

City of Charlottesville
Department of Parks and Recreation
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"A World Class City"

PARKS AND RECREATION ADVISORY BOARD AGENDA January 18, 2012

ADMINISTRATIVE ITEMS

ADMIN-1 Adoption of Minutes – December 21, 2011 Advisory Board Meeting

ACTION ITEMS

A-1 Election of Advisory Board Officers for 2012
A-2 Resolution Honoring Advisory Board Service – L. Scott Brown

DISCUSSION ITEMS

D-1 Adjustment of Board Calendar for March 2012 Meeting

INFORMATION ITEMS

I-1 Smith AFC Attendance & Revenue Summary
I-2 Scholarship Program Participation Quarterly Update

CHAIRMAN'S MATTERS

BOARD MATTERS

DIRECTOR'S MATTERS

ADJOURNMENT

City of Charlottesville
Parks and Recreation Advisory Board – Agenda Item
January 18, 2012

ADMINISTRATIVE – 1

Adoption of Minutes – December 21, 2011 Parks and Recreation Advisory Board Meeting

ACTION REQUIRED:

Advisory Board adoption of the minutes of the December 21, 2011 meeting.

ENCLOSED DOCUMENTS:

Minutes of December 21, 2011 meeting.

PARKS AND RECREATION ADVISORY BOARD
MINUTES
December 21, 2011

The Parks and Recreation Advisory Board held a regular meeting on Wednesday, December 21, 2011 at 5:00 p.m. at City Space. Members present were: Ruth Barnett, Scott Brown, John Kammauff,, Sean McCord, Jennifer McKeever and Ned Michie. Member absent: Byron Brown, John Foster, Skylar Hughes-Lyon and Dan Rosensweig

Staff: Brian Daly, Will Bassett, Doug Ehman and Chris Gensic.

Guests: Gary Elwell

Public Matters

- Gary Elwell, local tennis pro, stated that he taught private tennis lessons and had been contacted by Brian Vanyo about the proposed policy for teaching @ public facilities. He stated that he had concerns that the proposed policy might keep him from teaching.
- He reported that he does not take space from players waiting
- He stated that he was concerned about the proposed fee of 15%, and questioned why City Market vendors only pay 6%.
- Ned Michie asked where City Council was with the policy. Brian Daly responded that the proposed policy was taken to City Council the first of December and explained the intent and said that they were not trying to exclude anybody. Mr. Huja felt there should be a citywide policy with fees. City Council then asked to take a proposed policy to the City attorney and report back to City Council.
- Jennifer McKeever asked about consistent fees with other programs, example: City Market.
- Scott Brown felt that fees should be charged and thought that 15% was low.
- Ned Michie felt that it should be business friendly to small businesses. If charging a fee, felt it should be a friendly system wide and that 15% seemed high.
- Sean McCord felt that a policy would cover those that flagrantly abuse the system. He also asked about high schools using courts, Brian Daly replied that they pay a fee, \$5/court and that 25% of courts are available to the public.
- Scott Brown stated that he was concerned about interference with other users of a facility and supports a higher rate; another option would be that they become independent contractors with the City.
- Jennifer McKeever stated that she would like staff to revisit fees for policy. Brian Daly replied that staff will go back and look at fees.

Minutes

- ❖ Motion:
Ruth Barnett made to motion to approve minutes from November 16, 2011, Sean McCord second, motion was unanimously approved

McIntire Park Master Plan Process Update

- Brian Daly gave an update from the third planning meeting which included 105 participants. He stated that there was an excess of 100 participants at each meeting. He stated that all comments @ meetings, emails, voicemails, etc. have been recorded and are up on the McIntire Park planning website: www.charlottesville.org/mcintirepark

- Chris Gensic stated that they found that there was a lot more consensus among participants than previously thought.
- Big discussions were centralized around the golf course and botanical garden, and stated that the groups were reasonably consistent to have both groups located at the park.
- Five concepts came in yesterday, staff reviewed to see if there were similarities, want to take three concepts to the January meeting.
- Had to remind groups that there had been no comments on wading pool, some groups still didn't say anything regarding the wading pool.
- Sean McCord asked if there was any discussion about public transportation to this area. Jennifer McKeever stated that it would be important for access at the 250/McIntire Rd intersection.
- Chris Gensic stated that they hope to come out of the January, 2012 meeting with one or two concepts, and felt pretty confident after seeing the consensus from the meetings.
- Brian Daly stated that comments have said that they appreciate the process being so open.
- John Kammauff stated that at his table opinions were based on misinformation, concerned on decision making process based on this.
- Brian Daly stated that staff has not advocated toward any activity and will be based on community input.
- Ned Michie asked if there was room @ Pen Park for First Tee
- Towe Park as a relocation for the Skatepark has been suggested with the County on board but skaters felt that it was too far. Washington Park was also suggested with skaters liking the location but that the neighborhood might have concerns. Brian Daly stated that plans will show for the Skatepark to be lighted.
- Jennifer McKeever stated that knowing what other resources are out there would help to prioritize. Also felt that the community has been well represented @ meetings.
- Ned Michie asked about the process after the January meeting, Brian Daly replied that there may or may not have another meeting, next would be conceptual plans to come to the Advisory Board, a public hearing, and then work up a final plan which would come back to the Advisory Board, Planning Commission and City Council. Next meeting will be held 1/23/12.
- Brian Daly stated that they wouldn't be back until around March with another update.

