

City of Charlottesville
Department of Parks and Recreation
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"A World Class City"

PARKS AND RECREATION ADVISORY BOARD AGENDA December 17, 2014

ADMINISTRATIVE ITEMS

ADMIN-1 Adoption of Minutes – November 19, 2014 Advisory Board Meeting

INFORMATION ITEMS

I-1 2013 Virginia Recreation and Park Society Awards
I-2 McIntire Park Design Status Report
I-3 Skate Park Design Status Report
I-4 Recreation Program Highlights

DISCUSSION ITEMS

D-1 March 2015 Advisory Board Meeting

CHAIRMAN'S MATTERS

BOARD MATTERS

DIRECTOR'S MATTERS

ADJOURNMENT

City of Charlottesville
Parks and Recreation Advisory Board – Agenda Item
December 17, 2014

ADMINISTRATIVE – 1

Adoption of Minutes – November 19, 2014 Parks and Recreation Advisory Board Meeting

ACTION REQUIRED:

Advisory Board adoption of the minutes of the November 19, 2014 meeting.

ENCLOSED DOCUMENTS:

Minutes of November 19, 2014 meeting.

PARKS AND RECREATION ADVISORY BOARD
MINUTES
November 19, 2014

The Parks and Recreation Advisory Board held a regular meeting on Wednesday, November 19, 2014 at 5:30 p.m. held @ Carver Recreation Center. Members present were: Ruth Barnett, Byron Brown, Llezelle Dugger, Anne Hemenway, Jody Lahendro, Maurice Walker and Mary Wilson. Members absent: David Hirschman, Scott Marshall and Ned Michie
Staff: Brian Daly, Doug Ehman and Vic Garber

Minutes:

- Llezelle Dugger made a motion to amend date to 9/19/14 and approve, Ruth Barnett second; motion was unanimously approved as amended.

McIntire Park Design Status Report

- Brian Daly showed a rendering to make pond larger.
- Stated that they had met with the Botanical Garden representative, civil engineer, to review options, an idea was to restore stream, make body of water above larger in northern part of the park, sent to design team in new rendering,
- Building – same location, building larger, creating pathway, bigger body of water, restore stream, more amenities
- On City Council agenda first of December, along with skate park plan. Will need blessing from City Council to move forward.
- Byron Brown asked about cost, elevation
- Extended contract with architect engineers until May instead of February

Skate park Design Status

- Vic Garber reported that in the redesign tried to revamp the tree line. Did not lose any square footage, saved all features that focus groups wanted in park
- Multi-purpose sports court will still be the same, shoehorned to make sure it works.
- Storm drainage, snake run moved but still there
- Price - \$1.2 million ballpark
- Operationally – checked with Risk Manager, safety fences included.
- Met with Derby Dames – they are fine as long as there is an alternative location
- Anne Hemenway asked about trees for shade, Vic Garber replied will have a lot of shade, retaining many trees.
- After City Council gives direction, then will start looking @ colors, etc.
- Will be lighted for night use
- Byron Brown asked about security, Brian Daly replied that staff has not had that conversation yet.

Draft FY 16 General Fund Budget

- Brian Daly reported that the department had submitted a budget and that the change in net cost was less than .07 percent, \$55,000 out of 9.5 million
- Budgets built from the ground up by staff. Project revenues, temp salaries by shift – ex, aquatics @ Washington Pool.
- Doesn't appear to be a lot of wiggle room in budget.
- Capital budget goes to Planning Commission in next couple of weeks

