, October 4th.

YMCA

- No change in the project at this time.

Aquatic Facility & Revenue

- Brian Daly reported that the figures distributed to board members represents FY 10, and that the cost recovery was approximately 31%.

- Sean McCord asked if there was an overall goal for cost recovery, Brian Daly replied not at this time but that most Parks & Recreation department go with 50%.
- Dan Rosensweig asked about previous years cost recovery. Brian Daly replied that programs exceeded projection, but that athletics was a little down due to the economy.
- Revenue this year will be higher due to YMCA renting lanes @ Crow Pool.
- Crow Center and programs will be closed when the Smith Aquatic & Fitness Center opens, some therapeutic programs will still be operating when the YMCA is not using Crow pool.

Washington Park Improvements

- Bids received in August, Martin Horn – \$290,000, contract being routed through City Attorney's office.
- Washington Park Center will be doing our own programming, not sure what programs at this time.

McGuffey Park

- Received bids end of August - \$35,000, very low, felt bidder missed something, went back to contractor, \$75,000 second bidder – Purchasing recommended move to 2nd bidder.

Parks & Recreation scholarship program

- Scholarship program information emailed over weekend to board members, wanted to make sure everyone understands program.
- Current scholarship policy is limited, 50% for those receiving assistance, participants fill out scholarship form and social services verifies. Felt internally that department wasn't reaching all families, staff has met with social services, can have access to client information only with permission from client. Social services provided poverty table based on # in household, asked basic household size – 2.2; 1.95 after taking in Snap benefits – food stamps; 40,099 – 2000; 40,317 – 2008. Taking in all data, did not want to place a lot of hurdles with providing truth information for clients and staff; chose household # as 3.
- Scholarship program will be based on income, provides way to get lower rate for citizens – requires proof of income, last two pay stubs, proof of residency, social security check, etc. Income verification will be checked every 12 months.

Motion

- Scott Brown made a motion that participants should present tax returns and last two pay stubs to verify income for scholarship program, Ken Ballard second the motion; motion was not carried.

- Dan Rosensweig made a motion to approve scholarship program as written, John Kammauff second the motion; amendment – application process to allow social service clients who allow social service verification. One nay – Byron Brown, motion passed.
- Scott Brown expressed concern that there should be some value, participants doing something to get the discount, but asked if this is a big enough problem to worry about.
- Brian Daly stated that there was a segment of the community that was not being reached, new policy attempts to reach those citizens; will be doing a lot of outreach in the community, Boys & Girls Club, policy should be reviewed annually. Rec Trac system allows for tracking of scholarships. Dan Rosensweig offered to volunteer if needed to market to low income citizens

Chairman's Matters

- None

Board Matters

- Dan Rosensweig stated that he was concerned about fixed goal posts which cause dead spots because goals stay in the same place. John Kammauff replied that temporary goals were not safe. Brian Daly stated that the schools chose the goals.
- Sean McCord thanked Brian Daly for the summer pass extensions to be able to use for the new Smith Aquatic and Fitness Center.

Directors Matters

- Brian Daly reported that last weekend at the VRPS conference in Hampton that annual awards were presented and that the department won two – Best Promotional Effort - Electronic Media for the Meadowcreek Golf Course Website; and Best New Special Event - Kid Float – attendance, 40-45 kids.

Recreation Center Manager

- Brian Daly announced that a Recreation Center Manager had been hired for the Smith Aquatic and Fitness Center, Niko Reikalas pending drug test passing; stated that he had managed a recreation center in Bellevue, Washington, also had worked with a Boys & Girls club, and comes highly recommended.

Parks Division Manager

- Brian Daly reported that there were two finalists, and has sent final exercise today to them.

Motion

- Sean McCord made a motion to adjourn the meeting, second by Byron Brown, motion was unanimously approved.
- Meeting adjourned @ 6:50 pm

Respectfully submitted,

Linda Daly
Secretary to the Advisory Board

INFORMATION – 1

Smith Aquatic and Fitness Center – Grand Opening

The new Smith Aquatic & Fitness Center (Smith AFC) will hold its grand opening and ribbon ceremony on Friday, October 22 at 12:00 pm (noon). Following the ribbon cutting, patrons can enjoy a special “free” preview weekend. The preview weekend dates and times are as follows:

Friday, October 22:	12:30 pm – 9:00 pm
Saturday, October 23:	Noon – 6:00 pm
Sunday, October 24:	Noon – 6:00 pm

Beginning Monday, October 25th, Smith AFC will be open during its regular hours and user fees will apply for the facility.

In keeping with the City Council’s Green City vision, the City expects a high level of LEED certification for the facility with a Gold Level Certification anticipated. Final certification from the U.S. Green Building Council is anticipated within three (3) months of facility opening.