Proposed adjustments to Aquatic operation – summer, 2012

- Brian Daly reported that staff has met for several hours to address concerns and how to balance interests.
- Bulk of changes will be @ Washington Park
- Scott Brown stated that he liked the proposal
- Ned Michie felt that it was well thought out
- Jennifer McKeever commented on the following:
 - Asked about Saturday Free Swim extended to 8 pm instead of 7:30 pm.
 - Would like to make schedule that was consistent service wide.
 - Would like to see pools open until 9 pm some evenings, does not have to be every day.
 - Asked if it was necessary to move City Market for the three swim meet days, Brian Daly replied that if the Market is moved, would enable public to see that the pool was open. Also that the worst traffic in that area is when the Market is in operation.
 - Prefer it not to be Mighty Mites @ Smith
 - Explore possibly opening earlier

Chairmans Matters

- Jennifer McKeever reported that it was Scott Brown's last meeting on the board and thanked him for his 8 years' service on the Advisory Board.

Board Matters

- John Kammauff congratulated staff on the CHS baseball field. Brian Daly replied that credit goes to Doug Ehman and his staff.
- Scott Brown thanked staff and said that he appreciated all that staff has done during his eight years of service. He stated that he supported McIntire golf where it is and would like to see the City Market @ CHS. He stated that he will try to stay involved in Parks & Recreation.

Directors Matters

- Brian Daly stated that he would be out of town next week.
- Thanked Scott Brown for his service and advocacy to the Parks and Recreation Department.

Motion:

- Sean McCord made a motion to adjourn meeting, John Kammauff second, motion was unanimously approved
- Meeting adjourned @ 6:25 pm

Respectfully submitted,

Linda Daly
Secretary to the Advisory Board

City of Charlottesville
Parks and Recreation Advisory Board – Agenda Item
January 18, 2012

ACTION – 1

Election of Advisory Board Officers for 2012.

Per the By Laws of the Advisory Board, Officers must be elected from the Members of the Advisory Board at the first meeting of each calendar year.

ACTION – 2

Adoption - Resolution Honoring Advisory Board Service – L. Scott Brown

Approval of a resolution to recognize the Advisory Board service of L. Scott Brown. Scott completed two terms of service on the Advisory Board in December of 2011. A formal resolution acknowledging Scott's service to the Board will be presented at the Board Meeting. The text of the resolution is below:

WHEREAS, L. Scott Brown was appointed to the Parks and Recreation Advisory Board in December of 2005; and served faithfully from January 2006 through December of 2011 as well as serving as Chairman from 2007 through 2009; and

WHEREAS, Scott was a tireless advocate for the Parks and Recreation Department's efforts to serve all of the youth in the community through team and individual sports; as well as an advocate for the Department's numerous programming initiatives; and

WHEREAS, Scott provided leadership and foresight in the City's efforts to partner with both the YMCA and the Boys and Girls Club, leveraging resources in both the public and private sector to provide direct service delivery to the youth of the community; and assistance and guidance in the formulation of the Parks and Recreation Department's Capital Planning process and was an advocate for conservation and sound Park Master Planning; and

***WHEREAS,** Scott's valuable advocacy to the achievement of the Department's mission and vision will be missed by both staff and Advisory Board colleagues;*

***NOW, THEREFORE, BE IT RESOLVED BY THE** Parks and Recreation Advisory Board that it expresses its appreciation and gratitude to*

L. Scott Brown

For dedicated and outstanding contributions to the park and recreation experience for the citizens of Charlottesville.

Adopted by the Parks and Recreation Advisory Board, January 18, 2012

City of Charlottesville
Parks and Recreation Advisory Board – Agenda Item
January 18, 2012

DISCUSSION - 1

Adjustment of Board Calendar for March 2012 Meeting

The regularly scheduled meeting of the Advisory Board in March is currently scheduled for Wednesday, March 21, 2012. However, this date conflicts with the City Council's Community Budget Forum on the Fiscal Year 2013 budget. Staff will be required to attend the Budget Forum.

Staff requests that the Advisory Board discuss attending one of the budget sessions in lieu of the regular March meeting; or reaching agreement on another date acceptable to the Board for the Regular March meeting.

City of Charlottesville
Parks and Recreation Advisory Board – Agenda Item
January 18, 2012

INFORMATION – 1

Smith AFC Attendance & Revenue Summary

Smith Aquatic & Fitness Center	
October 22, 2010 - January 11, 2012	
Visitation	
Access Passes Sold	2,415
Access Passes Cancelled	888
Active Access Passes	991
Active Multi-Visit Passes	91
Access Pass Visitation	57,901
Daily Admissions	17,659
Group Admissions	5,056
Guest Passes	1,550
Total Visitation	82,166
Pass Visitation	
Residents - 69%	39,952
Non-Residents - 31%	17,949
Total	57,901
Access Passes (Sales)	
Residents - 79%	1,908
Non-Residents - 21%	507
Total	2,415
Daily Admissions	
Residents - 60%	10,595
Non-Residents - 40%	7,064
Total	17,659
Revenues	
Daily Admissions	\$92,904
Classes, Lessons, Programs	\$95,005
Birthday Parties	\$23,081
Access Passes	\$273,493
Total Revenue	\$484,483

City of Charlottesville
Parks and Recreation Advisory Board – Agenda Item
January 18, 2012

INFORMATION – 2

Scholarship Program Participation – Quarterly Update

Below is a table representing the current level of participation in the scholarship program and its growth since its inception in October of 2010.

	October 2010	January 2012
25%	1	14
50%	112	122
75%	1	45
90%	15	322
Total	129	503