- Revenues have increased in the last 5 years

2014 NRPA Congress Highlights from staff and board

- Byron Brown stated that the conference was very interesting and informative, the convention center had all kinds of equipment, brought pamphlets on what he found interesting.
- Connecting kids back to nature – take was bigger park is where they have rangers, rangers worked with kids, made them junior rangers, active in park system.
- Building partnerships for healthy communities – University of Greensboro, built in curriculum, work with City to help plan work together to create a great park system
- Brian Daly stated that there was lots of business on trade show floor, educational sessions, thought this one of the better conferences, botanical garden – created a foundation to create a garden, very ornamental, beautiful indoor conservatory.
- Sessions on future of municipal golf courses, golf courses closing across the country every day. 5 million fewer golfers than 10 years ago, female golfers are down. Bunch of barriers with golf: time, cost, hard to get good at game, attention span, no time to practice, maintenance of courses are expensive. What to do – make the game more fun, shorten experience, more accessible, foot golf, look @ selling 3 or 6 rounds of golf, larger cup holes, adjust prices were some suggestions.
- Director of Natural Park Service - 2016 – huge promotional effort to drive attendance to national parks, market and grow awareness of national parks,
- New pavers, very impressive
- New electronic pool chemical tester sends to database.
- Queens University – aquatic facility constructed by Paddock pools – Olympians moving to Charlotte to swim at this pool
- Vic Garber stated that the conference was an opportunity to learn from your peers, do things similar but not in the same way, networking. Huge turnout, great customer service
- Toured nature preserve, equestrian center, birds, could rent a Segway and go through park, living history area, Mecklinburg County. Attended sessions on training and assessing staff, best practices, increasing revenue through sponsorship, creating advocacy, connecting the right people with a goal or cause, building a marketing team, skaters and skate parks, running department like a business, new customer marketing, using technology, communicating in a crisis, accreditation

Chairman's Matters

- Byron Brown welcomed Jody Lahendro as the new board member.

Board Matters

- Maurice Walker stated that he had been using Quarry Road Park for kickball and wanted to thank staff for the facility.
- Ruth Barnett stated that she was interested in the Botanical Garden plans and wanted to get more involved, and asked if it would be a conflict, Brian Daly replied that it would not be a conflict.
- Doug Ehman stated that for the Azalea garden, there would be a set of rules and for users to maintain neat and orderly, will be checked on a regular basis. He reported that there has been gardens surrendered, some are organic and say that's the way they are.
- Mary Wilson asked where next year's congress would be held, Brian Daly replied Las Vegas

Directors Matters

- Rives Park – pretty much done, dedication would be the first Saturday in November. Some furnishings need to go in, garden plots marked.
- Azalea – 98% done, set restroom building today, some small things to do, furnishings
- Tonsler Park was next on project list which would include basketball court replacement, lighting, splash pad, etc.
- Wished everyone a Happy thanksgiving

Motion to Adjourn

- Llezelle Dugger made a motion to adjourn meeting, Maurice Walker second, motion was unanimously approved. Meeting adjourned @ 7:05 pm.

Respectfully submitted,

Linda Daly
Secretary to the Advisory Board

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INFORMATION - 1

2013 Virginia Recreation and Park Society Awards

At the 2014 Virginia Recreation and Park Society Annual Conference earlier this month, Charlottesville Parks and Recreation received three statewide awards:

- Best New Environmental Sustainability Award – Meadow Creek Stream Restoration
- Best New Program – Art Adventures: A Pre-School Open Studio
- Best New Renovation/Addition (Bricks and Mortar category) – Carver Recreation Center

Staff will share the awards with the Advisory Board and provide background on each project.

INFORMATION - 2

McIntire Park Design Status Report

Staff will provide an update on the design process to complete the final plans for the east side of McIntire Park. The current conceptual drawings for the park will be presented at the meeting.

INFORMATION - 3

Skate Park Design Status Update

Staff will provide an update on the design process to complete the final plans for the skate park within the east side of McIntire Park. The current conceptual drawings for the skate park will be presented at the meeting.

INFORMATION - 4

Recreation Program Highlights

Staff will provide some highlights of current and upcoming recreational programs offered by the Department.

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DISCUSSION – 1

March 2015 Advisory Board Meeting

The City Council Community Budget Forum on the Fiscal Year 2016 budget is scheduled for 7pm, March 18, 2015 at CitySpace; the same evening as the regularly scheduled Advisory Board Meeting. Staff would ask for a Board discussion regarding the efficacy of holding the March 2015 meeting on a different date or earlier in the evening or another option.