Regular operating hours for the Smith AFC are:

Monday – Friday:	5:30 am – 9:00 pm
Saturdays	5:30 am – 8:00 pm
Sunday	10:00 am – 6:00 pm

Patrons can access the facility by paying a daily admission or purchasing a multi-visit pass (25 visits) or an unlimited access pass. Scholarships are also available for the multi-visit pass and unlimited access pass.

Summer Pool Pass holder access will be available through November 21, 2010.

INFORMATION – 2

YMCA at McIntire Park – Status Update (No change from August Meeting)

VMDO architects have reported that the construction drawings for the new YMCA in McIntire Park are almost 100% complete. VMDO is prepared to go out for bid on the project, subject to authorization to proceed from the YMCA. However, the project has been delayed pending a hearing on the lawsuit filed against the City and the County. There is a hearing in Albemarle County Court in mid November to hear the County portion of the suit.

INFORMATION – 3

Aquatic Facility Expenditures and Revenue – Fiscal Year 2010 FINAL

Below is a table representing the final revenue and expenditure figures for the outdoor aquatic facilities for the 2010 summer season.

Charlottesville Parks and Recreation - Aquatic Facilities Summer 2010 Operating Season - Final

Facility	Admission Revenue	Concession Revenue	Birthday Party Revenue	Total Revenues
Onesty Family Aquatic Center	93,273	3,232	2,700	99,205
Washington Park Pool	23,691	2,363	450	26,504
McIntire Wading Pool	4,678	n/a	n/a	4,678
Subtotal	121,642	5,595	3,150	130,387

Facility	Salary Expenses	Operating Expenses	Total Expenses
Onesty Family Aquatic Center	164,236	29,692	193,928
Washington Park Pool	107,717	43,578	151,294
McIntire Wading Pool	18,961	12,049	31,009
Subtotal	290,913	85,319	376,232

Facility	TOTAL REVENUES	TOTAL EXPENSES	Profit/Loss	Cost Recovery
Onesty Family Aquatic Center	99,205	193,928	(94,723)	51.2%
Washington Park Pool	26,504	151,294	(124,790)	17.5%
McIntire Wading Pool	4,678	31,009	(26,331)	15.1%
Pass Sale Revenue	86,835			
Total	217,222	376,232	(159,010)	57.7%

INFORMATION – 4

Washington Park Pool Improvements – Schedule

Improvements to the structural shell of the Washington Park Pool began the week of September 13, 2010. The project scope includes new “diamond brite” finish on the pool shell, repair of coping stones, new acrylic cement finish in the zero depth area, some improvements and upgrades in the mechanical room, and replacement of the slide.

Construction continues, with the expected substantial completion date the week of December 6, 2010.



INFORMATION – 5

McGuffey Park Drainage Improvements – Schedule

The scope of work includes improvements to the southeast stairs, installation of a limited irrigation system on the east flower bed and main lawn, improvements to the under drain system and providing a new play structure. The new play structure will replace the sand box and metal slide (now removed). The low bidder for the construction is Earthworks Construction. Contract issues are being resolved with the City Attorney's office. Construction should commence within the next twenty-one (21) days. Staff will be notifying nearby residents, churches and schools of the upcoming work.

INFORMATION – 6

Proposed FY2012-2016 Capital Improvement Program

The Parks and Recreation Department's proposed FY2012-2016 Capital Improvement Program will be provided under separate cover at the Advisory Board Meeting. A summary of the Department's submission is below.

**Parks and Recreation
CIP Submission Summary
FY 2012-2016**

as SUBMITTED 9/20/10

Projects	Approved FY 2011	Proposed FY 2012	Proposed FY 2013	Proposed FY 2014	Proposed FY 2015	Proposed FY 2016
Washington Park Pool Bathhouse	100,000	500,000				
Rives Park Renovations		500,000				
Azalea Park Renovations		375,000	375,000			
McIntire Park - Master Plan Implementation		250,000	250,000	300,000		
Lee Park Infrastructure Renovations			750,000			
Park & School Playground Renovations	103,000	106,090	109,273	112,551	115,927	119,405
Trails and Greenway Development	77,250	79,568	81,955	84,413	86,946	89,554
Park Land Acquisition	250,000	100,000	100,000	100,000	100,000	100,000
Urban Tree Preservation and Planting	50,000	51,500	53,045	54,636	56,275	57,964
CHS Synthetic Turf Field - Portion of Cost		100,000				
Subtotal	580,250	2,062,158	1,719,272	651,600	359,148	366,923

	Approved FY 2011	Proposed FY 2012	Proposed FY 2013	Proposed FY 2014	Proposed FY 2015	Proposed FY 2016
YMCA Pool (City Share)	625,000	625,000				