PARKS AND RECREATION ADVISORY BOARD

MINUTES

September 15, 2010

The Parks and Recreation Advisory Board held a regular meeting on Wednesday, September 15, 2010 at 5:00 p.m. at Smith Aquatic and Fitness Center. Members present were: Ken Ballard, Byron Brown, Scott Brown, John Kammauff, Sean McCord, Jennifer McKeever and Dan Rosensweig. Members absent: John Foster and Ned Michie

Staff: Brian Daly, Chris Gensic, Will Bassett

Minutes:

➤ Motion:

John Kammauff made a motion to approve minutes, second by Ken Ballard, motion was unanimously approved

Tour of Smith Aquatic & Fitness Center

- Brian Daly conducted a tour of Smith Aquatic and Fitness facility with board members.
- Scott Brown commended staff for their work on the new facility.
- > John Kammauff asked about the ground outside, Brian Daly replied that there was a bio filter located there and that the plants will not grow higher than the lower window of the building.
- > Byron Brown asked about the swim class enrollment for classes starting next week
- Dan Rosensweig asked about the building, Brian Daly replied that it will be lead gold after testing, and may possibly go to lead platinum.
- Jennifer McKeever stated that people are excited about the new facility.
- ➤ Brian Daly stated that they were looking @ Wednesday, October 6th for the Grand Opening for the building.

Resolution

Motion

➤ Dan Rosensweig made a motion to adopt the resolution for Betsy Roettger service to the advisory board, second by John Kammauff, motion was unanimously approved.

Announced that the Boys & Girls Club was open with kids in their building, great for community. Grand opening will be Monday, October 4th.

YMCA

No change in the project at this time.

Aquatic Facility & Revenue

- ➤ Brian Daly reported that the figures distributed to board members represents FY 10, and that the cost recovery was approximately 31%.
- Sean McCord asked if there was an overall goal for cost recovery, Brian Daly replied not at this time but that most Parks & Recreation department go with 50%.
- ➤ Dan Rosensweig asked about previous years cost recovery. Brian Daly replied that programs exceeded projection, but that athletics was a little down due to the economy.
- Revenue this year will be higher due to YMCA renting lanes @ Crow Pool.
- > Crow Center and programs will be closed when the Smith Aquatic & Fitness Center opens, some therapeutic programs will still be operating when the YMCA is not using Crow pool.

Washington Park Improvements

- ➤ Bids received in August, Martin Horn \$290,000, contract being routed through City Attorney's office.
- Washington Park Center will be doing our own programming, not sure what programs at this time.

McGuffey Park

➤ Received bids end of August - \$35,000, very low, felt bidder missed something, went back to contractor, \$75,000 second bidder – Purchasing recommended move to 2nd bidder.

Parks & Recreation scholarship program

- Scholarship program information emailed over weekend to board members, wanted to make sure everyone understands program.
- Current scholarship policy is limited, 50% for those receiving assistance, participants fill out scholarship form and social services verifies. Felt internally that department wasn't reaching all families, staff has met with social services, can have access to client information only with permission from client. Social services provided poverty table based on # in household, asked basic household size 2.2; 1.95 after taking in Snap benefits food stamps; 40,099 2000;

- 40,317 2008. Taking in all data, did not want to place a lot of hurdles with providing truth information for clients and staff; chose household # as 3.
- Scholarship program will be based on income, provides way to get lower rate for citizens requires proof of income, last two pay stubs, proof of residency, social security check, etc. Income verification will be checked every 12 months.

Motion

- > Scott Brown made a motion that participants should present tax returns and last two pay stubs to verify income for scholarship program, Ken Ballard second the motion; motion was not carried.
- ➤ Dan Rosensweig made a motion to approve scholarship program as written, John Kammauff second the motion; amendment application process to allow social service clients who allow social service verification. One nay Byron Brown, motion passed.
- Scott Brown expressed concern that there should be some value, participants doing something to get the discount, but asked if this is a big enough problem to worry about.
- ➢ Brian Daly stated that there was a segment of the community that was not being reached, new policy attempts to reach those citizens; will be doing a lot of outreach in the community, Boys & Girls Club, policy should be reviewed annually. Rec Trac system allows for tracking of scholarships. Dan Rosensweig offered to volunteer if needed to market to low income citizens

Chairman's Matters

None

Board Matters

- Dan Rosensweig stated that he was concerned about fixed goal posts which cause dead spots because goals stay in the same place. John Kammauff replied that temporary goals were not safe. Brian Daly stated that the schools chose the goals.
- Sean McCord thanked Brian Daly for the summer pass extensions to be able to use for the new Smith Aquatic and Fitness Center.

Directors Matters

➢ Brian Daly reported that last weekend at the VRPS conference in Hampton that annual awards were presented and that the department won two − Best promotion effort - electronic media for the Meadowcreek golf course; and best special event - Kids Float Day − attendance, 40-45 kids.

Rec Center Manager

➤ Brian Daly announced that a Recreation Center Manager had been hired for the Smith Aquatic and Fitness Center, Niko Reikalas pending drug test passing; stated that he had managed a recreation center in Belleview, also had worked with a Boys & Girls club, and comes highly recommended.

Parks Manager

> Brian Daly reported that there were two finalists, and has sent final exercise today to them.

Motion

- > Sean McCord made a motion to adjourn the meeting, second by Byron Brown, motion was unanimously approved.
- ➤ Meeting adjourned @ 6:50 pm

Respectfully submitted,

Linda Daly Secretary to the Advisory Board